

STAR CENTRAL



NINE PAGE SPECIAL ON THE BREAKOUT STARS OF 2010!

STAR CENTRAL



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Special COLLECTORS' Edition

MEET THE SEXIEST AND MOST FASCINATING PEOPLE OF 2010!

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Welcome to StarCentral Magazine's 2010 Hot List!

Unlike other mainstream magazines such as Who, People, FHM or Maxim, StarCentral Magazine is not the sort of outlet that you'd come to in search for a list of the sexiest, most desirable, or most beautiful celebrities in the world. StarCentral Magazine's sole purpose is to promote local artists and models from all over the world. It is our aim to promote the overlooked, the untapped and the undervalued as well as the hottest upcoming models, talents and local artists out there that deserve to be recognized.

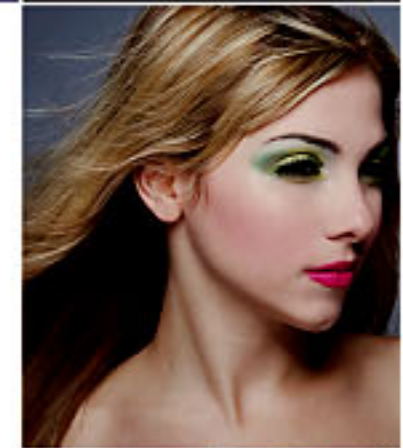
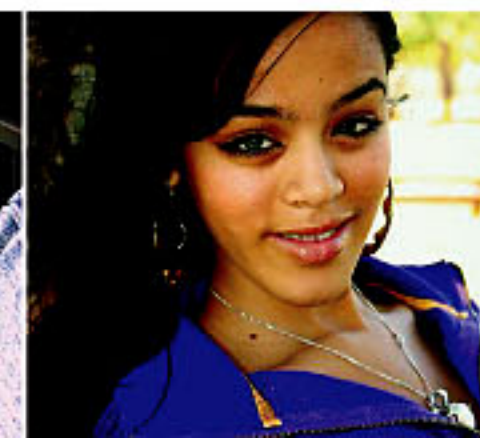
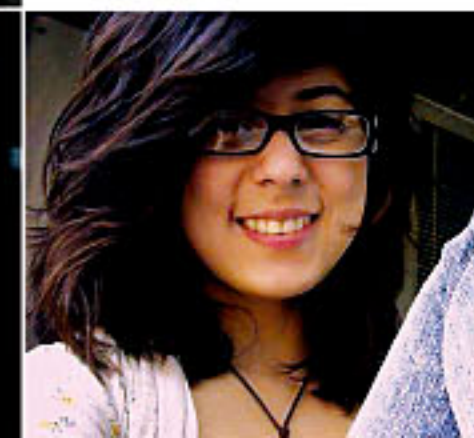
We now present to you our very own hot list - welcome to StarCentral magazine's sexiest and most fascinating people in the world 2010!

Our "Sexiest List" has a key focus on mostly local and upcoming models, talents and local artists so don't expect the usual blah, blah, blah's such as Black Eyed Peas, Megan Fox, Natalie Portman, Angelina Jolie, Zac Efron, Brad Pitt, Bruno Mars, Justin Bieber, Justin Timberlake or Ashton Kutcher. Our list of the sexiest men and women and the most fascinating artists are all mainly from within the local scene. StarCentral's hot list is also not just about physical beauty or a hot body, nor is it just about bulging biceps, washboard abs, nice cleavages, full lips, slim waists or great butts. It's also about public persona, style, attitude, personality and charisma. The list is filled with models, singers, dance groups, fashionistas, rappers and hip hop groups giving everyone something to look at and read about. You'll be pleased to see some familiar hunks and beauties along with other fresh new faces.

So who are the hottest artists and individuals for the year of 2010? Well it would have been extremely hard for us to pick and choose which individuals deserved to be on our hot list ourselves, that's why we've decided to let our readers determine who should be on our hot list. So we launched our yearly voting polls from December last year through to February this year for people to have their say.

Now after thousands of votes were cast by various individuals from all over the world, in the end, three remarkable YouTube artists, six exceptional male and female artists and two extremely sexy individuals stood out from the rest of the pack. So without further ado, here they are: The people have spoken - it's time to meet StarCentral magazine's sexiest and most fascinating people of 2010!

Mike Ilagan
Managing Director



Male Artist
Of The Year

Male Artist
Of The Year



Lawrence Mora

Lawrence has always been a musician at heart. He initially got into the music industry by being the lead guitarist for a band called Peptones, but it wasn't until he collaborated with fellow Youtube stars ANak that his name and skill got recognised. Since then he has performed in various functions and events from Sacramento to San Francisco and around the bay in Northern California.

Besides being a musician Lawrence is also a devout Christian, he's quite vocal about being able to use his musical gifts to lead his Church in music during Christian conventions at any venue, large or small. Currently he has an album that he's working on but he also has big plans for the music ministry of his church. He's also planning to take up dentistry as a full time job later on down the track, but no matter what happens with his career, music will always be a big part of his life.

JFlip

JFlip is a rapper who hails from Geelong, Australia.

He was first discovered by Cwalkers/dancers at a very early stage of his rapping career. Back then Cwalkers started using his songs on some of their performances and that's how he got into the music scene. His first ever performance was back in 2007, it was at a Melbourne club called Shamiana, he said that at the time he was actually 'pretty nervous, but drink cards helped me.' Now he's actually mastered his craft and has been showing the world what he's got!

Fondly enough his biggest inspiration in life would have to be his fellow rappers. They give him the motivation to keep pushing himself and further improving on his music. When asked what his future plans are for his career, he simply replied: 'just to keep making music and do more collaborations with other artists.'



Male Artist Of The Year Patrick

Countless artists infuse their music with the experiences of their lives. StarCentral Magazine's Male Artist of 2010, Patrick is no exception. An event in his life taught him that "everything can change in the blink of an eye." But instead of letting it destroy him, it "...acts as my inspiration and my drive to do what I do..."

The multi-talented performer – he describes himself as a "singer/song writer/sound engineer – got his start on YouTube uploading videos of himself singing covers. He then moved on to doing his own beats and recordings. It was his performances on YouTube that inspired his cousin, a singing teacher, to invite Patrick to sing at her class' recital. The night was especially memorable for him as "...it was my first time singing a duet, singing in front of an audience that big, and it's how I met my best friend Cezka Mariz..." He now regularly sings on YouTube with Cezka. "Cezka and I have loads of plans for this year so look out for new songs by us."

When asked about what he loves about performing, he says "...what I enjoy most about performing is being able to do what I love doing in front of an audience. Doesn't matter if its friends, family, or complete strangers, just being able to express myself to them is what I enjoy the most." He certainly had a tough audience for his first performance – performing a medley of Can't Help but Wait by Trey Songz, So Sick by Ne-Yo, and I'm Yours by Jason Mraz at his high school's battle of the bands. "I was really nervous at first because it's HIGH-SCHOOL! Haha one false move will go down in history! But it all went well."

The recent Queensland floods slowed down Patrick's future plans but in no way halted them. His ultimate goal would be to establish his own label and more! "I've always wanted to travel and find a new underground artist and just give them a shot to set off a career. But first I'd need to create a career for myself. OHI and make a song with NICKI MINAJ! Yep that's right!"



Female Artist Of The Year



Phreaze

There's something to be said about being discovered to start out a career. But it says a lot more when through sheer hard work and determination, one makes their mark on the music industry all on their own. This is exactly what Phreaze and her crew, 'Urban Prophetz' achieved.

The New Zealand crew has definitely had an amazing career so far. They first toured New Zealand in 2009 to a "crazy" and "supportive" crowd, received the AAMMA for 'Best Ethnic Act' in 2010 as well as regular performances, hip hop events and workshops. 2011 brings Phreaze and Urban Prophetz to a whole new level. They have already booked an Australian tour beginning in Adelaide in March, promoting their new album, 'CALL OF DUTY'. Then in April they have the honour of being the support act for 'Bone Thugs n Harmony' as well as NZ's 'Sons of Zion' where they will be experimenting in a Reggae sound for the new album.

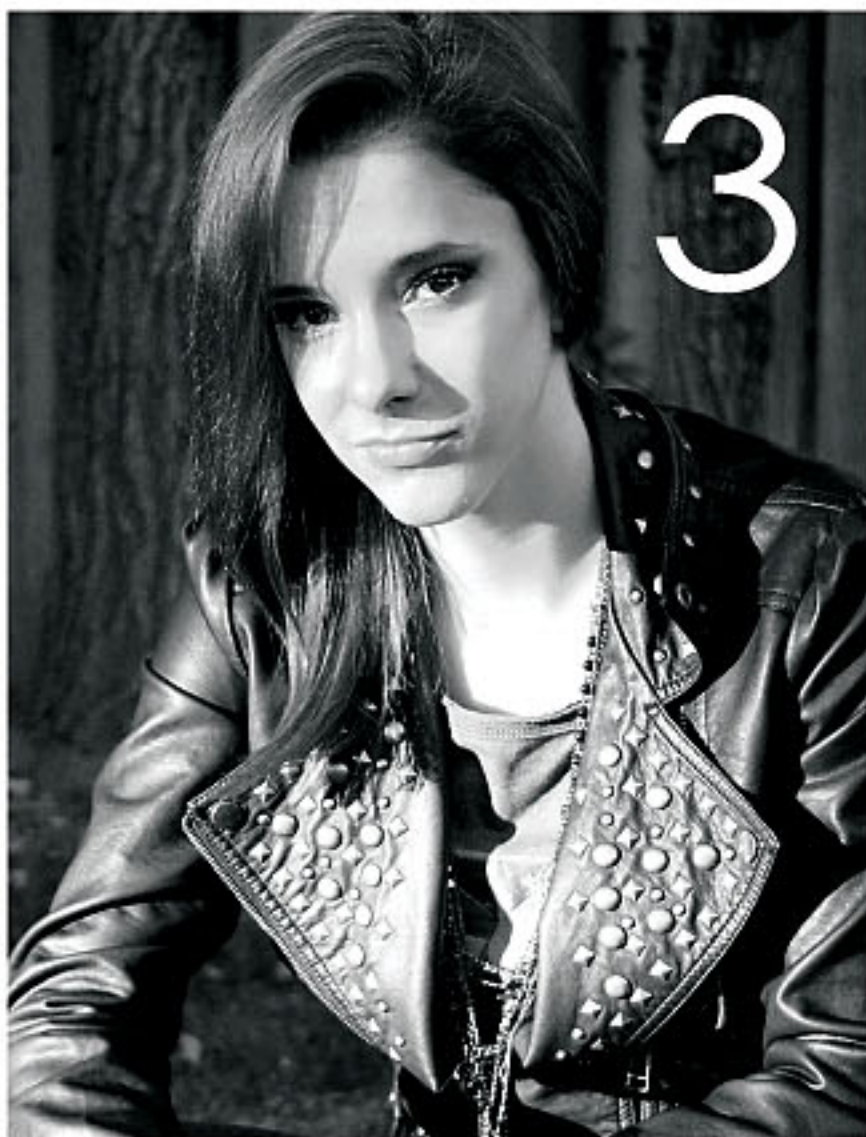
Clearly, Phreaze is enjoying a career that she is passionate about. Performing to her is "being able to communicate my stories and views through a creative medium where people actually 'listen' to what I'm saying!" Without a doubt, many people are now listening, Phreaze!

VikkiDee

A young Canadian singer, musician and actor, Vikki Dee has been in the industry since she was 7 years old and all this after she was born 15 weeks premature and had a 2 percent chance of survival. The child singer proved to everyone extremely early in life that she was a survivor. She loved singing from a very young age and her proud mother, seeing potential on her daughter, started posting her videos on YouTube.

Her first performance was in Music Theatre where she played one of the Lullabye League Ballerinas in the Wizard of Oz at school. However from this relatively smaller audience of parents, she has graduated to performing in various events and at various venues across Toronto as part of the Rock Candy classic rock band. She derives a lot of inspiration from her family including her parents and brothers and God too. However, Lady Gaga is also an inspiration she draws from. Vikki considered her to be innovative, creative, someone who has her own unique style and has the guts to think out of the box irrespective of what people think. The fact that you can never guess what Lady Gaga will come up with next is what really attracts Vikki.

Vikki loves connecting with the audience knowing that they are enjoying her music as much as she enjoys singing it and looks forward to pursuing a career in the singing and acting industry. Her passion for the arts is so high that she feels that if she cannot make it in either of the industries, she would teach drama at the Performing Arts High School.



Female Artist Of The Year

Female Artist Of The Year Lady Rhymez

She's still relatively new to the music industry but she's making waves already - meet our female artist of 2010 Lady Rhymez!

So what's really behind the songs, rhymes and the killer good looks?

Well let's go behind the scenes and get to know this very talented artist a little better. Did you know that back then when she was just starting out she was actually 'mic shy'?

Say what??

Yes, you read right. This pretty and talented lass was quite 'mic shy' back in the day - she wasn't really comfortable singing while being recorded. Amazingly, she got over being 'mic shy' by rapping! Thus, Lady Rhymez was born.

It wasn't her original intention to be a rapper though. She was initially noticed by a DJ from Sydney, Australia a few years ago. That DJ really liked her voice so he offered some beats for her to write lyrics to. She then went to record the first track the DJ had given her - it was called 'Supastaz', while working on the track, she said that she couldn't help but rap along to the lyrics of the song. Gradually, she started to sing on the track as well. The end result was 'Supastaz' - a track that consisted of catchy rap rhymes followed by strong feminine vocals and the song propelled her recognition as an actual artist.

Before she started writing her own music, she also competed in various singing competitions. Her very first performance as Lady Rhymez was at a community festival in Dandenong back in 2009.

Her main inspiration as an artist is young women in general. Her other profession is actually being a youth worker. She's still currently studying to become a qualified youth worker and her ultimate dream is to be able to combine being a qualified youth worker while still being able to perform as Lady Rhymez. She wants to one day be a mentor to young people, in particular young women. A lot of the songs she writes are meant to inspire and empower them.

Currently she's in the process of developing a website which she is hoping will become an online



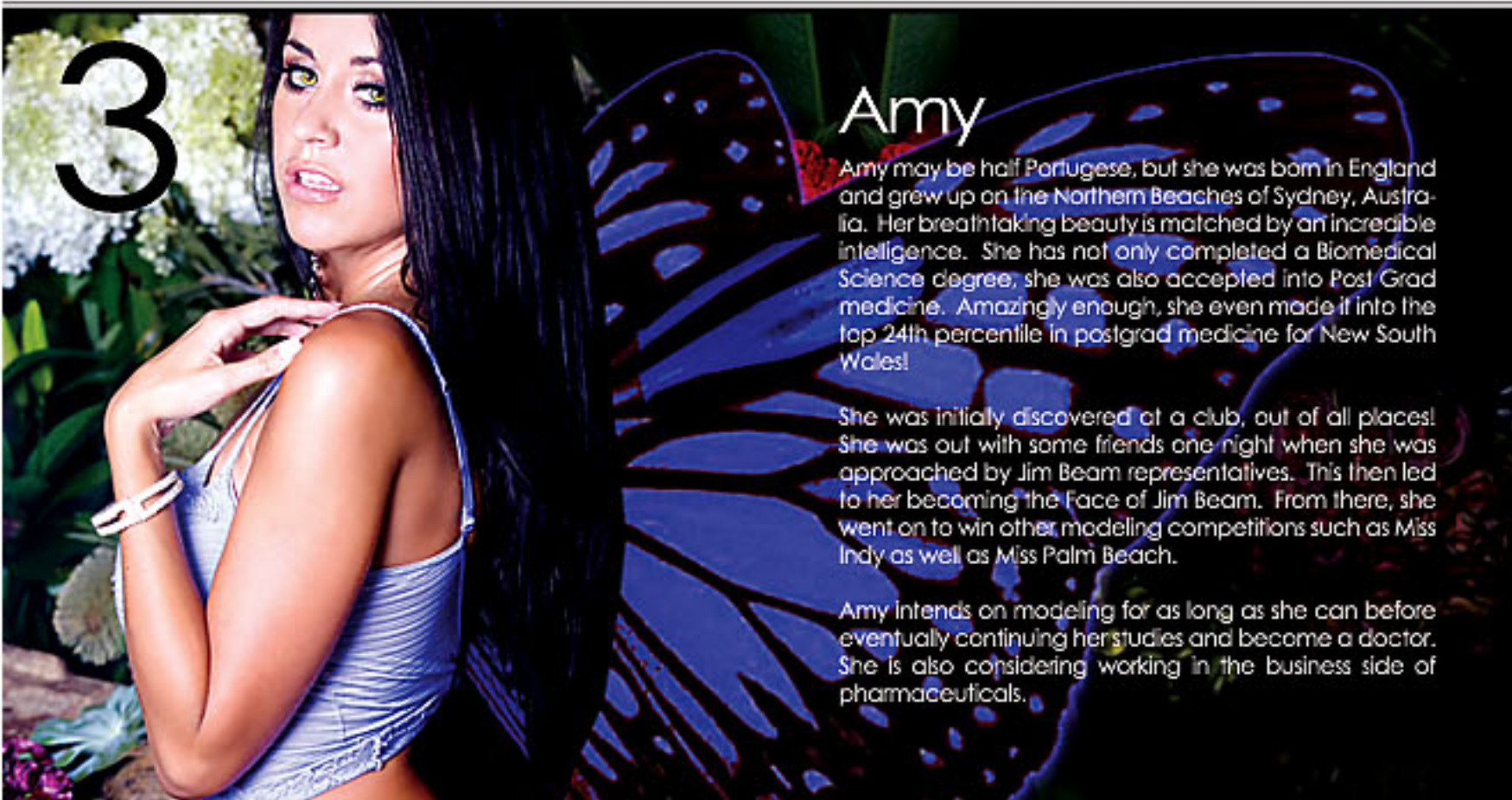
support group for young women. This website will be called MyGirl and will feature music from herself and other local inspirational female artists, as well as offer information on various issues affecting young women of today.

Killer good looks, sheer talent with matching brains?? No wonder she's StarCentral Magazine's Female Artist of the Year! Best of luck on all your future endeavours, Lady Rhymez! We're quite confident that you will one day be a superstar.

Sexiest Woman
Of The Year

Sexiest Woman
Of The Year

3



Amy

Amy may be half Portugese, but she was born in England and grew up on the Northern Beaches of Sydney, Australia. Her breathtaking beauty is matched by an incredible intelligence. She has not only completed a Biomedical Science degree, she was also accepted into Post Grad medicine. Amazingly enough, she even made it into the top 24th percentile in postgrad medicine for New South Wales!

She was initially discovered at a club, out of all places! She was out with some friends one night when she was approached by Jim Beam representatives. This then led to her becoming the Face of Jim Beam. From there, she went on to win other modeling competitions such as Miss Indy as well as Miss Palm Beach.

Amy intends on modeling for as long as she can before eventually continuing her studies and become a doctor. She is also considering working in the business side of pharmaceuticals.

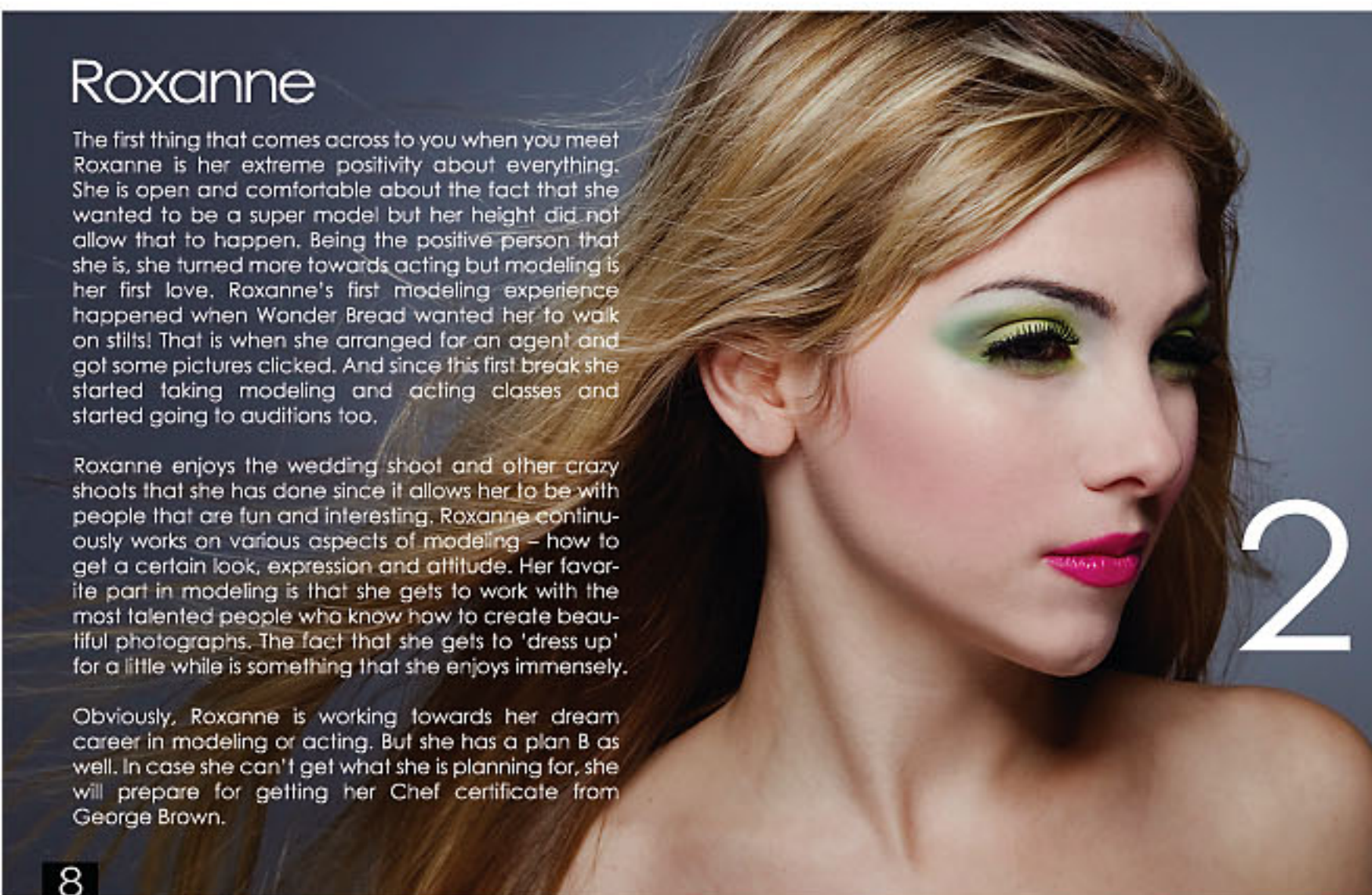
Roxanne

The first thing that comes across to you when you meet Roxanne is her extreme positivity about everything. She is open and comfortable about the fact that she wanted to be a super model but her height did not allow that to happen. Being the positive person that she is, she turned more towards acting but modeling is her first love. Roxanne's first modeling experience happened when Wonder Bread wanted her to walk on stilts! That is when she arranged for an agent and got some pictures clicked. And since this first break she started taking modeling and acting classes and started going to auditions too.

Roxanne enjoys the wedding shoot and other crazy shoots that she has done since it allows her to be with people that are fun and interesting. Roxanne continuously works on various aspects of modeling – how to get a certain look, expression and attitude. Her favorite part in modeling is that she gets to work with the most talented people who know how to create beautiful photographs. The fact that she gets to 'dress up' for a little while is something that she enjoys immensely.

Obviously, Roxanne is working towards her dream career in modeling or acting. But she has a plan B as well. In case she can't get what she is planning for, she will prepare for getting her Chef certificate from George Brown.

2



Sexiest Woman Of The Year
Charli Lewis

It says a lot about a person when they overcome their fear. For our sexiest woman of 2010, Charli, lacking confidence in her childhood, instead of withdrawing into herself, pushed her in front of the cameras. "Modeling gives me a boost of confidence that I lacked growing up. Modeling has helped me to be content with myself, to love the way I am and work with what I have." The half-Filipino, half-British also found herself fascinated by modeling – "I find it amazing how such poses can portray different messages in a photograph without even the use of words."

Her first foray into the modeling world was as a finalist for the Miss University competition held at the Arthouse Hotel in Sydney. Thriving on nerves and adrenaline, "...I did my first catwalk and loved it..." After that, she did her first photo shoot with Archie Karganilla. Describing herself as hard-working, Charli made sure that she took the time and practice to "get a feel for what you're doing as a model" so that the photographic results are as amazing as she can manage.

Her inspiration not only in modeling but in her life is superstar, Tyra Banks. "To me she was and is such a strong, intelligent and of course a stunning woman. She inspires me because she is not superficial but instead she teaches her audience, mainly woman and young girls that the human body is how it is. The media creates pressure on regular people to look like celebrities but Tyra Banks stands up for her beliefs and is passionate about her views. She expresses the need to embrace your beauty and not focus on your flaws..."

There is a lot more to Charli than being a model. She is also an award-winning athlete, specializing in the long jump, the 100 metre sprint and relays. But her true passion is in Nursing. She is currently in her last year of Bachelor of Nursing at the University of Technology, Sydney and she hopes to specialize in midwifery. "In the future I plan to get my degree in midwifery and honestly cannot think of a better profession for me!"





Meet StarCentral Magazine's 2010 group of the year – Nashville's very own Since Forever!

This band maybe taking the Nashville music scene to a different level right now, but it has not been easy road all the way. Comprising of Zach Easterwood, the lead vocalist, Taylor Easterwood, guitarists and vocals, Jason Friedman on the drums, Brendan Johnson, guitarist and vocals and Eric Woodie, the bassist, this band has made its mark with 'House Parties'.

What started as a small town band playing in churches, birthday parties and private gigs has now turned into something big. The band went about adding fans to their kitty by taking the concept of House Parties to another level by taking it on the road. They booked the 'The Homecoming Tour' and played in fans houses from Florida to Maine in the fall of 2009. The response that the band received in fan house parties was amazing and this led to more and more fans getting added, as kids invited their friends to listen to this new emerging Nashville band.

With the kind of success that the band got and the speed at which they moved from a handful of fans to a national phenomenon, it was not surprising that they were voted the number one unsigned band in Alternative Press Magazine in a Readers Poll in 2009. As the popularity grew articles that gave them a full page in AP Magazine and other such incidents gave them the confidence that they needed to go on.

Since Forever know that the power of their fans is what has taken them places. The manner in which they have grown their fan base 'one fan at a time' has led them to win some great awards too. They won the Ernie Ball Battle of the Bands and played their first Vans Warped Tour in Atlanta too. The band also got an opportunity to play the Journey's Backyard BBQ Nashville stop and form partnerships with So So Happy and Skelanimals apparel. The band was also featured on NBC's 'Football Night in America' segment. The discussion was about former Indianapolis Colt's Super Bowl coach Tony Dungy and his involvement with Nashville's non-profit venue Rocketown.

The second album of the band L.O.V.E.P was released on October 19, 2010. The album was released after a release show that saw some amazing numbers at Rocketown in Nashville. The release night was held at the infamous Angles and Kings. With this release the band was featured on Seventeen.com as a great 'unsigned find'. As other sites like Ustream and BUZZNET started to pick up the band and their second release, it became obvious that this band has a long way to go from small town Nashville.

Even though the band is now beginning to do more and more shows and events, they have not forgotten the role that their fans have played in their success. As a thank you to their fans they have included Forever Fridays as part of a regular gig that they do where they meet up with their fans for ice cream or dodge ball in a park - gotta love this band!

Sexiest Man Of The Year Rayden Lee

Imagine growing up being bullied for being the "heavy chubby kid" and then years later, emerge as StarCentral Magazine's Sexiest Man of the Year. Talk about payback! It's a reality now enjoyed by Vietnamese/Chinese model, Rayden Lee. Discovered while walking the red carpet of a friend's event party – a Ferragamo Salvatore store opening – Rayden found himself in the middle of a little media frenzy when he was mistaken for a model from another country! "I had no idea what was going on or what I was doing but I posed for the fun of it... I attracted the attention of some model management people who was there...& they gave me their card & got in contact with me..."

His first modeling assignment was for the brands 'MUSE' and 'ENERGIE & ROCK REPUBLIC'. He considers modeling for 'ENERGIE & ROCK REPUBLIC' a major achievement, "...from being an amateur and knowing nothing about modeling & being insecure about myself all these years to having my first gig wearing clothes and modelling for a big named brand like that.. It was cool!" He enjoys the artistic side of modeling, the usage of photography to bring an idea to life, meeting new people and being able to travel. His other motivation to continue modeling is "...for the little chubby insecure me that is still there underneath it all.. to show all those bullies & people that they were wrong about me."

Being voted StarCentral's Sexiest Man was a complete surprise to Rayden, "LOL I WAS NOT expecting that!" and while this career was not necessarily one he's considered before, it's now one he'll definitely pursue. "To be the best that I can be & just at the end of the day strive for what we all live for.. HAPPINESS & SUCCESS."



ALEXIS

McFARLAND

STARCENTRAL'S

2010 ULTIMATE

COVER GIRL



By: Jenny Aluning

Alexis has only been in the modeling world for 8 years but she exudes a maturity beyond her age. This is one young lady with her head firmly on her shoulders. It's a quality she admits that will take her far in the industry. Being strong within herself and "to show a thick face to get through a lot" are advantageous qualities for a long career. It's a strategy that's obviously worked as Alexis has been named StarCentral's Ultimate Cover Girl.

When asked what she liked most about modeling, the 20-year old said that she liked that she was able to be creative in it, "...I get to mimic an attitude or a personality in the clothes. When you're all dressed up with your hair and makeup done, you can pretend to be anything you want and produce the results you want." But what she disliked most about modeling is the tedium of having to wash the makeup off as incredibly, she is one model who doesn't wear make up during the day! "...washing off all the makeup and taking off the lashes and trying to clean all the foundation...gets repetitive..."

Another thing she liked about the industry is that she gets to meet "a lot of amazing people." One person that stands out for her is an Indonesian model she recently met, and became friends with, in Korea. "...she had this aura about her...had this amazing quality...and I don't even know that she realised it, kind of came natural to her..."

Alexis' modeling career began when she was 12 years old. Her uncle owned a modeling agency and signed his niece with his company. 8 years later, Alexis has made an incredible career move of signing a contract with GMA-7 in the Philippines! So, her face could be gracing our TV screens in the near future! It's a memorable point in a career with astonishing promise, but this young lady knows that she has to hold on to the lessons she's learnt so far to make sure that her career keeps going from one high point to the next. "I have learnt to always be yourself, to be calm to crazy situations, to be fun when times aren't fun, to be wise when people are telling you limited information and to always remember why you are doing this, your purpose, and what you want your life to be..."

With an "extremely supportive" family ("... I have one of those down-to-earth dad and those dreaming-stage-mums, so I have a good contradicting balance...") behind her, Alexis looks forward to the next stage of her career. She also plans to extend into other areas in the entertainment industry and also into "... Charity work... I really enjoy those things in life and it creates balance..." What was that about a good head on her shoulders? Alexis McFarland – StarCentral's Ultimate Cover Girl one day... A superstar the next.



Breakout Star Of The Year: Isabel Gregoire

The Breakout Star competition was always a competition to discover the undiscovered jewel, the diamond in the rough, and if there was ever an epitome of this it would be its first-ever winner, model, Isabel Gregoire. Incredibly, Isabel has never done any professional modeling. She was actually 'discovered' by StarCentral's general manager, Mike Ilagan. Sensing her potential when he saw her picture on Facebook, Mike asked her to be part of the competition and thus began her Cinderella story.

Modeling has always been a dream for Isabel. The 39-year old Canadian has always loved being in front of a camera. "...I can let go and pose." But up until the Breakout Star competition, she's never had the chance to realize that dream. Winning the competition "means the world to me", especially with the total support of her husband of 20 years (he translates for her as Isabel only speaks French and he photographs her all the time) and her two teenage sons – they "understand that I have a chance to live a dream and this is a once in a lifetime opportunity for me." Though she is enjoying her success, Isabel is realistic about her future in

the industry. "...to be honest, I know my age it may be hard for me to make it in this industry even if I do not look my age...but if nothing comes of it I love my family and my job and I will remain happy..."

In the 'real world', Isabel is an accountant and hairdresser – a pair of down-to-earth occupations indicative of the amateur model's personality. She believes that "having a great smile and good attitude towards others and being yourself...are to me the most important thing..." To that end, she admires Tyra Banks for everything the actress has accomplished.

As well as being a mother and model, she is also a salsa dancer and enjoys taking lessons with her husband. "...I love to go out to salsa nights around town and just dance..." She also plays the trumpet and likes good suspense movies. All in all, on the surface, Isabel seems like any ordinary woman but clearly, Breakout voters disagreed, saw her beauty and made her long-held dream come true.

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Scott Yoshimoto

"For me, I'm not only in front of the camera or on the stage performing for people, as a filmmaker I also love being behind the camera." That is Scott's talent - transcending before and behind the camera. His performing life started at a young age, being involved with choirs in middle school and singing and dancing at shows and competitions. He continued being involved with choirs in high school and it was here that he first discovered videos and filmmaking. "Since then, I have taken my music much more seriously, and have integrated my interest in music with my career goal and focus of working in the film industry."

In 2005, YouTube became Scott's platform for sharing his passion for his work. His videos regularly garner views of over tens of thousands - "I just love expressing myself creatively...I like making people smile and be a good source of entertainment." While he loves creating for himself, "positive feedback from viewers or supporters always pushes you to give that something extra..." and that support challenges him to keep trying new things out of his comfort zone. His songs include covers from a wide variety of artists - from Chris Brown to Mike Posner, from Train to Justin Bieber, as well as his original work such as 'My Star' with Casey Nishizu and 'Summer Romance' featuring Joseph Vincent and Carlissa Rae.

Scott's own video production company, MOVEMEDIA, which he started at age 16, is a big part of his future plans. He will be finishing his degree in film and media at the University of California, Irvine this year and from there he hopes to work within "the film or television industries, contributing my creativity and hard work ethic in the best way I can."



Huu

At first, watching the beginnings of his YouTube videos, one couldn't be sure of what to think of Huu (aka Lunazian). That is, until he starts singing. Then one understands how this French/Vietnamese native managed to rack up over 33,000 subscribers with over 8,000,000 hits! It is such a testament to the young man's talent especially when you think deeper - it's a just a boy, a guitar and his voice! Performing covers from a wide range of RnB artists such as Bill Withers, Usher, Train, Mario, Mike Posner and Brian McKnight, Huu is "proud of sharing emotions through music." His gregarious personality also shows through, he likes to "make people happy with my crazyness!"

A self-taught guitar player, he was first inspired to take up the instrument when he saw the YouTube videos of artists such as Passion, Gabe Bondoc and Justin Nazuka. "I was following their videos and they showed me that we can sing whatever we want with a guitar." After that, the sky was the limit for the 23-year old - he even performed at a Korean party in Lyon, France in 2009!

While the easygoing musician has no firm plans for the future as yet, it's clear that he has the enthusiasm and the talent to go as far he wants to.



Daniela Andrade

Daniela Andrade, an 18-year old "folk/indie singer/songwriter" had been quietly plugging away on YouTube when she came to the attention of StarCentral Magazine. Before she knew it, she was StarConnect's latest number one sensation. Music has been part of her life since she was 6 years old when she began singing and it began a passion of hers later on in school. A couple of years ago, she took that passion to another level when she "decided to pick up a guitar and write my own songs." Her songs (originals such as 'For The Broken & Hearted', 'Thank You For Today' and 'Loving You') always try to bring a positive message, "songs that people can relate to and lean on." She considers it a fond achievement when fans message her or comment on a video and "tell me that my song/cover got them through a hard time."

While Daniela has mainly performed on YouTube, she ventured onto the live stage at a Hard Rock Café in July 2009 and performed with another performer she met on the video site, Dabin Lee. "What I enjoy most about performing in front of people, is seeing the support they show and sharing my music with them. I love getting feedback from the crowd and just having fun with them."

Judging from the positive response to her talent, Daniela's future as musician will be a long one. Which is a good thing..."I love music, I don't think I could ever stop...I guess the idea of giving up on it is what keeps me inspired because I don't know I'd do without it."

JMore

"The only way to predict the future is...to create it." And it helps to have the courage to take advantage of second chances. Believe it or not, JMore began his entertainment career as a dancer. He was part of the popular dance crew, CHEEKYBOMBZ and it was with them that he developed the confidence to perform in front of a large crowd. Growing up in the Philippines as part of a musical family, ("My mother is who I look up to in regards to singing. She has a lovely voice and my father plays the guitar."), his focus switched to singing. "The chance to show how you're feeling is easily expressed through music." After being discovered at various events in Sydney, he moved back to the Philippines for 3 years to see what he could achieve there. And boy, did he achieve. At the first ever PMPC (Philippine Movie Press Club) Star Awards for Music in 2009, JMore won Best New Male Recording Artist of the Year. If you're unsure of the prestige of that event, other award winners that night were A-listers, Regine Velasquez, Ogie Alcasid, Martin Nievera, MYMP and Sarah Geronimo to name only a few.

Now he's back on Aussie soil, JMore knows that "the possibilities are endless" for his career. With the endless support of his family, he will continue to perform and give the audience "a sip" of the passion he has for his music.

LouPapa

Increasingly, YouTube has become a platform for artistic and commercial success. Just ask Justin Bieber. For singer/guitarist Lou Papa, it was the avenue where he could share the hobby he loved. And now that talent has gone beyond the computer screen and onto the stage. In December 2010, Lou was one of the opening performers for Passion and LeeJay, two renowned YouTube artists Papa has always admired. The 20-year old says that despite the nervousness, anxiety and the "freaking out" right before going on stage, he finds the overall experience of performing enjoyable and humbling. "...I get on stage, seeing the lights, seeing the people...are actually there to watch me...I try to do my best to put on a good show and just relax and soak it all in." The Vancouver resident has been inspired by his friends and family ever since he sang at a friend's 18th birthday as a gift. "They are all supportive and really push me to share my talent with others."



But despite Lou's obvious brilliant musical talents, his true passion lies with film animation. "My dream is to work at Pixar..." and he is currently in school working hard, with "fingers crossed", towards that dream. That's not to say that his music will be relegated to the back burner. His plans include "improving, experimenting and growing in my music. Music makes me happy, who knows where it will take me!" So, it seems more YouTube videos are on the horizon.



MaryGacuma

There's a lot of trust between a client and their hairdresser. After all, an important part of your appearance is in their hands! So, when Mary Gacuma's hairdresser suggested she get into modeling, she could do nothing else but listen. The half-Filipino, half-Indian's career began on StarCentral's runway and already has the makings of a successful one with her winning the People's Choice Award and the Potential New comer Award. "Meeting new people..." and having "new experiences" are what excites Mary about the modeling world so far. But there is more to this 19-year old.

Citing her mum as her inspiration to keep modeling, she hopes to complete her Bachelor of Nursing Degree and "work in emergency, pediatrics or surgical ward." For now, new opportunities await her in every facet of the modeling industry, but through it all Mary promises herself to "try to be the best I can be".

8



ANAK

What's that saying? "When God closes the door, somewhere He opens a window." When their respective singing groups disbanded, members Andrew, Anthony, Noah and Chris came together to form ANAK. They chose the name, the Filipino name for 'child', as it described their "love, dedication and compassion" for their music and it was an acronym of their first names. The Californian group made their debut in 2006 at a showcase at a local bar, Pepperbellys and since then have gone from strength to strength. So much so that they've been recognised by some of the artists they've admired like RnB group, Drop N Harmony. "We grew up listening to DnH and they paved the way for Fil-Am artists such as ourselves...so to actually get acknowledged by them...was really dope!" Mayer Hawthorne also gave the band a shout out on his Twitter account after ANAK did a cover of his song, "Just Ain't Gonna Work Out." He went so far as posting a comment on their YouTube video. "That was super cool of him!"

It's easy to see that ANAK are passionate about their craft and the unstinting support of their "families, friends and fans" provide the group the "foundation" for what they do. "Music is our gift and we thank God everyday by continuing to share and use it."

ANAK will get the chance to share their music when Breakstone Records release the group's first full-length album in early 2012. But we won't have to wait that long for a taste. Their first single titled: "Adore You" will be available by February 2011. "We dream big and believe that seeing a big picture is the only way to make it happen." Well, it looks like ANAK are well on their way of realizing their dream of sharing their music "on a global scale."

GroundZero

Listen to this band's cover of Jeff Buckley's 'Hallelujah' and you'll totally understand why they're number 3 on The A-List on StarConnect. Ground Zero, a pop/rock acoustic band from Melsungen, Germany, consists of Kevin Liebetau (17 years old); guitarist, Robin Kästner (16); drummer and some-time pianist, Jonas Hoppe (16). "On some gigs, Robin's brother, Phillipp (12) plays the piano."

It is perhaps an indelible sign of the band's forthcoming success that they are able to touch their audience members with their music. "On one gig we played our version of Hallelujah and many persons began to cry...that was a really nice moment." The trio has made a name for themselves in their hometown and of course, dreams of reaching a much wider audience. Their YouTube channel is another step toward that dream. At the moment, their music consists of mainly acoustic covers of songs such as 'Just The Way You are' by Bruno Mars; 'Hero' by Enrique Iglesias; 'Misery' by Maroon 5 and even 'Pokerface' by Lady Gaga. But in December 2010 they launched their first original song on the site, 'Sehnsucht', translated as 'longing', 'yearning' or 'craving'.

The music itself is what inspires Ground Zero and when people are touched by it, "...it's a really good feeling..." Their drive to keep creating and playing music will guarantee that this young band's future in the industry will be a long one.

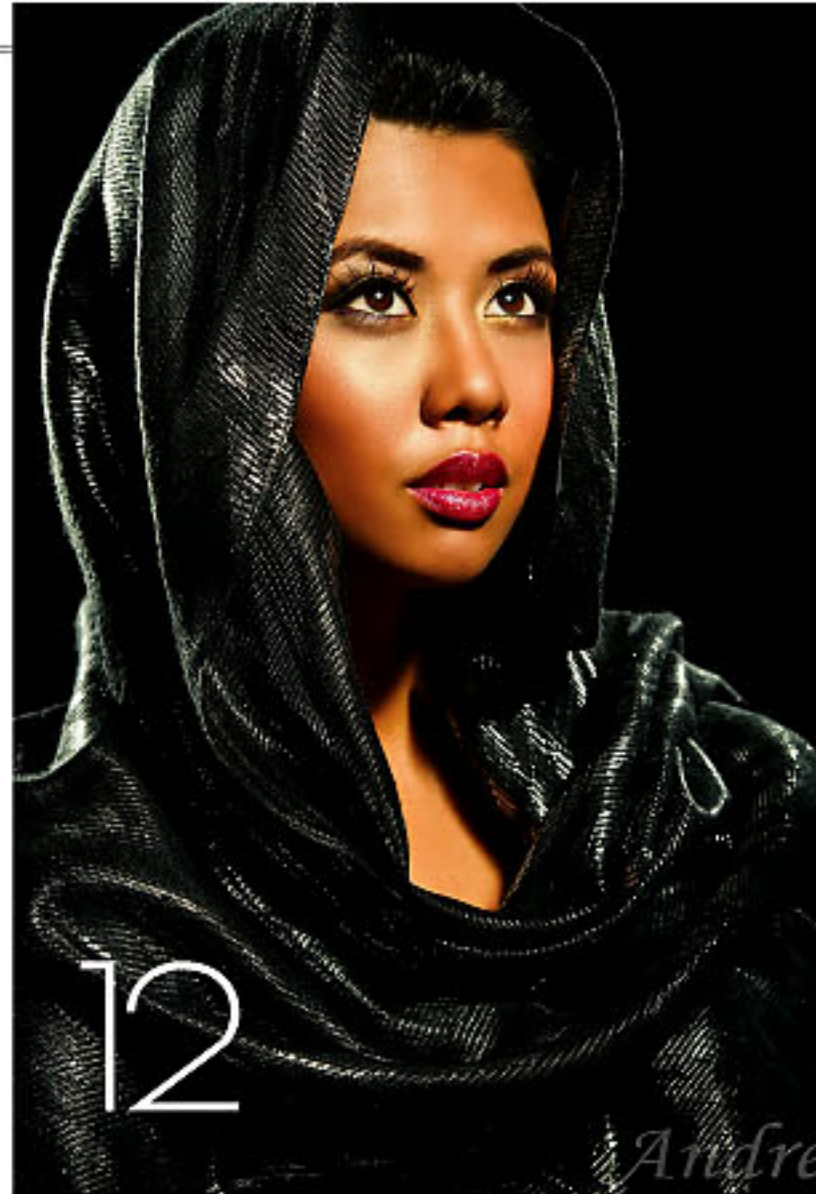


Josh Petherick

They always say: "Moms know best." Having a mother who is also a professional photographer allowed Josh Petherick to experiment being in front of a camera from a young age. The professional model/actor hopeful's upbringing meant that he was comfortable being front and centre. "Modeling and performing allow endless opportunities to express myself through body language, humour, seriousness and also allows me to be able to play various characters and roles which are different from my own personality."

Though modeling is a dream of his, Josh also has his sights on the bigger picture. "My biggest goal in life to make enough money to have all my family back together." His long-term plans include "a wife and kids and enjoy parenthood." But for now, the 29-year old Canadian is working on becoming a performer – "It's a way of bringing out the artistic and uninhibited side of me. Acting and modeling lets me be whoever I want to be."

Josh Petherick has a good head on his shoulders with the down-to-earth nature to match and he attributes all of that to his mother. "She taught me good morals and respect. She always said! You only get out of life what you put into it." Armed with that attitude, it will no surprise to see this young man go far in his life. "I want to enjoy life to the fullest and share it with others."



12

Andre

Cherelle Cruz

Being able to express yourself and having the confidence to do so is something not everyone can do. But Cherelle does not have that problem. Not only is she a model, she is also a performer. She does Spoken Word, where a person performs words speaking as if naturally. The work could be of their own creation or another's. But modeling is what Cherelle is most known for.

Modeling began for Cherelle with her sister. She posted some pictures for fun and were mistaken for professional shots. Her beauty was noticed and so began her career – ending up on "magazines, flyers, runway shows, etc." "I enjoy being able to dress up..." and she also considers it "...a form of art and expression."

When asked about a specific inspiration that keeps her going, Cherelle answers frankly: "Myself. Not to sound selfish, but I do it for me because it's what I love to do. The value of pursuing your own love for something is a gift within itself. Also, my faith in the Lord, He's made me who I am. And I thank Him everyday for it." That conviction definitely paid off when she was invited to participate in the major fashion event called FAME. Even though she didn't meet the minimum height requirement of 5'8" "It was the most amazing feeling to be part of the show."

Cherelle has a lot of plans for her future. Finishing her studies at San Jose State University in California, travelling, owning her own business, as well as her modeling and performance careers – wherever her faith will take her.



11

Richard Tran

Sometimes the most deepfelt joy comes not from huge aspirations but from simple ones. For Richard Tran, knowing that he's able to share his music and "...knowing that I've inspired at least a handful of people is amazing in itself." He also considers it quite an achievement "...writing songs that people like..."

The 20-year old independent musician is not looking for the fame and big money that comes with musical stardom. He finds performing "therapeutic". "...it's exclusively the audience and me for the time I'm on stage. It's exciting too because I get to do what I love in front of people..." And what he loves is what he calls his "acoustic feelgood music". "I can't really throw a genre/label on myself but I like to incorporate a lot of jazz, blues and soul influences." Richard took his music from open mics, coffee shops, weddings, all the way to the House of Blues near his hometown in Southern California. "It's comfortable having a professional sound team take care of you, and even better performing alongside good friends."

Richard is surrounded by the music that he loves, in the people around him that push him to keep creating. "...inspiration is definitely all around me, all the time." He is "definitely planning to have at least one decent EP out..." but he is happy to keep his plans simple. "Not looking to get signed, or a full career, but it wouldn't hurt to do what you love for a living, huh?"

Melissa Cancio

"Music is the one thing in this world I completely understand." For Melissa Cancio, it is the one constant in an ever-changing life – that, and her faith in God. Even as a young girl, this Filipino-American has been surrounded by music. In school, her musical life has consisted of singing in acapella choirs such as Project Jazz, Jazz Tech, Choristers, Women's Choir or Concert Choir. She also became involved with Hella Medleys, "a local duo that does acoustic cover sets around the Bay Area." She then became a counselor in a Christian camp, "where I started teaching a music class and headed the praise band there", responsibilities she still holds today. "I also participate in my own church's Chancel Choir and praise band..."

Staying connected to her roots has allowed her to blossom musically at college at UC, Davis. She moved from one strong group to another, from The Liquid Hotplates to MC & The Breakdown and more recently, a female R&B singing group called 4 Corners. Though the group has long been in the music scene, they recently revamped themselves and now have an original song featured in Phase 1 Entertainment's compilation album, Joints Exclusive.

Right now, music runs parallel to Melissa's education. She is studying a double-major in International Relations and Psychology "with plans to study in London this spring, and also minor in music." Her academic dreams are as big as her musical ones as she is just as determined to conquer it! But wherever her path takes her, Melissa is counting on her faith, her loved ones, staying true to herself and always staying thankful. "...and do everything I do straight from the heart..."



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Louise Nuss

Who knew that singing karaoke could land one a recording contract? Well, with holding on to her dream, the unconditional support of her family and a lot of hard work, Louise Nuss did just that.

Even though Louise has been singing since she was 3 years old, she didn't do it regularly until the last year. She started singing at events and won competitions (she became the Karaoke Radio Grand Champion), bringing her to the attention of a Philippine recording company.

"I'm really proud and thankful for everything I have achieved in singing because each experience opened up so many more opportunities and journeys I never ever knew I could achieve."

Up until landing her contract, Louise had begun to believe that her passion would never be recognized. But her love for performing goes beyond recognition. "The thing I enjoy most about performing is that it allows me to share with everyone the gift of God has given me, and has also allowed me to share and interact with all different people." She plans to take that love into acting and modeling as well. But right now, she'll be taking full advantage of her contract and may be see some of the world as well.

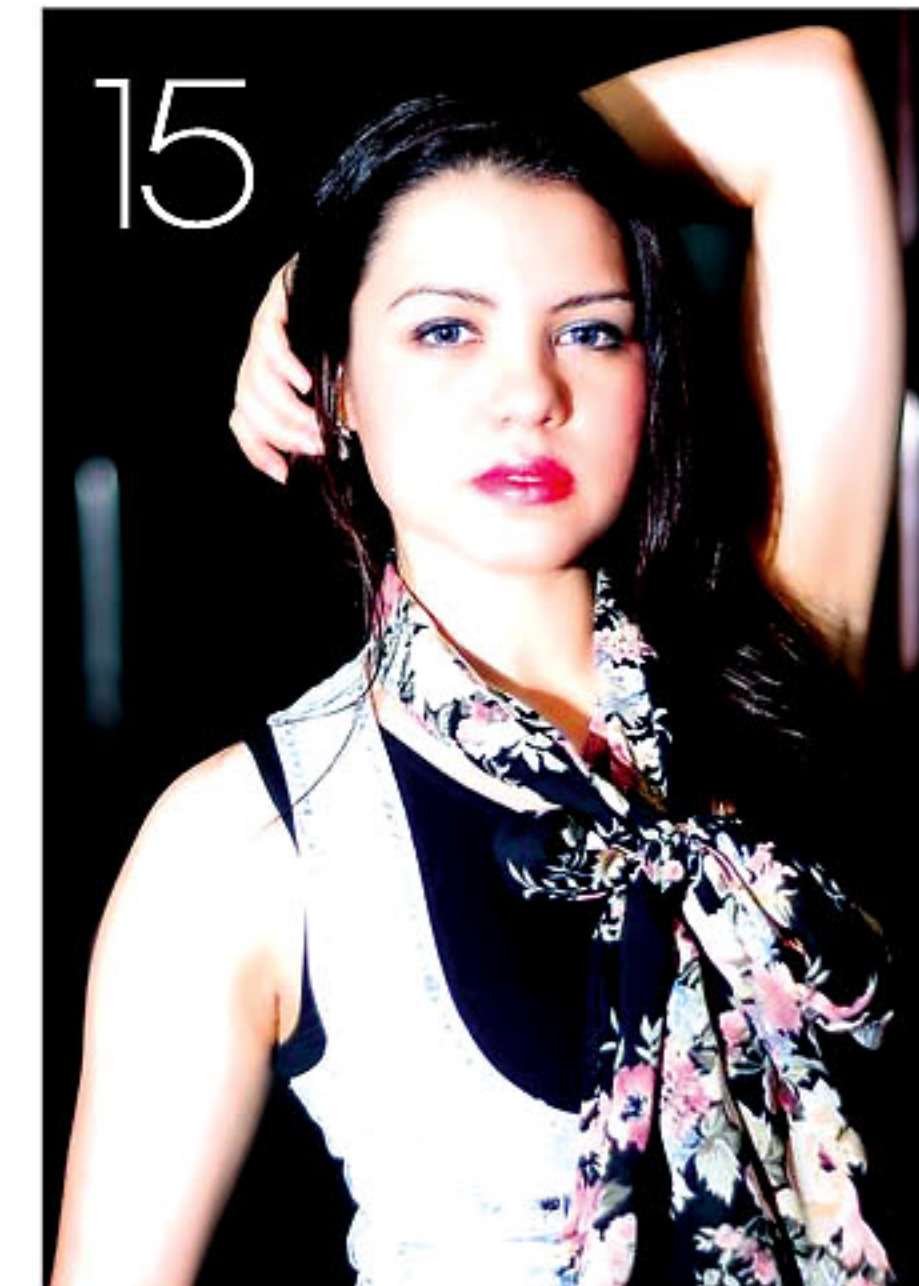
Chanelle Januarie

Confidence is essential in every model and luckily, South African Chanelle Januarie has it in spades. "I have high goals and expectations and I'm very confident and highly committed to whatever it is I do..." and that confidence has paid dividends - the 20-year old has recently been signed by a well-established modeling agency in her home country. "Things are going great!"

Chanelle's career began young, "...ever since I can remember I was in pageants...I loved all the attention and the dressing up..." But as she grew older, that love for pageants evolved into a love for photography. She was discovered a year ago by a modeling scout and has since then has also tried auditioning for advertisements. "I didn't get a big role, I was really nervous but it was quite an experience and made my hunger for the industry grow."

While Chanelle enjoys her time beneath the spotlights ("...you get to see places and experience new things as well..."), she keeps in mind her mother's advice - "...beauty doesn't last forever, but if you're a beautiful person both in the inside and outside, your future is guaranteed to be...bright ...". To that end, the ambitious beauty has been working hard at North-West University to complete her BComm degree in Human Resource Management.

Busy building her foundation for a successful life, Chanelle concedes that dreams can change but whatever she ends up doing, "...I'm sure it will be something that I will be proud of and I will be able to look back and say I've lived my life to the fullest."



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