

MILLIONAIRE

mag

FOUR MISTAKES
SMART LEADERS
KNOW TO AVOID
IF THEY WANT TO
BE SUCCESSFUL

WORLD'S TOP MILLIONAIRES
UNDER 30

FROM MADAME METHVEN TO
MARGOT ROBBIE, TO CAMILA
CABELLO AND MANY MORE

KAILA METHVEN: THE MOST SUCCESSFUL & POWERFUL LINGERIE CEO
**INSIDE THE MIND OF AN INNOVATIVE
GENIUS**

THE TOP SECRETS TO ENTREPRENEURIAL SUCCESS BY MADAME METHVEN

PLUS! FIND OUT MORE ABOUT KAILA METHVEN'S **EDM GODDESS** SIDE



MS ENTREPRENEUR

BE YOUR OWN KIND OF POWERFUL



COMING SOON



MS ENTREPRENEUR



THE GLOBAL Millionaire magazine

CONTENTS

- 6 Top 4 characteristics of successful entrepreneurs
- 8 4 mistakes successful leaders know to avoid
- 10 How to grow a business using social media
- 12 Get to know Kaila Methven: The powerful CEO of the Madame Methven lingerie brand
- 18 4 steps to achieve financial freedom through property investment
- 20 How first home buyers can get into the Sydney property market
- 24 4 factors that will determine your future wealth
- 26 Kelly Bagla ESQ.: The Queen of Business Law
- 30 The complete guide to choosing the best social media platforms for your business
- 34 Meet The World's Top Under 30 Millionaires

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THE GLOBAL Millionaire magazine

EDITORS
NOTES



You have two choices to make every single time you wake up every morning:

1. You have the choice to start taking action and making sure you're moving closer to living your dream life and becoming more financially secure.
2. You also have the option to live like a zombie and just let life happen to you, so you become a "dead walker."

Let's face it; it's so easy to go through life like a zombie where you just pretty much settle for whatever is "easy" - you settle for whatever life throws at you even though you feel frustrated, unfulfilled or just plain "meh." All of a sudden 10, 20 or 30 years have come and gone, and you're not even close to achieving any of your goals or living the life that you've always wanted.

So... it's time for a wake-up call! Ask yourself this question: Do you see yourself achieving your goals and living your dream life in 5 years time? Or are you just going through life like a zombie and settling for whatever life throws your way? Your choice.

Mike Ilagan
Managing Director



- ✓ Home Loan
- ✓ Investment Loan
- ✓ SMSF Loan
- ✓ First Home Buyer
- ✓ Foreign Buyer
- ✓ Debt Consolidation
- ✓ Lifestyle
- ✓ Retirement
- ✓ Wealth Creation

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**We help create the vision for you
to make your dreams come true!**

We Build Wealth through Property Investment
Join the Millionaires Alliance Club and learn Winning Strategies!

4 CHARACTERISTICS OF SUCCESSFUL Entrepreneurs

Millionaires, billionaires, successful entrepreneurs and CEOs. What do they all have in common? Are there any particular characteristics that they possess that helps to define a successful entrepreneur? Below are 4 of the most common characteristics of successful entrepreneurs.

1. Excellent Communication and People Skills

A successful entrepreneur is highly confident in their ability to communicate with different groups of people, from all walks of life, from the factory workers who may create their product to their potential investors and peers. They are usually excellent at sparking motivation and enthusiasm in their workers and their excitement is contagious.

Their confidence in talking to people is of paramount importance to their success, as businesses develop more efficiently when the entrepreneur or owner engages in networking and communication with others who will help to advance the business. Successful conversations with manufacturers and a good rapport with their staff help them to stand apart from their competitors.

2. Self-Motivated and Determined

A successful entrepreneur does not need their motivation to come from an external source, they are determined to succeed and will always be moving forward to realize their goals. Whenever they hit a bump in the road or become discouraged, their determination is the force that drives them to keep moving and seek an alternative path to solve the problems they may be facing.

3. Passion and Belief

We are not talking about passion in the romantic sense. Successful entrepreneurs are highly excited and motivated by their goals. The care and attention they provide to their business almost never switches off, they pour their heart and soul, blood, sweat, and tears into their business and they love their work. The joy they receive from their daily work goes beyond the salary they seek to earn.

4. Forward-thinking and willing to take risks

Looking to the future (and sometimes the past) is an important approach for a successful entrepreneur. Planning ahead and making decisions today that affect tomorrow can be a hard weight to bear. These types of individuals will usually possess some form of schedule or timeline that maps out the success they wish to achieve, this can be in the form of a 5-year or 10-year plan. Whether they plan to branch out into a new market, outsource their manufacturing or even sell the company at some stage, these decisions must be considered well in advance of their execution.

Every successful entrepreneur has to possess the ability to make hard decisions and potentially take risks. It is hard to conduct business without the possibility of any risk - whether it's small or large, a decision must be reached, and a successful entrepreneur will not look to others for action, they must provide the action themselves.

Confidence, motivation, passion and forward-thinking, these characteristics amalgamated together create one potent mix for an incredibly successful entrepreneur. When you possess an idea or concept that you know you must realize, these traits will come to you naturally as you strive to make your idea a reality.



FOUR MISTAKES Successful Leaders

KNOW TO AVOID

Becoming a successful leader is the aspiration of many ambitious and entrepreneurial individuals; The number of books tackling the issue of leadership is many, with lots of successful leaders looking to monetize their own success by writing guidebooks, the wealth of information is substantial. However, the tips and guidance on offer cannot be fully realized if the following common mistakes are being made...

1. Lack of communication

Whilst some leaders may have all the needed and desirable traits to progressively manage a business and guide their team, being unable to listen and appreciate the importance of communication can be a major factor in restricted development, not only in yourself but the company as a whole too. It can also be discouraging for your employees if they do not feel that their suggestions and opinions are being listened to or understood.

You could be missing out on a plethora of insightful information and interesting notes that could help to improve and develop the company, from the gardener mowing the lawn of your premises to the bookkeeper in your accounts department, you never know what gem of information you could be missing out on.

2. Micromanaging

A rather common complaint from employees in reference to their team leaders, supervisors or managers is their lack of trust to let employees perform their own tasks without interference or micromanaging. The term is defined as controlling every part of a business or process. Instead of delegating, a manager will 'look over the shoulder' at each stage of an employee's responsibility or job process and provide advice and guidance that could be largely necessary.

Employees are hired for their ability and competence to perform certain tasks within a business, if the manager begins doing these tasks for them, instead of providing instructions only, they are not only wasting their time (that could be better spent on higher-level tasks) they are potentially aggravating an employee who may end up feeling restricted and under-appreciated.

3. Not setting a good example

Holding onto unnecessary anger, wanting to gain revenge on competitors or other employees, cheating and gossiping are all traits that have no place in a leadership role. One particularly bad trait is not being able to admit when you are wrong; Perfectionism is unobtainable, no one is perfect, so do not shy away from your mistakes. Employees will learn a valuable lesson from your ability to own your mistakes, it promotes honesty and learning in the workplace.

4. Lack of forward-thinking

Being a successful leader is not just about enduring through the day or week, successful leaders are proactive and they plan ahead. They look to the future and prepare for it with small and decisive changes that will better the company, whether that be in increasing revenue or a thriving and happy workplace environment

To conclude, leadership is not just about bettering yourself, but your employees, strategies, future planning and the business as a whole. Your actions and reactions have a direct, if subtle, effect on every aspect of the business. To be successful you must present yourself in a way that reflects what you believe to be the core values of your business.

FOUR SECRETS TO GROWING A BUSINESS USING SOCIAL MEDIA

Social media marketing has exploded into the online marketing industry within the last few years and has completely redefined it. With well over 3 billion active users, the figures are set only to rise, and many companies have already begun to capitalize on its valuable assets, influence, and connectivity.

We have outlined 4 secrets below to growing your business with social media and ultimately improving your revenue and audience.

1. Promote your e-commerce store

This point may sound obvious at first, but it is critical that this is executed correctly. Ensure users can easily find your store by linking to it in your profile descriptions, posts, stories, and tweets. However, you must keep in mind that consumers do not want to be 'sold' to. Some businesses swear by certain 'content to hard sell' ratios, for example, 5 posts of purely unique content and inspiration that your followers will value, then 1 post with a hard sell and direct link to your online shop or service.

2. Content is King

Little and often, an age-old saying, but one that reigns true in the world of social media. Your customers and followers do not want to be bombarded every hour, they can quickly grow tired of your content, no matter how unique or engaging it is. You have to leave them wanting more.

In terms of what your social media posts should contain, Content really is king. The videos, photos or text that you post cannot be repetitive or flat. Some of the most popular types of posts that have gone viral include humor and creativity. Ensure though that you keep your target audience in mind when creating content and keep it relevant.

3. Influencers and Bloggers

Once a very misunderstood industry, Businesses are now understanding the vast potential influencer marketing has for their business. Influencers are everyday people from all walks of life, who particularly inspire a group of individuals who idolize or respect their values and opinions. By expertly selecting influencers who match your product or service values you have the ability to reach a very niche but widespread target audience.

4. Communication

Social media is a means of communication after all. It is important to engage in conversation with not only your followers but other businesses and brands too. Being polite, witty and friendly when interacting with others on social media is key.

However, you must ensure that any awkward or abusive comments and interactions from users are dealt with professionally and calmly. If you have an employee who controls your business account, it is of paramount importance that they understand this too. The world is watching, and social media has the power to spread rude or abusive reactions from a business very quickly. In the past it has even helped to completely destroy the reputation of brands, so count to 10 and reply with consideration and respect.

In conclusion, social media incorporates a huge number of target markets, although different platforms appeal to different types of users (for example Snapchat appeals to ages 18-25, and Facebook pre-dominantly ages 18-45), social media as a whole is used by almost every culture, age, and nationality on Earth. As long as you are providing enriching content and utilizing appropriate marketing techniques like influencers or adverts, you will begin to see positive growth in followers and engagement on your social accounts, which should transcend to sales and profit for your business.



KAILA METHVEN

unleashed....

Meet the woman who has awakened the Dominatrix in every woman through her timeless and sensual lingerie line.

Kaila Methven is the brains behind possibly the world's most expensive lingerie label, and she's not only successful she's also drop-dead gorgeous.

Kaila's family once upon a time owned The Rainbow Unlimited Chicken Company (RLC), which used to supply 90 percent of KFC's poultry. After inheriting her family's sale of RLC shares back in 1991, Kaila decided to step away from the fried chicken business and focus instead on a much sexier line of work: a luxury lingerie company.

At just 16 years old, Kaila interned at her first Paris Fashion Show and went on to earn a Master's Degree from the International Fashion Academy – Paris. She completed advanced training at Polymoda in Florence.

Kaila has so far been featured in Harper's Bazaar, Elle, and Maxim and she has dressed some of today's sexiest stars including the likes of Demi Lovato, Katherine McPhee, The Kardashians, and more.

The Global Millionaire Magazine recently sat down with Kaila to find out more about her entrepreneurial journey and here's what went down.





How did you become an entrepreneur? Can you tell us a bit about yourself?

I've always loved negotiating. My parents told me I would probably grow up to be a lawyer, I've always had a lot of momentum and drive even as a small child I was always very competitive. I have always been used to calling all the shots, which is something I enjoy even today as a business owner. The creativity involved in running a corporation is something I greatly enjoy on a daily basis as is seeing the ROI (Return on Investment) on all my investments.

How did you get your idea or concept for the business?

I always loved to draw and I was inspired by the fashion industry. When I went to University, I majored in costume design and lingerie, the business was the next step in me working as a designer for myself instead of a worldly corporation.

As an entrepreneur, what is it that motivates and drives you?

Art inspires me. Love inspires me. So do sensuality and passion. Passion for everything you do is a must otherwise it's a waste of your time and money.

In one word, describe your life as an entrepreneur.

Divine.

What would you say are the key elements for starting and running a successful business?

An amazing team is the key, plus flexible internal infrastructures and key devotion to time.

How do you generate new ideas?

The world is my canvas. I use everything I encounter as momentum to generate out of the box content. I'm normally the one on my team pushing the envelope and I do this by being open to change.

How did you build up an entrepreneurial spirit, do you believe you were born with it or you developed it?

Both. I was always competitive as a child, but developing real-world experiences definitely helped me perfect the art of winning the game.

"ART
INSPIRES
ME.
LOVE
INSPIRES
ME.
SO DO
SENSUALITY
& PASSION."



What is unique about your business?

I sell a fantasy! Wearable art is the art of seduction and I'm promoting female power with everything I sell to motivate my clientele. My brand grew from couture custom made stage wear into five new contemporary priced collections for mass market which now includes lingerie, swim, sequins, lace and festival wear.

What sort of marketing do you do to make your image and brand more appealing to the audience?

We do a bunch of stuff from social media, Amazon, ads, parties, and other PR work.

What has been the most rewarding part of your business?

Dressing celebrities and having high-profile clients appreciate my talent as a designer. The pay-off is in my heart and soul. Collaborating with other successful CEO's is also something I greatly enjoy. I've recently been in talks with edm.com and I Want EDM as I prepare to launch my new EDM festival wear collection for 2020.

What was your mission at the outset?

To design couture lingerie, art for the bedroom that induces love and admiration for single people and couples.

What do you hope to see happen in the near future for small businesses in the US?

More female entrepreneurs are something that the USA really needs to succeed. For far too long America has been dominated by men and we women have a lot of talent that is ready to be seen. Men are the tip of the iceberg.

Has your business been recently affected by the COVID-19 crisis?

Thankfully no, but the severity of the effects of COVID-19 worldwide and with the medical industry unable to find a cure for it at the moment has encouraged and motivated me to invest in finding a remedy to help. This is a cause I am so passionate about, as are millions of other people around the world. I want to channel my philanthropic efforts into helping find a cure and potentially saving the lives and livelihoods of millions of people. My charity, "PLUR Association" is also here to help combat the outrageous unemployment rate.

What advice would you give to other entrepreneurs who are starting out?

Be passionate about your goals and dreams, do your market research and hire a driven team that adds value to your master plan.



4 STEPS TO ACHIEVE FINANCIAL FREEDOM

THROUGH PROPERTY INVESTMENT

“The family home can be more than a great place to raise your children. It can also be a powerful tool for growing your wealth and setting up your financial future.”

Achieving financial freedom through property investment is within most people's reach, including yours. We can help you unlock several tactics and have them work to your advantage. These include:

1. Using the family home to build a property portfolio

If you have equity in your own home, you've already taken the important first step on your property journey. That's because the family home can be more than a great place to raise your children. It can be a powerful tool for growing your wealth and setting up your financial future.

After all, a lender may let you use the equity you already have in your home to fund the purchase of an investment property. That means you may not need any further deposit. Meanwhile, the rent your tenant pays should help you meet the cost of repaying your new loan.

2. Buy to hold, investment for long term

Buying to hold is a common tactic used by professional investors. It usually involves buying quality property in either established or up-and-coming areas to capitalize on long-term growth. Giving the long-term nature of this tactic, many buy-to-hold investors try to time their purchase by market cycles, purchasing in the down-turn when the property is comparatively well priced.

Buying to hold is a popular way to build a property portfolio. That's because as the value of a property rises over time, so too does your equity. This equity can then be used as a deposit towards the purchase of your next investment property. Buy-to-hold investors also often rely on a mortgage to finance their properties so they can take advantage of the tax breaks associated and negative gearing.

3. Buy & Rent (Rentvesting)

Think you can't afford where you want to live but still want to get a foot on the property ladder? We'll help you do both through our 'Buy and Rent' model. Under this strategy, which we pioneered back in 2005, our experts will help you select and manage a quality property with growth potential in an area and a development you can afford. Meanwhile, you get to rent in the area you want to be in, based on your lifestyle, study or employment location.

4. Helping the children

Worried your children may never be able to afford property? By using the equity in your own home, you may be able to get them into a property without the need to save a deposit.

Information from this article sourced from The Property Investors Alliance



HOW FIRST HOME BUYERS CAN GET INTO THE SYDNEY PROPERTY MARKET

If you're a first home buyer, getting on the Sydney property ladder could be easier than you think, especially if you're prepared to think outside the square.

Where the Sydney property market sits right now

In mid-2019, the Sydney property market has become more affordable than it has been for some time. Record low-interest rates and an easing in the average Sydney dwelling price has fallen around 15 percent since the property market record peak late 2017, according to CoreLogic figures.

Applying this average, a property that would have cost \$700,000 at the market peak, would now cost around \$595,000.

That is great news for people looking to enter the property market for the first time. But it gets even better - especially if you're prepared to buy a new property.

That's because the NSW government currently provides generous tax breaks for first homeowners who buy off the plan or newly built homes.

Government support for first homeowners buying a new property

This government support comes in three forms.

1. The First Home Owner Grant (FHOG)

This is effectively a subsidy that goes towards a deposit on your home.

At the moment, the FHOG provides a payment of \$10,000 towards the cost of a newly constructed property.

Using the example above, if a buyer were to purchase a property worth \$595,000 with a 10 percent deposit, this would usually mean needing to save \$59,500. As many lenders allow you to count the first home owners grant towards your deposit, the effect of the First Home Owners Grant is that you'd only have to save \$49,500 to purchase the same new property using a 10 percent deposit.

2. The Stamp Duty concessions or exemption

For most purchasers, the biggest cost outside of the home itself is usually stamp duty.

But the good news is that the NSW government has abolished stamp duty for first homeowners on all homes valued at up to \$600,000. It then provides a concessional rate for homes up to \$800,000.

Using the same example of a property worth \$595,000, this represents a saving of no less than \$22,265.

3. The First Home Loan Deposit Scheme

Still finding it tough to save \$59,500 plus lenders mortgage insurance? The newly announced First Home Loan Deposit Scheme will help eligible first home buyers purchase a house with a deposit as low as five percent and



without having to pay LMI. This could represent a saving of around \$10,000.

First home buyers with an income of up to \$125,000 (or \$200,000 for a couple) will be eligible.

The effect of these changes

The effect of these changes is that a first home buyer could potentially purchase a property worth \$595,000 having saved a deposit of just \$19,750. That's because they may only need five percent of the purchase price to qualify for the First Deposit Home Scheme (\$29,750) and the NSW government may give them \$10,000 of this through the First Home Owners Grant.

On top of that, they could have the opportunity to avoid both stamp duty and LMI through the State government's exemption and the First Home Deposit Scheme, respectively.

That said, before you assume these schemes apply to you, remember there are some restrictions on the government incentives. This generally includes having to live in the property for a period of 12 months within a year of taking possession.

Buying off the plan: a sound strategy for first home buyers

Alternatively, as a first homeowner, buying off the plan could help you take advantage of each of these first home buyer benefits. Also, because you won't be able to move into your property until it's constructed, you should have more time to save - meaning you'll have to borrow less.

The other advantage of buying off the plan is that you'll be lacking in today's prices. Given that many commentators believe we've already seen the bottom of the market, which means you could well see a capital gain on your property even by the time you move in. So you'll have built equity before you even take possession or make your first home loan repayment.

Another alternative for first home buyers: Buy and Rent (B&R) rentvesting

Another alternative for first home buyers looking to get on the Sydney property ladder is PIA's Buy & Rent (B&R) model, sometimes known as rentvesting.

This involves buying a property in a location you can afford and renting it out while continuing to rent in the area you want to live.

That way, you can purchase property and start building equity in your first home while someone else pays off your mortgage for you.

One of the benefits of rentvesting right now is that yields on Sydney properties are the highest they have been in some time. Yield is effectively the amount of rent you receive compared to the property value. So someone else will be paying down your home loan more rapidly than previously.

At the same time, because your property is an investment property, you could receive the tax advantages associated with negative gearing, meaning that you may not have to outlay a considerable amount each month.

That said, if you choose to buy and rent you may not be able to take advantage of the first home owner benefits. So if you're considering this approach you should always first speak to your financial adviser or accountant.

Information from this article sourced from The Property Investors Alliance.



4 FACTORS THAT WILL DETERMINE YOUR FUTURE WEALTH

“Achieving financial freedom through property investing is within most people’s reach, including yours. But the earlier you start investing, the greater your chances of building a property portfolio that will generate an income that’s capable of letting you live the life you want.”

Achieving financial freedom through property investing is within most people’s reach, including yours.

But the earlier you start investing, the greater your chances of building a property portfolio that will generate an income that’s capable of letting you live the life you want.

The good news is that it has rarely been easier to take the first step on your property investment journey than in today’s property market. That’s because reduced prices and record low-interest rates make entering the Sydney property market a more affordable proposition than it has been for some time.

After you’ve taken your first step and, over time, both the value of your property (capital) and your rental income (yield) should grow. As your property grows in value, the equity in your investment property will grow too. You can then leverage this equity to invest in a new property and grow your portfolio.

While most property investors start their journey using negative gearing - ie the rent they receive doesn’t quite cover the mortgage repayments - this changes over time. Once they start paying down their loan and the market rises, their equity grows and the income they receive increases to the point where it outstrips repayments.

When that happens to your investment, you’ll start earning passive income which can supplement your other earnings and eventually, when you retire, even replace your income altogether.

For this reason, your wealth as a property investor usually depends on:

- How soon you purchase
- The market conditions you purchase in
- How many properties you own, and
- How long you hold onto your properties for

That said, there’s no set number of properties to which you need to aspire. You should always base the size of your property portfolio on your own circumstances and financial goals. You should also be prepared to be flexible. There may be times you’ll want to sell a property and rationalize your portfolio, especially if you’re changing your investment strategy or you need the capital in your property to meet other goals.

Information from this article sourced from The Property Investors Alliance



MEET THE QUEEN OF BUSINESS LAW...

KELLY

BAGLA, ESQ.

Kelly Bagla, Esq. is a highly successful professional and entrepreneur. As an attorney, she is considered the Queen of Business Law and has been shattering glass ceilings for 16 years. She is a dynamic powerhouse with an amazing business and professional track record of success. Kelly is the founder of three successful businesses, as well as a best-selling author of *Go Legal Yourself*.

The Australian Millionaire Magazine recently caught up with Kelly Bagla and here's what went down:

Could you please tell our readers a brief background about yourself and how you started your business?

I knew at the age of 5 that I wanted to be an attorney. I became the first attorney in my family and started my legal career with the largest international law firm in the world. Working for that law firm and learning from some of the brilliant legal minds, definitely allowed me not only to sharpen my wits and become a top attorney well versed in the law but particularly well versed in many areas of legal specialty. Due to the knowledge and experience I gained at being at one of the largest law firms, it allowed me to start my own law firm. Today, Bagla Law Firm, APC., is a successful firm that helps hundreds of business owners with setting up their business for success. I am the creator of the Business Legal Lifecycle® and the author of, "Go Legal Yourself!" which is specifically written for business owners, showing them how to legally protect their business in every phase, be it startup, to growth, or established to exit.

Can you describe your journey to success? When did you start? Did you ever imagine you would become this successful?

Following my passion has been the secret to my success. All I ever wanted to be was an attorney but not just an attorney, one of the best that made a difference to her clients. Attorneys have such a bad reputation that I knew I wanted to be the attorney people wanted to call. I provide hands-on service and I actually care about the success of my clients. Repeating this service and always providing solutions became constant at my firm and before I knew it, my clients were referring me to their family, friends, and associates. It took me 5 years to climb the ladder of success and become a trusted name in law. My clients affectionately refer to me as the "Queen of Business Law" and I wear that title with pride. I have also been recognized as one of the Top Women Entrepreneurs, by LA Dreams magazine.

What is your main source of income?

As a successful business owner, you are always thinking outside the box and therefore, always thinking about another way to

make money. I, too have created other revenue channels and some of these revenue sources are my law firm, my Go Legal Yourself business, my book sales, my speaking events, and the royalty stream I receive from my invention.

What are you currently doing to maintain/grow your business?

You never give up or stay stagnant in your business. I constantly think about ways to make my clients lives easier and as a result, I founded my second business called, Go Legal Yourself where I sell Startup Essentials Kits, for people that want to start their own business. Currently, they have two options, one is to get their legal documents from a law firm, which can be very expensive, or do it your self online, but the problem with that is you don't know what you need or have the time to research. That is why Go Legal Yourself was born to provide everything a startup needs for one flat rate.

What is your main tactic when it comes to making more people aware your brand and engaging your customers? How did your business stand out?

Branding is everything today because that is the only way you can stand out from your competition. My favorite quote comes from the Guru Granth Sahib: "Why blend in when you were born to stand out," and this is how I have lived my life. Be yourself and stay consistent as this is what people remember. As an attorney, I am supposed to be conservative, dress in a plain suite, have a traditional plain name and logo for my firm. Well, these are things you will never see me follow. I stand out because I have branded myself as the "Queen of business Law" with a memorable logo, and clients love to see things that are not traditional or boring. Clients are more likely to connect with someone that is genuine rather than someone that blends in.

What form of marketing has worked well for your business throughout the years?

The only true form of marketing that has worked well for me is being consistent with my services. By providing excellent service and treating each client as if they are your only client goes a long way. Your clients become your marketing tools and word of mouth is the highest form of marketing any business owner should thrive towards.

How did your brand stand out from the rest of the other brands out there that is similar to your niche?

I can honestly say that there is no other attorney that is marketing themselves like me. I have always looked outside the box or created my own box when it came to competing with my competition. There is a certain level of risk involved in making





decisions that are not your industry standard, but that's why not everyone can own their own law firm or start their own business. Don't follow your competition, create your own path to greatness.

What is the toughest decision you had to make in the last few months?

Running a successful business requires you to make difficult decisions and one of those decisions is to hire the right people. When it comes to hiring make sure you hire slow and fire fast because having someone on the team that is not a team player can be draining on your business. You should always look for people who believe in your brand and are willing to represent it willingly.

What money mistakes have you made along the way that others can learn from (or something you'd do differently)?

Be wise with your money when first starting out. You are going to need a lot of things for your new business but make sure you prioritize. I made the mistake of hiring people before revenues started to flow in and I was constantly dipping into my savings to pay for them. Never hire anyone if they cannot produce is the lesson I learned.

What have you learned in the process of becoming wealthy that others can learn from?

Rome was not built in a day, neither will your business. If you are determined to become successful stay true to you, your brand and your customers, the rest will follow. Never give up on your dreams as others will tell you that it's a bad idea or it will never work or there is too much competition. Love the competition as it says there is a need for your services or products.

What new business would you love to start?

I have a very creative side to me and I have taken full advantage by putting it into practice. The second business I have started is called Go Legal Yourself, as my passion is truly to help entrepreneurs succeed and by providing them the right legal tools to start their business I'm helping them lay a solid legal foundation from where they can build their business.

If you could go back in a time machine to the time when you were just getting started, what would you do differently?

I have been practicing business law for over 16 years now and I have had my own law firm for 8 years. As any business owner would relate to, when we first start out, we make mistakes because we didn't know any better. But if I had the chance to do it differently I would use my time wisely in connection with networking and joining organizations. I would also have saved enough money to spend on marketing and created by the brand earlier. As the saying goes, better late than never.

Do you have any favorite business-related or personal development related books that you can recommend to other entrepreneurs?

As business owners, it is critical to continue to gain knowledge so you can always be redeveloping yourself and becoming better than the day before. The best way to do this is to read a few easy books that are geared towards helping you become a more knowledgeable business owner. Here are a few of my favorites: The Birth of a Band, Launching your Entrepreneurial Passion and Soul, by Brian Smith, How to Win Friends & Influence People, by Dale Carnegie, Make Your Bed, Little things that can change your life ...and maybe the world, by Admiral William H. McRaven, and Go Legal Yourself, by Kelly Bagla, Esq. I would be remised if I did not mention my upcoming book called "Go Own Yourself," which will be available on Amazon in June 2018.

What is the best advice you have ever been given?

The best advice I have ever been given was by my father – if you want something, make sure you want it from your heart, otherwise, don't bother. I have lived my life by these words and that is what has lead me to success.

What advice would you give to a newbie Entrepreneur setting up their first business?

Before you consider starting your own business make sure you have a business plan, which addresses questions such as, what kind of business do you want? where are you going to find your clients? how are you going to market your products or services? and the biggest question you need to answer is: how much money are you going to need for the first year? Remember to stay true to yourself and go get it with your heart!



HUNTINGDON GARDENS

Huntingdon Gardens was acquired in 1970 by the Moschella family (now known as Moss Care and Associates Group), when it was only a 55 bed High Care facility. Since then, it has undergone a number of refurbishments and renovations, with the latest in 2015, when we added a new premium wing to complement our existing facilities.

Today, Huntingdon Gardens is a welcoming and modern facility with capacity for 171 beds of residential living. With over 45 years of aged care experience, we bring unwavering commitment and steadfast support to our residents and their families. Our biggest focus is to maintain the wellbeing and independence of each individual, which is why we pride ourselves on providing exceptional service and care in a comfortable, friendly and well-appointed environment.

Located in the heart of Bexley, we are conveniently within short walking distance to Rockdale Station, and only a 5 minute drive to Rockdale Plaza Shopping Centre and the beautiful Brighton-Le-Sands promenade (Brighton Beach).

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HUNTINGDON GARDENS RESIDENTIAL AGED CARE

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THE COMPLETE GUIDE TO CHOOSING THE BEST

SOCIAL MEDIA

PLATFORMS FOR YOUR BUSINESS

"Have you figured out how you can use social media channels like Facebook, Instagram and Snapchat to grow your audience and customer base, and build your brand and business in a strategic way?"

If you are planning to launch a small business or you've started one just recently, and you haven't utilized the power of social media because you think it's for teeny boppers only - then you're seriously mistaken! You have probably encountered a load of information explaining how you can use social media to promote your business which makes sense because social media is a powerful money making machine as long as it's utilized the right way. It doesn't matter if you think social media is for kids, bottom line, EVERYONE is on social media, and it's free communication.

Although, there are millions of social media users all around the world, it is quite easy to get carried away by the number. Looking for the right social media sites to get your business promoted and maximized, its potential is essential to the success of a business, and it is the part where you should be concentrating your efforts.

What will your business gain from engaging in social media?

Social media is all about engaging through sharing, which means, in business, it's focusing your services, your product range, or your articles towards engaging a possible client base or customer. With millions of users worldwide, social media is covering every topic range that you would be able to think of.

Along with engaging a prospective client base and customer, social media also plays a significant relevance to SEO. Social media has been a unique format because it is helping you



“Social media has been a unique format because it is helping you promote your content directly to your audience, which in turn, would generate traffic through people who share your content with others.”

promote your content directly to your audience, which in turn, would generate traffic through people who share your content with others, and through search engine optimization.

The most prominent social media sites and their uses:

Below are six of the most prominent and significant social media sites that you need to utilize right now if you want your business to succeed.

1. YouTube – This site is about showcasing videos to a broad range of audience. It is being utilized by businesses at all times to sell products and services. While YouTube is owned by Google, videos tend to feature prominently on the search engine results. You are even given a chance to utilize the YouTube ads for making a secondary stream of income.

2. LinkedIn – LinkedIn is the top online site for professional, social and career networking. While most people use LinkedIn for professional networking, connecting, and job searching, companies use it for recruiting and for sharing company information with prospective employees.

3. Facebook – This social media site has been predominantly built for sharing. These can be articles, products, or services. It is for sharing your content with as many people as possible.

4. Twitter – It is about sharing news on any subject. You should not let the word “news” make you feel as if it does not apply to products. Twitter is useful for new stock ready to be sold, new product launches, and other press releases.

5. Blogging – It is an excellent way of imparting expertise and news to your customer, client base, followers, and readership, offering a great way of attracting visitors to your website through search engines.

6. Instagram, Pinterest, and other bookmarking sites – These social media sites are good to use when it comes to showcasing visual products. If your business is selling something on the web, make sure you post on Instagram, Pinterest, and as many bookmarking sites as you can find.

These are just some of the fundamental advantages of social media, and the uses of each of the sites. Later on, I'll get into detail how you can use your social media accounts to make decent money online.

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PRICING TABLE

HRS	STUDIO	EQUIPMENT	TOTAL PRICE
4	\$125.00	\$50.00	\$175.00
5	\$156.25	\$62.50	\$218.75
6	\$187.50	\$75.00	\$262.50
7	\$218.75	\$87.50	\$306.25
8	\$250.00	\$100.00	\$350.00
9	\$281.25	\$112.50	\$393.75
10	\$312.50	\$125.00	\$437.50
11	\$343.75	\$137.50	\$481.25
12	\$375.00	\$150.00	\$525.00

The studio can be booked with or without equipment.

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ABOUT US

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LOCATED IN BALMAIN, MULLENS ST. STUDIO IS A PHOTOGRAPHY STUDIO SPACE WITH THE WOW FACTOR. MULLENS ST. STUDIO IS THE PERFECT CREATIVE SPACE AND IS AVAILABLE FROM AS LITTLE \$125 FOR 4 HOURS DURING THE WEEK, AS WELL AS ON THE WEEKENDS.

- * Hire anytime between 7am - 12am weekdays & weekends
- * No extras for: Weekend, Evening or Early start times
- * Prices include the use of the white paper backdrop.
- * Privacy - You are left to your own devices
- * Ample FREE unrestricted on-street parking

INFORMATION



THE STUDIO SPACE

Mullens St. Studio consists of two spaces, the main 50m2 shooting area and a makeup room at the back. We have completely refurbished the space in to a fun and enjoyable studio using reclaimed recycled vintage materials mainly from the 1950's



LOCATION & ACCESS

Located in Balmain, the studio is only 2 stops from the QVB. If you are coming by car there is ample FREE unrestricted, on-street parking. The Studio has side lane car access for unloading through a large 2m sliding door.



BACK DROPS & EQUIPMENT

We have 5 backdrops: white paper (free), black paper (\$20 per metre), Grey paper (\$20 per metre), Pink paper (\$20 per metre) & patterned BG & 10x3m Chromakey (green). Elinchrom flash lights, Soft boxes, 5 umbrellas, snoot etc.

THE WORLD'S TOP UNDER 30 MILLIONAIRES TO WATCH OUT FOR IN 2020

It's definitely inspirational to look back at how some of the world's most famous celebrities, game-changers and entrepreneurs got started in their journey to success. It's quite rare to amass a million dollars before the age of 30, but these 10 inspiring individuals have definitely earned the bragging rights.

Some of these men and women have taken big risks to build their brands and start businesses that have now become household names. And, in creating these amazing brands, they have turned themselves into some of the wealthiest people in the world. But who are they? From acting to uploading YouTube videos to creating a mobile app to starting their own companies, get to know these 10 influential millennials who made millions before turning 30.

Margot Robbie

Margot Robbie is one of Hollywood's most in-demand actresses, who achieved massive success at a young age. Robbie, shot to stardom with 2013's *The Wolf of Wall Street* when she starred alongside Leonardo Di Caprio, and her career has been on fire ever since. She has so far received nominations for two Academy Awards and five BAFTA Awards for her acting prowess. In 2017, *Time* magazine named her one of the 100 most influential people in the world, and in 2019, she was ranked among the world's highest-paid actresses.

Evan Spiegel

Evan Spiegel is the co-founder and CEO of the multimedia messaging app Snapchat which he co-founded with Bobby Murphy and Reggie Brown while they were students at Stanford University. Spiegel initially launched a prototype called "Picaboo", which they all later renamed as Snapchat. The mobile app was a hit and its popularity grew at such a rapid pace that in 2012, Evan decided to leave Stanford to focus on Snapchat shortly before completing his degree. As of October 2019, Snapchat has 210 million daily, active users.

Ariana Grande

Ariana Grande began her career in the 2008 Broadway musical *13* but she rose to stardom for her role as Cat Valentine in the Nickelodeon television series *Victorious* from 2010-2013, and in its spin-off, *Sam & Cat* from 2013-2014. She eventually decided to pursue a solo music career and in 2013, she released her first studio album "Yours Truly," which entered atop the US Billboard 200. The album's lead single, "The Way," opened in the top 10 of the Billboard Hot 100, with critics comparing her voice to the legendary Mariah Carey. As of June 2017, Ariana's music videos had been viewed a whopping total of more than nine billion times online. She has received three American Music Awards, three MTV Europe Music Awards, an MTV Video Music Award and four Grammy Award nominations.



"It's quite rare to amass a million dollars before the age of 30, but these 10 inspiring individuals have definitely earned the bragging rights."



Ryan Higa

Ryan Higa aka "nigahiga" is an American comedian, YouTuber, and actor. He achieved YouTube star status for his comedic videos on YouTube. His YouTube channel, "nigahiga," was actually the most subscribed channel on YouTube for 677 consecutive days from 2009-2011. Currently, he has one of the most-followed comedy YouTube channels in the world, boasting 21.4 million subscribers.

Kyrie Irving

Kyrie Irving is a professional basketball player for the Brooklyn Nets of the National Basketball Association (NBA). A six-time All-Star and two-time member of the All-NBA Team, he won an NBA championship with the Cavaliers in 2016. According to *Forbes*, his jersey is actually ranked fourth among the NBA's bestsellers during the 2018-19 season, his Nike shoe is among the NBA's top sellers and a viral Pepsi ad campaign featuring Irving as the elderly Uncle Drew was so popular that it eventually led to a 2018 Hollywood feature film.

Kayla Itsines

Kayla Itsines is an Australian personal trainer, author, and entrepreneur. She is the creator of a series of fitness ebooks titled "Bikini Body Guides," and a meal-planning and workout app, called "Sweat with Kayla." Sweat with Kayla generated more revenue than any other fitness app in 2016. Kayla initially created the Bikini Body Training Company with her partner, Tobi Pearce in 2014 so that she can coach and motivate more women. In 2017 *Forbes* declared her the top fitness influencer on the Top Influencers list.

Nick Molnar

Nick Molnar is a serial entrepreneur with extensive experience in online retail. Nick is the co-founder and CEO of Afterpay, one of Australia's fastest-growing fintech companies. Afterpay enables customers to pay retail merchants via a 'buy now, take now, pay later' service that does not require customers to enter into a typical loan or pay any upfront fees or interest to Afterpay.

Jordan Maron

Jordan Maron better known by his online alias "CaptainSparklez," is a YouTube personality, gamer-commentator, and electronic musician. Maron is famous for playing the video game *Minecraft*, which is featured on his main YouTube channel, "CaptainSparklez," and the channel "CaptainSparklez 2." His main channel is currently one of the most-subscribed channel on YouTube with over ten million subscribers as of July 25, 2019.

Sean Belnick

Sean Belnick is the founder of BizChair.com. When Sean was 14 years old, he created his first website "BizChair.com" back in 2001. Using the drop ship business model, this website's purpose was to sell office furniture, shipping it directly to customers. Sean's stepfather Gary Glazer, was an independent furniture veteran who had 20 years' experience in the office furniture industry under his belt. Leveraging Gary's connections with furniture manufacturers and importers, Sean began running BizChair.com. He may have modestly started his business inside his bedroom - but now BizChair.com is a multi-million dollar business.

Kaila Methven

Kaila Methven might be a KFC heiress, but she is a success in her own right. She currently runs two high-end lingerie brands: Madame Methven and Lactroductus (LDM)(madamemethven.com). Kaila has been featured in several magazines, including the covers of *Femme Rebellé*, *Elements*, *LA Fashion Magazine*, *Maxim South Africa* and she has also appeared in *Contrasts*, *Runway*, *Basic*, *Most*, *Fab UK*, *Maxim US*, *Marie Claire Italy*, *Business Insider*, and *The Sun*. She has won Best International Designer Haute Couture and lingerie twice. She was also awarded the Most Dynamic Woman of the year by *Angeleno Magazine* as well. Kaila's designs have been seen on many celebrities, including Oscar-winner Apollonia Kotero, Kitty Brucknell of *X factor UK*, and cast members of the *Real Housewives of Beverly Hills*.

Information from this article sourced from Wikipedia

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