

MULLENS ST.

Studio ====

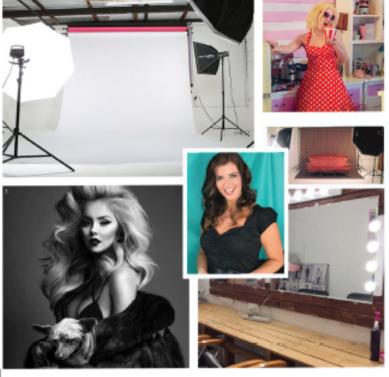




www.MullensStreetStudio.com.au

PROBABLY THE MOST AFFORDABLE & FLEXIBLE PHOTOGRAPHY STUDIO HIRE **IN SYDNEY**

FFORDABLE



ABOUT US

PROBABLY THE MOST AFFORDABLE & FLEXIBLE PHOTOGRAPHY STUDIO HIRE IN SYDNEY

LOCATED IN BALMAIN, MULLENS ST. STUDIO IS A PHOTOGRAPHY STUDIO SPACE WITH THE WOW FACTOR. MULLENS ST. STUDIO IS THE PERFECT CREATIVE SPACE AND IS AVAILABLE FROM AS LITTLE \$125 FOR 4 HOURS DURING THE WEEK, AS WELL AS ON THE WEEKENDS.

- * Hire anytime between 7am 12am weekdays & weekends
- * No extras for: Weekend, Evening or Early start times
- * Prices include the use of the white paper backdrop.
- * Privacy You are left to your own divices
- * Ample FREE unrestricted on-street parking

PRICING TABLE

HRS	STUDIO	EQUIPMENT	TOTAL PRICE
4	\$125.00	\$50.00	\$175.00
5	\$156.25	\$62.50	\$218.75
6	\$187.50	\$75.00	\$262.50
7	\$218.75	\$87.50	\$306.25
8	\$250.00	\$100.00	\$350.00
9	\$281.25	\$112.50	\$393.75
10	\$312.50	\$125.00	\$437.50
11	\$343.75	\$137.50	\$481.25
12	\$375.00	\$150.00	\$525.00

The studio can be booked with or without equipment.

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INFORMATION

Mullens St. Studio consists of two spaces, the main 50m2 shooting area and a makeup room at the back. We have completely refurbished the space in to a fun and enjoyable studio using reclaimed recycled vintage materials mainly from the 1950's.

Location & Access

Located in Balmain, the studio is only 2 stops from the QVB. If you are coming by car there is ample FREE unrestricted, on-street parking. The Studio has side lane car access for unloading though a large 2m sliding door

We have 5 backdrops: white paper (free), black paper (\$20) per metre), Grey paper (\$20per metre) Pink paper (\$20 per metre) & patterned BG & 10x3m Chromakey (green). Elinchrom flash lights, Ssoft boxes, 5 umbrellas, snoot etc



SASSY

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SASSY



EDITOR'S NOTES

We are so pleased and excited to bring you the very first issue of Sassy & Co. Magazine. We are all about promoting promising and upcoming fashion designers from all over Australia. In the broader picture, Sassy & Co. is for anyone who is passionate about the modelling and fashion industry and would like to be kept informed about those issues that are most pertinent to continued success.

Here at Sassy & Co. we like to have fun for sure. But, there's a consciousness and an ethical slant that drives the stories we wish to present. In this edition you will find a splash of fashion and lifestyle editorial amongst our profile pieces. There are also some great advice pages and career tips. It's a must-read for any aspiring model, or fashion designer.

So, if you like your style with substance you will love Sassy & Co. Magazine.

> Jenny Aluning editor-in-chief





GERMANI

Germani has been established as an Italian Brand in Australia since 1985; Germani became a house hold name for Fine Jewellery since the exclusive sponsorship of a national TV show Sale of the Century for 13 years from 1988 to 2001.

Germani's extensive experience in creating distinctive, cosmopolitan, unique and exquisite jewellery is evident as he was awarded the prestigious Diamond De Beers Awards, designed and manufactured fine jewellery for the Saudi Royal Family, Queen Noor of Jordan, the Duke & Duchess Of Wellington, Elizabeth Taylor, Princess Diana and other well known international dignitaries around the world; thus gaining him international recognition.

Germani houses a huge range of quality coloured Gemstones and Loose Diamonds which are bought from Belgium, Switzerland and Far East. Customers can enjoy the luxury of purchasing directly from the wholesaler and having the jewellery made in-house. Each design is iteratively reworked until it fits the customer perfectly.

Prices are extremely competitive due to the magnitude of Germani's operation.



HOMA19

FASHIONS OF MULTICULTURAL AUSTRALIA

By: Jenny Hu

Fashion diplomacy has never been rich in cultural diversity at the Fashions of Multicultural Australia. The event has enlisted the support of 15 country embassies including, Korea, India, Russia, Ireland, Chile, Pakistan, China, and Indonesia. The first of its kind, the event athered 20 designers across 30 different cultures to showcase their culturally unique collections to over 3,000 guests...

Fashions of Multicultural Australia is Sonia Sadiq Gandi's labour of love, which blossomed into an initiative that aims to foster social cohesion and cultural diplomacy through the fashion industry. The event is proudly supported by the Department of Foreign Affairs and Trade and the Australia-Korea Foundation, and it is part of a soft power foreign diplomacy plan, which aims to strengthen alliances from Australia's neighbouring countries.

"It's the platform to showcase the talent of Indigenous, international, and refugee designers," said Gandhi.

"It's about breaking the stereotype of what you wear is where you come from, which makes the exhibition and show such as an essential opportunity to reflect on the fashions of the world and help develop a public appreciation for different cultures.

"The diversity of the showcase does not just extend to our designers, it also extends out on our runway with model participation of a Paralympian in our showcase," she continued.

An immersive experience into a cultural dress, the event puts cultural appropriation to bed and the upstanding definition of cultural appreciation through a plethora of cultural stalls that have been scattered through the Cutaway.

Fashion enthusiasts are able to try traditional garments from a culture, interact with the designer of the pieces as well as, try different foods that are unique to each culture. There is an immaculate cherry blossom mantelpiece on the side of the showroom, where patrons can snap for their social media accounts.

StarCentral Magazine's resident fashion designer, Lakshmi Gowda had the privilege to speak to a plethora of multi-cultural designers on their garments. One of the many designers whom she came across was Aida Gurguis of her own jewellery brand, Scarab Rouge.

Scarab Rouge is an ethical jewellery brand which specializes in handmade luxury wearable art pieces that are inspired by Aida's Egyptian heritage. She personalizes jewellery to the essence of the individual, by creating jewellery.

Both Lakshmi and Aida bonded in their love for sustainability in fashion and how to recycle vintage pieces in both fashion and jewellery. Aida who had a technical, science background and corporate experience, admitted that her background taught her a lot about running her brand and unique advantage in making her jewellery.

Following the designer meet and greet, the magic of the runway ensued. Opening up the fashion show was the Indigenous Aboriginal designer, Colleen Tighe Johnson who is a proud descendant of the First Peoples of Aboriginal Australia. A proud Gomeroi woman, Colleen grew up in Moree, NSW. Colleen uses her fashion as a way to revive Gomeroi Dreaming Stories in today's youth culture. Her brand "Buluuy Mirrii" has been featured in international fashion events including Fashion Speaks International World Fusion Wearable Art 2017 in British Columbia Canada. In 2017 she also became the first-ever International Indigenous Designer to open PLITZS New York City Fashion Week.

Other highlights of the night were Korean hanboks, Indian saris, sultry Columbian dresses, and Irish woolen knitwear. The runway was a manifestation of multicultural Australia celebrating the nation's diversity.

With the ongoing adoration from the onlookers in the crowd, the last collection fleeted off the stage. As the show came to an end, there was a massive sigh in amazement from everyone and acknowledgment that the event was indeed a smashing success. FOMA wore the armband of pride and graciously showcased its beauty of multiculturalism and their fashion and has brought a new meaning of what it likes to haute couture fashion designers. Congratulations to Gandhi Creations for organizing this fabulous event.



FEATURE FEATURE







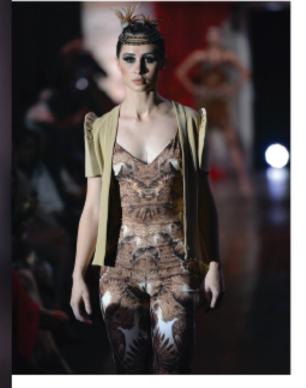






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Set in the backdrop of Cellblock Theatre, various fashionistas, models, and photographers flocked together to witness an event featuring a world-class fashion designer - John Herrera. The event is the brainchild of Michelle Baltazar, Marcus Rivera, and Chi De Jesus and this is their second year in a row to run the event.

Amongst flashing lights, media coverage and music - there was fashion designer extraordinaire John Herrera right in the middle of it all. John was originally established in Manila, Philippines specializing in evening wear and special occasion wear for women. He first showcased in London in 2015 at the International Fashion Showcase, produced by the British Fashion Council. He won the London Emerging Designer Awards 2015. That same year, he showed for the first time at the Tokyo Fashion Week (then Mercedes Benz) produced by the Japan Fashion Week organization ("Asian Fashion Meets Tokyo"). Last season, he showcased for the first time at the Fashion Scout Studio Presentation and won Britain's Top Designer 2017.

Last month John showcased his 'Agila' collection exclusively to Sydney in a special fashion show titled 'Tuloy Po Kayo' (which means 'welcome' in Filipino).

For one night only, John Herrera's collection, which won him the title 'Britain's Top Designer' at the 2017 London Fashion Week, was showcased right in the heart of Sydney and the audience was mesmerized by his "Agila," "Armada" and Bridal collection. Congratulations to Michelle Baltazar, Marcus Rivera and the director Chi De Jesus for organizing such an incredible and fabulous event.









FEATURE

SKINCARE FOR

As temperatures draw downwards, as daylight hours get shorter and as the air gets crisper, there are a few things that we need to think about when it comes to our daily skin care routine. The approach of winter brings a drop in humidity, a harsher wind chill factor and can result in sensitivities. In terms of our skin it's a time to pay it more attention and to give it the care that it deserves. So, what can you do to ensure beautiful skin all year round?

Nourish

FEATURE

What you might not realise is that plump, radiant skin is best served from the inside. The skin's cell renewal system works on a 28 day-cycle so healthy eating, drinking plenty of water, getting a good night's rest and avoiding too much caffeine/ alcohol is always the best prescription for the health of your skin. Revive it when it's a bit under the weather by sticking to a sensible regime and the rewards will follow.

There are a couple of other ways to boost the quality of your skin during winter. Keep up your Omega 3 intake, whether by supplements of through nutrition (try consuming more salmon, walnuts and flaxseed, for example). Fatty acids benefit the body in a lot of ways, particularly when the climate is colder. Aside from supporting the nervous system and improving heart health, they are perfect for improving your appearance, gracing you with a radiant complexion (and also shiny locks).

Protect your PH levels

Preserving your skin's natural barrier is your best line of defence against the wrath of frigid temperatures. Do this by avoiding soap, surfactants and sulphates that can strip your skin. Looking for a cleanser that is soap-free and PH balanced. Avoid Sodium Lauryl Sulphate and Sodium Laureth Sulphate where possible. It has been proven that these chemicals can remove skin's natural lipids (the oils in your skin that keep it smooth and hydrated).

Moisturise

Cold and wind can strip your skin of vital moisture. During winter look for a moisturiser high in emollient ingredients. Emollients provide a protective layer on the skin that guards against environments stresses. Therefore, they greatly reduce moisture loss. Some people are particularly susceptible to effects of winter temperatures on their skin and experience flare ups of serious skin disorders such as psoriasis and eczema.

Some examples of high quality and natural emollient ingredients include coco/shea butter, argan/olive oil and also beeswax. They are perfect for anyone with dry, irritated or ageing skin. They are safe for use on sensitive skin. An emollient rich lip balm will serve you well during the winter months. It's often hard to avoid cracked lips during this season.

Also, don't skip the night cream. Your skin replenishes itself best at night and this is also, obviously, when the temperature drops lower. If you use a heater you will encounter even more dryness in the air. So make sure you do your best to protect your skin during the night with an emollient rich moisturiser. This is even better coupled with a serum and an eye-cream.

So, there you have it: some simple ways to care for your skin all year round. You don't have to sacrifice beautiful skin just because it's winter. With a little more care and attention you can overcome anything the season could possibly throw at you, particularly when it comes to your complexion and the health of your skin.



FIND OUT MORE ABOUT

STEPHANIE

Being a model can be difficult, often requiring people to make tough sacrifices. However, it can also prove to be a highly rewarding experience. For Stephanie Hunt, modeling has allowed her to travel around the world, get involved with high profile names such as Guess, Revlon, designer Melba Aros, Lady Jayne, Toscow Jewelery, celebrity hairstylist, David Babaii and magazines such as Camilla, RUSSH, Cosmopolitan, and FTV as well as meet a lot of interesting new people.

Stephanie has certainly proven that she can rely not only on her looks for her success but also on her focus, drive, and ambition. Added to that is a healthy dollop of good sense! 'Challenges' are a normal part of working as a model ("Modeling has definitely thickened up my skin!") and to Stephanie, one's attitude towards them will define you, "love and believe in yourself! I know that sounds so corny, but it can be really tough being around intimidatingly successful and gorgeous people and still feel as though you fit the bill."

According to Stephanie, the biggest factor that determines how successful you will be is how much you want to succeed. Along with this strong passion, you should have a strong sense of integrity. Often, these values will have a bigger impact on your potential success than your looks. You should also take as many opportunities as you can, which will allow you to build your network. For many young models, a strong network is more important than seeing financial returns. In addition, it's key to master social media. This is becoming increasingly important, allowing you to send a clear message to your fans. Once you've chosen your brand, use each post to re-enforce it. Social media also allows you to build a strong platform to get more people interested in your brand. You should use this tool to connect with your audience.

Stephanie's early struggles with low self-esteem have served to spur this young entrepreneur ever onwards. She not only juggles her modeling career with her fulltime job, she also regularly volunteers at an animal shelter! It "serves as a great reminder of what my priorities should be, and what really matters in life. Having a healthy balance between work, my

personal life, and my volunteering has been the key

personal life, and my volunteering has been the key to staying grounded for me."

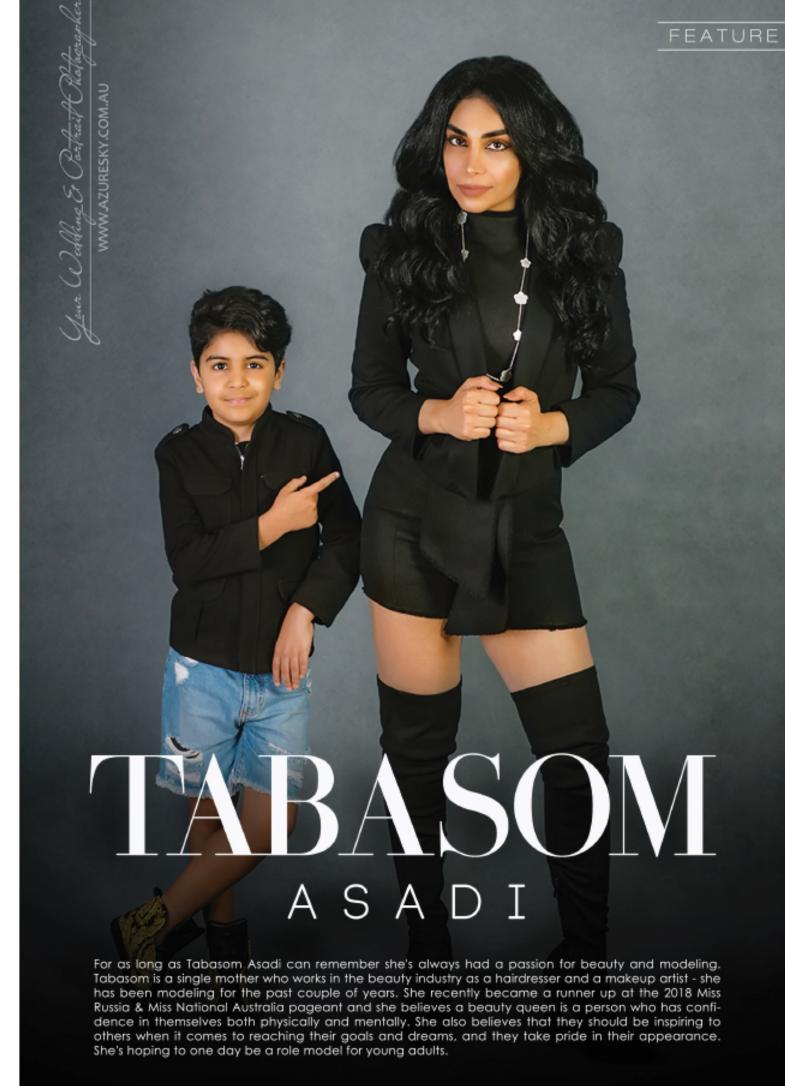
That healthy balance seems to be her recipe for success as well with many plans in the works for this talented (she speaks French and plays the piano!) young lady. But to Stephanie, it will always be "that with self-belief, hard work, dedication and a lot of resilience, you really can achieve anything."











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DESIGNER SPOTLIGHT

LakshniBE

Lakshmi Bee is a fashion brand that is on a mission to help heal the world and people through fashion recreation.

Lakshmi Bee is a mother and daughter team made up of Lakshmi and Susan Gowda. Lakshmi is currently 26 years old, and she's a half Indian and half English Aussie, who was born in London but raised in Australia. She's a sustainable fashion designer, who's interests include retail, events, real estate, and property development. Susan, on the other hand, is 52 years old, and she's an English, European Aussie, born in PNG, but raised in Australia. She's also a sustainable fashion designer, artist, author, and Vegan Chef.

The mother/daughter tandem is on a mission to help heal the world because they believe that fast fashion is still one of the worlds largest polluters shortly after the oil industry, with disastrous effects on the planet and people involved. It's a global scale problem from the production of fabric to the finished garment.

Yes, it is a massive issue to fix, but as always, great change begins with simple steps. They want to share simple ideas that you and I can take to help combat this issue, beginning with your own wardrobes.



FEATURE

FEATURE

Cristy Thapa is currently on the verge of launching a fashion website and her fashion line. This is the latest in a long line of accomplishments from this talented woman. For example, she is a registered nurse, she has won several titles such as Ms. International Beauty Ambassador 2018 and Ms. Australia United Nations 2019 and she has also helped design outfits for multiple fashion shoots. Let's take a closer look at this inspiring woman to find out what attracted her to the fashion industry.

She initially began working as a fashion designer by working as a creative director in various fashion shows. This meant that she was responsible for making decisions about the kind of clothes that would appear in the show. Cristy thoroughly enjoyed this experience as well as being able to meet a range of new people. Being a creative director also exposed her to a wide range of new opportunities. For example, she was able to work with a popular fashion designer in her logbook shoot. Cristy loved this memorable experience, as she got an even deeper insight into how the fashion industry works.

One of the most important things that Cristy learned is the way that people are affected by fashion. For example, fashion and grooming can be essential to help people feel more confident. In addition, Cristy believes that the type of clothes you wear will have a big impact on both the personal and professional aspects of people's lives. This is partly what has inspired her to become a fashion blogger and designer. For example, Cristy derives a lot of happiness from experimenting with different fabrics and color choices. She discovered this passion early, dreaming of owning her fashion line when she was in high school. Through years of work, she has been able to start achieving this dream.

Cristy actually has big dreams for the future. First, she is planning to launch her website, (www.thearcreations.com) soon. Through this site, she plans to report on the latest news and events from the fashion industry. By bringing her unique perspective to these events, she'll help new people get interested in this field. She also plans to help people from underdeveloped countries better understand the fashion industry. Many of these countries make beautiful fabrics and Cristy wants to show them how to convert these fabrics into beautiful clothes. By doing this, she also hopes to make a powerful change in the lives of people in these countries. Also, she wants to start her own clothing line. Initially, she intends to focus on crafting excellent wedding gowns. She also wants to create high-quality men's wear items.

Cristy Thapa is definitely someone to watch out for in the future. So, keep your eyes open for Cristy Thapa as she continues to make an impact in the fashion industry.





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THE PROS AND CONS OF ONLINE

SHOPPING

So, you find yourself going online to get your new threads with increasing regularity of late. The lure of fresh fashion picks delivered straight to your inbox is proving a little too hard to resist on occasion. Suddenly you are hitting that "Buy Now" button with reckless abandon. Perhaps you even have a particular store's app or you know exactly what brand is stocking what, where and when. You are an ace at beating the packs to get that "must have" item every week.

Now, it's become a hobby... or should that be obsession. No matter your level of participation (or addiction) rest assured you are not alone amongst the landslide of consumers now turning toward online fashion shopping.

Online shopping is becoming more and more popular by the minute (or should that be by the gig). Relatively new crops of cheap and cheerful fashion brands are fast becoming household names: take "Bohoo," "ASOS" "The Iconic" and "Pop Cherry" as prime examples. Ostensibly, it's no little wonder as to their burgeoning success. The world of Internet fashion appears to offer a less costly, more diverse range of stock that is available to the consumer 24/7. However, there are some definite downsides to the e-commerce fashion industry, not least of all the effect it has on conventional retailers.

According to a Roy Morgan report (source ABC) online retail shopping reached mainstream status in the first quarter of 2013. This followed a decade of consistent yearly growth. Shoppers are drawn to the Internet not just because of price but also because of the time factor. We can now shop at the click of a mouse on our lunchbreak. The biggest drawcard is ultimately the amazing array of latest fashions and limitless choice that can be accessed instantaneously (as opposed to having to trawl through boutiques, department and chain stores).

One obvious flaw to this system is that you can't try before you buy. Some online fashion stores do provide a money back guarantee or refund policy, but, the general state of affairs appears to be "caveat emptor" or "buyer beware". When you find that delicious dress (that looked so perfect on the model) squishes your boobs, sits halfway across your butt cheeks and is made of some nylon fabric more akin to under than outer wear then the fine print on the website suddenly draws a real interest.

A lot of cheap fashion sites do provide free shipping, but if your garment doesn't fit you then sometimes the only recourse the business provides is store credit. You will most likely find that the item you ordered in the new size you need is unavailable by the time you have sent off the ill fitting (or poor quality) item in the post as requested. Keep in mind that you will have to bear the cost of sending the item back (a wise suggestion is to use registered post).

If the item is faulty then it isn't "fit for purpose" and legally you are entitled to a refund and can make a complaint to the Australian Consumer and Competition Commission (ACCC). By all means, you can chase a company down. But, be prepared for a major headache. With the cheap prices comes the fact that some online companies seem to be run in some dodgy manner that doesn't involve an actual telephone contact (or so they claim). It's the perfect "out" to retain profits.

By the time you have emailed them 15 times and contacted the ACCC you are wishing you never spent that \$39.99 in the first place. Contrast this with the traditional retail experience where you can access physical recourse. With an actual store you can show the item to the shop assistant. It's a whole lot harder for them to ignore you then it is for some random on the end of an email address.

Using review sites to check online reputations is a great idea. You can search an online shopping retailer on sites like "estorereview.com.au". A suggestion... try searching reviews on "Pop Cherry." The results will yield an amalgamation of everything great and everything wrong with the online fashion shopping experience in relation to this particularly controversial company.

For great general consumer advice a visit to the "choice.com.au" website is always worthwhile. It is always advisable to do your research when it comes to shopping online, particularly in relation to buying clothing. Sometimes, it pays to try before you buy. Sometimes the lure of instant gratification proves all too much, in any case, online fashion has proven to be much more than just a trend; it is a solid feature of our everyday way of life.



FEATURE









tors, journalists, and photographers flocked together to witness an event collaboration between Western Sydney Fashion Festival and The Rise Project. The event is the brainchild of Thuy Lanvin, and this is their second year in a row to run the event.

Amongst flashing lights, media coverage and music - there were 8 talented fashion designers. Founded in 2015 by Creative Producer and Events Organiser Thuy Nguyen, Western Sydney Fashion Festival (WSFF) is an annual community event showcasing a fashion runway for emerging and culturally diverse fashion designers. Pioneered by a group of young creatives from Western Sydney, their aim is to emphasize the rich diversity of fashion talents through social inclusion and cohesion.

The Rise Project, on the other hand, was founded in 2018 by Fashion Designer Marky Dong, The Rise Project was set up with the purpose to help start-up fashion business owners and designers to enable them to sell their products to the 'ready to

The fashion show supported and showcased a greater number













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