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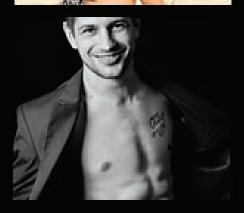
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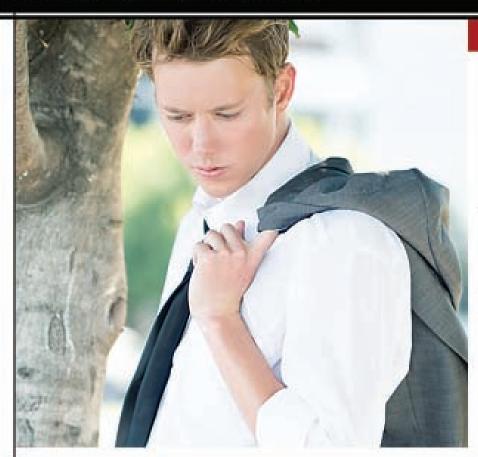
OPENING REMARKS



I am pleased to announce a significant investment in the StarCentral brand - we are planning to launch a new magazine and it will be called AVS (Avant Garde Style) magazine. It will be an extension of StarCentral Magazine focussing primarily on the fashion industry. As you can imagine, we are quite excited about this new publication and I am confident that this new project will bring long term benefits to our brand, our business and our business partners. As always we will make a formal announcement as soon as everything has been set in stone. In the meantime, thank you for continually supporting our publication and I look forward to our continued growth and success. God bless.

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Mike Ilagan (Managing Director)



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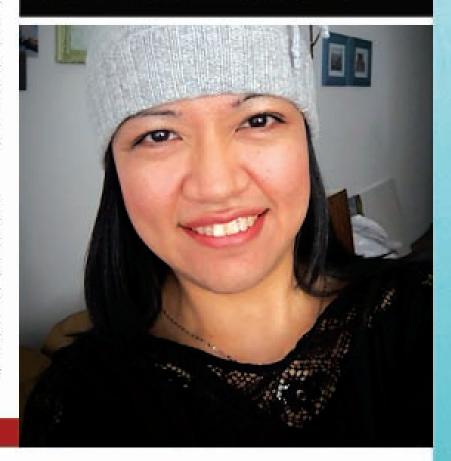
OPENING REMARKS

The last month definitely highlighted how important courage is in the face of hardship. Victims of the Boston Marathon bombing are bravely putting their lives back in order following their harrowing ordeal – making them perfect examples of the city's rallying catch cry, 'Baston Strong.' And just a few days ago, we saw another example of how courage can defy the odds. The spire of the One World Trade Centre in New York City was lifted into place, nearly 12 years after the NY city skyline was shattered by the terrorist attacks that brought down the Twin Towers.

Resiliency and courage are vital characteristics in anyone trying to make it in the entertainment industry. And these are characteristics that I've found in abundance in the artists we've highlighted over the years. Success is never easy and whether it's ignorance, lack of support, bouts of self-doubt, they've all dug deep into their well of inner strength to keep going for their dreams. May you all never cease reaching for the stars.

Jennifer Aluning (Editor-in-chief)

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FASHION

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ISEDUCED MY FRIEND'S EX-BOYFRIEND FOR REVENGE

By: Karen O

I can't believe I did it.

confessions

I mean, I've done some pretty terrible things in my life, but seducing my friend's ex was a horrible experience I truly can't forget.

I can still remember the pain in his eyes as he walked away from me and up to this day, it still sends shivers up my spine.

Let me begin.

I've been really close with the same group of friends since high school. I love them to death, I would literally do anything for them and I'm pretty sure they feel the same way about me.

Out of the whole group I was probably the most outgoing so I drew the attention of a lot of boys. It was good in a way because our group became popular because of me.

The story began with one of my closest friends – her name's Sarah (Her actual name has been changed for privacy reasons).

Sarah started seeing this guy called Jasper and within a week of seeing him she was

already telling everybody that she was totally in love with him! Of course, we all saw it as an overblown infatuation but we still let her ramble on because she seemed really happy at the time. Little did we know that soon enough, Sarah's world will come crashing down to the ground.

We went to a friend's party one Saturday night and to our shock, there he was — Sarah's one true love passionately pashing some random girl who looked young enough to be her sister!

It was hard to paint the expression on Sarah's face when she witnessed her one true love cheating right in front of her eyes. She was shocked to her core by what she saw and upon witnessing the betrayal she ended up on a mad dash outside the party - we all ended up running after her of course.

When we finally caught up with her she was hysterical. She couldn't stop crying, it took her 2 hours later to finally manage to calm down and only then were we able to take her home.

The next day she didn't turn up to her class so we all got worried. We all tried calling her but her phone seemed to be turned off. She didn't turn up to class for around a week and that's when we all got extremely worried so went to her house to visit her.

When we got there we saw Sarah bedridden; she was as pale as a ghost and she was still crying uncontrollably. Her world just fell apart!

I was deeply affected by what I saw so I vowed revenge.

The very next day, I went into the retail store where Sarah's ex was working. I walked straight up to him and told him that I recognised him as the 'cute guy' from my friend's party. With that boost to the ego, he noticeably blushed with pride.

He immediately asked for my phone number

and I just coyly smiled and gave him my email. I told him to slow down because he was moving in too fast – and then I turned around and smirked at myself for a job well done.

I can tell he was hooked.

Over the next few weeks he emailed me regularly, I pretended that I finally succumbed to his charms so I eventually gave him my number.

He started calling and texting me and then asking me out on a daily basis. I made him believe that I finally gave in to his advances, but I also told him that I'm not in the market of being a girlfriend. I told him that I'm only up for some "casual friendship with benefits."

We occasionally saw each other after the first date, but I made it clear to him that I wasn't looking for anything serious - I was just looking for some fun.

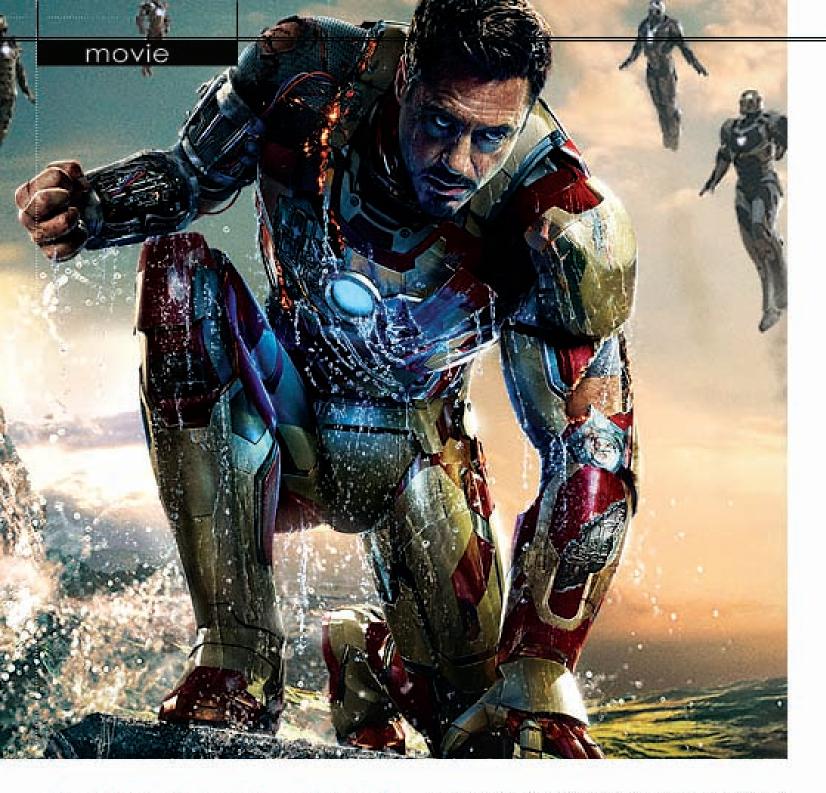
We were having dinner one day when he decided to get all sentimental and confess how much he liked me. He said that he has actually fallen in love with me!

This was the moment I was waiting for. So I told him: "Sorry, Jasper. I can't see a future with you.

I could tell that he was utterly shocked by what I said.

Tears welled up in his eyes and somehow I felt really sorry for him but then it was too late - the damage has been done. He simply just walked away with his head down on the ground muttering something to himself.

I have to admit that even though he wronged my friend I still felt bad seeing how hurt he was. But then what's done can never be undone. Up to this day I still regret what I did because I played with fire and someone got hurt along the way. . . .



Movie review: Iron Man 3

By: Jenny Aluning

Director: Shane Black

Starring: Robert Downey Jr., Gwyneth Paltrow, Don Cheadle, Guy Pearce, Rebecca Hall, Jon Favreau, Ben Kingsley

Rating: 4.5/5

Heart. It's always what makes or breaks a film. That despite the scale and grandeur of the

movie itself, it will be the characters that will elevate it from 'ho-hum' to memorable. It's what defined the Lord of the Rings and the Dark Knight trilogies and its lack, doomed Transformers. Thank God, Iron Man 3 had it in spades! I was a little nervous as to what this third outing of Tony Stark and his infamous suit can bring to the table especially after the hugely successful Avengers, but my fears turned out to be unfounded. Director Shane Black (Kiss Kiss, Bang Bang) delivered a movie with a finely balanced mix of innovative action sequences, cool visual effects, whipsmart humour, slapstick, intriguing villains, and most importantly of all, the aforementioned...heart.

We rejoin Tony Stark after the events in Avengers and like James Bond in Skyfall (It amused me that movie magazine, Empire, made the same observations I did. I felt vindicated!), we find him a little flawed, a little more vulnerable. Suffering from post-traumatic stress and even debilitating anxiety attacks, Tony tries to escape from his worries by tinkering with the Iron Man suit. If you think the suits in Avengers were cool, wait till you see the ones (and I do mean in the plural!) in this movie! But soon a new threat emerges that may just push Tony over the edge.

Robert Downey Jr is now synonymous with Iron Man/Tony Stark. We've gotten used to his casual, smart-mouthed, super-confident portrayal of the billionaire engineering genius who seems to be able to find a joke in everything. But after his brush with death, there is now an obvious chink in the armour (pardon the pun!) of RDJ's Stark. His jokes, once so flippant, now held an edge of desperation, as if he is trying to convince himself that he is still smart enough and clever enough to protect the people he loves. Herein lies the genius of both Downey Jr and Shane Black, Downey Jr's familiarity with the character, just like Daniel Craig with Bond, gave him the foundation to take the character just that little further to expose his weaknesses and fears and Shane Black, wisely lets him. I also loved the risk that Black took with having Tony do without his suit for a majority of the movie, as well as stripping him of high-tech gadgetry. We got to see some pretty cool, Macgyver-like ingenuity from Tony!

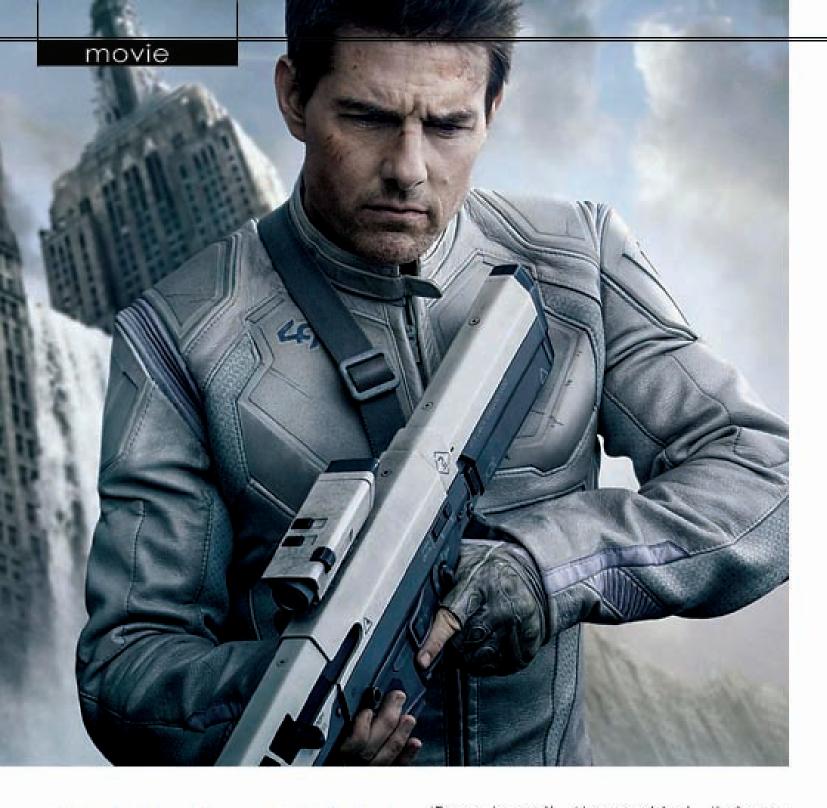
RDJ's Tony Stark is not the only character to get a boost. His lady love, Pepper Potts (Gwyneth Paltrow), who I again thought would be relegated to the role of damsel-in-distress, emerged with some grit of her own to kick some serious ass! Don Cheadle's Rhodes/War Machine/Iron Patriot, hardly memorable in the last 2 films, showed why he is Tony's best friend – he is his balance and Cheadle also got to show the funny side to

Rhodes. Wait until you hear his password and the dry looks he shoots Tony during a firefight!

In Iron Man 3, Tony's nemesis is the mysterious and menacing Mandarin (Ben Kingsley) a global terrorist intent of giving the USA "lessons" and hacking into the airwaves to show off his latest work. Kingsley is at his brilliant best and the revelation of his character's true origins enabled us to see a side to this revered thespian that we don't normally see. It was a revelation so tongue-in-cheek (and teetered on the edge of 'jumping the shark') that it took me a little while to absorb it! Guy Pearce plays Aldrich Killian, a scientific genius whose charm hides a more sinister, nasty side. Pearce's performance definitely made this Aussie girl smile with hometown pride!

And while the action sequences were fantastic, imaginative and thrilling (look out for 'barrel of monkeys' sequence – it was only amazing self-control and an overwhelming desire to keep my dignity intact that kept me from shooting to my feet and clapping!), it's obvious from my review that it was the characters that made the movie for me. No more so than young Tv Simpkins who plays Harley. When Tony is trapped with a non-functional suit and usurps Harley's family's garage as both a hideout and a makeshift lab, he is discovered by the young boy, and thus emerged the best part of the movie for me. The relationship that formed between man and boy was simple and heartwarming, and it gave birth to some of the coolest repartee between two characters that I've seen in a long time.

If rumours hold true and this is the last solo outing for the Iron Man (the ending could only be described as an 'ambiguous tease'), then RDJ and co, can definitely take a bow and gracefully leave the stage for Iron Man 3 successfully delivered on that magic formula of big action sequences, cool visual effects, great characters and lots and lots of heart.



Movie review: Oblivion

By: Jenny Aluning

Director: Joseph Kosinski

Starring: Tom Cruise, Andrea Riseborough, Olga Kuriyenko, Morgan Freeman

Rating: 3/5

Okay. I admit it. I'm a fan of the apocalypse-type, end-of-the-world, kind of movie.

'Deep Impact', 'Armageddon', 'Independence Day', 'Dante's Peak', 'War of the Worlds', 'The Core', 'The Day After Tomorrow'....so, it wasn't a surprise that 'Oblivion' caught my attention. Now, what draws me to this movie genre isn't the death, destruction and the countless ways that writers have thought up how to end our world as we know it. What draws me are the quiet moments of humanity. Those moments when mankind gets to shine, when we see displays of compassion, sacrifice, bravery, love – qualities we saw just very recently at the Boston Marathon bombing. In other

words....the characters. So, does 'Oblivion' measure up? Well...sort of.

'Oblivion' is set in the year 2072. Humans had fought off alien invaders to victory but with a very heavy price. Earth itself. One of the critiques about 'Oblivion' is that the audience is spoon-fed the history of how Earth got to this point. As for me, I'm all for it! Let me listen to the narrative so that I can just sit back and enjoy the incredibly stunning, but haunting vistas that director Joseph Kosinski (Tron: Legacy) has put before me! So, in the opening narration, as we look over a ravaged Earth, we learn that the aliens destroyed our Moon as an opening salvo. The loss of our Moon resulted in tsunamis and earthquakes that nearly obliterated the Earth's surface. We retaliated using nuclear weapons which, well, made the rest of our planet uninhabitable. The aliens, now known as Scavengers (or Scavs, for short) are exiled to the Earth's surface while humanity makes their way to their new home on Titan, one of the moons around Saturn.

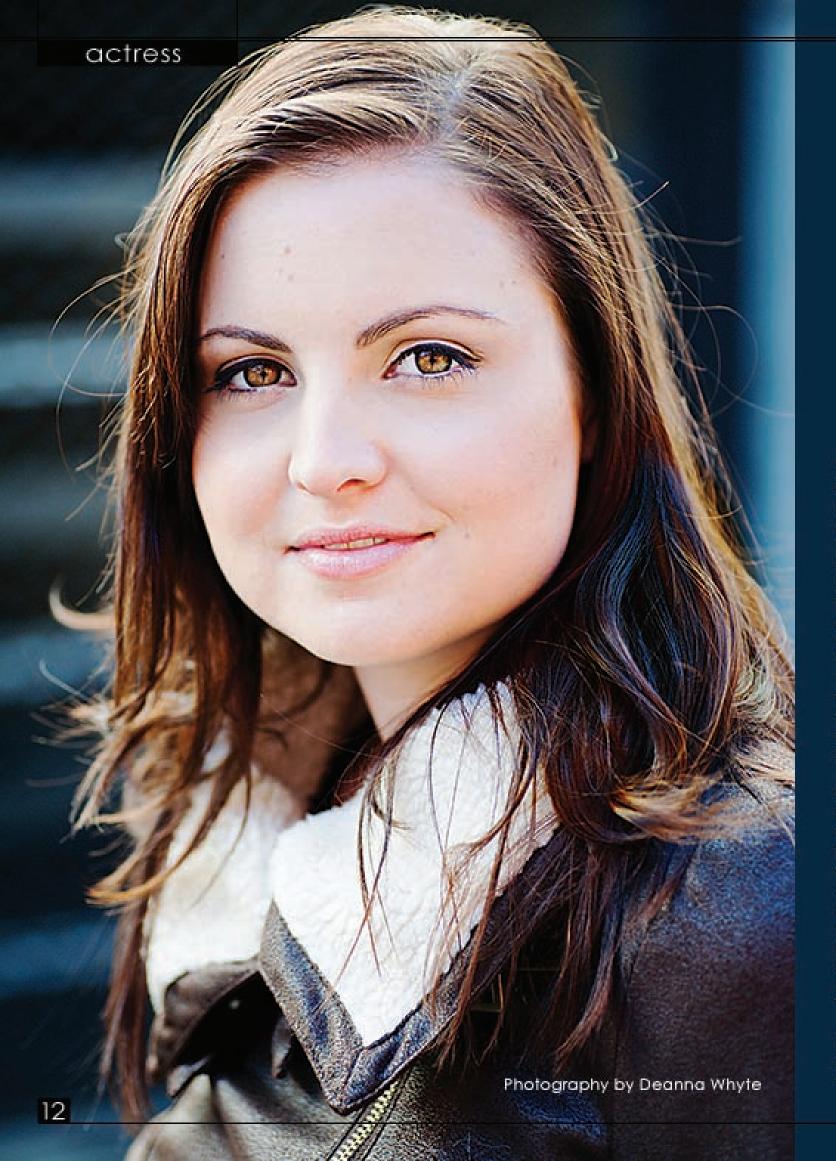
Living among the clouds (in a home right out of 'The Jetsons') is Jack Harper (Tom Cruise), a repairman that visits the Earth every day to service weaponized drones that protect the 'hydro rigs' that pull energy out of seawater to power mankind's colony on Titan. With him is his wife/'teammate', Victoria (Andrea Riseborough). She stays behind in their home, manning control systems, watching over Jack as he goes on his repair runs. As the movie starts, we learn that in 2 weeks they will be leaving to rejoin the rest of mankind on Titan. But as I watched them go about their day, seemingly happy, there is still this sense that things aren't quite right. didn't quite fit.

While Victoria (played with a tight intensity by Riseborough. There was a quiet desperation in her portrayal, even a disturbing willingness to do what was necessary to keep

everything on track and get to Titan) is eager to leave, Jack spends his time on the surface dreaming of how Earth once was. In a way that reminded me of Wall-E and even Ariel, Jack collects pieces of the Earth of the past. Even going so far as constructing for himself a rustic little hideaway in an unspoiled piece of land he had discovered. I liked Tom Cruise in this movie, I really did, but it was a character I had already seen him play before - that same character whose life is turned upside down when he learns the truth like in 'Minority Report'. He did prove though that even at 50, he can still kick ass! Director, Joseph Kosinski even revealed that Cruise scares the stuntmen in the movie!

Visually, Kosinski knows how to deliver the goods. The destroyed Earth he created, even if heartbreaking, was stunning and gasp-inducing, Fleeting glimpses of ruined iconic landmarks like the Washington Monument, The Empire State Building, the San Francisco Bay Bridge. The Statue of Liberty serves to not only to orient the viewer but also to remind them that nothing Man builds withstands Mother Nature. It was obvious that great care was taken in creating the visual language of a post-apocalyptic Earth. It is a great shame then that that same care was not applied to the characters. There was very little depth to them with only Cruise and Riseborough rising a little bit above their 2-dimensionality. The Big Bad, when eventually revealed, though creepy reminded me of a much paler version of Hal from 2001: Space Odyssey. The twist on twist on twist plot lines kept me interested but without the power of areat characters behind it, they felt wasted.

'Oblivion' has some good action sequences and just a dash of originality to make it an enjoyable enough movie but it won't enter the pantheon of science-fiction movie legends.



MOST PROMISING ACTRESS OF THE MONTH

SAMANTHA ZINNER

"I'm realistic about how tough this path is but I love it with all my heart." But all that hard work and perseverance and passion has paid off for Samantha Zinner as she was recently announced as StarCentral Magazine's Most Promising Actress of the Month for May 2013! Like for many actors and actresses in her profession, there is the ongoing debate between performing in the theatre and performing on film. But for Samantha, there is no question. "...film is my passion and I like how subtle the medium is - the way so much is conveyed just through your eyes and your thoughts... I love when you have completely transformed into the character and everything is natural and instinctual..."

Being a performer began early for the 26-year old Australian. "When I was a little kid we used to put on these Christmas concerts for the family every year with all our cousins..." This was followed by performances in school drama classes and concerts and eventually, completion of her tertiary studies in the performance world – a degree in Bachelor of Arts (Performance Studies)/Commerce from the Curtin University in Western Australia as well as a Diploma of Screen Acting from the Film and Television Institute also in Western Australia.

While just being immersed in the world of film inspires Samantha, there is also another reason that drives her in her profession – a personal

one. "...I did have a drama friend who passed away when I was in high school. Sometimes when this career choice seems overwhelmingly difficult, I remind myself to keep going because he didn't get the chance. I actually had the opportunity to play his role in a show last year that we'd done together ten years ago, which really meant a lot to me..."

Since those days of school drama classes, Samantha has built an impressive portfolio for herself. She has been featured in countless short films, web series, plays and more. Some of her most treasured memories of her career include hearing audience members crying during her monologue about heartbreak in an ensemble theatre show – "...I've never forgotten that feeling..." and during the filming of her feature film, 'Hotel' in Perth, Western Australia last year, Samantha describes "...it was like the character took over and the whole crew disappeared. Afterwards I couldn't quite remember what exactly had happened and in the footage I barely recognise myself..."

Samantha has now made the bold move of relocating to Sydney as another step to further her career in the entertainment industry. True to her passion, she has her sights set on a career in feature films "...as it's the medium I enjoy the most as a viewer and a performer, but my personal measure of success is to 'make a living out of acting'."



PROMISING MALEACTOR MONTH RACHENDRA MASKEY By: Jenny Aluning

Rachendra Maskey, StarCentral Magazine's Most Promising Actor of the Month for May 2013, moved from Kathmandu, Nepal in search of what many do when they leave their home country - a better life. Before leaving Nepal, he played the lead role of Raja in 'Rajamati Kumati', a drama show based on the traditional Nepalese ballad written in the early 19th century about an unsuccessful love quest. Based on a true story, it is the most well-known song in Newar society in Nepal. Rachendra also played Romeo in Shakespeare's, 'Romeo and Juliet' at a local theatre as well as starring in the play, 'Laila-Majnu' which is based on a famous Indian love story poem.

His move to America has seen him complete an Associate degree in arts and after taking some nursing classes, Rachendra now also works as a Certified Nursing Aid. But it is in performing that his heart truly lies - "...what I like about performance is being able to show your talent and being recognized..." The 28-year old was bitten by the acting bug when he was in high school. Since then, his passion for the craft has increased phenomenally and fuelled in him a desire to "...keep performing till I am fully satisfied recognizing myself in front of the world..." Hollywood, whether it be movies or television, is a big part of that plan for recognition.

For now, Rachendra is enjoying life in America, Based in San Francisco, California, he takes full advantage of the outdoors, regularly going on hikes, rock-climbing or swimming. He is involved in several sports and is learning how to be a professional photographer. "I also love to dance..." Big things await this Promising Actor!

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MOST FASCINATING ACTOR OF THE MONTH

DIAB METRY

It says a lot to the kind of actor Diab Metry (StarCentral Magazine's Most Fascinating Actor of the Month for May 2013) has become when his introduction to the performing world was a conquered challenge. "...I was in Kindergarten and it was the annual Christmas show. I remember getting the costume I didn't want as I wanted to be a sailor and I was stuck. being the "dinky die" Aussie. Loved the experience and the rest is history..." For Diab, it was a formative experience. It would spark in him a taste of having that ability of bringing what was just on paper into glorious life. "...! enjoy bringing truth to a character. It's really satisfying to see a character and not the actor so I always strive to blur the lines between fantasy and reality..."

His unflappable work ethic of not shirking from a challenge has seen Diab build an impressive portfolio of TV shows (including TV pilots called "Lovedotcom" and "Model Madness), short films, theatre, web series, feature films as well as public awareness campaigns which he enjoys. One of his favourite performances was on one such campaign, "...a film/stage combination piece entitled "Corners" by Jordan Byron..." where he played a character called "James.' "...this piece brought attention to aged care by combining interview, film and stage. My character, I cannot explain the

impact he had on me. He was so positive, loving, open and very much beyond his years. Every time I played him I was bouncing off the walls with energy..."

His reaction to that performance provides Diab ample fuel to keep going in the performing industry. "The inspiration are the words in front of me. Every job is so different and the characters are always so complex that it is beyond enough inspiration to go on to the next..." Having that kind of confidence and drive has helped calm the fears of some of the people who care about him, seeing how he has chosen this non-traditional line of work. "...I never knew any other way and they saw that. I am very fortunate to have a wealth of people behind me..." Beyond acting, the 26-year old half Lebanese/half Australian is also a former make-up artist, designer ("....! love making my own costumes and clothing...") and is an experienced dancer who has been featured in music videos for stars such as Jimmy Barnes, Ray Isaak and Brian McFadden.

As for the future, "...I, as any actor, would love to win an Oscar...I want to continue to chase, bring to life, and share diverse and complex roles, exploring others sides to life than that of the "perfect" image we are so often given."

actor



The funnest way to meet new people.







Dating

Are women oney ver Sove in this day and age?

By: Holly Phillips

After asking a steadfastly single colleague what he would want to read about this month, he quickly retorted - why girls are becoming even more superficial. I thought: "Oh dear." I asked him if he's had a recent bad date to which he replied that bad dates have plagued him for the last 3 months.

I thought this to be very interesting seeing as I am a girl (shock, horror!) and I don't remember changing my perspective on how I view men. Or maybe, I have been blinded by the perfectly subtle change of gear of the modern woman.

For centuries women have been judging men and silently ticking off boxes in mini, cognitive successes or alternatively, crossing them off the list entirely. For some women it's as complex as finding out what kind of poly-cotton blend they prefer, but for others, its as easy as deducing how much is written on your weekly pay cheque. It seems like these days, most relationships are built on a foundation of how much one party can wrangle out of the other! When did how much someone earns become more important than who they are? Or more importantly, a mutual love and respect for one and other.

Have we finally come to a world where money really is buying happiness?

I mean, sure if someone was going to throw their platinum American Express card at me and tell me to go 'play' then I'm sure I would be feeling pretty excited. But really, honestly, how long can that excitement last and when does it turn into prostitution? Sure, great new experiences and the latest in fashion would be the icing on the cake but I'm certain the thrill would wear off, eventually. I personally know women who've been told by their partners that they shouldn't work because they don't need to. Ummmm - excuse me!?! I like the idea of not having to go to work everyday but for someone to belittle not only my intelligence but my worth in the relationship just wouldn't sit well with me. It makes me wonder when do you start to become yet another possession? Metaphorically bought by the same money you're about to spend on that fancy new pair of Christian Louboutins.

Perhaps we should start a mandatory action, where all humans (at least in the Western world) have to display their annual income on a name badge... Hi I'm Wesley and I earn \$80 000 per annum. Over dramatic? A little, but can you imagine just how many people wouldn't be interested in getting to know you!? And alternatively, the secret millionaires who would all of a sudden become oh so attractive.

If I may, I would like to leave you with a musing of sorts. If society wasn't so caught up in being filthy rich, perhaps, just perhaps, 90% of all marriages wouldn't end in divorce because people wouldn't be going around marrying for money and money alone.





20

Top 3 ways to tell ILLST SEX by: Renge Smith cuddle sessions are something more? want you for sex: 1. They tell you . . . they mean it. 2. Every conversation or activity leads to something sexual . . .

With winter approaching and the nights getting colder it is commonplace for people to jump into 'relationships' in order to have that someone to cuddle up to at night... But how can you tell if it's just sex, or if these

Here are the top 3 ways to tell if they just

Sounds ridiculous, I know - but you would be surprised at how many people miss this important point. If someone you're with says to you that they just want to have 'fun' or that they are not ready for a relationship they MEAN they just want fun and are not ready for a relationship. If they have the courage to say that to your face, trust me -

It's easy to think in the early stages of a relationship, that everything is about sex because the passion is just too uncontrollable.

This isn't the case. Yes, in the early stages, the sex is a lot more frequent, but if that is ALL you're getting - then you have a problem. Every relationship should still have a base of a friendship, even in the beginning - so if 95% of your contact with each other is talking about or having sex, I'd assume that's what 95% of your "relationship" is about too.

3. They don't integrate you into their life, unless it ends up in their bed...

When someone is inviting you over to their place, hanging out for a few drinks, or popping in to see you; usually without others around or usually ending in sex; its safe to assume that that's all they want from you. If you have someone in your life that you enjoy, it's normal to introduce them to friends or invite them on social outings with others. If that person is just in your life for sex, then that's what they will be limited to. If you've been seeing the person for a good month or two and you've not 'hung out' socially with a single person they call a friend apart from on the way to or from having sex with that person - I'm betting they're only after you for one thing - and it's not a relationship.

By: Alex H

Most men believe that when a woman has lost interest in them all they have to do is go all out and be there for the woman 24/7 and eventually he'll end up winning her heart again Well, that's where most men get it wrong!

While relentless persistence can sometimes sway the girl into liking the guy, did you know that putting all your energy towards winning a woman's affections back when she has already lost interest in you can only make things worse? It will not just lessen your chances with her, it will also keep you from moving on and getting on with your life.

Here's the hub: The best way to actually give yourself the best chance of winning her back is to not make an effort . . . instead, move on and start dating other people. Keep in mind that when I say dating, I don't mean that you jump into a relationship straight away – I'm saying that you should just go out on casual platonic dates, meet new girls, and occupy your time so that you don't focus on her too much.

The thing is, you're just never going to win her back by remaining in her life and keeping in touch all the time. It would be nice if things actually worked out that way, but unfortunately it doesn't work out like that.

If a girl doesn't call back, guys usually tend to think things like "What did I do wrong?" or "I did exactly what the doctor ordered. I was a gentleman, I gave her flowers, I bought her gifts, I was sweet and respectful. . . what the heck happened?"

Yeah well, that's all quite NICE. But then here's the rub - Attraction isn't rational.

Your heart can't choose whom you fall for, it doesn't really give a crap how "nice" or caring you have been. The notion of attraction can actually be quite heartless and heartbreaking most times.

So what to do then?

First of all, you have to accept the blatant fact that you've lost her forever. Sounds painful but unfortunately that's the only way to help you stop being a sissy and help you get on with your life.

Remember: To get the woman of your dreams you have to be willing to risk losing her as well.

Secondly, start getting back in the saddle. Start dating again as soon as possible. Not next week, not next month – Start dating again NOW. Like I said, I'm not saying that you should immediately get a girlfriend – you just need to go out and meet new people to keep you busy that's all.

Thirdly, stop calling or texting her. Stop sending her romantic email forwards hoping that she'll find the time to email you back. It's quite evident that the last thing you want is to wind up "just being friends" with her so just stop it ok?

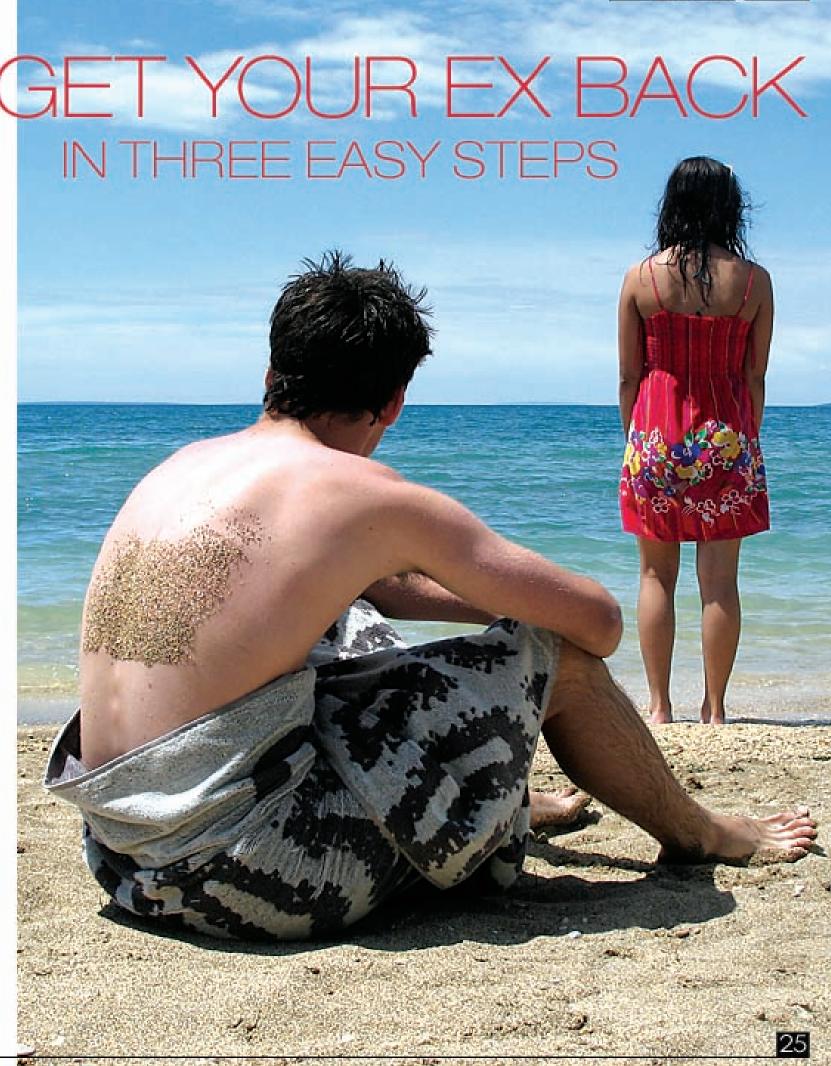
Next time she calls, tell her you're busy because you have a hot date lined up, or you can't really talk at the moment because you're in the middle of something.

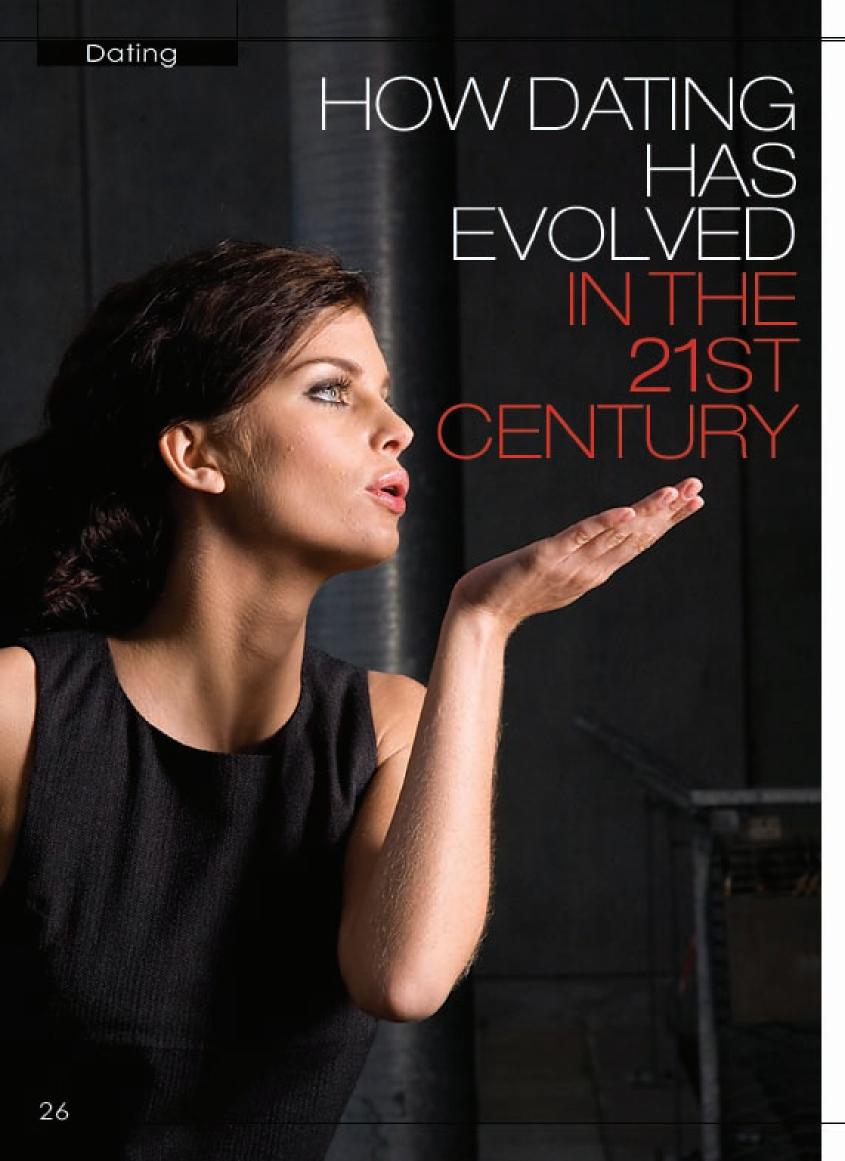
In a nutshell, you have to stop being too available. Show her that your life doesn't revolve around her.

If you find yourself thinking about her, missing her and wanting to hear her voice, give yourself an uppercut! Sounds painful I know, but sometimes you have to initiate shock on your sorry ass to get you out of that sissy mode.

I mean it.

Attraction has its own set of rules . . . And if you want to get the woman of your dreams then you'd better learn them and just play along – this'll help you take control of the situation and win her back.





Dating trends have gone through leaps and bounds over the years. From medieval chivalry, to dinner movie dates and online dating, this social norm has evolved at almost the same pace with human civilization.

A Closer Look at World Dating Statistics

Today, the science of attraction has broken cultural boundaries and social standards of all sorts. With roughly 3 million first dates happening across the globe every single day, more and more Singles are learning to bring "quality courtship" at the forefront of their dating objectives. In countries like Japan and Korea, dating educated and financially stable men is a common inclination. The United States, on the other hand, boasts the highest population of online daters. Most American Singles have admitted that finding a common ground through online chat or social networking sites is a good basis of whether or not an actual first date will happen. A similar trend can be seen in Australia where 4 out of 10 singles have admitted into using technology like SMS, emails, and social networking as a dating channel.

In spite of these diverse dating drifts, there remains to be a few dating basics that you have to know to increase your chances of finding your perfect match.

The Dating Psychology

A good conversation is almost always an imperative on a first date. Starting a conversation boils down to asking the right questions and finding a common ground. Physical compliments have been proven to have the lowest response rates, and can usually cause awkward silence, especially for women. On a general note, most singles have agreed that topics such as hobbies, profession, movies, and travels are good platforms to break the ice. The spectrum of the conversation should basically cover the fundamentals of your persona. This way, you don't take the risk of disclosing too much or too little about your self. After all, it is just the first date.

Succeeding dates may or may not happen. The 3-day rule, that is to wait for three days before you call, doesn't always work. This is because psychologists have said that "positive feelings" of admiration need immediate follow-through to reinforce the feeling. Sending a spontaneous text or voice message like "thanks for dinner" or "I had fun" is a casual way of letting the person know that there may be a next date.

Dealing with Deal-Breakers

Before you go on a date, you must admit that there is an invisible list running in your head on what are outright deal breakers. In noting those red flags, be sure that you are rationally evenhanded. You can't go stereotyping people based on height, political views, or even table manners (i.e. I don't date guys who chew with their mouths open!),

Deal breakers should be justified by substance and character. Things such as signs of drug use, aggressive tendencies, extreme cursing, or lack of ambition are valid grounds to call it quits after the first date, and bid your new friend ta-ta.

Setting realistic expectations when dating someone will go a long way in ensuring that you don't get disappointed. Be prepared to hear lies. Both genders have confessed into inflating their income by as much as 30 percent. Some have also lied about certain hobbies or interests just to please or impress a date. While false information can haunt you on future dates, these are examples of small lies that are fairly easy to forgive. The best-foot-forward mentality is a blunder of both genders, and it is human nature to want to leave a good impression.

Even if modern times have changed the dating arena, it's still sensible to stick to some of the old archaic dating rules. Be polite, honest objective...and avoid having sexual contact on your first date. After all, an old maxim still holds a lot of ground -- "No meaningful relationship starts at 2am."



Dave Perkins may have just been named StarCentral Magazine's Sexiest Man of the Month for May 2013 but he could have easily have been in our Male Artist category! For Dave is not only a stunning model but is also a talented singer with his own act called 'Forever Buble', a tribute act to popular crooner, Michael Bublé.

Dave stumbled into the modeling scene a year ago when he tagged along to a friend's photoshoot. There, the photographer asked him "...if I'd like to do some shots of my own..." obviously recognizing that undeniable "It" quality in the 27-year old. Little did he realise how much his world would change when he agreed! A whole new world opened up for the Chesterfield-based vehicle technician. He has been able to meet "...different people from various walks of life..." as well as "...getting to see places I wouldn't normally visit..." While he has been fascinated with the positive side of the modeling world, he has seen it's less-than-appealing nature too, such as "...long days for maybe just 1 shot..." and that a naïve, inexperienced beginner is easy

prey for unscrupulous 'professionals.'

Besides being a model and a singer, Dave is also a semi-professional boxer, Thai boxer and personal trainer. But through all his differing careers weaves his passion for music. He has been singing since he was a young boy in various bands, talent competitions and live events. The stage is not an unfamiliar place for Dave. He enjoys "...watching the audience's positive reaction, their participation and entertaining them for the time I am on stage...". It is to his grandfather that he credits that love for music - "...one of my biggest inspirations and supporters is my Grandfather who has encouraged me since I was a young boy, playing me records of artists such as Frank Sinatra, Dean Martin & Sammy Davis Jr..."

It seems that music and modeling will be in Dave's future for a very long time. With the total support of his family, this exceptional young man's talent, focus and drive will undoubtedly ensure that he stays on the road to further success.

sexiest

sexiest woman

Photography by Andrei Bregar

They always say that mothers know best and thanks to her mother's advice, Sorina Brumariu finds herself being named as StarCentral Magazine's Sexiest Woman of the Month for May 2013! Sorina's modeling career began when she was 13 years old and she joined a local agency. At first, she considered modeling being more of a hobby and so, concentrated on her schooling. As time went on and her portfolio grew more impressive, this Romanian-born beauty soon found herself drawn into the modeling industry.

"I love the energy that the runway gives you and I also love being in front of the camera of course..." In addition to that, she enjoys the surprises that come with being a model. For example, after completing a recent photo shoot, she was contacted by the photographer the next day to tell her that her one of her pictures was just featured on Vogue Italia online! Vogue is not the only high profile magazine that Sorina has been featured on. Last year, she entered a contest for FHM Magazine in Romania and despite the hundred or so girls that entered with her, Soring found herself counted among the final 3! "...we had a special photo shoot at a really nice hotel in the mountains, followed by a spread in the magazine..."

But as many models know, the glamour of the

final shots effectively hides the hard work and stress that went into creating them. Long hours, variable weather, creative demands, frequent costume changes and still, the model is required to look as fresh as she did the moment she arrived for the shoot! "but it you're passionate about it, the accomplishment makes you forget about all these little inconveniences, and be proud of the final result" The final result where, according to Sorina, she has learned that personality is key -"it's not about what you've got, it's about what you make of what you've got, always...there are so many pretty faces out there but it's the personality that makes the difference. You have to be aware of the fact that people will see what you want them to see, and how you present yourself, that's really important"

Having been in the modeling industry for over 10 years now, Sorina has met many interesting individuals along the way – from photographers to designers to her fellow models. But her favourite has been the make-up artists who have "...opened a whole new world..." for her. So inspired has she been by them that Sorina is now attending the London Makeup Academy in the UK – "...I'm aware of the fact I'm not getting younger and at one point I'll need a plan B..." Being supported and encouraged by her close family there is little stopping Sorina from following her dreams.



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men

Kyle Roley





Daniel Lukakis

Daniel Kayne

SEXIEST WOMAN OF THE MONTH NOMINEES

Samantha Donnelly









CSA Model Rene





Gabby O'Sullivan





CSA Model Alek

Zeke Simat

CSA Model Jake

Azizah Hanif

Jessica Hardy



MALE MODEL OF THE MONTH

NICK WALKER

It's not every day that a fitting room encounter turns into a modeling career! But that's exactly how Nick Walker, StarCentral Magazine's Male Model of the Month for May 2013 restarted his modeling career! Nick had already had been a child model when the opportunity arose to take it up again when he was approached while trying on clothes at a department store. The then 18-year old gratefully accepted the offer and hasn't looked back since.

That was 8 years ago and a lot has happened to Nick in those intervening years - both in modeling and outside of the industry. Currently represented by the Platform modeling agency, Nick has successfully marketed his unique Eurasian look (he is part Japanese/German/Australian) and has added a few notable achievements to his modeling portfolio, including being the face of the international campaign for the Samsung Galaxy Tab; being one of the featured models for Envisage Menswear's latest collection - "Illuminated": channeled James Dean's "Rebel Without a Cause" for an editorial for Men's Style Magazine and has most recently, sashayed down the runway for the Asia Pacific Show at the Mercedes Benz Sydney Fashion Week. He has even met former Miss Universe, Jennifer Hawkins! "...I love the confidence it has given me and also the creativity involved with being a model, being a canvas for designer fashion, which is then bought to life by the way we pose and bring the fashion to life..." Not only has Nick been a model, but he has been an actor as well. He has appeared in a few short films, music videos, TV commercials and was an extra for Hugh Jackman's upcoming film, 'The Wolverine'.

The above accomplishments would already have satisfied many others but this 26-year old has attained far more. Having been a sportsman all his life, Nick has successfully combined his life on the athletic field with that of his modeling. In 2010, he launched his own sports apparel line called 'LANE 5IVE'. Not only that, Nick is also a member of the University of Technology, Sydney's North Athletics Club and being a nationally ranked track and field athlete in the 3000m steeplechase, he has recently qualified for the Oceania Games which will be held in Tahiti in June this year. He is also in the process of completing his post-graduate degree in Secondary Education at the University of Technology, Sydney (he had completed a Bachelor Degree in Design where his final year project won a major award for conceptual excellence).

Hard work. Discipline. Talent. Unwavering self-belief and the full support of family and friends have combined to make Nick into the success that he is. He hopes to continue in the modeling world, run his sports apparel business alongside being a high school teacher. And just to top it off, he'll fit in qualifying for either (or both!) the Commonwealth Games in Glasgow, Scotland next year and the Olympic Games in Rio in 2016. With all that he's achieved so far, this is one young man who might just conquer it all. ■



FEMALE MODEL OF THE MONTH

SARAH STEWART

18 months ago, intrigued by the world of modeling, Sarah Stewart (fied for StarCentral Magazine's Female Model of the Month for May 2013), decided to enter into a few competitions. After competing in catwalk contests, she decided to try photographic modeling. "... After landing a few shoots I just continued and still continue to gain as much experience in the industry... it's definitely a newfound passion of mine."

She may be considered a newcomer in the industry but this laid-back Aussie beauty has compiled an impressive portfolio that most veterans would envy. She has competed in multiple competitions, pageants and has been featured in many a magazine. She is also the brand ambassador for h3o Swimwear, the face of 'Absolute Blond' and is a model for hot brands such as Porsche and Ferrari. Despite the hard work that goes into a shoot, Sarah enjoys "...getting the chance to feel glamorous...it's still nice to get my hair, makeup and styling done."

Having already met a lot of interesting individuals in her short time in the modeling world, Sarah counts her friend, photographer, Richard Higgins as the most interesting. "...we usually talk more than shoot, and I always end up laughing myself into stitches..." But perhaps her most memorable experience has been working with Australia's foremost glamour photographer, Richard Arthur. Arthur's portfolio includes Australian TV shows

as well as national and international magazines such as Zoo, Playboy, Maxim, FHM and Penthouse. "...He's a fantastic photographer with a great energy. I loved the glamour bikinis I got to wear and the hair and makeup was done by Lyndle Bryan who is absolutely incredible at what she does..."

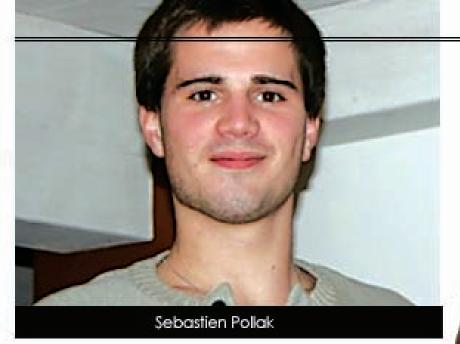
Perhaps because of her successes, keeping herself grounded is a constant challenge – "It's definitely not easy. I have days where I overthink my flaws and pick myself apart, just like everyone. But being grateful for what I do have and what I don't have is something that keeps me grounded. I'm happy, I'm healthy, I'm grateful to have that. The rest doesn't matter..." She also sticks to the lessons she's learned so far. "...go with your instincts always. If something sounds too good to be true, it usually is. And also, that hard work pays off, and it's not what you know but WHO you know."

Sarah has many plans for her future and all are backed "100%" by her family. The multi-talented 21-year old (she also plays the flute, has 10 years dance experience under her belt and has a degree in Childcare) hopes to one day be a model for Australian lingerie chain, 'Bras N' Things'. "... I look up to their models and it's always been a personal goal of mine. As for outside my career, I hope to get married in the next few years and I'd love to travel with my partner..."

models









Diane Maraninchi

OF THE MONTH NOMINEES





Tara Walker



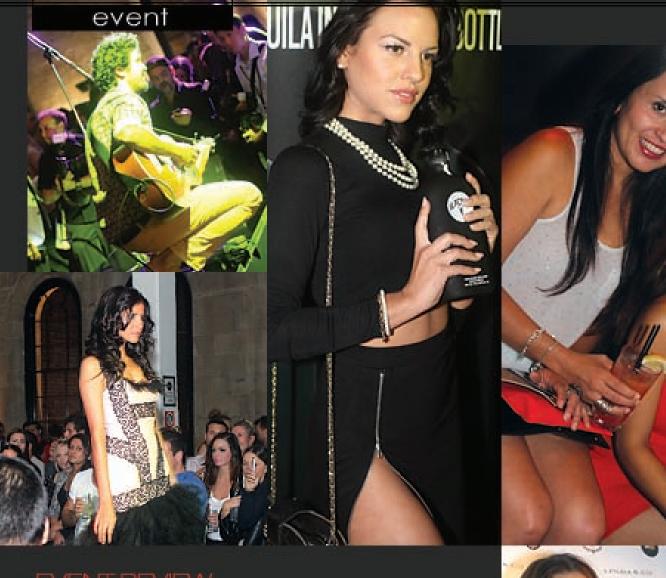
Victoria Bilton Leslie Fletcher



models

Sunny Makar





EVENTREVIEW
AVANT GARDE NIGHTS



By: Holly Phillips

Bar 100 is located in Sydney's Rocks district hosts Avant Garde - a night of fashion, nightlife and entertainment, ever so sporadically. On the 4th of April I was lucky enough to be there to get the inside scoop. Displaying their Summer/Spring collection were four Australian designers; Love and Anarchy, Fabrique' Vintage, Danielle the Dressmaker and Sandra Mortallebi.

Upon arrival I was greeted by a burly doorman who directed me through to where all the action was to take place. As the website advised, I arrived by 7pm to a relatively underwhelming and empty room. On first inspection, I was slightly bamboozled! Where was the fashion-forward crowd and buzzina atmosphere I'd been promised?! After my momentary musing I decided to take myself to the bar to redeem my free drink voucher and sink my teeth into the complimentary wood fired pizza which seemed to be sumptuously floating around the room. If fashion isn't your thing, go for the pizza.

By 9pm the crowd I was hoping for had arrived and I was loving the eclectic and somewhat electric mix of ladies and lads who had peeled themselves away from their clearly hipster abodes. Together, DJ Zacky and acoustic guitarist, Philip Bracken opened the Avant Garde event. Although everyone seemed more interested in their vintage inspired purses than Bracken, I thought he was sensational in all his barefoot melodies. Still no sign of any kind of fashion however!

After a quick fire breathing/flaring show performed by an Alacran Tequila

representative, the first runway show was starting. Phew! I thought I would have to break my midnight curfew. The favourites of the night had to be Danielle the Dressmaker and Fabrique Vintage. Danielle the Dressmaker was up first. Beautifully delicate and feminine, with an almost invisible masculine twist these garments are reminiscent of Alexander McQueen and are exactly the kind of thing I would buy straight from the runway. This designer, has a serious future in the Australian fashion scene. Fabrique Vintage's playfully French inspired works were cute, charming and greatly appealed to the crowd at hand. Like anything you'd see in Frankie or Russh magazine, Fabrique Vintage hit the mark perfectly with their carefully selected and hand picked, ready-to-wear collection.

After talking to an Avant Garde photographer, he said that the event used to be much more captivating and showcase true 'new' designers. However now, the venue, like most good things, have taken the big-money path and is now more worried about gaining sponsorship and making money.

All in all, if you're in for the long haul this is a fantastic event for you, however, if you have an early Friday morning meeting and want a quick fashion fix, perhaps this isn't for you. Between each designer was a twenty minute break, only made better by the \$20 cocktail jugs. Albeit a tad drawn out, the Avant Garde night is an exciting and perhaps left-of-centre way to spend your Thursday, as long as you arrive after 9pm. ■

44 45



By: Jade Middleton

Let's not beat around the bush - 'Dandelion & Driftwood' arguably has the best coffee in Brisbane. However, the coffee isn't the only standout. The staff are knowledgeable, the fit-out is charming and the service is consistently good. I wouldn't necessarily recommend it as a destination for a meal but rather the perfect place for a coffee (or three) and a naughty little treat. My personal highlight is the tasting notes that accompany the coffee. It really is a testament to the passion and commitment owners Penny & Peter Wolff have to coffee and which they have also instilled into each and every one of their staff.

There are a few things you must know about 'Dandelion and Driftwood' immediately. As well as being set in the most darling cottage filled with vintage and feminine touches, they are home to some of Australia's best baristas. In fact, two of their baristas are the 3rd and 5th best baristas in Australia. Their coffee is

consistently some of the best I have had in Brisbane and the notes that come with your cup of liquid gold make the experience more enchanting.

On this visit, we visit on Mother's Day and we expect that we'll be standing in line to be seated for a little while (Thank goodness 'Dandelion' have a coffee bar out front where you can order your take-aways). Surprisingly when we arrive we find a table immediately and are promptly greeted with a welcome smile from owner, Penny.

Again this is a cafe that excels at their craft and this makes them the clear standout coffee house in Brisbane. There is a decent food menu and the hot-pressed sandwiches are the best bet. If you have an incurable sweet tooth, then you'll quickly make friends with the delectable assortment of cakes, cupcakes and more, available at 'Dandelion and Driftwood.'

It's just amazina coffee! Love the cute little touches - sugar cubes on the tables as opposed to your boring packet variety, hipster staff (who give great service by the way), gargeous sweets... enough to make me want to move to that side of town! This is a cafe for those looking for a charming place to catch up with friends or family, but it is also a spot for serious coffee lovers looking to further refine their taste buds. You cannot claim being a coffee lover until you have tried 'Dandelian and Driftwood.'

4 simple steps sure healthy skin

By: Shiwani

While there are a lot of Hollywood stars that may suffer from acute acne, the fact is that you never really see that side of the reality. Healthy skin, not only signifies that you are healthy from the inside, it also gives you the confidence that you need to conduct vourself.

Making sure that your skin is healthy is not tough at all. In fact, there are these simple steps that you can use in order to ensure that you have a great complexion, no scars or acne and no wrinkles too.

1. Wash your face - While this may seem like senseless advice, the fact is that washing your face is the first essential step towards a healthy skin. When asked, it was seen that many people forget this essential step while bathing or when retiring to bed. Removing the makeup that you have used during the day, dirt and dust and also the excess oil that your face secretes is crucial.

reviews

- 2. Benzoyl peroxide There is no need to spend hundreds of dollars in order to find products that can fight acne. Simply using benzoyl peroxide on the affected area will help you fight the bacteria that aid acne.
- 3. Eating right While this is not something that will show you results in a day, making sure that you eat right is the best way to ensure that you are healthy inside out. Reduce the amount of caffeine that you consume and drink lots of water to keep your skin hydrated.
- 4. Lifestyle What affects your skin is more than what you apply on it or what you eat. Ensuring that you have a life that is not stressful can go a long way in keeping those worry lines, wrinkles and other such skin nightmares away.

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Making an Indie Film: is it worth it or not?

By: Holly Phillips

Independent film has been on a steady increase in Australia since the international popularity of the likes of Wolf Creek (2005) and Wish You Were Here (2012). Filmmakers nationwide are convinced that they can make the newest, Aussie, global phenomenon!

Basically anyone can come up with a story, but it's taking the next step that is really tough. It's writing a screenplay, auditioning actors, applying for funding, sourcing crew, location scouting, organizing rehearsal times, contracts, shoot dates and then the final post-production undertaking of editing all the pieces and trying to secure a fantastic distribution deal. If you are looking to create your own indie film, ask yourself if you're willing to give up months of your life for something that could potentially have no financial return?

As an actor myself, people think that when on-set, I have a glamorous, laid back life of leisure where eight hour days are a thing of the past. Well... It's kind of true... There are definitely no eight hour days - more like 13-15 hours and when not on-set, it's a pretty leisurely life because generally you have to quit your job in order to dedicate enough time to the project. Oh yeah, you're rarely paid for all the time you inject into the project, that's both cast and crew alike. Although that is a generalization, it's widely the gritty truth of Indie Film. So why all the blood, sweat and tears to seemingly get

nothing in return? In truth, the finished product of a really good Indie Film is priceless to someone who is truly passionate about their craft. It's the love of core-shaking, goose-bump delivering stories that possess thousands of Australians to dedicate months of their lives to create 90-minute documentaries of a part of themselves.

Jack Webb, is an independent film maker from Canberra who presides over Inside Out Studios. Webb, is busy in post-production of his latest Independent Feature Film, Hand of Art (www.handofartfilm.com), a technicolor narrative about a struggling artist who turns to any means possible for inspiration. Webb insists that "money doesn't come into the equation, I get a kick out of telling a story, taking the audience along for a journey... Sometimes you just have to be creative to get around some finance issues but that's part of the fun"

So it leaves us with the question, is it all worth it? I'll leave you with a final quote from Webb, "...indie films are exciting, the challenge is what's attractive, just being able to create a story from nothing in a very organic way... It feels like there aren't any rules to abide by which gives a sense of freedom,...When you find unique ways to tell the story, you feel like you are pushing the art form into new areas, not just manufacturing the project." ■



beauty

By: Patricia Higgins

Ever witnessed a tanning disaster? Orange hands, streaky legs and a body that doesn't quite match the face – we've seen it all before. Avoid a tanning tizzy and follow these five steps for a natural and even tan at home.

Five steps to tan perfection:

1. Exfoliate

Exfoliation primes your skin by removing the top dead layer of skin. No one want dead skin cells (gross) hanging around when they are about to apply a tanning product. Not only does exfoliation prep your skin for an even application it also prolongs the life of your tan. Gentle exfoliation can be achieved with exfoliating mitts and a body scrub. When using the gloves and the scrub massage lightly over the entire body. Exfoliate 24 hours before applying your tan.

2. Barrier Cream

Barrier cream is essential for avoid tanning mishaps. Tans can look unnatural applied on elbows, wrists, armpits and ankles/feet. Dirty looking elbows and armpits? No thanks. Apply barrier cream to these areas before applying your tanning product to ensure the tan has a natural gradual lightening on your extremities.

3. Natural looking tanning product

There are a variety of different DIY tans on the market. Sometimes one can get a little lost in the tanning aisle of the supermarket – after all, which does what? There are the instant tanners that wash off in the shower (one wear application). There are gradual tanners (tanning moisturisers) – you need to apply these a few times in a week and as the name suggests they achieve a gradual and generally natural result. And there are the regular tanning products that should produce a golden bronze tan in just one application.

4. Tanning mitt

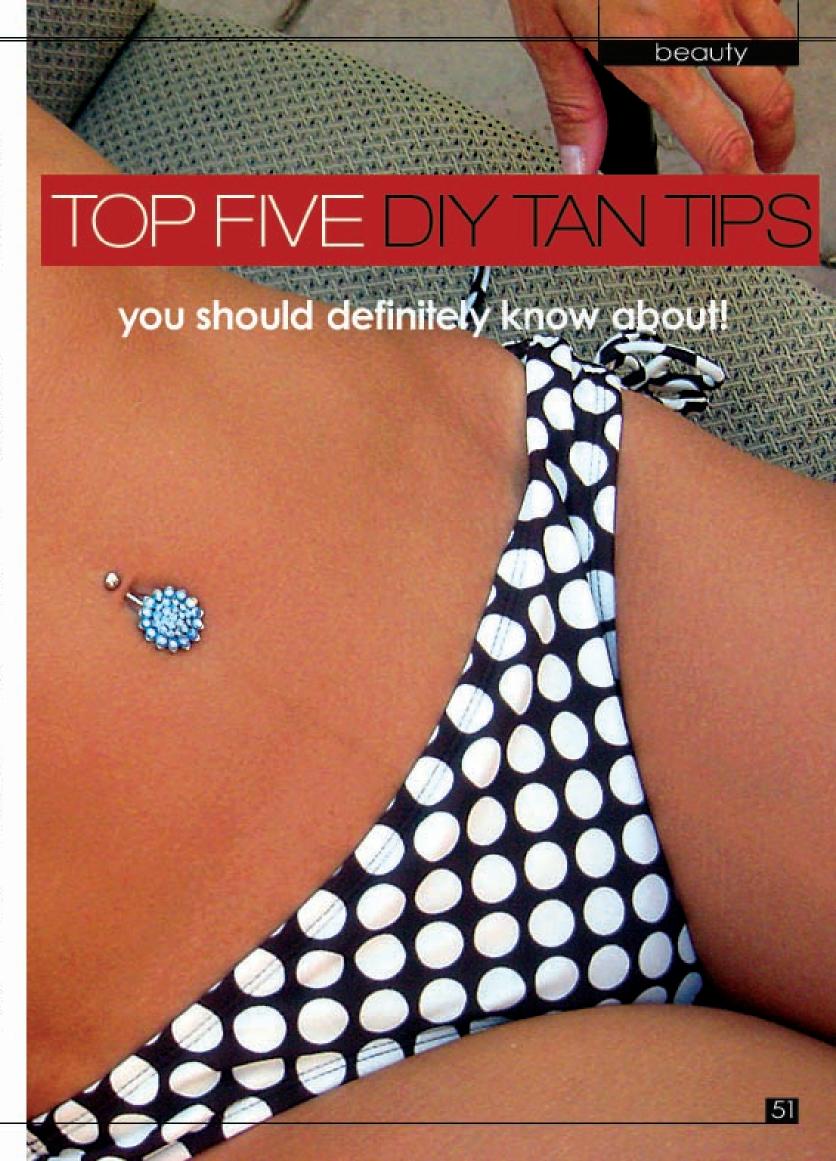
Tanning mitts allow for even distribution of tanning products as well as keeping hands tan free. There is nothing worse than having "orange paws" – especially when you don't wipe the tan of properly and it settles in the creases of your fingers. Not a good look! Avoid the issue all together and apply your product on to skin and then buff with the mitt.

Moisturiser

Moisturise, moisturise, moisturise. There really is nothing else to do to keep your tan looking fresh for days after the initial application. Body Butters are great and body lotions also do the job quite well. Look for emollient ingredients (natural oils) that nourish the skin and protect it from flaky. A flaky tan is never fabulous.

Check out the Five top products for an easy natural glow:

- Model Co Tan Prep Body Polish RRP \$24.00.
 Benefits: Micro salt products remove dead skin cells and old tanning residue, ph levels are optimised. Visit: www.modelco.com.au
- Fauldings Barrier Cream RRP \$8.99. Benefits: Inexpensive way to mask tan overload on tricky areas of the body. Visit: http://www.chemistwarehouse.com.au
- Palmer's Cocoa Butter Formula Natural Bronze Body Lotion— RRP \$12.95. Benefits: Natural colour, no-sticky, gradual and pleasant smelling. Keeps you hydrated and tanned all-in-one. Visit: http://www.palmersaustralia.com
- St Tropez Tanning Mitt RRP \$ 11.99. Benefits: Protect your hands and achieve an even finish from top-to-toe. Visit: http://www.priceline.com.au
- 5. Body Shop Coconut Body Butter RRP \$27.95 Benefits: Beautifully scented all time favourite for all-over hydration. Visit: http://www.thebodyshop.com.au



Top 5 ways to make the most of Online Shopping!

By: Jade Middleton

Online shopping is fast becoming the way of the future with its ease, convenience and mobility. It's now simple to shop 24/7 no matter where you are as long as you have a credit card or PayPal account. It's now as simple as using a shopping app to purchase whatever you like with the click of a buttonno need for filling out your payment details and thinking about the pros and cons of a purchase when your credit card details are saved on file to make online shopping even simpler!!

Online shopping may be becoming easier but it's also becoming the ultimate way to find a bargain. It's always worth checking online as you can often find a better deal than in stores by following my instructions.

- 1. Online auction sites like eBay are common designer label, a car part you need or the latest Apple product. These sites give you the opportunity to view the going rate of items, with both auction style bidding systems and 'buy it now' type purchases. I have purchased many new items on eBay for the fraction of the price so it's a great place to start savina.
- 2. When you are looking to buy a specific item, comparison web pages will usually come up after a Google search. Comparison

webpages are great as they allow you to view the price other online retailers are selling the same item for. This is usually rounded to include the selling price as well as shipping costs. This is a very simple way to find the cheapest price.

- 3. Setting up email alerts with your favourite retailers websites will help you to never miss a sale again! It's a great way to be in the know as well as finding out about a secret sale before even the public do!
- 4. A lot of online websites even offer further discounts when purchased online rather than in-store due to the decreased cost in intermediaries. And the other added bonus is it's a lot simpler to get exactly what you wanted without traveling to different store locations if the product is sold out.
- places to bag a bargain whether it's a 5. The main thing is to just do your research as sometimes when shipping and customs costs are added then it starts to get expensive. Often buying online is a great way to save money buying overseas but it's not so good for the Australian economy unfortunately and sometimes customs costs can really sneak up on you.

Keep my tips in mind when you are next in the mood for shopping as these are great ways to find bargains in order to spend that extra money you saved on something else you are wanting.



business

HOW TO START A BUSINESS

with Umone

One of the most crucial steps in starting a business is finding the capital. Some people use their savings in the bank to start their dream bakery. Others borrow from a bank or other financial institutions that extend business loans to finally start the automotive shop or store they've been imagining all their lives. But whichever business you want to do, it always begins with having enough money to start it with.

But what if you don't have the financial resources to start the business? Do you just give up on your dreams? The answer is no. You can still open that business that you've always wanted even without money.

I bet you have a lot of questions. I bet you're puzzled as hell on how to make that happen. How?

Well, the answer to this very trivial single-word question is simple – You.

Yes, you.

I don't mean you sell yourself to the mafia to get the money you need. What I mean is, use your capabilities, your talents and your strengths as the means to start that business you've been dreaming of.

A business thrives because one puts not just money but also his heart and soul into it. But how do you make it work when money is out of the equation? You capitalize on your assets.

You may ask yourself the following questions. What are my strengths? What are my skills? Are these skills usable to other people? How can I make a business out of these skills?

If the answer to all these questions is a yes, then

you got yourself a capital on your business.

My friend Rebecca has a great voice and has amazing social skills. She started with a few hosting stints for family celebrations. She later tried accepting hosting events for her church which honed her skills. It then gave way to hosting special events for other church members where she was paid for.

Because she did great in those events, she was referred to friends of her clients and is often invited to weddings and company parties. She became so in demand that she would sometimes need to take time off her regular job to accommodate them!

Her continued success has now led her to seriously consider leaving her current job and start an events coordinating business with the money she earned from her hosting engagements.

You too can do the same. Find out what you're good at and bank on it. If you're great at cooking, try working as an assistant chef and then later on open your own restaurant. If you've got passion for dancing, you can give dance classes for people in your community and maybe open your own dance studio.

If you don't have any, then develop one. Learn something new, and use it to make your life better.

According to Sophie Kinsella in her bestselling book Shopaholic Takes Manhattan, "There's no luck in business. There's only drive, determination, and more drive."

And that's true. Money is a road block not a dead end to business. You can reroute your business plans and still get to where you want your life to be – better.





DANIELLE ROBINSON

Like many little girls, Danielle Robinson's (StarCentral Magazine's Fashionista of the Month for May 2013) introduction to fashion was via the infamous doll from Mattel, Barbie. "...As a child I would play with my Barbies for hours at a time dressing them and styling them. I even made my own fashion line for them which included tissue and tape, my looks were very couture..."

From then on, Danielle, aka 'Fashionprincess' ("...because I am the princess of fashion...") was hopelessly hooked. "...l always knew my heart belonged in fashion. In high school I laid out a plan for me to make my dreams come true as much as possible..." That plan included attending a school geared towards fashion (she has achieved an associate degree in merchandising management) where she learned the "...business side of fashion which has helped me tremendously along the way..." Only a teenager and already, she had a plan in place to achieve her dreams! That dream received a big boost when in 2007 she started her blog, 'Fashion Trend Seeker' with the help of her father. "...I never knew where it would go, but I had a strong passion to spread trends to others and help people with their style. I never dreamed that It would one day lead to a career, but after some time and hard work it has..." Her blog now boasts a readership of over 700,000! On top of her blog, Danielle also has her YouTube channel, 'Where Beauty Meets The Fashion World'. To date, it has garnered nearly 2 million views with over 1,200 subscribers.

For Chicago-based Danielle, what she enjoys about fashion is "...the freedom to style yourself anyway you choose..." She also loves the fact that the right outfit can improve one's attitude for the day, "...it can truly help make me feel better..." Beyond her passion for the industry, she is continually inspired "...seeing other bloggers succeed...it's very motivating to see just how far we have grown..." She can also count of the unwavering support of her family as another source of inspiration. She will need that support to achieve the next stage of her dreams which include launching her own online store, fashion and jewelry line and of course, "...I want my blog to reach brand status and to become a name that everyone recognizes." She has the drive, talent and smarts to certainly make these plans come true - "If you're willing to pour your heart and soul into making your dreams come true, then they will come true. It takes courage and persistence but eventually your dreams will come to pass."



LINDSAY MARCINIAK

For Lindsay Marciniak, StarCentral Magazine's Beauty Guru of the Month for May 2013, one reason that she is "...obsessed with makeup, hair, fashion and everything girly..." is that it is a "...great creative outlet...just the way makeup can transform your appearance, and all the colours and finishes and looks you can create just amazed me ..." Another reason for her being passionate about her craft is that "...I enjoy being able to make women look beautiful which in turn makes them feel beautiful and confident. It gives me such pleasure to know that I helped someone gain confidence and see their natural and true beauty..."

Lindsay's first exposure to the beauty industry was when, as a little girl, watching her mother put on her makeup every morning - "...I wanted to be just like her, and she is a beautiful woman who always has the best makeup and skin..." Four years ago, that early interest grew with the help of YouTube and pretty soon, she launched her own channel, 'May4daisy's'. After doing the makeup for a girlfriend's wedding, "...I decided to turn my passion for makeup into a career because I truly believe that if you have a passion for something and you have the potential to make money from it, then go for it! We only live once and I want to enjoy going to work every single day and that's what makeup would do for me..."

The 24-year old Canadian's (she also has Polish, Irish and Scottish ancestry) time on YouTube has exposed her to other vloggers who inspire her with their own makeup and fashion ideas. She has found her discovery of the YouTube community, both vloggers and viewers, as a "...memorable experience... I love meeting new people and have made some wonderful friends in the process..." and just "...the fact that people from all over the world who share a common passion can come together and support each other and give advice to one another is really amazing..."

While the YouTube community continues to motivate her, Lindsay credits her "biggest inspirations" to her parents. They "...always encourage me to go after my dreams and always support me and they taught me to stay true to myself and that anything is possible..." Counting on that support, Lindsay is working hard at becoming certified in the industry as well as taking up classes to further her skills. She hopes to one day become a freelance makeup artist, have her own makeup line and to be employed within the cosmetic industry. "...everyone who is successful had to start somewhere. It's important to take those first steps...work hard and it will continue to grow. If you have a passion for something then go for it because if you love what you do, it will show in your work." 💻

EAULY GURD PPHEMONTHNOMINES























FASHIONIH NOMINEES





Fantasia

AMELIA-ROSE SATTELARI

Meet StarCentral Magazine's Most Fascinating Actress of the Month for May 2013!

"I really just enjoy acting." With that passion in mind, Amelia-Rose Gattelari (StarCentral's Most Fascinating Actress of the Month for May 2013) has done everything she can to explore the craft she loves.

Her first foray into the performance industry was with her friends. They created 'InterviewOz' and through this she was able to interact with entertainers such as the Rangers, JerkSYD, Royalty Crew and rapper, Ms Lisa. But 3 years ago, she decided she wanted to concentrate on acting. As a way to be certain that this is the career their daughter really wanted to pursue, "...my parents sent me to a...screen actors' course at NIDA (National Institute of Dramatic Art) to see if I really like it, of course I did..." Now fully recognising Amelia-Rose's enthusiasm for the art form, they hired an agent for her and listed her on casting websites such as AT2 and Showcast. Before long she was working with the International Film School, Sydney and was working with director, Stefanie Weber in 'Grey'. This was quickly followed by a "...three day shoot in Wollongong with director Parisa Marsden filming Behind Closed Doors. I was so excited about those first experiences I will never forget them..."

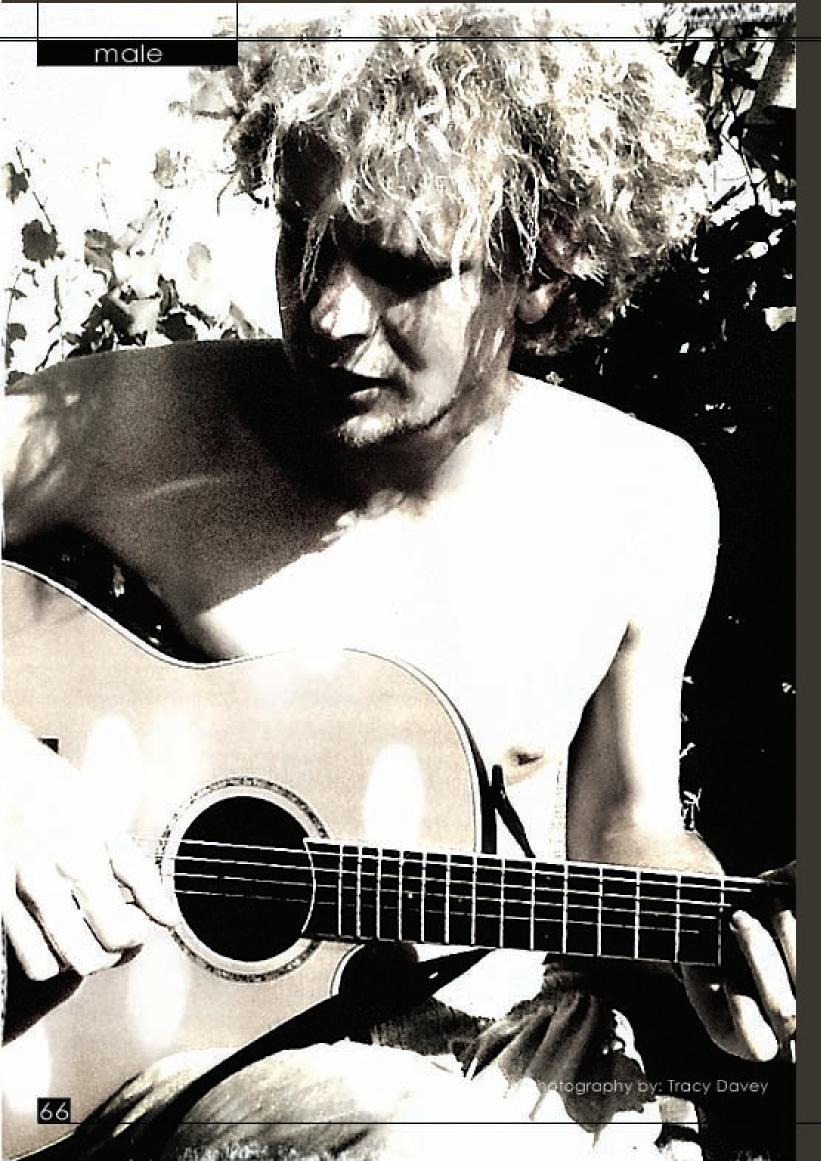
Those first experiences propelled Amelia-Rose to keep learning more about acting. She has had the privilege of being mentored by internationally renowned acting coach, Lynette

Sheldon who "...is a great inspiration in keeping it real and helps to bring out the best in my abilities and has increased my passion to want to know more about understanding acting techniques and has taught me how you can be anyone or anything you want when you develop a character..." She has also been able to learn from notable professionals in the performance industry through challenging master classes run by Larry Moss, Bill Hughes, Tom McSweenev and Jason Siner. Last year, she attended a 2-week boot camp held at the Stella Adler Academy of Acting and Theatre in Los Angeles "...where I met some amazing people..." All her hard work has led to Amelia-Rose being accepted to the Actors College of Theatre and Television. Her "...teachers, mentors and fellow actors... all give something of themselves to help bring out the best in me, inspire me and help me along the way..."

For Amelia-Rose, "...performing is being truthful to the character in telling the director's story..." For as long as she can, she plans to stay in the industry and "...be the best actress I can be and do what I love..." With her ever-supportive family (they "...put up with my dramatizations, but seriously they all sacrifice a lot of things to get me where I am today...) behind her, this talented young lady is well on her way to a long, successful career.

cover





BRANDON BRANDON OF THE MONTH OF THE MONTH

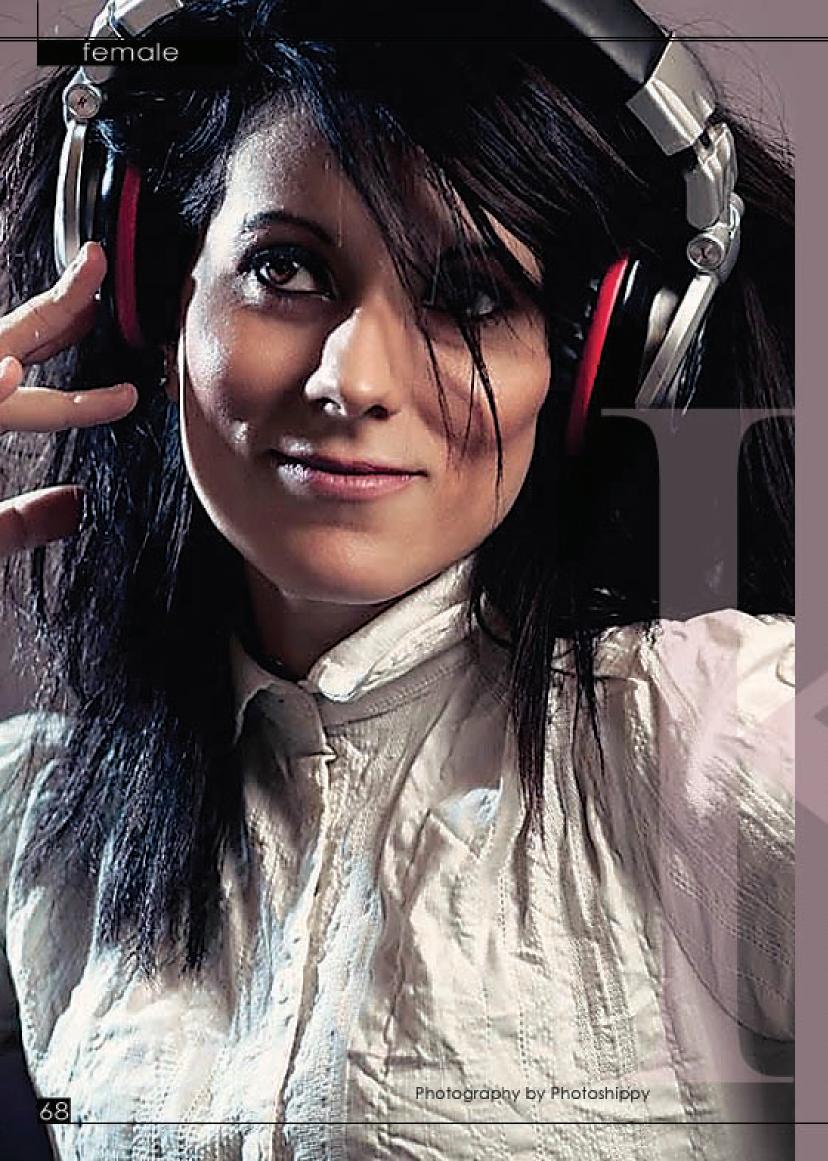
There is no denying how influential one's parents can be in one's life. For Brandon Davey, StarCentral Magazine's Male Artist of the Month for May 2013, it was they who started him on his musical journey ("...it was my early years singing with my parents to Neil Young and Beatles covers that started me on my way to where I am now...") and it is through their continued support (and that of his brothers) that keeps him going.

So strong was his parents' influence that music became a very big part of Brandon's life. From a young boy, he performed in musical theatre, played the trumpet or the piano in concert bands and was even part of the Australian Youth Choir. In his teenage years, he gravitated towards music that had more of an earthy funk, alternative rock style. As well as being a solo singer/songwriter, in 2008, Brandon and three friends formed their band called 'Mischievous ThoM'. The band consists of Brandon (piano, vocals, guitar), Daniel McKoy (percussion), Robert Hammond, (lead guitar) and Jackson Hyland (bass guitar). To date, they have already released 2 albums and are about to release their third, 'The Half Skies -Mishievous Thom.'

Brandon's passion for performing goes beyond the music. He is captivated by the feeling of "...the audience being with you on a journey. At the best gigs I can feel them pine and ache with the pain in a song, then swell with love

and joy with the sweet abandon of another..." He recalls a memorable performance in the coastal town of Apollo Bay in Southern Victoria, Australia where "...I was lucky enough to have a beautiful audience of open minded, excitable people. There weren't many there at first but the excitement was contagious and I soon had half the town hanging on every note with me." Another treasured memory was a New Year's Eve gig with 'Mischievous Thom. "The second the crowd erupted with "Happy New Year!" the band erupted with a heavy rocking version of the 'Isley Brothers' classic 'Twist and Shout' (famously covered by the Beatles). That is one to remember..."

Not only is this 21-year old Australian talented in performing and writing music (he regularly writes scores for student films and has 40 original songs to his name), he is currently studying mechanical engineering at Victoria University where, upon earning his degree, he hopes to "...pursue a career in installation art." He is also a writer, a painter and he loves to design and build musical instruments. A creatively gifted individual indeed! But Brandon knows, that for all his talents, it is for nothing without the family that encourages him and his "...fantastic friends..." and "...band brothers..." who regularly give him hope and support and "...make me feel at home wherever I go..." With that kind of support behind him and with his incredible talent, there may be no limit to what Brandon can do.



FEMALE ARTIST OF THE MONTH

KIKA TERREMOTTO

Unique, Groundbreaking, Talented, Adjectives that all accurately apply to Kika Terremotto, StarCentral Magazine's Female Artist of the Month for May 2013. Kika first blazed onto the music scene way back in 1991 when her close friend, "...promoter extraordinaire..." Gianni Casella invited her to perform at the Avana Disco Club and K2. She grabbed the industry's attention and soon found herself as the very first Sardinian woman to DJ on national (Italian) radio. Since then, she has established herself as one of the world's foremost electronic dance musicians with her songs getting airplay not only in Italy, but also in the UK, the US and Canada. She has signed with multiple international labels and has DJ'd at music festivals, fashion shows and even on X-Factor (UK) and British Idol last year!

But what started Kika on this road to musical stardom? "Definitely my Father! Who has passed away. He was without a doubt one the greatest inspirations in my life. He was a talented Jazz and Blues pianist, an amazing musician who worked for the National Television, and played for so many festivals and pubs all across Sardinia..." Continuing to inspire her are her 2 children, her fiancé who just so happens to be a DJ himself ["...he's a

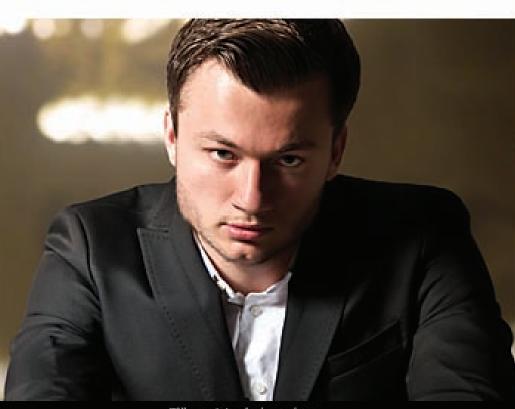
DJ/Producer from the United States, better known as DJ Complex...") and her long-time friend, Loretta Livingstone ("...who is a writer and poet, and truly amazing storyteller...").

Kika's father would no doubt be incredibly proud of the achievements of his multi-talented daughter. She has a multitude of
original songs to her name (many of which
are chart-topping hits) and she has collaborated with many of the industry's top names
such as Ross Hilliard and DJ Siki. But it is performing to an audience that Kika enjoys most
about her career. "... What I enjoy most really
is the connection with the people, to entertain, and make everyone smile, and above all
else to make people want to DANCE... every
gig, every time I've been on the stage, it's all
been a very moving, and memorable experience for me..."

So what does the future hold for Kika Terremoto? "...I'm currently working on some Jazz music right now which is still in the works, and I'll be getting married soon to the love of my life..." Her fervent hope is to have a baby girl some day whom she hopes will share her love for music and "...turn the world into a dancefloor!" artists







Filipp Varichenko



Tee Bello



Joanna Taylor



Iz Roth





artists



Tamika



MALE YOUTUBE ARTIST OF THE MONTH

MICHAEL CHEUNG

It is often said that when God closes a door, somewhere he opens a window. That was certainly the case with Michael Lee Cheung, StarCentral Magazine's Male YouTube Artist of the Month for May 2013! Once part of a band called 'One2Five', Michael now describes himself as a "...a self-contained artist who works alone at the moment..." The RnB/soul singer/songwriter had a previous life as an industrial engineer, designer and PR Directioner. But it was music that captured him – "...I loved music so much I knew what I had to do..."

Michael was singing at charity concerts with his church choir from when he was 14 years of age ("...just a crazy fat teenager with a girly sound...") when his love for performing began. "I enjoy the rawness of the unpredictable. And the feeling of how music can have such an impact on people. The way music communicates. Most of all, I enjoy when people enjoys my artistry and believes in it..." His most memo-

rable performance was in front of Herbie Crichlow (British four-time ASCAP (American Society of Composers, Authors and Publishers) award winner who has collaborated with artists such as Backstreet Boys, Five, Max Martin and more) a few years ago. "...I was totally scared but having done that in front of such an amazing songwriter/producer just releases the butterflies..."

The 25-year old Swedish-born Cantonese counts many of music's A-list as having influences on his music. "...I'm a huge fan of Michael Jackson, Beyoncé, Alicia Keys, Guy Sebastian, John Legend, Jessie J and the list kind of goes on forever..." Despite having started on a more conventional career path, his family now supports him 100%. It is without a doubt due to Michael's obvious passion and enthusiasm for the creative medium that sustains him. With fame and fortune firmly in his sights, "...my plans are to show the world that I CAN do it..."



FEMALE YOUTUBE ARTIST OF THE MONTH

DANELLE SANDOVAL

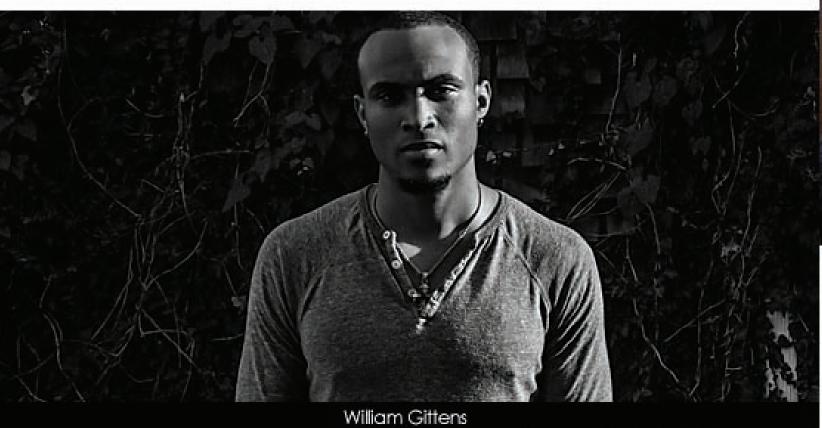
For Danelle Sandoval, StarCentral Magazine's Female YouTube Artist of the Month for April 2013, being a performer is "one of the most rewarding and humbling experiences I've ever had..." She remembers after one particular performance, a total stranger, moved by what they had just seen and heard, came up to Danelle and asked her: "Can I just hug you?" "Out of all honesty, it was the most meaningful remark I've ever received. Knowing that my music had really moved this person was so incredible."

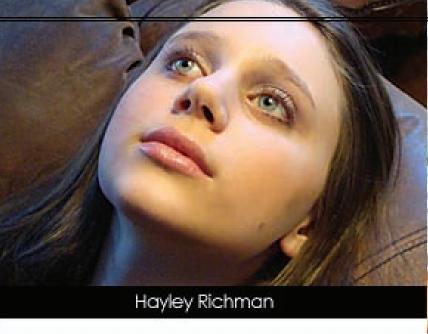
Music has been a part of Danelle's life ever since she was born. According to her mother, her first cries when she first emerged from the womb sounded more like singing! Her first public performances were alongside her mother when she was 6-7 years old as they sang duets in church. "From there, my open mic enthusiasm and performance-driven interest sparked!" By the time she was 10 years old, she was writing her own songs and by 12, she was playing the guitar. Now she is an established "coffeehouse college student musician" with an incredibly successful YouTube channel which is approaching the 2 million mark in video views and has just over 9,000 subscribers! But for the 21-year old, her driving motivation to continue to perform goes beyond

beyond her passion for the music. She strives to be a positive "...role model to the little ones in my family (my little sister and little cousins)...I want to show them the examples of accomplishing your dreams, never giving up, always following your heart no matter what anyone else says, and just being yourself..." She is also inspired by the privilege of being able to share her music with others – "...seeing people smile, connect, and confide in my music is what truly keeps me inspired to perform... as an artist, witnessing the audience positively respond to my music was absolute and pure delight..."

The future is bright for this multi-talented Southern Californian, especially with the unflinching support of her family and friends ("...their constant encouragement has made me become even more passionate about my music....I love them so much and can't thank them enough...") and that of her faith. Danelle plans to soon launch a Kickstarter campaign to fund her first EP and to continue to post videos on YouTube, "... I feel so blessed to have such supportive subscribers, they've always been there for me!" And to add to her list of talents, she is due to compete in "...Donald Trump's Miss California USA 2014 pageant and will be representing UC Berkeley!" Really?! Where else could this young lady go??

artists



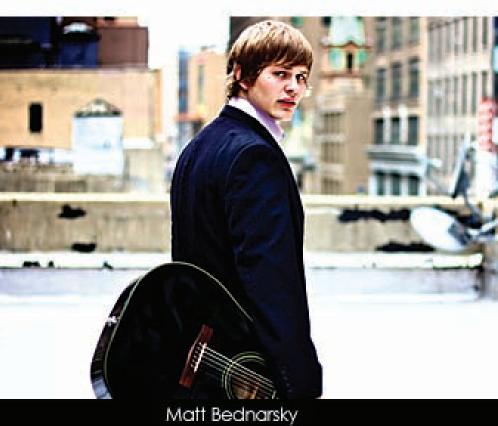


FEMALE OF THE MONTH NOMINEES



Nessryne









Slimchance Tha Rapper

Anna Johnson



KEIRA RAE HOCKING

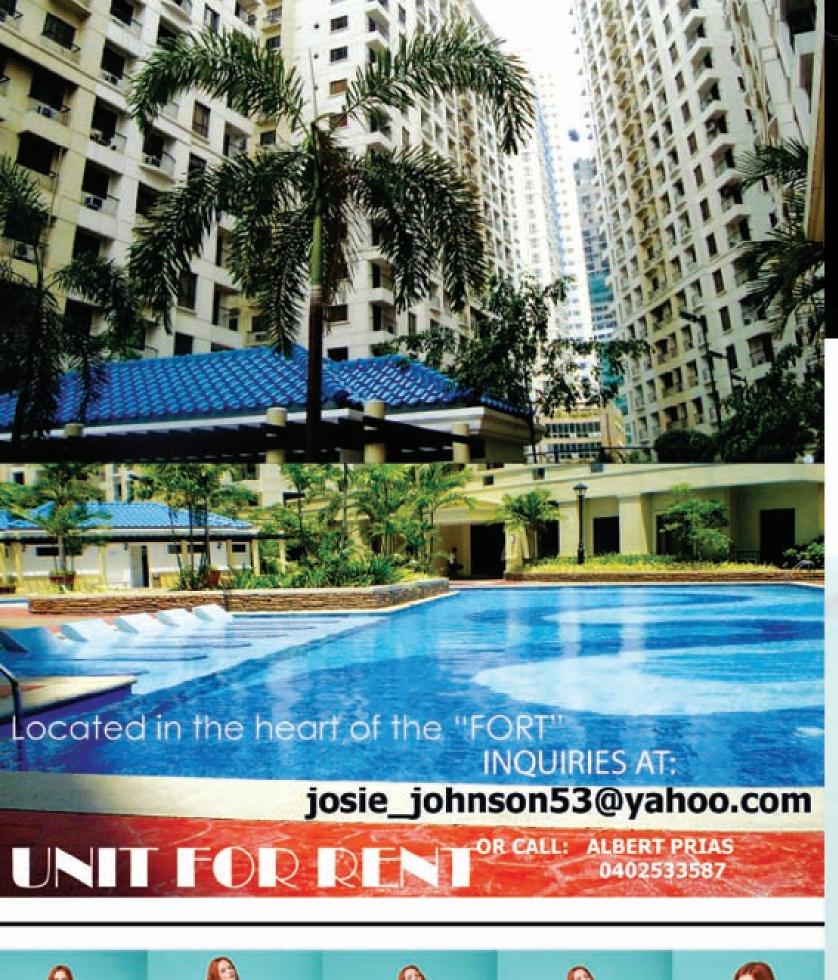
"I love telling stories and making people laugh, I'm the first person to make fun of myself at any chance..." Her self-deprecating humour and "...crazily random love life..." has turned out to be a winning formula for Keira Rae "Lala" Hocking, StarCentral Magazine's Blogger of the Month for May 2013.

Writing has always been a part of Lala's life. But at the urging of her "raddest mates", to do "something" with her writing. Lala created her blog, 'Last Daze' which, by her own description, "...bluntly shares the tragically hilarious stories of single life, fashion, friends and everything you stumble across in between." Just like the famous Carrie Bradshaw of 'Sex and the City', Lala is "blessed" with a group of "amazing" friends who are not just supportive, but have no objections in being source material for their friend's articles!

'Last Daze' was launched in December 2012 and within a couple of months, already had over 1,000 followers! Readily admitting that her love life resembles a "...never ending episode of 'Punk'd'...", Keira Rae realized that it was the perfect subject for a blog. "...I write about what I know, and for the good or bad, I know a lot about the dating world, it's like my second home...ups and downs happen on that journey to happily ever after, it just so happens the journey through LaLa Land is an awkwardly hilarious one..." She was even asked by one young man during their date if he was going to make it onto her blog, "...and he did but probably not for the positive reasons he thought he would be mentioned..."

Creating the blog has brought many surprises to Keira Rae's life, not the least of which is that she has a loyal following - "...I'm still kinda in shock that people are reading it, let alone enjoying and supporting it the way that they have so far..." She also enjoys the fact that her blog makes people laugh - "...when I get emails from people I'll never meet saying how each week without fail they are in fits of laughter, it really is the best part for me..." Writing her blog has also enabled Lala to meet "...many interesting creatively talented people..." such as the designers behind Australian fashion label, 'Elliot Label' and 'The Wave Crew', "...a non-profit surf community that I am involved with. I'm excited for these relationships to keep going from strength to strength. Watch this space!"

As the popularity of her blog increases, Keira Rae has had to learn that even though she writes of her own and of her friends' real-life experiences, there are things she now keeps "...out of the public eye..." and to "...not flaunt on any social media...some things are better left in the dark..." The support of her family ("...l am very lucky and love them with my all...") has been invaluable through her journey and their support will be even more essential as Keira Rae has big plans for the future. These include collaborations with other publications, brands and other media outlets. She also has a wish list of publications "...I would love to work with so it's all about getting out there and making things happen..." and again, just like Carrie Bradshaw, a book is in the works. "...hopefully one day Last Daze Blog and my other writing adventures will lead to the book being published. Who knows, anything can happen in Lala Land!"



ALERIE TOLOSA



Anika Rodgers

BLOGGER OF THE MONTH NOMINEES



Ama Walts



Kellie Arrowsmith