

Meet the 2020 Mrs., Ms, Miss & Miss Teen Australia International winners: Laura Ratliff, Sindu Varathan, Tiffany Shen, Adelayde Mckellar and Michelle Fleming







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EDITOR'S NOTES

We are so pleased and excited to bring you the latest issue of Model & Mode Magazine. We are all about promoting promising and upcoming models from all over the world. In the broader picture. Model & Mode is for anyone who is passionate about the modeling and entertainment industry and would like to be kept informed about those issues that are most pertinent to continued success.

Here at Model & Mode we like to have fun for sure. But, there's a consciousness and an ethical slant that drives the stories we wish to present. In this edition, you will find a splash of fashion and lifestyle editorial amongst our profile pieces. There are also some great advice pages and career tips. It's a must-read for any aspiring model.

So, if you like your style with substance you will love Model & Mode Magazine.

> Jenny A editor-in-chief

EDITORIAL

Editor-in-chief Jenny A

Managing Director StarCentral Media Group

Creative Director George Bastolli

Art Director Pedro Virgil

Photographic & Art

Pedro Virgil, Alessia Francischiello, Brett Bignaut, Chris David, Kim Kairouz, Paul Fioretto, Selina Tona

Marketina

Alex Abella, Krissy Anderson, Eleen Maynigo, Barnes Luz, Jason Harris, Annabel Gotfried, John Esquerra, Michelle Palmer, Cam, Angelica Whitelaw, Joanne Azzi, Chevvy, Tricia Argeseanu, Zenaida G. Gerry Samaniego

Writers & Contributors

Anjelica Whitelaw, Shiwani Gurpah, Renae Smith, Holly Phelps, Jenny Hu, Charles Cubelo, Jill Antonio, Scott Murray, Vanessa Jensen, Leanne Harrison, Patricia H. Judy Flynn, Kim Barry, Maddy King, Dr Mike Shenouda, Anjuli Mac, Jess Nugent

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FEATURE FIVE INSTANT TRICKS TO LOOK MORE

Dressing chic just comes naturally to some women while others must struggle a little to maintain a personal style. We say you ditch the seasonal frend book and device your own fashion rules to always look sassy and chic no matter what's the occasion. To us. a chic look would have the right amount of glamour mixed with an urban edginess. Here are a few ways to keep up the chic style:

Fashion Hack # 1: Go by the tri-colour outfit rule

One of the simplest and basic rules to dress chic is to keep your outfit a little neat and put together; this, you can achieve by not mixing more than three colours in your outfit at a time. While a kaleidoscope of tones and shades would appear desirable and artsy to some, pulling it off is not everyone's cup of tea. Sa, ensuring that you don't flaunt more than three colours in the same outfit at a time would make carrying an outfit easy for you.

Just so you know, basics such as a white top or black jeans won't necessarily count as a 'colour'. Also, busy prints would count as

Fashion Hack # 2: Focus on the basics

We can't emphasize this point enough! Basics such as a black V-neck figure-hugging t-shirt; a white chiffon top with ruffled

sleeves or a white crisp button-up are the key items that would lay the foundation of a solid chic outfit. Use them as a base to build your style. Add on an accent piece and take it up from

Fashion Hack # 3: Accessorise

Watches, dainty layered necklaces, trendy scarves, handbags, sunglasses - these minute details really accentuate your outfit. It shows that you pay attention to the details and ties the entire look

Fashion Hack # 4: Rock a Bright Pout

If it's summer season, go for a vibrant pink; if it's autumnal bliss, rock a deep plum! A bold pout makes for a loud and daring fashion statement. When you pair this look with the toned-down outfit it gives off a very coal trendy and uber chic vibe.

Fashion Hack # 5: Invest on a Good Pair of Jeans

Now, this may sound like a no-brainer, but a good pair of jeans can make or break your entire look. Opt for skinny jeans or sim-fit pairs that create an illusion of elongated legs and narrow waists. Now you can play with textures and colours for your top:

FREELANCE MODELL MOD

RATES: HOW MUCH SHOULD YOU CHARGE?

if you are an experienced model you should never sell yourself short, always keeping in mind that you are performing a valuable service and end product for a commercial enterprise.

As a model working and attempting to remain competitive in an industry that is inundated by hopefuls (and by those who are even willing to work for free) you may find yourself facing an increasingly difficult situation regarding how much you can get paid. There seems to be no end to the current situation where models willingly put their hands up for work that is unpaid in return for mere "exposure."

However, if you are an experienced model you should never sell yourself short, always keeping in mind that you are performing a valuable service and end product for a commercial enterprise. If you are a model working for a business making a profit, you are legally entitled to a minimum rate of pay. Otherwise, the commercial enterprise that has employed your service may be in breach of legislation and liable to prosecution.

Fair Work Legislation governs the minimum casual rates for models. Modelling for still photography, TV or movie appearances attracts a full day pay rate of \$450.18 and for up to an hour attracts a rate of \$92.76. Modelling work at trade shows or parades attracts a full day pay rate of \$204. 69 and a single evening show [1hr] attracts \$77.18 Casual models are also entitled to double pay on public holidays.

If you do not have an ABN these pay rates apply as you are effectively working as a casual model. This means that if you are paid a rate that isn't in accordance with the minimum rate that you can complain and that employers are liable to legislation.

If you are working under an ABN you need to keep in mind that you are operating as an Independent Contractor. You need to set yourself pay rates that are fair (it would be wise to follow the minimum rates outlined on the Fair Work website, plus you need to factor in an extra percentage for GST and taxes). Also, so that you are covered for and injuries resulting from your job you will need to ensure that you take out your own Public Liability Insurance.

Valuing your work as a model is incredibly important. This is not only because you might actually be able to pay your bills if you stand firm on your worth but also so that the industry can continue to exist. Free work/work for "exposure" erodes creative professions, undervaluing the work of falented models (and also entertainers and artists) by not allowing them to thrive, or even in most cases, to merely survive.

For more information and if you want to get all details regarding minimum rates always refer to the Australian Government's Fair Work official website: (www.fairwork.gov.au)



FIND YOUR BODY SHAPE

The clothes that will flatter you best will depend on your body shape. Today, the choice of clothes is so varied that there's something for everyone no matter what size, height, proportion or body shape you are.

ADVICE FOR YOUR BODY TYPE

When it comes to looking good, it's not actually your size or shape that matters, it's the fit of your clothes. Wearing the right clothes shouldn't be about following the latest fashion trends; it should be about choosing clothes that'll suit you and what will make you feel comfortable and confident.

Here are some style advice specifically tailored for your body shape. The main thing is to dress to flatter your body shape. Don't just wear clothing because the magazine told you that extremely tight bodycon dresses are the 'hot trend' at the moment. Dress to suit your mood and your body shape and you will look and feel a whole lot better.

You don't always have to follow the crowd - you need to embrace fashion and your body.

Thick waist

A cropped jacket in leather or boucle will break up your figure and give the illusion of a waist, as will any coat with a wrap-tie. Stay away from boxy shapes as they have the opposite effect.

Pear Shaped

Chaose a jacket with a peplum or ruffle hem. The flared kick at the waist makes the hips appear smaller, especially with a pencil skirt or straight-leg pants. Avoid a-line styles that emphasises a bottom-heavy figure.

Large bust

The trick is to balance your silhouette with a strong shoulder. Large lapels minimise the area, while anything with excessive front detail (like military buttons or ruffles) will just exaggerate it. Stay right away from high necks as these just make your bust look even bigger!

Small Bust

Look for frills and lots of detail to accentuate a small bust. White tops are great at making you look as though you have a large chest but stay away from black as we all know this is slimming. Prints are also a great way to draw attention away from a small bust. The best trick I can suggest is invest in a good bra, it doesn't have to be expensive... Some of my best bras have been from Target.

Bigger Hips and a small waist

If this is you then look for garments which cinch in at the waist which shows off your small waist line. Floaty dresses are great as they diguise your bigger bottom half.









Royalle Models For Rev Up









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FEATURE





PRIVATE JET SHOOT

For Auto Elegance Magazine









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DESIGNER SPOTLIGHT

Lakshnib

Lakshmi Bee is a fashion brand that is on a mission to help heal the world and people through fashion recreation.

Lakshmi Bee is a mother and daughter team made up of Lakshmi and Susan Gowda. Lakshmi is currently 26 years old, and she's a half Indian and half English Aussie, who was born in London but raised in Australia. She's a sustainable fashion designer, who's interests include retail, events, real estate, and property development. Susan, on the other hand, is 52 years old, and she's an English, European Aussie, born in PNG, but raised in Australia. She's also a sustainable fashion designer, artist, author, and Vegan Chef.

The mother/daughter tandem is on a mission to help heal the world because they believe that fast fashion is still one of the world's largest polluters shortly after the oil industry, with disastrous effects on the planet and people involved. It's a global scale problem from the production of fabric to the finished garment.

Yes, it is a massive issue to fix, but as always, great change begins with simple steps. They want to share simple ideas that you and I can take to help combat this issue, beginning with your own wardrobes.







Set at the Rydges Parramatta on the 28th of February 2020, eight extremely motivated and inspirational women took on the challenge of competing for six prestigious titles. After months of training and doing charitable work, the five beauty gueens have finally been handed down their respective titles. The International Pageants system is a unique system that differs from other pageant systems due to the authenticity in its aim to strive to serve others in the community. It simultaneously creates an apportunity for women to become self-empowered and empower others. Now let's meet the 2020 queens:

Laura Ratliff (Mrs. Australia International 2020): Laura is the CEO of Fairy La La Land, a team of dedicated theatre actors that go above and beyond to create truly memorable events with authentic characters for children to love and enjoy. Laura is using her sparkle to help every child find theirs.

Sindu Varathan (Ms. Australia International 2020): Sindu is a Technical Consultant at Change Healthcare and she entered a pageant with a passion to help create better lives for children in Australia and around the world. She has created the project 'Spare the Change' where she is requesting people to consider sparing their change for the day or week and donating that towards building better lives for children.

Tiffany Shen (Miss Australia International 2020): Tiffany Shen is the ambassador for The Sunlight Foundation. She wants to put a stop to child trafficking. When Miss Tiffany traveled to Vietnam, her eyes were opened to the terrible industry and she is determined to make a difference and make a change within the government.

Adelayde Mckellar (Miss Teen Australia International 2020): Adelayne is a fourth year hairdressing apprentice from Queensland. Adelayne decided to use her voice to raise awareness for the escalating issue of Domestic Violence after a tragedy in her family's life sparked her need for change.

Michelle Fleming (Goodwill Ambassador Australia International 2020): A face you all may know, Michelle was the 2019 Ms. Australia International. As the founder of Homeless Donations NSW and an advocate for our drought- stricken farmers, Aussie farmers, Michelle goes above and beyond to ensure everyone is given a fair chance.













Smiles, tiaras, and gowns are the uniforms of pageant queens, but so too are confidence, philanthropy, and dedication. The five recently crowned queens; Laura Ratliff (Mrs. Australia International 2020), Sindu Varathan (Ms. Australia International 2020), Tiffany Sheni (Miss Australia International 2020), Adelayde Mckellar (Miss Teen Australia International 2020), and Michelle Fleming (Goodwill Ambassador Australia International 2020) immediately went to work right after winning their respective titles by visiting the sick kids at the Children's Hospital.

The Australia International beauty queens donate to Westmead Children's hospital every year and this year, the sick children at the



hospital at Westmead

FEATURE

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MRS AUSTRALIA INTERNATIONAL

LAURA

Laura Ratliff, Mrs. Australia International 2020 sparkles for every child. She's a wife, an entrepreneur, a public speaker, and a philanthropist.

When Laura was a child in school, she was actually shy and she struggled with confidence. Through the support of her mum and dad, she eventually received the tools and guidance that helped her overcome her challenges. From a young age, growing up in Sydney Australia, she has a passion for the performing arts, racing motorbikes, circus arts, and having fun. But her constant thought was - there must be something more and there must be a reason why she's here. Through the combination of all of the skills she developed in her childhood, she laid the foundation of her business, Fairy La La Land. In 2014 Laura became an international businesswaman when she found a fantastic company called "Send Out Cards". That strengthened her belief in the power of appreciation and building relationships that led her to find the man of her dreams and a fairytale wedding in Salt Lake City.

Her decision to enter the Mrs. Australian International pageant started when she was looking for charity organizations to help children. Laura and her husband Barton were eating lunch in SLC when she read an article about Robin Towel, the current Mrs, International 2019, and the work she does for Teen suicide prevention. Robin inspired Laura to follow in her footsteps and allow her to inspire and help even more children through this wonderful platform. Her mission is to inspire children to reach their full potential through health, fitness, and a positive mindset. Over the past ten years, she has had the privilege to make children smile and in the process, promote a healthy lifestyle and a positive attitude. She is now the support for children around the world living in poverty. There are 730,000 children in Australia and 15 million children in the USA alone, living in poverty. She is on a mission to lower those numbers and provide programs to help them have a bigger, brighter future.

Laura instantly connected with the McCabe Foundation and its mission to provide education and support to inner-city youth, where they can grow and develop positive personal development skills needed as they grow into adulthood. The McCabe Foundation is partnered with Nancy Lieberman Charities to bring these tools to the youth through competitive sports, mentorship, and various educational opportunities. By partnering with the McCabe Foundation who support the Nancy Lieberman Charities, she is able to bring awareness to this problem and raise funds for multiple sports and leadership programs that deliver opportunities for children. By donating one dream court to the Nancy Lieberman charity, she's able to give children living in low-income areas the chance to learn new skills, learn about a healthy lifestyle and build relationships with their local peers giving them focus, skills, and a network of positive influence who will help to change the cores of their future. It is her goal, as Mrs. Australia International 2020 to create 2 dream courts; one in Sydney, Australia, and one in Utah, USA that millions of children in low-income areas can benefit for years to come. To follow Mrs. Australia International 2020, Laura Ratliff's journey, you can visit her official website (www.laurajaneratliff.com).



GOODWILL AMBASSADOR

Michelle Fleming was the reigning Ms. Australia International last year and she earnt the title of Goodwill Australia International Ambassador just recently. She's a 45-year-old mother of three children (Tiama, Blake, and Ruby) and she resides in the Lake Macquarie region of New South Wales. She works as a care worker/nurse in her local

community.

Michelle's passion and mission for her platforms. homelessness, and farmers are much deeper than her crown and sash. Her passion for rural Australia stems back to her childhood, but it grew deeper with the effects of the drought. She has spent the last seven years being a role model; advocating and working closely alongside vulnerable souls in her community, and empowering others with her inspiring life story. She also survived a traumatic brain injury leaving her with epilepsy, speech, and memory issues, resulting in her, becoming a single mum and homeless. Her life story is about hope, determination, resilience, and faith.

Michelle gains a unique sense of purpose by helping others. She helps her homeless friends and farmer families settle into a life of love and support and assists them in securing accommodation and employment. She has initiated hundreds of successful fundraising events over the years to assist her community. The most recent fundraiser "Queens Heart N Soul 4 Kids' is a team effort with her Australia International Team. Each gueen has pledged to walk/run 50km in August with the goal to raise funds of around \$5000,00 for Westmead Children's

'The fulfilling feeling of giving back and contributing to society is unparalleled. I believe we can make a positive difference and restore hope in the lives of others and ourselves through caring and giving, I recommend everyone to immerse themselves in their community and surround themselves with people who are dedicated to making a positive difference in the world." Michelle actually encourages women to join the prestigious Australia International pageant system, "It truly is a sisterhood of genuine, beautiful, empowering women with diverse backgrounds, advocating for great causes. Ferial Youakim our Director, leads by example. We are family, making a positive difference in the lives of others."

Michelle is dedicated and determined to make the most of her title and to embrace every opportunity to empower others to join her movement to make a positive difference in the lives of others. In fact, she has forged a life committed to helping restore lives and hope for others. She works tirelessly to unite communities in order to break the stereotypes and break barriers surrounding homelessness, so everyone can feel valued and have a sense of belonging. She lives by the motto "always stay humble and kind" and "we give hope to others through caring,"



Tiffany Shen is the newly crowned Miss Australia International 2020 and she is an ambassador for The Sunlight Foundation - an organisation focussed on putting a stop to child trafficking.

Inspired by the sacrifices of her mother, Tiffany decided to act selflessly on an issue close to her own heart. Sadly, the loathsome crime of child-trafficking is rising, especially in Asia, where girls and boys, often no more than six or seven years old are sold as trophies to sex-tourists and other pedophiles, then passed on to suffer more obscene violence in the brutal sex slums of Cambodia, Vietnam, and Thailand. When Tiffany traveled to Vietnam, her eyes were opened to the terrible industry and she is now determined to make a difference and create a change within the government to tackle this issue.

Adelayne is the newly crowned Miss Teen Australia International 2020. She is a fourth-year hairdressing apprentice from Queensland and she decided to use her voice to raise awareness for the escalating issue of domestic violence after a tragedy in her family's life sparked her need for change.

Sadly, Adelayde lost a beloved family member to domestic violence and that's when she knew something had to be done. She is definitely a young woman on a mission.

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Sindu Varathan is the newly crowned Ms. Australia International 2020. She was originally born and raised in India but she decided to follow a career opportunity in Singapore and now she has been in Australia for the past decade. She is an IT Technical Consultant by profession and she is also the founder of 'Hasi Splash' - a not for profit which strives to bring a splash of love, hope, and laughter with acts of kindness into people's lives, in their community and beyond. Education has played a very important role in her life and has been one of her key tools to navigate through the different transitions in her life. She believes every child has a right to a safe environment and a right to education. This is what inspired her to enter into the world of pageantry and join hands with the Save The Children organisation as her platform who works hard "building a better world for and with children."

Life eventually unfolded into some very uncertain turns in what Sindu thought was a perfect life. She says that becoming a single parent opened her eyes to the vulnerability of a child during those difficult transitions and advocating for child rights became her passion since then. Sindu currently lives in Victoria and is actively involved in her local community raising awareness for her platform. She loves her beautiful sash and crown but she believes that her mission is much deeper than the surface. She is determined to make the most of her title to make the most of these opportunities awarded to her by helping those children that really need a voice.





GERMANI JEWELLERY

Germani Jewellery has been established as an Italian brand in Australia since 1985. It became a household name for fine jewellery when it became an exclusive sponsor for the national TV show, 'Sale Of The Century' from 1988 to 2001.

Germani's extensive experience in creating distinctive, cosmopolitan, unique and exquisite jewellery is evident as he was awarded the prestigious Diamond De Beers Awards, designed and manufactured fine jewellery for the Saudi Royal Family, Queen Noor of Jordan, the Duke & Duchess Of Wellington, Elizabeth Taylor, Princess Diana and other well known international dignitaries around the world; thus gaining him international recognition.

Germani houses a huge range of quality, coloured gemstones and loose diamonds sourced from Belgium, Switzerland and the Far East. Customers can enjoy the luxury of purchasing directly from the wholesaler and having the jewellery made in-house. Each design is iteratively reworked until it fits the customer perfectly.

Prices are extremely competitive due to the magnitude of Germani's operation.





TEN WAYS TO BUILD A CAREER IN

By: Riya

As the fashion industry has augmented over the years, so have the career opportunities within it. Here are ten professions you can choose from to begin your fashion journey:

1. Fashion Model

You can call this the quintessential position in the fashion industry. This is one of the most sought-after careers, justified by the perks that come with it, such as traveling, adorning oneself in designer wear and of course, the popularity. However, the job requires a great deal of hard work, commitment, and sacrifice.

It's important for an aspiring model to identify their best features and highlight them. Building a modeling portfolio is equivalent to a resume for a corporate job. This sets your first impression, therefore it is a vital step to shape your career.

2. Fashion Designer

If you have an incline towards creativity, trends, and clothes, this may be your calling. Traditional and the more common path includes obtaining a qualification in the field, e.g., Bachelor of Fashion Design. Alternatively, short courses for similar skill sets such as pattern cutting, and sewing are becoming increasingly popular. With the availability of the internet, there is no excuse left for one to not hone their expertise.

3. Fashion Stylist

While this career option has been around for a long time, it got its recognition due to social media. You can work for brands, magazines or individuals such as celebrities or influencers. A stylist is a consultant to their client and selects clothes for specific events or shoots. If you have a creative flair to mix and match outfits, this may be the path for you.

4. Fashion Photographer

From creating a model's portfolia to capturing creations of a design house, fashion photographers play an essential role in the industry. A knack for styles, direction, and creative vision is vital to this role.

5. Hair & Makeup Artist

"Makeup is art, beauty is spirit." This form of art is highly in demand as the industry has grown. You can work for brands and campaigns or individual models or even brides! It helps if you're a great conversationalist as the job may consist of spending a great deal of time with people in a chair.

6. Costume Designer

Unlike a fashion designer, a costume designer works on specific projects. You can create your own look or just style by outsourcing other designers' creations. Movies, plays and other performing arts are the main sources of such jobs.

7. Market Researcher

If you love the industry but also enjoy analysing, this may be the right job for you. The job description consists of studying customers' needs, fashion trends, and understand large amounts of data.

8. Public Relations Manager

The job enlists to maintain a favourable image of your client, who may be a model or a designer. One needs to be informed about the industry to excel at such a job.

9. Fashion Blogger

The industry is one of the most influential and talked about, which requires a great deal of coverage. Fashion writers produce editorial copy for media outlets such as fashion magazines, newspapers, fashion, and design websites as well as have personal blogs.

10. Merchandiser

Merchandisers work closely with the buying team to ensure products in-store are in the right quantities at the right place and time. This requires accurate forecasting and close monitoring of sales performance.

FEATURE

FOUR FABULOUS STYLE TIPS EVERY

SHOULD KNOW

"While dark colours like black, grey, dark blue and dark green are safe colours in fashion, wearing them repeatedly can get boring and force you to blend into the crowd."

Knowing how to look stylish and chic every time you step out of the house is a skill every woman should have. Now if you experience difficulties with this, we've got you covered with four essential fashion tips. These tips are fashion foundations you can build upon to become the next trendsetter!

If you have a special event coming up or you simply would love to look good daily, follow the tips below to create a fabulous and stylish wardrobe.

1. Pair prints and patterns with plain apparels

The first thing you should know when picking out outfits is that prints and patterns should not be paired together. Instead, pair patterned apparel with plain colours, For example, you can wear a striped blouse with black pants/skirts and a polka-dotted skirt with a yellow blouse.

A combination of prints and patterns is riotous and the biggest fashion mistake anyone can make so make sure you avoid them!

Don't be scared of bright colours

While dark colours like black, grey, dark blue, and dark green are safe colours in fashion, wearing them repeatedly can get boring and force you to blend into the crowd. So minimize your use of these colours and go for more colourful apparel like yellow, pink, white, red, and light blue. Bright colours are exciting and make you more approachable, If you don't want to attract too much attention to yourself, you can combine light and dark-coloured apparel.

3. Make sure an outfit fits perfectly

When shopping for new clothes, make sure you choose outfits that fit perfectly. Don't buy clothes that are too tight or too big. Both errors can ruin the look you're trying to create with your outfit. Clothes that fit perfectly make you look smart and stylish so before purchasing an outfit, make sure it's the perfect fit.

4. Accessorise

The impact of accessories on an outfit cannot be over-emphasized. Accessories enhance your look stylishly and make you stand out. So fill your wardrobe with as many bags, earrings, bracelets, belts, scarves, and necklaces as you can afford. Don't forget to accessorize moderately for a better impact.

While fashion trends change almost as frequently as we blink, these basic tips will keep you on top of the trends at all times. So experiment with bright colours, don't pair prints with patterns, make sure your clothes fit perfectly and accessorize for a trendy and stylish look.











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CHOICE, ABSOLUTELY FREE!