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**SPECIAL 4TH ANNIVERSARY ISSUE**

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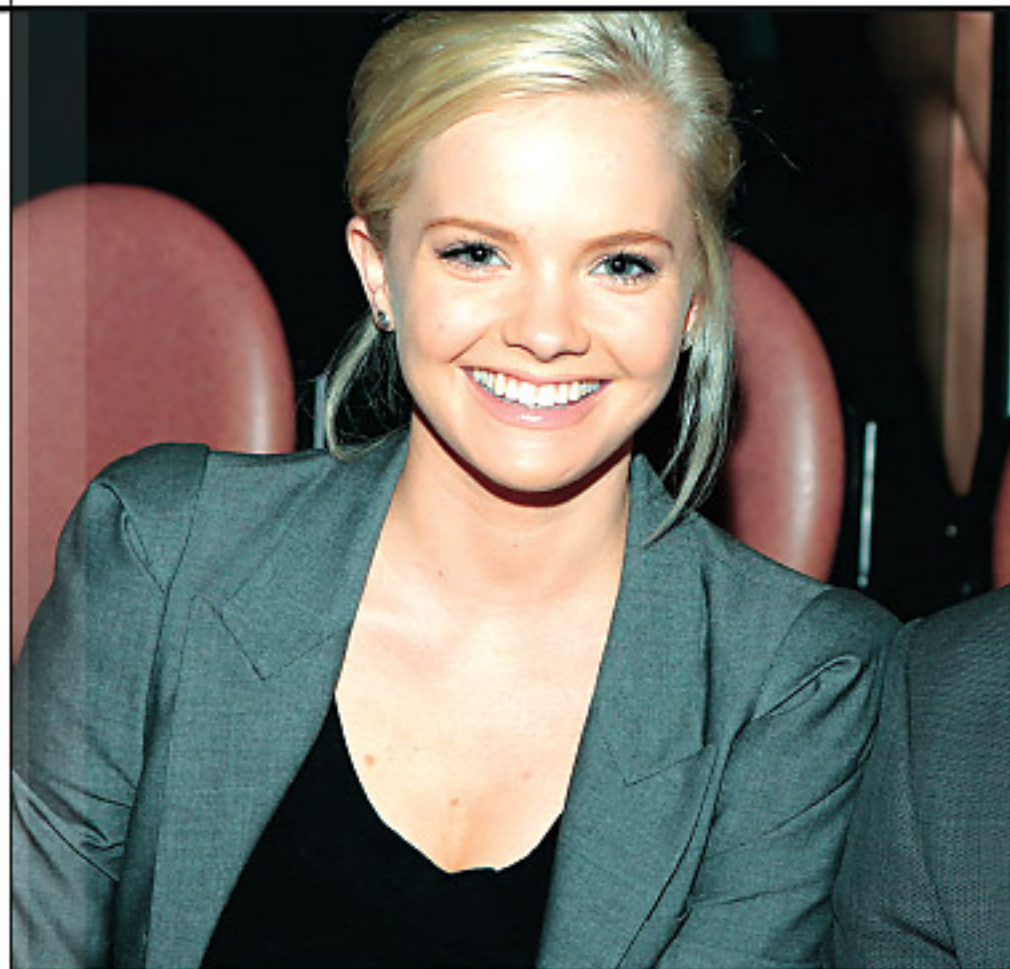


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Editor's notes

Can you believe it? Christmas is just around the corner and the year is almost over - Time does fly when you're having fun!

It has been a very fruitful and eventful year for StarCentral Magazine. We just celebrated our 4th year anniversary in front of a sell-out crowd and we also just recently launched StarConnect - StarCentral Magazine's very own social network. It's an exclusive community dedicated to artists, models and entertainment figures from all over the world.

It's a very unique social network dedicated to gathering the best of the best from all over the world and to be honest I don't really need to list everything that's special about it - I want you to go see for yourself.

We have a lot of very exciting new features / improvements planned for StarConnect and StarCentral Magazine next year, I just hope that you all continue to support us and recommend our websites to your friends and family.

Now on behalf of all of the staff at StarCentral Magazine and StarConnect I would like to wish you all a very Merry Christmas and a safe and a Happy New Year. God bless.

Mike Ilagan  
 Managing Director

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# What is StarConnect?



**So what is StarConnect?**

Star-connect.com is an exclusive online community created for the purpose of finding the most elite artists, models and leading figures in the entertainment world - the best of the best!

StarConnect is the brainchild of StarCentral Magazine; its key focus is the Entertainment industry. It's a social networking site that is designed to cater for both local and international artists, models and entertainment industry figures - it's the best place to meet the most beautiful and talented individuals from all over the globe!

Those who decide to join StarConnect will have the ability to network with the cream of the crop within the entertainment industry as well as promote themselves and their craft. If you are looking for the next big thing then StarConnect would be the best place to find them. StarConnect is also for anyone with a sincere desire to work in the entertainment industry as well as anyone who wants to be a part of a community that exudes friendship, fun and a sense of belonging.

**Why StarConnect?**

The concept of this network was created on one very simple principle - to gather the best and most elite artists, models and entertainment industry figures from all over the world!

StarConnect is unique because it's a self-contained social networking site. In the world of StarConnect, EVERYONE is an upcoming Star! Face it; we live in a celebrity-obsessed society. Almost everyone is longing to dwell in the fantasy world we fondly refer to as 'Celeb World'. What is this World?

What does it feel like to dwell in it? In StarConnect, we explore the 'Celeb World' and actually transport our members to a world where fantasy meets reality - where every member is considered a star in his or her own right. Because the truth of the matter is; in real life, everyone is a star in more ways than one. Here are some questions that we are hoping to tackle:

- What does it feel like to be star?
- What does it feel like to be an A-lister?
- What does it feel like to be 'Power Ranked' - Hollywood style?

StarConnect gives you the key to a private world where there are no other celebrities but yourselves. In StarConnect you are the stars - You are the A-Listers!

**What's our aim?**

The concept of StarConnect is derived from the need to establish a social networking site that promotes upcoming artists, models and entertainment industry specialists from all over the world. It is our aim to discover untapped and up and coming artists and models out there that deserves to be recognised.

StarConnect members will be able to network, create articles, promote their events, receive fan mails, upload photos and bios, post press releases and most importantly - get recognised!

If you are a performer, entertainment industry specialist or model that enjoys networking and meeting other beautiful and talented individuals then this is where you need to be.

StarConnect is a social networking site of the people, by the people and for the people so JOIN NOW!

# How to Conquer Your fear of Women



By: Chris Fox

In a moment, I'm going to share how you can conquer your fears and finally manage to approach the woman of your dreams.

But first, let me ask you . . .

Are you afraid of women in general?

Has there ever been a time wherein you saw this gorgeous woman and you simply just FROZE. Your legs were paralyzed with fear and you just couldn't muster up the courage to talk to her?

Have you ever lost the nerve when it came down to the first kiss?

Have you ever actually experienced sitting on your bed with the mobile phone in one hand and the phone number of the girl in the other, and you just couldn't seem to bring yourself to ring the number because you were just too afraid to talk to her?

Did you just say NO to these questions and are constantly in denial?

Did you just say NO again?

You can stop acting like a dumbass Homer Simpson now. Don't worry, most men deal with this issue over and over and OVER again so you don't have to feel ashamed because you're not alone.

Do you know what the solution is to this problem?

## 1. GET OVER IT buddy.

People experience rejection all the time, you win some and you lose some right? That's just the way life works. Therefore, you should have no fear when it comes to getting rejected.

Honestly, what are you afraid of?

Is it because she's hot?

Is it because you're not accustomed to women of beauty?

In the grand scheme of things, she's just a woman like any other woman out there. She sleeps, breathes and eats same as the average girl next door.

She also TAKES A DUMP just like everyone else. So who cares if she's really hot right?

When you talk to women, just talk, don't even think. Because once the fear factor kicks in, you'll just end up losing yourself and babbling on about random boring crap.

## 2. Expect to FAIL.

I'm not suggesting that you get all negative here ok? But to be honest, expecting to fail even before approaching someone is actually a practical way of getting over your fear of rejection.

You know why?

Because by thinking this way, you won't even feel any pressure at all since you already expect the outcome anyway. If the result turns out to be a positive one - then good. But at the very least, you should be smart enough not expect anything from the initial interaction.

Don't be afraid to fail, instead, think of failing as a learning experience. Keep in mind that if you're not failing at all, then that simply means that you're not trying hard enough.

## 3. Just don't GIVE A DAMN.

A confident man is a man who doesn't give a damn about what other people say about him. He doesn't care if he gets rejected because he knows that there are plenty of fish in the sea. He doesn't give a crap what anyone else thinks about him either because he knows that the only thing that matters is his opinion of himself. And he also knows that other people don't decide what his self-worth is, he does.

Stop being UNCOMFORTABLE in your own skin and stop thinking that you have to be a celebrity, a hunk or a mega rich tycoon to possess a value that women would want.

You DON'T have to be a superstar.

You just need to remain comfortable in your own skin. Stop trying to acquire your self-worth from other people, especially from women you don't even really know. If you keep caring about what people think then you will never get the woman of your dreams.

## 4. Stop focusing on what's not happening, instead focus on what you can do to MAKE IT HAPPEN.

More often than not, what's really holding a man back from being successful with women has more to do with them not focusing on what they can do to make things happen; they are not maximizing what they already have, and are instead, focusing on what they don't have and what's not happening for them. That's why they're scared of approaching women they're really attracted to, because they're scared that they're not funny, witty or good looking enough to get the woman's attention.

The fact of the matter is this: You CAN'T USE what you don't have. Therefore you should go find out what your strengths are, and focus MORE on those, and LESS on everything else. So if for example you're shy, then be shy. Create attraction by being the "silent" and "mysterious" type. Don't focus on the problem, instead, focus on the SOLUTION.

You should never put the pressure on yourself of coming up with something interesting to talk about either. A conversation during a date is a two way thing, a date is supposed to be a meeting of equals for mutual fun and enjoyment. Therefore you should never place all the pressure on your shoulders otherwise it will inevitably just lead to an unbearably long night.



# MARIA DE GUZMAN FASHION



**Sexy, gorgeous, elegant.** These three words fit Maria de Guzman's designs to a tee.

The up-and-coming designer recently released her first collection, aiming to deliver glamour minus the hefty price tag. With Spring Racing just around the corner, we can't go past Maria's stylish collection that is sexy, fun, chic and glamorous.

Her flirty, fun and colourful dresses come in structured, ruffled and strapless styles.

From sweetheart necklines to halter style, Maria's designs are feminine and sexy with an aim to embrace the womanly figure. Her current collection is a mixture of bold colours and lines, perfect for Spring time fun.

You can expect frills, lace and low necklines as well as soft fabrics such as satin and chiffon. Divine!

Check out her full, fabulous collection at [www.mariadeguzman.com.au](http://www.mariadeguzman.com.au)

For wholesale enquiries contact Maria on:

0433 790 880 or [info@mariadeguzman.com.au](mailto:info@mariadeguzman.com.au)

maria  
de guzman



## What's this Japanese Diet?

By: Shiwani

The sumo wrestlers were not enough to keep people from looking at the Japanese diet after trying out all the other fad diets that have done the rounds. The latest diet trend that seems to have hit the market is the Japanese Banana Diet. This phenomenon is being called the Japanese diet craze has become extremely popular in Japan and now people are adopting it across the world.

The Morning Banana diet has been created by Hitoshi and Sumiko Watanabe and has been promoted on the online social networking site mixi. The networking worked so well that the diet has taken off on its own and supermarkets in Japan have reported shortages in banana stocks.

The Morning Banana Diet is simply a diet in which you consume one or more bananas with a glass of lukewarm water. The diet does not put any restriction on anything that you may want to have for lunch or dinner. It does however state that dinner should be consumed before 8pm in the



evening. A snack around 3pm is also allowed in the diet.

Interestingly, a rule of the diet states that you need to go to bed before midnight every evening; almost as if it were a fairy tale! The only logical explanation of the diet that one can think of is the fact that it has been proven that lack of sleep does cause obesity and bananas are known to aid in digestion and improve metabolism.

But how a diet that allows you to consume anything and everything under the sun for two meals a day is likely to bring about a change in your shape is something that goes beyond most nutrition experts. Needless to say unless you burn more calories than you take in, there is no way that you are likely to see any weight loss on your scales.

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un'altra  
Surografi



By: Hollie Azzopardi

StarCentral Magazine's 'Flair 2010' was unlike any StarCentral event I have ever attended before. And that's saying something- I've been to my fair share. I was lucky enough to be co-host of the modelling competition/masquerade event; which saw 22 of the hottest StarCentral models competing for the title of Ultimate Cover Girl.

The event took place at Wentz Leagues Club, September 26. Contestants and audience members alike were decked out in masks as a tribute to the night's 'masquerade' theme. The models- Rebecca, Jessica, Shenae, Sonia, Cassandra, Kanika, Gabriella, Sophie, Alexis, Lauren, Tanya, Kamantha, Allison, Calli, Giovanni, Didi, Nadine, Mary, Leesa, Hayley and Aimee- took to the stage in a variety of outfits, showcasing their own personal style, swimwear, masquerade attire and clothing from the Star Central Apparel Line.

The girls were judged by some of the best in the business, made up of George Bastalli, managing director of Royale management, Maria De Guzman, upcoming Sydney-based designer, Peter Sereno, chief stylist, Rein Blunt, managing director of Grid Girls modelling agency and Emma Caminiti,

winner of Beauty and the Geek Australia. Models were critiqued on their walk, style, poise and personality. Humorous videos of the girls being interviewed were dispersed throughout the evening, so audience members could really get an impression of what made each girl tick.

The audience were also treated to some very special guest performers, including Elizabeth Issa, Junior, Clarke and the Gigabeatz! So not only was it a night of modelling and catwalks, but a night of singing and dancing as well.

Besides that, it was also a night of local stars as the StarCentral Magazine entertainment awards were also presented on this night, with everything from rap to dancing to style covered.

DJ of the Year went to DJ R-ONE, group of the year went to Bouyan Dance Crew, Singer of the Year was a tie between Elizabeth Issa and Christian Joseph, Rapper of the Year went to Syko, Dancer of the Year was Kim Gotos, Male Look of the Year went to Junior and Female Look of the Year was a tie between Crystalline Cayabyab and Louise Nuss. You can actually connect with your favourite winners at the StarConnect social network to view their profiles and upcoming performances.

Flair was without a doubt a mixture of entertainment, fashion, music, song and dance.

After all the models showcased what they had to offer, it was then up to the judges to announce the various special awards. Being the one announcing them, I can honestly say it was a very nerve racking moment - I could feel the tension on stage as the cameras flashed and the pulsing music escalated at each announcement!

First award was the People's Choice Online Award - which the gorgeous Rebecca Sunshine eventually took home. She also ended up walking away with 4th runner up from the Ultimate Cover Girl competition. People's Choice Award went to none other than Mary Gacuma - she was actually the one the audience of the night loved the most. Mary also took home the Potential Newcomer Award as she showed great promise. Best In Ramp, for the girl who worked the catwalk like a pro - went to Calli Shillabeer, who also scored 2nd Runner Up overall. Best in Beach Wear went to the very lovely Cassandra. 3rd Runner Up went to stunning newcomer Lisa Chan, while First Runner Up (in other words, second place) went to Sophie Crenigan.

Eventually it went down to who will be the ultimate winner of the night. At the end of the night, there could only be one winner. The competition was very tight - all the cover girl finalists were absolutely gorgeous so the judges had a very hard task on their hands.

So who ended up as the winner of StarCentral Magazine's cover girl search?

Well the winner ended up being Alexis McFarland - who is now StarCentral Magazine's Ultimate Covergirl! A huge congratulations goes out not just to Alexis, but also to the rest of the cover girl finalists. I can say that, as host of the event, I knew how tough the judges had it because all the finalists were just absolutely stunning. I'm sure the majority of these girls have big modelling careers ahead of them so even if they didn't win, this competition was just a stepping stone for them.

So, if you missed out on Flair 2010, don't make it two years in a row! Be sure to buy tickets for Flair 2011. If you like music, dancing and gorgeous models, then you won't be disappointed.

# STARCENTRAL'S *Ultimate Cover girl* FINALISTS 2010



Sophie



Lisa



Mary



Nadine



Alexis



Hayley



Cassandra



Giovanni



Calli



Kamantha



Lauren



Rebecca



Shenae



Aimze





## The Reason for it all

By Jenny Aluning

When you're caught in the grip of the absolute darkest, soul-crushing period of your life, it's easy to believe that the world doesn't care about you because, well, you don't give a damn about it. How can you? When every fibre of your being is concentrating on just taking the next breath or lifting your foot for the next step. This was me 4 years ago. With my heart in a million pieces, I found myself trapped at the bottom of a deep, dark well. And you know what's scarier? I had absolutely no wish to escape.

But the Lord couldn't let one of his sheep stay lost. Through His grace and love, He led me to people and to situations that helped me to heal. I regained my sense of self-worth and the courage to live again. But it was a very long, very hard road, putting myself back together again. And I'm sure, like everyone else who's had to pick themselves up after a devastating event in their life, I wondered: "Is it all worth it?"

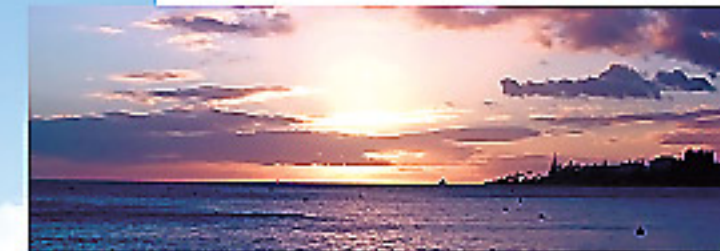
To answer that question, let me tell you where I am right now. I am sitting, working on my laptop in my dining room/office/workshop in my own apartment, in a building 10 minutes walk from work, in Chicago, Illinois, United States of America.

So how did I get here? After reaching a point where I felt my strength return, where I proved to myself that I can do things I never dreamed of (for example, I completed the 2009 14 km City 2 Surf in 88 minutes! I never, ever even contemplated doing anything like that, ever!) I began to



think of where else I can apply this newfound strength. More and more, I felt a pull towards Chicago. After all, my sister is here, my nephews are here and so are my aunts and my grandma. So, I made the decision - I'm moving to the US. And then began the blessings. Every single prayer I made to help me with my move, was answered. Every single step, I know, was guided by His hand. It all kept happening. I found an employer who not only was willing to sponsor me, willing to wait until my working visa was approved but also had a sister who was an immigration lawyer! Her help was invaluable! My visa was approved; I'm fitting in well with my co-workers at my new job; I found an apartment so close to work that was within my budget and...had a pool for my nephews to play in! And the blessings keep coming!

But I realised that none of it would have happened if I hadn't gone through the dark first. I had to find out who I really was or else I wouldn't be able to live so far away from my parents, my best friends. I wouldn't have been pushed to find another life, if my old one hadn't fallen apart. So was it all worth it? Absolutely. I know without a doubt that my future is here. My life in Australia, the good and bad, is the foundation for my life here. It's my springboard and safety net. But the Lord wants me here and I find myself, for the first time in a long time, feeling excited for my future. I can't wait for what He has in store for me!



## My Qantas Adventure



By Jenny Aluning

An announcement came over the PA. There's fog at Sydney airport, we have to land in New Caledonia to refuel. Okay. I wasn't too fussed. They told us that it would take about an hour. 20 minutes after landing, another announcement. Damage was discovered on the plane's underside, engineers are assessing it now - we'll keep you informed. Now, I'm a little fussed. Damage? What the? We've been flying over the ocean from Los Angeles with damage on our plane?! The seriousness of the situation really hit me and the other passengers when the pilot came over the loudspeaker and told us that hotel rooms are being arranged for all of us and that buses are on the way to pick us up! Yikes! I stepped off the airstairs onto the tarmac and got my first good look at New Cale-

donia. Lush green mountains surrounded the airport, palm trees after palm trees stood proudly against a brilliant blue sky. We all began feeling a little overdressed in our jackets and long sleeves. After all, we were prepared for the chilly Sydney winter! I entered what was the smallest terminal I've ever been in and got my New Caledonia stamp at Immigration. A new stamp in my passport! Cool! Then it was time to collect our luggage. 200 passengers waited. And waited. And waited. Finally, my luggage came out and I boarded a bus. An amazingly green countryside rolls by. The beauty was marred though by the sight of homes cobbled together by any material the families could find. Then the occupants would look up and beam and wave wildly at the buses. I thought: "Beauty

really is in the eye of the beholder."

The buses went straight through the city centre and before I knew it, I could see the blue line of the ocean. Where are they taking us?? Before long, we pulled up at the Le Meridien, Noumea. I was totally oblivious to the quality of the hotel until I stepped into the foyer and froze. There in front of me, beyond the floor-to-ceiling windows, was the beach! I was completely floored! And the surprises didn't end there.

I had my own room that was big enough for two, it had a balcony and a nice view of the hotel grounds. QANTAS paid for all the passengers' phone calls to let loved ones know that we were ok. And because we were leaving the next morning, the generously paid for our lunch, dinner and breakfast! At lunch, (a yummy BBQ one), I made friends with some of the passengers. During the meal, we were treated to the aquatic and aerial acrobatics of some kite surfers. There were absolutely amazing! We went for a walk afterwards and got to know the area around the hotel. To say it was laid back and the scenery, breathtaking, is an understatement!

That night dinner was a sumptuous feast of seafood and quality French cuisine. There was lively conversation with some new friends and of course, a decadent dessert! Breakfast was just as yummy and we all boarded the buses for the airport marveling at QANTAS' generosity. As I sat in my seat in the plane and watched people board, I thought that we must be the happiest bunch of people to have been stranded for 24 hours! Well, it was hard to complain... We were stranded in paradise!



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# 5 spring trends to follow

By: Hollie Azzopardi

With the skies clearing up, and the sun sitting on our doorstep, it's only natural that it's time to say goodbye to our winter wardrobes and hello to brand new pieces. Below are 5 of the hottest trends to follow at the moment- take it from me, these are going to be huge this season!

## Clogs

They're popping up everywhere and they're only going to get bigger and better. Clogs are great casual day-wear heels, but can easily take an outfit from day to night. Team with a pair of denim cut-offs, or a cute floral dress for casual day wear. For night, don a maxi dress with a pair of these babies for instant lift. Invest in neutral tones like black and beige- you'll get more wear out of them, and they'll be more versatile for you!

## Military

Hot on the heels of the military jacket, is military style as a whole. Think dark greens, browns and khaki teamed with beige and white. A good pair of green cargo pants (the slouchier, the better) teamed with a fitted singlet and combat boots is a hit for the chillier spring days. Finish with aviator sunglasses for instant street cred.

## Pastels

Soft, feminine colours are getting bigger and better this season. Think peach, pink, blue and green- but not the bold versions. Anything pale and soft is worth investing in- particularly accessories like handbags and headbands for instant outfit pick ups!

## Maxi dresses

Much like last year, the maxi is going to be huge... However, this year there's a twist. The new maxi length is half way through the calves, so just above the ground. It takes some getting used to, but these dresses are perfect with a pair of thongs and oversized sunnies. Basic plain colours in oversized-tee versions (I'm craving grey) are great to have some fun accessorising with!

## Floral/Prints/Stripes

Pretty much anything and everything patterned. Now is not the time to shy away from the bold and bright. Animal print is still huge, as are print pants, statement tees and nautical stripes. If you're feeling daring, try to clash two colours/styles/prints.... Not for the faint hearted!



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## Movie Review: The Social Network *by: Shiwani*

A definite 5 starrer, *The Social Network* is a perfect mix of a great script followed by great direction and acting. Aaron Sorkin with his script and Trent Reznor with his score have done a near perfect job in this flick. These are the makings of a movie that is unforgettable and is sure to provoke debates and conversation.

Some feel that the movie is a true story based on the manner in which Facebook was created. Whether that is true or not remains speculation, but what we do know is that it lays down one of the versions of the story. The film is likely to make you feel sympathy and contempt at the Facebook founder and creator Mark Zuckerberg. The filmmaker has left nothing to chance and allowed each side to present their side of the story before the end of the flick.

The movie has not been created with an underlying fear of a lawsuit. It does not pussyfoot around and portrays the good, the bad and the ugly as well. Starting with the obsession of Mark (Jesse Eisenberg) wanting to get into the Harvard's elite final clubs. The whole character of Mark is summed up in what his girlfriend tells him when she breaks up with him in the initial parts of the story.

Seeking revenge on his girlfriend he creates a site called facemash that allows people to rank women who are hot and who are not. The popularity of the site increases to such an extent that the Harvard server crashes and Mark is called before the disciplinary committee.

The Winklevoss twins, Cameron and Tyler and Divya

Narendra notice this and ask Mark to set up a Harvard only dating site. Though Mark agrees to do so, he delays the project and it is later found that he is doing so because he is busy with his own social networking site - Facebook.

The movie brings forth the controversy about whose initial idea was to create the Facebook social network. Whether the idea was borrowed from the twins and whether Eduardo was cast aside after the initial investment are all ideas that are dealt with but left unanswered.

The movie also captures the impact of the Internet and social networking on our lives in a very effective manner - A must see for all Facebookers, which pretty much means everyone!



## TV: The Glee Project *by: Jenny*



GLEEKs get ready!! Oxygen Media and Casting Duo, in association with Robert Ulrich, casting director of "Glee," will begin the casting search for "The Glee Project". Performers will be competing for a multi-episode guest-starring role on season three of the hit series which will premiere in June 2011. The search begins in Chicago on December 18 and 19 and will then move on to Dallas,

January 8 and 9. Aside from amateurs, professional performers (through official industry channels) will also be invited to compete.

One catch: you have to be able to legally work in the US. So, that's bad news for overseas fans of the show who'll have to watch on the sidelines. Talented young men and women with strong vocal, acting, dancing abilities and big personalities are invited! Musical theater experience is a plus, but not required. The winning performer will be announced in January next year and will then be working with the cast until April 2011.

Additional information about the casting calls, prizes, eligibility as well as a list of approved audition songs can be found at <http://thegleeproject.oxygen.com>. In addition, the website will have photos of the "Glee" cast, "Glee" trivia, fan blogs and message boards.

## Movie Review: The American *by: Shiwani*



Based on a novel 'A Very Private Gentleman', Anton Corbijn's *The American* is an interesting thriller. The main character Jack played by George Clooney can clearly be defined by the title of the book. The movie portrays the life of an assassin paid for hire in a completely different manner than what we know from previous movies. The hi-tech gadgets, swanky cars and the luxurious lifestyle are missing.

Jack is shown to be in hiding in a small town in

Italy in between jobs to ensure that the heat on the first one subsides. All that he is shown doing as he whiles away his time is push-ups, stare out of the window, visit a local priest (Father Benedetto played by Paolo Bonacelli) and engage in some entertainment with the local prostitute Clara (played by Violante Placido).

Even as this gentleman knows that relationships and attachments can lead into issues, his defense gets weaker as he gets a taste of some genuine love to such an extent that he wants out of the 'death delivery' business. He is promised that after his last assignment to create a specific firearm that will help in assassinating another mysterious assassin (played by Thekla Reuten).

But the whole thing gets messy as the Swedes are out to get him!

This modern thriller movie has an ascetic and severe setting, much like the main character himself. The shots are long and static and while these are a nice change from the quick in-and-out Bond movies, the background of the Italian landscape makes the movie a bit dull in places.

If you are going to catch this movie, do not expect a standard Hollywood thriller since it has none of the standard stuff like the fast racy car scenes or intense explosions. What you are likely to get instead is the silent treatment of a gunshot in beautiful environs, causing death and the intense desire to get out of the death industry.

## TV: How I Met Your Mother *by: Jenny*



Excellent news for Jorge Garcia fans: The Lost Guy's coming to *How I Met Your Mother*! Garcia told EW exclusively that he's "popping up here and there" in projects like ABC's upcoming mid-season comedy *Mr. Sunshine* that stars Matthew Perry and "a little thing on *How I Met Your Mother*."

"I can't say much about the episode but I can assure you that I am not the mother," Garcia said while attending (and dressing appropriately for) last week's 35th Anniversary tribute to *Rocky Horror Picture Show*. "It looks like it is the Thanksgiving episode. I am not a super villain. I come in as a friend of one of the main characters. It was a lot of fun working with them."

Nicole Scherzinger, who was at the same premiere, says she's also set to make an appearance on *HIMYM*. "My character's name is Jessica Glitter. I am Robin's best friend from when she was Robin Sparkles. We had a famous show in Canada and I blow back into her life. We just might be unearthing another embarrassing music video from back in the day."

# The top 10 lists of Pop Culture and Media

By: Jenny Aluning

Just about every mode of media publishes some sort of a list at least once a year, whether to sum up the events of the year or just to provide entertainment for its audiences. Here is a list of the top 10 most popular lists in pop culture and media:

## 10. Parade Magazine's What People Earn

Parade's annual "What People Earn" issue provides an in-depth, and often disturbing, look into how much money both ordinary and extraordinary people make. The publication profiles everyone from high school janitors to high income billionaires, and showcases capitalism at its very finest.

2010's issue shows high profile celebrities such as Tiger Woods and Taylor Swift. It also profiles more down to earth lives such as that of Kathleen Garret of Kreamer, Pennsylvania who works 20 hours a week at a department store and earns a wage of \$7.61 per hour.

This publication serves as a useful barometer of the economic forecast in real world terms; not stock options or 401ks but the amount of money people earn. This annual list provides an uncompromising look into one of the most intimate issues in our daily lives- how much money we make. It satisfies the question that people have been wondering since the beginning of time: 'how much do they get paid to do that?'

## 9. Maxim Magazine's Hot 100

Maxim's Hot 100 features one hundred of the hottest honeys clad in bikinis or otherwise revealing outfits, showing off their private-fitness-club sculpted bods. This may seem chauvinis-

tic- because it is! Yet it is hard to dispute a magazine that has 2.5 million subscribers and dominates the men's magazine category outselling GQ and Esquire, and you can bet that the male subscribers don't read exclusively for the articles. The Hot 100 issue is the equivalent to Sports Illustrated's annual swimsuit issue; it is a parade of swimsuits, sand, smiles and glitter. The only difference between Maxim's Top 100 and Sports Illustrated's swimsuit issue is that dad won't try to beat the kids home so he can hide the SI issue from them. He'll be too busy ogling the Maxim ladies online. Year by year the swimsuits get more revealing and the faces change, but the same creepy guy with the orange plaid horsehair jacket and spare tire gut will always buy this issue from your local gas station. 2010's winner? Pop music diva Katy Perry.

## 8. Sports Illustrated's Top Male/Female Athletes (Yearly and Decade)

In the sporting world, everything is about rankings. Rosters, lineups, team standings, first, second or third place, the lists go on and on. Sports Illustrated takes it a step further by amassing a list of the top male and female athletes of the year. Every ten years they also compile the greatest athletes of the decade. The top three male athletes of the 2000 decade are the unstoppable Tiger Woods, the lightning quick Roger Federer and the amphibian-like Michael Phelps. On the women's side are the legendary Serena Williams, the machine-like Annika Sorenstam, and the great Yelena Isenbayeva. For those addicted to the world of sports, nothing is a more satisfying dose of sport than to see the greatest athletes of the year, or of the decade, coalesced onto a nice, neat page of awesomeness. The images and the faces of the prolific stars conjure up images of championships, amazing comebacks, and legendary performances. And this publication isn't dedicated to showcasing monthly images of aphrodisiacal debutantes corrupting the youth of America with their vivacious curves.



## 7. The Hollywood A-list

The Hollywood "A-list" is a compilation of the best actors and actresses as judged by how much money they make per film. The highest paid entertainers are higher on the list and the lowest paid are on the "B" list or even "C" list. These actors and actresses have huge star power and name recognition. In the Guinness Book of World Records, Harrison Ford is listed as the actor that has accrued the most money from acting in films. For an actor or actress to have their name high on this list, the price of starring in a movie usually carries a hefty price tag. They can negotiate for millions of dollars for a starring role because of their notoriety. Will Smith and Johnny Depp are two of Hollywood's highest paid actors and have settled in comfortably and cozily on the "A-list."

## 6. People Magazine's Most Beautiful People

The celebrity obsessed People magazine releases a once yearly publication of the 'Most Beautiful People.' This magazine is filled with human interest stories and the weekly sludge of what celebrities are wearing, what their hair looks like and what kind of deodorant they use. Ironically this magazine overwhelmingly publishes their 'most beautiful people' within the confines of that narrow corner of the world known as Hollywood. People living vicariously through these celebrities flock to newsstands when this publication is released to see where their favorites rank. Readers then soak up the faces of these famous people and argue about who should have been crowned most beautiful etc. Some names that never seem to escape the list are Julia Roberts, Brad Pitt, and George Clooney, who are often ranked near the top of this frivolous yet attention grabbing issue.

## 5. Billboard's Hot 100 Music

The Billboard Hot 100 is the Mecca for mainstream music maniacs. The list takes into account such things as audio airplay, audience impressions and sales to create the list. When DJs say a song is "a number one song in the country!" they are usually referring to this list. The list has been around since 1958 and evidently it is here to stay. The list inadvertently chronicles the shifting paradigm of popular music as it has changed from jazz, to rock, to alternative and hip hop over the decades. The Billboard Top 100 caters to big time artists and easy-to-listen-to gutless mainstream music. Independent musicians and labels have a difficult time breaking into this elite club of music makers. Some prominent reoccurring figures that have been featured on the chart in the last few years have been powerhouse popular music providers Usher, Eminem, Black Eyed Peas, Rihanna and Kanye West. At the time this article was written, the top song is California Gurls by Katy Perry featuring Snoop Dogg.

## 4. Rolling Stone's Best Songs and Albums of the Year

Rolling Stone's annual publication lists the top albums and songs of the year. Rolling Stone has long been one of the foremost publications regarding music and media. Rolling Stone has undergone quite an evolution since the Hunter S. Thompson days of the 1970s when Rolling Stone was primarily a political and current events magazine. But they have never lost their touch with their fervently dedicated hippie-turned-real-estate-agent fan base. Their annual rankings of songs and albums gives an often highly controversial but definitive look at all types of music, not just mainstream sludge spewed out on lifelessly redundant pop stations. Many mainstream types have read the list and shouted "Bah! This is rubbish! Where is Rihanna!" while emphatically throwing it into a trash



can filled with Nickelback ticket stubs. No matter who Rolling Stone puts on their list, it is sure to get people talking year after year.

## 3. Time Magazine's Most Influential People

Time Magazine's 'Most Influential People' are decided by none other than the general public. Anyone can cast a vote to elect who they think is changing the world with their skill, power, notoriety, or otherwise equally important adjective. The list, first published in 1999 is a fledgling among the more long standing lists in popular media but has quickly grown to be one of the most anticipated. Barack Obama, Hillary Rodham Clinton, and Steve Jobs have all been listed five times since the issue's inception. The comprehensive list journals the shifting paradigm of a culture, one person at a time. The people listed in the pages of their annual issue often represent a radical, world changing idea. Some notable ones: the Dalai Lama, Nelson Mandela, Bill Gates. All have changed the world with their ideas. The person listed the most times? Oprah Winfrey.

## 2. NY Times Bestseller List

The New York Times Bestseller List is the list of the top selling books in the United States and is published weekly by the New York Times. The list has been around since 1942 and continues to be the most powerful source for categorizing and ranking book sales. Bestseller books will often bear stamps shouting that their story is indeed a New York Times bestseller. This gimmick usually attracts the attention of shoppers and can exponentially boost sales once the book makes the NYT list. The books are categorized into eight genres: Fiction, Paperback Fiction, Nonfiction, Sunday Book Review, Paperback Nonfiction, Business Best Sellers, Children's Books and Advice. At one point in the history of the bestseller list, authors began complaining about J.K. Rowling's "Harry Potter" series and requested its removal because of its unconquerable stranglehold on the top spots of the bestseller list.

## 1. Forbes World's Richest People List

This list includes the 500 wealthiest magnates and tycoons in the world, listed by continent and country, as well as lists like: 'the world's billionaires', 'comebacks,' and 'newcomers.' Some names that frequent the apex of this elitist list are investor Warren Buffett, Mexican telephone tycoon Carlos Slim Helu, and Microsoft founder Bill Gates. It is every aspiring business person's dream to see his or her name gracing the pages of this issue. This issue attracts people that normally don't subscribe to Forbes but are drawn into the freak power of seeing people that have salaries larger than the GDP of Zimbabwe. In the future, Forbes magazine might have to make the issue a few pages longer to incorporate the hundreds of zeroes it takes to describe the salaries of these rich and wealthy individuals.

# People & Faces

Get to know **who's who** in the social scene Down Under

1. Flair 2010 hosts Mary Ann Sansano and Hollie Azzopardi hosting in their super hot masquerade costume.
2. Beauty and the Geek winner Emma Caminiti and super stylist Peter Sereno sharing a joke.
3. Check out the 2010 Cover Girl finalists - Can you spell H-O-T!
4. StarQuest's Clark performing a very powerful song.
5. The beautiful audience of Flair 2010.
6. Female look of the Year Crystalline sharing some good times with the Gigabeatz dance crew.
7. StarQuest's Junior at Flair 2010.



Emma Caminiti and Peter Sereno

Mary and Hollie



Flair 2010

Check out some photos from Star-Central Magazine's 4th year anniversary!



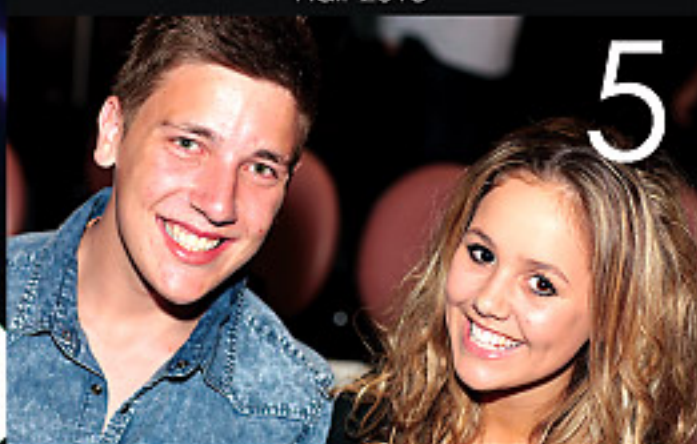
Clark



Crystalline and Gigabeatz



Junior



Guests at Flair 2010

So how can you reach thousands of people....  
in a really **SEXY** way?



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