

STAR CENTRAL

STARCENTRAL'S
**2011
HOT
LIST**

MEET THE
HOTTEST AND
SEXIEST ARTISTS
AND MODELS
FROM ALL
OVER THE
WORLD!



**KRISTY
WILLIAMS**
GET TO
KNOW
STARQUEST
2011'S GRAND
WINNER!

THE HOT LIST
NICK SUMMERFIELD
ERICA BRANDALISE
MALLORY KNOX
SOUL BENEFITS
SMOOTH

**TURN OVER
FOR YOUR
DOUBLE COVER!**

Special
COLLECTORS

Edition

STAR CENTRAL



TURN OVER FOR
YOUR DOUBLE
COVER!

Special
COLLECTORS

Edition



*Creativity plus
vision equals
FIN Photography*

Professional photography
services specialising in:

- Fashion and art
- Weddings and events
- Travel and landscapes
- Portraits and more

Email info@finphotography.com.au
for more information.

FIN PHOTOGRAPHY
GROUP

www.finphotography.com.au

Table of Contents

Features

- 6 Style advice to suit your body**
Dress to suit your mood and your body shape and you will look and feel a whole lot better.
- 7 Survey Predictions for 2012 Fitness**
This survey shows, among other things, that Zumba is actually in while Pilates is on its way out!
- 8 2011 Year In Review**
Here's looking back at a year when Mother Nature put us in our place, justice was both served and not served and billions tuned into one wedding.
- 10 2011 Covergirl Finalists**
Out of more than 200 applicants that applied, only 15 finalists were chosen - Meet StarCentral's 2011 final 15 models!

14

Other Cover

Kristy Williams

Meet this year's newest 'IT' girl ... Get to know StarQuest 2011's ultimate winner!



Soul Benefits pg 22



StarCentral's 2011 Hot list

- 18 Nick Summerfield**
StarCentral's 2011 Sexiest Man of the year
- 19 Mallory Knokz**
StarCentral's 2011 Sexiest Woman of the year
- 20 Smooth**
StarCentral's 2011 Male Artist of the year
- 21 Erica Brandalise**
StarCentral's 2011 Femal Artist of the year
- 22 Soul Benefits**
StarCentral's 2011 Group/Duo of the year

12

This Cover: Jaimee Green
Meet StarCentral Magazine's 2011 Ultimate Covergirl winner!



Editorial

Managing Director Mike Ilagan Editor in Chief Jenny Aluning

Photographers
FIN Photograph Archie Karganilla
Flying Pig Media Rodolfo Labial

Senior Contributors
Jessica J Shiwani Rhianne Soriano Chris Fox Jade Middleton Alex Lafrentz

Want to share your thoughts about StarCentral Magazine or Advertise?
email: mike@starcentralmagazine.com

While every effort is made to ensure the information in this magazine is correct, changes may occur that affect the accuracy of the copy, for which StarCentral holds no responsibility. The opinion of contributors are not necessarily those of StarCentral staff. StarCentral disclaims liability for those impressions.

Editor's notes

Can you believe it? Another year has just gone by - Time really flies fleetingly fast!

Looking back at the year that has gone by, we were unfortunately impacted by a number of devastating natural catastrophes in Australia. These were extremely difficult times for those affected by these events and it's times like these that define the strength of our publication and our commitment to our readers. We rose to the challenge and I would like to thank you all for sticking around with us.

2012 is shaping up to be a challenging year for us. We will be focusing our efforts towards our Seriously Sexy campaign as well as InLife magazine - which is an extension of StarCentral Magazine. As always, we will keep you up to date with progress as we go through the year.

Our publication is only as good as the people who make it happen for us every day, and I know we have a great team who give me every confidence that 2012 will be every bit as good for us as last year has been.

Finally, I would like to wish you and your families a happy and safe new year. I look forward to seeing you all in 2012.

Mike Ilagan
Managing Director

All rights reserved. No articles or images may be reproduced in any manner whatsoever without written permission from the publisher.



Want to to Advertise? Call: 0410 477 890

experience
Elegant
BEAUTY

MARGARETT DE GUZMAN

HAIR AND MAKEUP ARTIST

specialize in:

- hairstyling
- traditional makeup
- airbrush makeup
- sfx/prosthetics

- weddings * debuts * school formals * special events
- photoshoots * fashion show/events
- print Ads/T.V. * editorials * films/sfx



for inquiries:

* call: +61433991767

email: info@margarettdeguzman.com.au

visit web: www.margarettdeguzman.com.au



Style advice to suit your body shape

By: Jade Middleton

Here is some style advice specifically for your body shape. The main thing is to dress to flatter your body shape. Don't just wear clothing because the magazine tells you tight body con dresses are the 'hot trend' at the moment. Dress to suit your mood and your body shape and you will look and feel a whole lot better.

You don't always have to follow the crowd....Embrace fashion and your body.

Thick waist

A cropped jacket in leather or boucle will break up your figure and give the illusion of a waist, as will any coat with a wrap-tie. Stay away from boxy shapes as they have the opposite effect.

Pear shaped

Choose a jacket with a peplum or ruffle hem. The flared kick at the waist makes the hips appear smaller, especially with a pencil skirt or straight-leg pants. Avoid a-line styles that emphasises a bottom-heavy figure.

Large bust

The trick is to balance your silhouette with a strong shoulder. Large lapels minimise the area, while anything with excessive front detail (like military buttons or ruffles) will just exaggerate it. Stay right away from high necks as these just make your bust look even bigger!

Small bust

Look for frills and lots of detail to accentuate a small bust. White tops are great at making you look as though you have a large chest but stay away from black as we all know this is slimming. Prints are also a great way to draw attention away from a small bust. The best trick I can suggest is invest in a good bra, it doesn't have to be expensive...Some of my best bras have been from Target.

Bigger hips and a small waist

If this is you then look for garments which cinch in at the waist which shows off your small waist line. Flowy dresses are great as they disguise your bigger bottom half.



Survey Predictions for 2012 Fitness

A survey completed by the American College of Sports medicine among 2600 fitness professionals reveals the top trends for 2012. This survey shows, among other things, that Zumba is in and Pilates is on its way out. Dance workouts like Zumba have been gaining popularity and this is likely to peak in 2012.

The survey shows that the need for educated and experienced fitness professionals will continue to be high. Since the number of health centers and health clubs is only increasing, certified professionals in this area are likely to be much in demand since professional organizations like to offer good services to their clients.

While strength training continues to be important, the clubs are also looking at creating special programs for adults to suit their needs specifically. There is also a trend towards creating programs for buddies since buddy training can help with motivation and zeal.



Weight loss as a target for fitness training is not likely to change soon. With obesity in the country still looming large, there are a lot of people who will look to come to the gym to lose weight. With concerted efforts to lose weight people are likely to try out new things to ensure that fitness training does not take a back seat in the middle of the program. This includes aspects like group training sessions, personal training, mixed techniques that involve a large range of fitness strategies to avoid boredom and more.

Management of stress and overall wellness is also becoming a key goal of the people looking for exercising options. With a realization that chronic stress can be extremely bad for health, many are looking forward to generating those endorphins that can keep them feeling better through the day.

GKMBJ

Sensational Haircare

The year **that was**



By: Jenny Aluning

It was the year when Mother Nature put us in our place, justice was both served and not served, billions tuned into one wedding, we said goodbye to an era of space travel and Hollywood just wouldn't behave.

To say that 2011 was unpredictable is an understatement. No region in the world was untouched by events that would change them forever, whether it was by Nature's hand or our own.

The greatest example in 2011 of how helpless we are against Nature is the 9.0 earthquake and resulting tsunami in northeast Japan on March 11, 2011. To see whole villages wiped out of existence by a relentless wall of water left the world horrified. Uncertainty, and heroism, followed as Japanese nuclear facilities in the quake zone were damaged and engineers risked their lives to repair them.

North America dealt with everything from blizzards to tornadoes. Early 2011 saw America's northeast and Midwest buried in record snowfalls. Joplin, Missouri was nearly leveled as it was hit by an F-5 tornado on May 22. 157 people were killed, making it the deadliest tornado to hit the US since the 1950's.

2011 was also marked by unprecedented change in the Middle East. It was the year that the people found their voice, and their courage, to rise up against their respective oppressive governments. Facebook and Twitter became invaluable tools that saw the downfall of President Zine el-Abidine Ben Ali of Tunisia and President Hosni Mubarak of Egypt.

While these uprisings were relatively peaceful, the one in Libya resulted in bloody civil war. President Moammar Gadhafi has had his country in a vice-like grip of fear since 1969. Public hangings, prison massacres and torture were rampant during his reign. After the ousting of President Mubarak, rebel forces in Libya decided that now was the time to act. For 6 months, they fought against Gadhafi's military and in August, they captured Tripoli, the capital city. It all ended on October 20 when Gadhafi was killed.

Just as September 11, 2001 is forever etched in the hearts and minds of the American people, on May 1, 2011, they added another date. On that day, at 11:35pm, President Barack Obama announced that Osama Bin Laden, the orchestrator of that awful tragedy and head of Al Qaeda, has been killed. People descended outside the White House and in Times Square as impromptu celebrations broke out all over the country. Long awaited justice was dealt at last. It made the 10-year anniversary of the 9/11 tragedy 4 months later just that little bit easier.

Two of the top stories of 2011 played out in the courtroom.

First was the Casey Anthony trial and the second is of Michael Jackson's physician, Dr. Conrad Murray. Casey Anthony stood accused for the murder of her 2-year old daughter, Caylee. Indeed, her guilt seemed a foregone conclusion – her failure to report her daughter missing for 30 days, surveillance videos capturing her going about her daily business, even partying during the time that her daughter was missing, that her car allegedly smelled of a rotting corpse, and more – but the lack of hard, forensic evidence saw her acquitted. To many, justice was not served that day.

Dr. Conrad Murray was not so lucky. He was convicted of involuntary manslaughter in November 2011 after being accused of administering a lethal dose of a powerful anesthetic that resulted in the death of Michael Jackson. He was then sentenced to 4 years in jail and the loss of his medical licence.

On a happier note, 2011 saw the long awaited nuptials of Britain's heir to the throne, Prince William to commoner, Catherine Middleton. After a 10-year courtship, billions of people around the world watched as the couple tied the knot at Westminster Abbey. We all gasped as Kate was finally revealed in her much-anticipated, Sarah Burton-designed wedding gown, raised our eyebrows as younger sister, Pippa, wowed in her figure-hugging dress, marveled at the pageantry and ceremony that came with a royal wedding, cheered when William and Kate shared a kiss on the balcony of Buckingham Palace and cheered again when they shared a second one. In the midst of it all, the world saw a young couple truly in love, promising to share their lives together and the whole world joined in wishing them well.

Goodbyes were also said in 2011. The world bid farewell to our current notion of space travel when NASA shut down its long beleaguered space shuttle program. Oprah Winfrey stepped down as America's premier talk show host. Harry Potter and his friends finally graduated, ending a franchise that spanned 10 years, 8 movies and earned nearly \$7 billion. Hollywood icon, Elizabeth Taylor died of congestive heart failure on March 23. Steve Jobs, Apple CEO, lost his battle with pancreatic cancer on October 5, leaving behind a legacy that changed portable technology forever and Amy Winehouse, "an absolute original", as described by Tony Bennett, unfortunately could not escape the demons that plagued her and died of accidental alcohol poisoning on July 23.

And who can forget Hollywood? 2011 was notable for 3 meltdowns and a baby boom! No fewer than 28 celebrity babies were born to their famous parents in 2011. These included, Orlando Bloom and Miranda Kerr, Natalie Portman, Ivanka Trump, David and Victoria Beckham, Mariah Carey and Nick Cannon, Jessica Alba, to name a few.

Charlie Sheen is perhaps the most famous of the meltdowns of 2011. After going on a rant and upsetting 'Two and a Half Men' creator, Chuck Lorre, he was booted off the show. Lindsay Lohan was in and out of jail, as usual but perhaps the most surprising meltdown of the year was of Arnold Schwarzenegger's. Just months after leaving the Governor's mansion it was revealed that he had fathered a child with his family's housekeeper... 13 years ago. It's no surprise that he and Maria Shriver ended up in divorce court.

Well, there you go...2011. Where 'surprise' is the catchcry.

seriously *Sexy*

www.seriouslysexyads.com



Aliyah



Ishita



Jaimee



Charli

Meet the 2011 Covergirl Finalists



Emma



Rebecca



Shanelle



Jennifer



Michelle



Krystle-Lee



Joanne



Natasha



Christina



Stacey



Regan

Meet StarCentral's 2011 Covergirl winner

Jaimee Green



"Discovered probably doesn't best describe how I started my modeling career..." No, taking fate into her own hands and having "patience and persistence", is the more proper description. Jaimee Green, eventual winner of the 2011 StarCentral Cover Girl Competition, entered herself after a search which led her to stamow.com. Not waiting for anyone else to recommend her or encourage her to enter, she went for it, won, and now graces the cover of the February issue of StarCentral Magazine.

"Like all girls I have many insecurities, but when modeling I don't care about them and I feel perfect...every time without a doubt when I get on that runway my confidence just comes from nowhere and I feel like a star." That confidence certainly came in handy during the competition when she saw that "all the girls were so beautiful and deserving" and that she had "picked a winner in my mind (and it wasn't me)". When announced as the winner, she admits to being surprised and flattered. "That night will forever stay with me, and fingers crossed it's just the beginning."

While Jaimee is relatively new to the industry, she is quickly becoming familiar with its biggest downside: rejection. Though this is part and parcel of being a model, her attitude to it shows that there is a lot more to her than just her beauty. She acknowledges that while rejection is "hard", "it's also very important. I find that rejection keeps me level headed and reminds me the reality of the industry and that I'm not perfect."

Her brief time as a model already has her meeting Australia's Next Top Model judges Charlotte Dawson, Sarah Murdoch and Alex Perry. "time can only tell who I will get to meet next!" All that attention, praise and rubbing shoulders with industry names can quickly get to one's head. So far, Jaimee's sits firmly on her shoulders, thanks in part to her choice in living part time in both Canberra and Sydney.

Sydney is her "modeling place" while Canberra "is where I live, study and work part-time". "Generally, people at home don't know I model so this keeps life in perspective." She is currently in her last year of studying Bachelor of Medical Science in Canberra. She will then go on to do post-graduate medicine. But she admits that if her modeling career picks up, she will postpone that plan. "I have always wanted to be a doctor so I would always go back to it no questions asked."

Jaimee also credits her recent success to her very supportive family. "For the StarCentral Cover Girl competition they all drove down to watch and cheer me on, this made my confidence bloom. It is so important to have that support and I am very grateful for them."

Well, if her recent win is anything to go by, Jaimee's family may have a lot more long-distance drives ahead for them!

Kristy Williams

StarQuest 2011's Grand Prize Winner



Adrian



Get to know Kristy Williams

Dedication. Ambition. Passion. Three essential ingredients which guarantee success. Three ingredients that 2011 StarQuest winner, Kristy Williams definitely has no shortage of. Even from a young age, Kristy has already displayed a passion for performing. "As a child I always loved the spotlight anything I could do to be the centre of attention I would do it. I started off in dancing at just age two and my love for performing grew with every step." Before long, she combined dancing and singing and from then, she had no doubt that her future lay in being a performer.

Her passion and love for performing is blindingly obvious. "...when you get on that stage knowing that it's yours to own, the smell, the lights, the mic, the scenery and knowing every person in that audience is there to see you... I love everything about performing the glitz, the glam, the lights, the response from the audience when you nail a performance. Just everything." But she pairs that passion with hard work and it paid off with her winning StarQuest 2011. "It was such a surreal feeling and I did not expect it at all everybody was so incredible that night."

In the industry, Kristy has had the privilege of meeting one of Australia's singing elite – Ricki-Lee Coulter, and presenter extraordinaire – Andrew G. "...they would have to be the most down to earth people I have met in the industry. They both have such good personalities and are not afraid to have a laugh..." But it is their professionalism and willingness to work hard that Kristy most admires. She knows it's what "...everyone needs to succeed in the industry."

Confidence and a strong belief in herself ("...there are so many jealous people out there that will do anything to bring you down but you just have to stay strong and try to ignore the negativity that surrounds you ...") are two other qualities that Kristy possesses which propel her ever forward in her career. It has helped her reach a milestone of owning the very same singing studio that started her performing career – Encore Performing Arts Centre. And this at the ripe 'old' age of 21! Incredibly excited at this new stage of her life, she recognizes that everything that she has within her will have to come together to help her establish a strong reputation as a fantastic business woman. She also hopes to pass "on all my knowledge to my students and staff and helping them become the best performers that they can be."

She also credits her success to her family. "My family have always been really supportive of my career, from competitions to performances they have always been there to cheer me on and be there for me when things do not go to plan, it is more than I could ever ask for."

With Kristy's drive and talent, it is plain to see that there is still so much more ahead for this all-round performer. It seems for Kristy....the sky's the limit!

EFFECTIVE **ADVERTISING**

Yep, you're looking at it.



www.seriouslysexyads.com
seriously *sexy*

Sexiest Woman of 2011

Mallory Knokz

To say that Mallory Knokz is a not your 'typical' model would be just telling plain truth. Indeed, StarCentral's Sexiest Woman of 2011, describes herself as an 'alternative/fashion model'. She plays sports, coaches athletic teams, is a bit of a tomboy, has multiple tattoos...and she wouldn't change one little bit of herself. "I'm pretty awesome the way that I am!"

Mallory, a freelance model, has always prided herself in being unique. "I don't want to turn into someone I won't like." Even she admits that that's not the easiest thing to do in the modeling industry. "I try my hardest to remain the person I've always been." Acquaintances who know her as a model expect her to always "look the part" and are flabbergasted when she's not. "I've got news for them, if I'm at a soccer game in the dead of summer, you're going to see me with my hair up, barely (if any) make-up and tennis shoes."

That's just the kind of woman, Mallory is. A woman who enjoys modeling ("I like that I get to actually be a girl for a little while! Modeling is almost the only time I get to dress up and play with my hair and make-up."), but she won't compromise her sense of self and integrity for it. "I've also learned to always trust my gut instinct and stand my ground. If you're not comfortable with something, don't do it. If you don't get good vibes from someone, don't work with them. It'll show in the finished product. And it's as simple as that."

Another example of Mallory breaking the model mould is a creative concept shoot that she did with three other models and photographer, Joey Goldsmith. The title of the shoot says it all: 'Nosferatu: Chapter 2.' "...basically we were vampires... there were two "behind the scene" shooters also, Clay Cook and Missy Brown, who are equally talented... Joey is a visionary and I always wanted to work with him." Just like herself, it is the professionals who go out of the box to present a unique look that "...are going to be the ones who make me say "wow". I have met a few, but very few."

Perhaps being part of an extraordinary family has something to do with Mallory's individuality - "My younger brother is Autistic and a nationally ranked Special Olympics athlete. My older brother is a blues guitarist in Chicago." The support of her family is invaluable as well. "My mom is always helpful. She contributes ideas and goes shopping with me, which we both hate. (Haha) My dad wasn't too sure about voting for me in this contest, but I think he's secretly proud that I got something out of it. So overall, I think they'll be there for me through my run of it all."

There you are, Mallory Knokz, StarCentral Sexiest Woman of 2011 from Louisville, Kentucky with future plans of becoming a special effects make-up artist. Unique. Different. Special. Unforgettable.



Sexiest Man

2011

Nick Summerfield

compete in the Underground Talent Catapult Song Contest in which he entered 'Cinderella', one of his own creations. "Music to sum it up, it's pretty much my life." Being able to go to Los Angeles on the A.I.P.A. (Australian Institute for Performing Arts) Singer/Songwriter Tour 2011 "...was the best 3 weeks of my life."

So, where does modeling come in? "I do it for the experience..." and it seems to help a photographer friend expand his own portfolio. To this down-to-earth young man, modeling is another avenue for him to explore his creativity. "...yea I appreciate money..." but to Nick, the knowledge and experiences that he gains is far more valuable. The people that he meets are another incentive for him to continue in the industry. "I find everybody interesting because we've all got different views, ways of thinking and doing things. It's awesome when you get to work with people who take their job and passion seriously but can still be themselves and enjoy themselves."

He may only be 19, but Nick already has a handle on what he needs to do to be happy. "...Just be yourself and do what makes you happy. I don't see the point in working 9-5 if you hate your job, because that'll just affect other aspects of your life. Do what you love, love what you do..." To that end, even though he describes himself as a "...go-with-the-flow type person...", he has plans in the short term to continue with modeling, as well as "...start gigging in my local area to help support myself..." But his ultimate plan is to attend the Music Institute College in Los Angeles by September 2012. "I'm a massive believer in chasing dreams..."

Whatever dreams he may have, his large network of supportive family and friends will be there as he follows his passion and to make sure his perspective stays true. "I was told that my soul is bigger than my ego, and I think as long as I keep it that way I'll keep grounded."

Someone at StarCentral Magazine had a hunch. As unbelievable as it was, Nick Summerfield found himself being asked if he could be nominated for the magazine's Sexiest Man of the Year 2011. "I think I laughed for about 10 minutes..." In fact, if you asked Nick himself, 'sexy' would be the last word he would use to describe him. "I don't think of myself as sexy in any way, shape or form... nor do I know how to be sexy...I'm just normal." Well, Nick ended up laughing even more as he subsequently won the competition! Humbled and surprised by the win, the 19-year old found himself "...appreciative of the support people have given and shown..."

Actually, Nick doesn't even call himself a model. Though he enjoys the creative side of the industry ("It's never really the same, and you don't have to act the same...") and the opportunities to meet new people and see different places, it is music that is his first love. A student at the Wollongong Conservatorium of Music, the aspiring singer/songwriter has taught himself how to play the piano and is currently learning how to play the guitar. Last year, he was nominated to

2011 Female Artist Of The Year

Erica Brandalise



Full of the love of life, Erica Brandalise is someone who has grown up knowing music and dance since the age of 3. At every juncture in her life she has been performing in talent shows, pantomimes, shows and more. A soccer fan and a beach volleyball player, she loves spending time with family and friends and is extremely fond of exploring, travelling and beaches.

Technically Erica's first performance was the end of the year concert for dancing, the first solo performance where she sang her own songs was for Valentine's Day at Club E11 even in Paddington. Erica considers herself fortunate to have been able to work with in the industry. She has also performed in events such as the MTV Awards, Nickelodeon Kids Choice Awards, Australian Idol and Mornings with Kerri-Anne. In addition to these there have been numerous charity events, corporate shows and local events too. Each of the three singles that she has done has been played on Edge 96.1. The latest single that she has done can also be found on the mixtape in ICE stores.

Of all these, the most memorable performance has been the one at Z Generation u18s Festival. She felt that it was great that she got to perform along with Havana Brown and Jessica Mauboy.

Being part of SYTYCD is what Erica considers as a great opportunity and being in the Top 100 was an accomplishment that she is proud of. The show is fairly competitive and teaches you a lot of thing about the music industry and other aspects of being a performer.

The success that Erica has had can be attributed to the solid and undaunting backing that she has from her family. She has also had formal train from a local dance school from where she moved to Glenda Yee School of Dance to learn musical theatre, acro, jazz and singing. Her training in the field of art and music continues with Brent Street Studios



and Talent Development High School. She remembers her singing teacher Patricia Oertel fondly. In summary, her life has essentially revolved around music and performances since she was a toddler. Erica derives inspiration from Beyonce, Mariah Carey, Christina Aguilera, Jessica J. and Cher Lloyd.

Dreams of future for Erica include a couple of album releases and touring that takes her to America where she can perform with her idols. But even though Erica has tasted some success in the industry at such an early stage, she realizes that the competition in the industry poses a challenge that is not easily surmountable.

She believes in the maxim "If you think you can, or you think you cant, then you're probably right!" So there is no stopping this girl that believes she can do it!

2011 Male Artist Of The Year

Smooth Montillano

Even though Joshua Montillano started rapping at the age of 13, he only got serious about his talent when he turned 16. While the first three years were dedicated to rapping with Tupac, Biggie Smalls and Ja Rule, Joshua started to create his own lyrics after that. With only three years of serious rapping behind him, he has come a long way.

Joshua, who uses the rap alias Smooth is based in Sydney, Australia. The aspect of music that attracts him the most is the manner in which he can free his mind and release his emotions with rapping. However, he started looking at it as a career option when he was exposed to 351 Camp, a place that facilitates 'Musicians Making a Difference'. This is where he networked with the Australian music community and found his marketing manager, Robert Wu.

The first album that Joshua has created is called Beyond Opposites which he debuted at the 2011 Valley Festival at Penrith. And this was only one of the many events that he headlined in through the year. Among the 20 events that he has performed in, Joshua feels that the 2011 Strathfield Spring Festival performance that he managed with the help of Robert Gunn was probably the most notable of all. This is where he performed along with Dance Crew and Natalie Colavito from X Factor. The memories of the crazed crowd and the manner in which he received many more offers after the event make the performance an extremely relevant and special one for Joshua.

Star Central Magazine sees the future in this bright and talented musician who thinks that this award is great but is the first in a long series of awards that he plans to bag. He sees his music being licensed in movies, games and media content too. He also envisages that he will be touring internationally and not limiting his talent only to Australia or the virtual world.

Someone who enjoys playing console games, watching television, meeting new people and socializing with friends, Joshua is dedicated and perseverant about his goal. In all the initial rejections that he faced, his family, marketing manager Robert Wu, his crew (along with John Estella and Vincent Ines) and his team (Nathanael Balido and D Minor) have always been at his side and encouraged him to keep him motivated. He thanks all his supporters and fans online for all the encouragement that they have provided; something that has kept him motivated in times of distress.

You can catch Smooth on Facebook (www.facebook.com/smoothmusic), Youtube (www.youtube.com/smoothmusicnow) or follow him on Twitter (www.twitter.com/smoothmusicnow)



2011 Group/Duo of the year Soul Benefits



Welcome to StarCentral Magazine's 2011 Hot List!

Unlike other mainstream magazine's such as Who, People, FHM or Maxim, StarCentral Magazine is not the sort of outlet that you'd come to in search for a list of the sexiest, most desirable, or most beautiful celebrities in the world. StarCentral Magazine's sole purpose is to promote local artists and models from all over the world. It is our aim to promote the overlooked, untapped and undervalued as well as upcoming models, talents and local artists out there that deserve to be recognized.

We now present to you our very own hot list - welcome to StarCentral magazine's sexiest and most fascinating people in the world 2011!

Our "Sexiest List" has a key focus on mostly local and upcoming models, talents and local artists so don't expect the usual blah, blah, blah's such as Jessica Alba, Megan Fox, Miranda Kerr, Angelina Jolie, Zac Efron, Brad Pitt, Robert Pattinson, Katy Perry, Justin Timberlake or Rihanna. Our list of the sexiest men and women and the most fascinating artists are all from mainly within the local scene. StarCentral's hot list is also not just about physical beauty or a hot body, nor is it just about bulging biceps, wash-board abs, nice cleavages, full lips, slim waists or great butts. Besides the obvious, it's also about public persona, style, attitude, personality and charisma. The list is filled with models, singers, dance groups, fashionistas, rappers and hip hop groups giving everyone something to look at and read about. You'll be pleased to see some familiar hunks and beauties along with other fresh new faces.

So who are the hottest artists and individuals for the year of 2011? Well it would have been extremely hard for us to pick and choose which individuals deserved to be on our hot list ourselves, that's why we've decided to let our readers determine who should be on our hot list. That's also why we launched our yearly voting polls around December last year for people to vote on.

Now after thousands of votes were cast by various individuals from all over the world, in the end, one remarkable group/duo, two exceptional male and female artists and two extremely sexy individuals stood out from the rest of the pack. So without further ado, here they are: The people have spoken - so now it's time to meet StarCentral magazine's sexiest and most fascinating people of 2011!



Essentially a Hip-Hop group, Soul Benefits is a group that hails from Rooty Hill in Western Sydney. The three members of the group comprise of Storme, Aakell and The 26th Letter. While Storme has just left his teens and is 20 years of age, Aakell is only 15. The producer of the group, The 26th Letter is in the last year of his teens. But their age does not represent what they are capable of. The group makes their own beats, write their own lyrics, record and master their own tracks.

Storme, Aakell and The 26th Letter have learnt music on their own without any formal training. While The 26th Letter shut himself in a room and taught himself, Storme was influenced by rhythm training from his mother and Aakell...from listening to his mum singing in the shower! Their inspiration also comes from such diverse and well known artists such as Michael Jackson, Bob Marley, Tupac, J Dilla, Homebrew, B.I.G, J. Cole and Drake. The 26th Letter also feels that he found inspiration in his mother too.

When the group formed, they decided to create great music and upload it for free downloads without thinking of the results that it would get. They also persevered by performing at different events through Sydney. Word of mouth has been their best friend and they have not really indulged in any formal marketing as yet.

While the first solo performance of Soul Benefits was at Hotel Paramatta in late 2010, they have performed on stage with Miracle, Mike Champion, Capree, VTribe, DSS, Fourtunate and

Lazy J & Big Guy. They have also collaborated with various artists such as Fundamentalz, SF1, Verbaleyes (True Vibration), 6Pound and Buxx. But their most memorable performances are different. While The 26th Letter feels that the performance on Waitangi Day 2010 cannot be forgotten, Storme remembers the time when they performed in a room with 12 people watching. Aakell remembers the Kingston Fire Appeal at The Roxy in Paramatta.

Group of the Year 2011 has been their first award yet. But the group is destined to go a long way. At the same time, the producer of the group seems content with doing the same thing that they are doing now; which is essentially creating good music and doing what they love. While Aakell is looking forward to become more known, Storme seems to want a debt free life.

Money has been one of the major challenges for the producer. But Storme jokingly states that getting up in the morning and doing the dishes has been "killing". Aakell feels that being judged harshly because they hail from a specific place and breaking out of the mold has been tough.

The latest release of the group has been Mixtape 'All The Hits Bra', an album that is available for free download. They continue to receive support and motivation from their family, friends and fans. They hope that their fans will continue to support them as they have done so in the past since 'the journey has only begun'.