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STARCENTRAL MAGAZINE

MAY 2020

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Cover

Kaila Methven

Find out more about the CEO of the Madame Methven lingerie brand



OPENING REMARKS

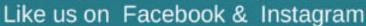


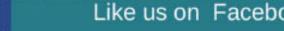
May marks the fourteen-year anniversary of StarCentral magazine and we've certainly come a long way since 2006. Throughout the years we've met and spoken to so many up and coming and fascinating individuals, we've explored various mediums of expression and we've covered hundreds of amazing events thanks to our amazing contributors, supporters and team. As we put this issue to bed, I would like to thank God for giving us the strength and guidance throughout the years and I would also like to thank you all for your continued support, enthusiasm, dedication and passion towards our publication. Our business is only as good as the people who make it happen for our readers every day, and I know we have a tremendous team who gives me every confidence that we'll be able to maintain a strong performance throughout 2020 and beyond God bless.

> Mike Ilagan Managing Director



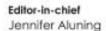
Michael Grecco Meet the celebrity photographer who's taking Hollywood by storm!







EDITORIAL



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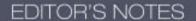
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Today we're honouring those heroes who not only keep us safe and healthy but, who also work so we can still meet our needs. So, I don't only mean the healthcare workers, fire department and law enforcement officers. I also honour the grocery store workers, the garbage collectors, the postal workers, the delivery people, the pharmacists and so many more. You are held in high esteem and we hope you all know how grateful we are for you.

This year I celebrated the milestone birthday of turning 44 and while others will look at that number with dread, I can tell you, I am not one of them, I am excited at all the adventures that still await me because I've vowed, that I will never stop learning, or being curious, or being silly, or loving or laughing, until the Lord calls me home. StarCentral is also celebrating a milestone and I could not be any prouder of this little endeavor that grew from being a little local magazine to a brand that has made its mark beyond Australia's borders. A lot of the credit goes, of course, to the team behind the magazine whose blood, sweat and tears are in every page, event, photo, product, partnership that bears the StarCentral name. I am honoured and privileged to be working with them and to have had the pleasure of interviewing countless artists and creatives over the years. To all our readers, I hope your 2020 has been, and will continue to be a special one despite what's happening in the world right now.

> Jenny Aluning Editor-In-Chief

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Akeem Jamahl Mair









Akeem Jamahl Mair is definitely an emerging actor to watch out for in 2020! He has booked several principal and leading roles in various student films. These include some well-known and popular remake titles such as Hannah and her Sisters and Good Will Hunting. Additional appearances include Limbo, All about the Money, and

Akeem was born on September 16, 1988, in Pasadena, California, to entrepreneur Erol James Mair and Queen Alice Mair, a public service professional. Akeem was named after Eddie Murphy's character in the box office hit Coming to America. He is the oldest of four siblings.

Akeem first became interested in acting as a child at Linda Vista Elementary school in Pasadena, California, performing in many school productions. It fell in love with the excitement and reactions my onstage talents had on people. To be any character I wanted to be gave me escape from my everyday life." He then attended John Marshall Fundamental High School in Pasadena, California, receiving his High School Diploma in June 2007. Having a solid educational background was huge for his parents.

Since graduating high school, Akeem has taken college courses at Pasadena City College in pursuit of earning a business degree to become a financial banker. Everything changed when a loyal customer at his former daytime job commented, "You have this huge charismatic personality that radiates positive energy in people, are you an actor?" Since that day, Akeem made the decision to pursue acting as his passion and career.

At Columbia College of Hollywood productions, Akeem was involved in two lead roles of "All About the Money" as Jim, a lowlife who gets killed over never paying back his debts and "A Wonderful World" as the homeless man, Frank Simmons, who gets a second chance at life. At the University of Southern California, he booked leading roles in "Spotted" as Todd, the remake of "Born Fourth of July" where Akeem plays Jerry Levine's character, Steve Boyer, At the University of California, Los Angeles, he booked leading roles in "Initiation" as the BKE leader Brad, "The Old College Try" as a robotic inventor named Anthony, and "Adagio" as a gym instructor named Marcus

Akeem has worked for CBS and Comedy Central on the hit show "NCIS: LA", and "Key and Peele." Additionally, he has landed principal roles for live performances across major Southern California Universities. He has also appeared in national television commercials for eHarmony, The Clippers, and most recently for The Dominguez Firm and has played the lead in numerous music videos. Additionally, he performs in high-traffic original content on the web in numerous roles such as Allistair, a vampire seeking to exterminate vampire hunters, in "The Blood of the Dead" and he has appeared on the Youtube channel "Girls Going Viral." Most recently he appeared on an episode of The Ellen Show which garnered over five million views.

Whether he is bringing life to characters in film and television, on small and big screens, or in high-traffic original content on the web, Akeem's upbeat attitude and infectious energy towards every project and role he takes on is definitely a step towards stardom.



"Michael Grecco is an award-winning and internationally renowned celebrity photographer and TV personality. His high-proile clients included renowned celebrities such as Steven Spielberg, Will Smith, Johnny Depp, Martin Scorsese, Morgan Freeman, Jet Li, Will Ferrell, Joaquin Phoenix, and many more."

Michael Grecco is an award-winning and internationally renowned celebrity photographer and TV personality. He has been regularly shooting magazine covers for various national magazines such as Time, Wired, Entertainment Weekly, ESPN, People, and others. His high-profile clients included renowned celebrities such as Steven Spielberg, Patrick Dempsey, Will Smith, Johnny Depp, Robert Duvall, Martin Scorsese, Janet Jackson, Mel Brooks, Lucy Liu, Ben Stiller, Penélope Cruz, Morgan Freeman, Jet Li, Will Ferrell, Joaquin Phoenix, and many more.

Michael is also the Executive Producer and appears in the TV Show "Punk." StarCentral Magazine recently caught up with Michael to discuss his journey to entrepreneurship and here's what went down:

Could you please tell our readers a brief background about yourself and how you started your business?

It all started in summer camp when I was a kid. The mystery of a black and white image coming up in the tray of a developer was mystifying. I fell in love right away. I shot all the sexy camp counselors at the free swim. I thought, what a life! At that point, I was hooked and went on to study art photography at the local college programs in Westchester, NY while in high school and photojournalism while at Boston University.

Before graduating, I started working for the Associated Press, I shot politicians during the day. And at night, I was a club kid shooting the Punk and New Wave scene in Boston.

When People Magazine then offered me a job, I made the leap from Boston to Los Angeles and switched from photojournalism to celebrity portrait photography, shooting magazine covers instead of for the pages inside.

Can you describe your journey to success? When did you start? Did you ever imagine you would become this successful?

I think my journey to success started when I was asked to travel the world shooting the "Entrepreneurs that Matter" for a special issue of Business Week. I had shot an artsy jewelry story for the Los Angeles Times Sunday magazine and Business week saw that and asked me to replicate its artful approach for the businesspeople they wanted to shoot. That opened the door to all sorts of new opportunities in the magazine and the commercial world.

What is your main source of income?

My income is varied. It's from assignment fees from directing and shooting still imagery. It's from licensing imagery, infringement enforcement, a book in the works, etc. I'm also working on two businesses related to photography where I would be building technology platforms to help the industry.

What are you currently doing to maintain/grow your business?

I always look for weaknesses in the market and try to turn them into opportunities where a new brand can be created. Both platforms I'm working on now are businesses where there's a hole in the market that can be filled.

What is your main tactic when it comes to making more people aware of your brand and engaging your customers? How did your business stand out?

I like organic search. I think that's when people are looking for someone like myself. And if they're searching, they can understand the difference in visions and service.

What form of marketing has worked well for your business throughout the years?

I think all forms of marketing have worked at one time or another. When direct physical mail was popular, that

Photographer MICHAEL GRECCO GRECCO

FEATURE FEATURE

worked if you did it well. Early on, when email marketing was effective, it worked when done well. At this point, you have to engage in all of them at once. You cut the things that have no ROI and continue to do the ones that work.

How did your brand stand out from the rest of the other brands out there that is similar to your niche?

I like to think my brand is known for smart imagery and a well-designed website. It sends the message that everything we do is well designed and thoughtful. The goal is to engage the viewer harmonically and from an intelligence standpoint.

What is the toughest decision you had to make in the last few months?

Every time I have to cut a marketing program because it has no ROI is always tough. You really have to be thoughtful in what you're cutting. There's also the psychological effect that you might be missing out on something in the future that you don't know about, which makes it even harder.

What money mistakes have you made along the way that others can learn from (or something you'd do differently)?

Oh, it's always all the little business sayings you've heard in the past. Use other people's money when starting a business...or, Early to Fire, Late to Hire. That's an ad agency saying to be flexible and cautious. You can always look back at the mistakes and see them as investments you shouldn't have made. But you didn't know that at the time. So hopefully, you learn and you don't make the same mistake twice.

What have you learned in the process of becoming wealthy that others can learn

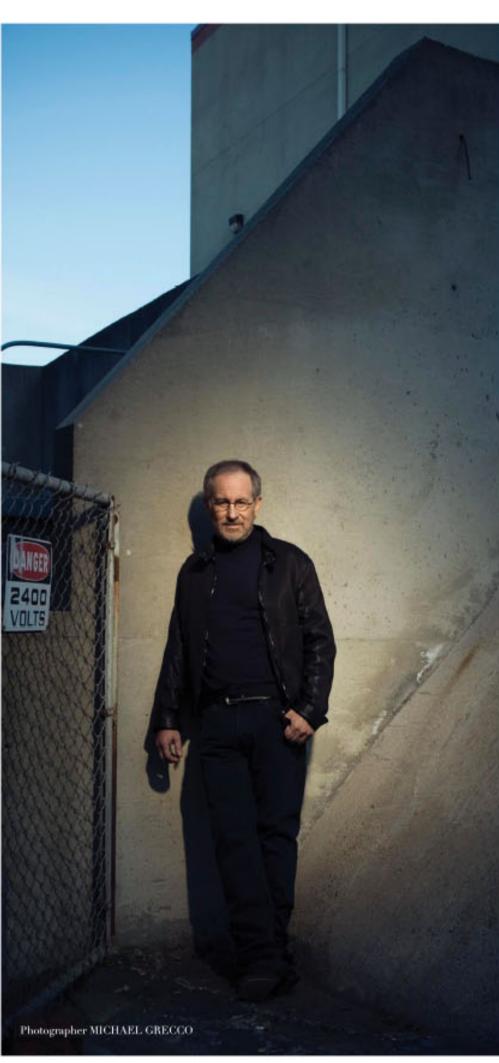
That your mistakes are your greatest learning opportunity. If you don't learn from them, they're wasted. But if you use them to your advantage as you move forward, they're not mistakes. Appreciate them for what they are, simply something that didn't work.

If you could go back in a time machine to the time when you were just getting started, what would you do differently?

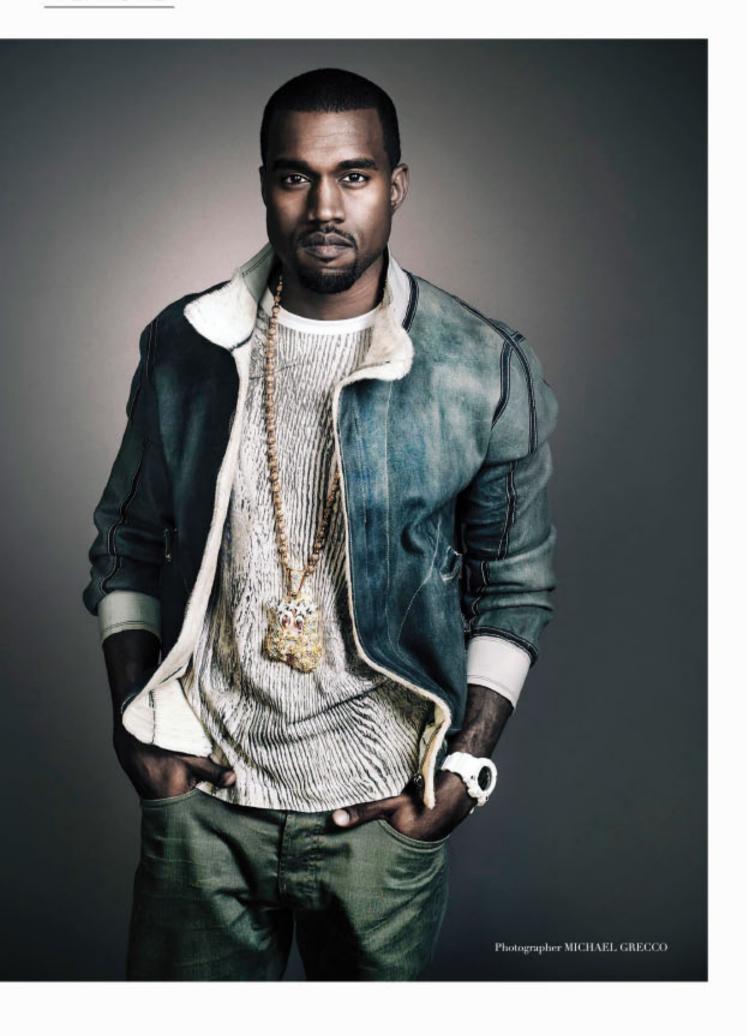
Not piss off the people I pissed off with hubris. Be a better listener. I would have wished for all the skills I've had to learn as an adult. But the whole concept of a time machine is like fixing your mistakes. You need them to grow and to learn. They're how you become a better business leader and a better human being.

What advice would you give to a newbie Entrepreneur setting up their first business?

Want it bad enough! If you want it bad enough, you will succeed.









MEET AVIANNAH

Aviannah Élise is a lover of animals, football, baseball, and fast cars - she's also a fitness icon. Currently based in Miami, Florida, she was born and raised in sunny San Diego, California. She started modeling at the age of 17, as a foot and hand model. Her passion for being in front of the camera grew more and more though and she eventually found. herself posing for international magazines such as Moll magazine and Playboy Croatia. StarCentral Magazine recently caught up with Aviannah Élise to talk about her journey in the modeling industry so far and here's what went down:

Could you please provide background about yourself and how were you actually 'discov-

When I complained on social media about getting scammed in the past, a powerful news outlet featured my story on their "Online Training Scams" section and the rest you can say is history.

What does it mean to you to be a model?

It means I get to be myself and love the skin I am in.

What sort of person usually follows you?

I would like to say it's a diverse audience, but I believe it's a male-driven audience.

What's the biggest challenge to modeling?

Getting publications to feature me while having tattoos. I never understood the stigma.

Have you always wanted to be in the modeling industry?

Oh yes, since I was a little girl.

Who have been the most interesting people you've met so far?

Oh my, there is just way too much to choose from. Everyone is so interesting to me.

How active are you on social media?

I am becoming more active but sometimes I get caught up with real life and I get lost.

What is your favourite social media platform?

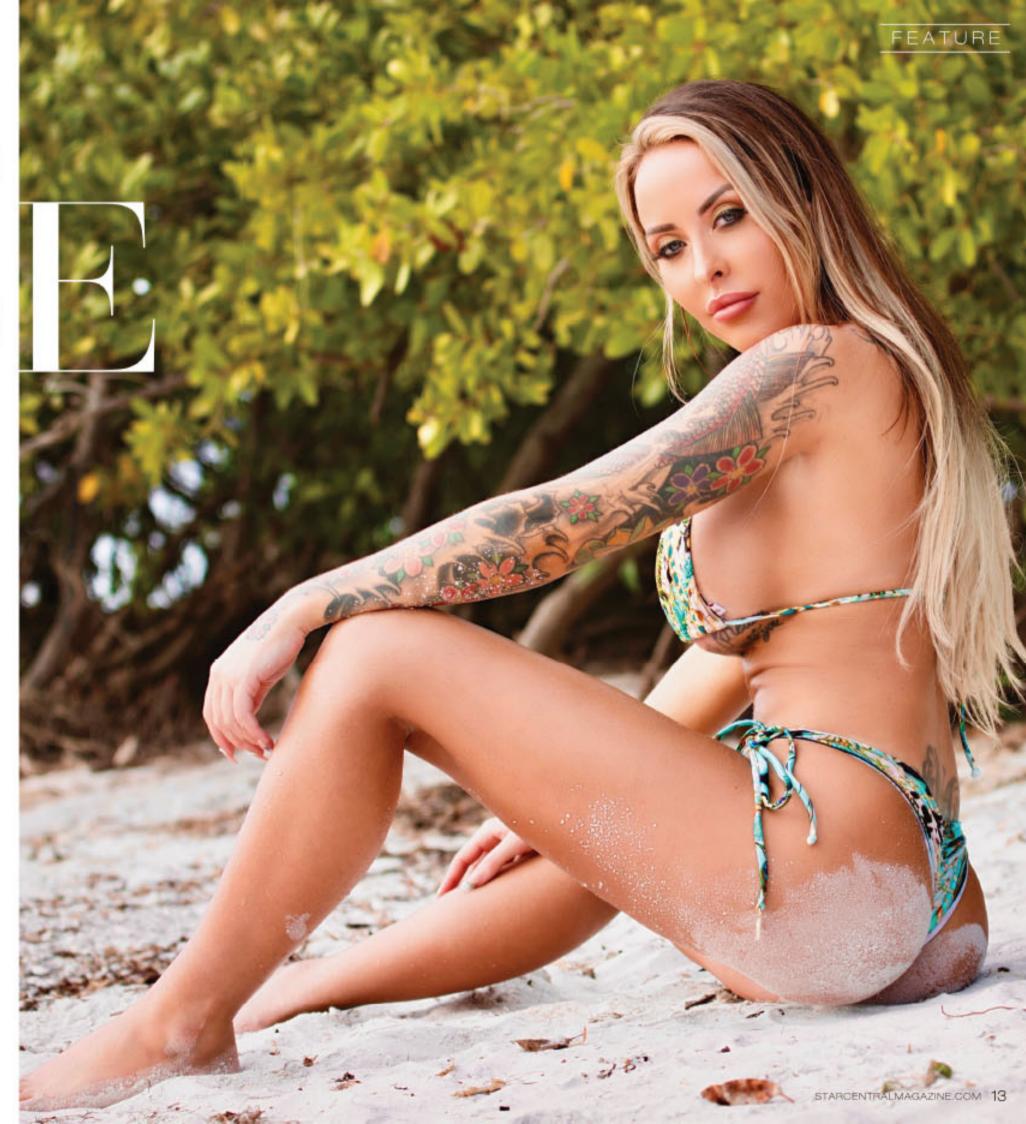
instagram all the way baby!

What will you advise other models who may wish to follow your footsteps?

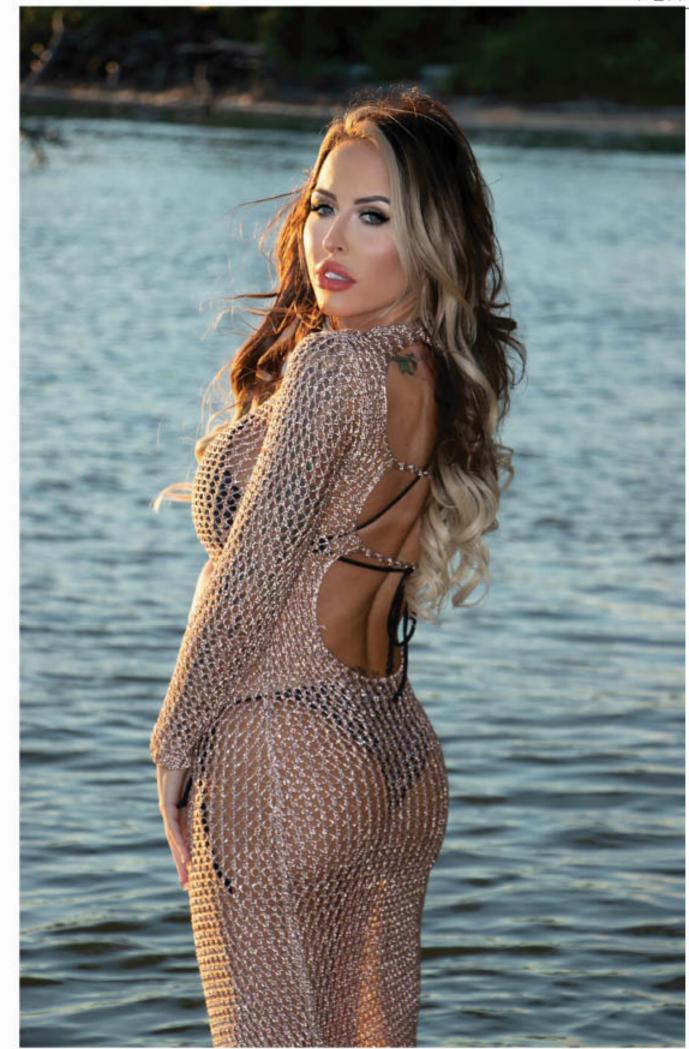
Never give up. Even if someone says you can't. Don't listen.

What are your future plans? Inside your career or out of it.

Hopefully appear in more major magazine publications and maybe get a role in a movie.







"When it comes to losing weight and getting into shape - workouts and dieting are the first things that typically pops into one's mind. What many people neglect is setting SMART goals."

THE YEAR FOR YOUR FITNESS

By: Anu +

"This 2020 I am going to get into shape and be consistent throughout the year."

Did this sound like you at the beginning of 2020? It's that time of year again where our new year's resolution to get into shape typically goes downhill because there are just too many temptations around. Let's be realistic - we can't always afford to spend each day trying to achieve our goals, especially when it comes to getting our dream body. Below are some tips to help you get rid of those excess holiday fat and also help you fit comfortably into the swimsuit that you've been dying to wear this summer:

1. Set SMART goals

When it comes to losing weight and getting into shape -workouts and dieting are the first things that typically pops into one's mind. What many people neglect is setting SMART goals. You really need to have a clear focus of what you want if you want to achieve that dream body.

S (specific) Set your goal for specific results.

M (Measurable) A SMART goal must have a criterion for measuring progress. If there are no criteria, then how can you determine your progress?

A (Achievable) A SMART goal must be achievable

R (Realistic) A SMART goal must be realistic in that the goal can be realistically achieved given the available resources and time. A SMART goal is likely realistic if you believe that it can be accomplished.

T (Timely) A SMART goal must be time-bound - it needs to have a start and finish date.

Here is an example of setting a SMART goal:

S- I want to lose 2 kilograms

M- I will measure myself every fortnight and note down my progress

A- My goal is achievable as many people have done it before me

R- My goal of losing 2 kilograms is realistic as I have 30 minutes before going to work to fit in cardio

T- I have 30 days (One month)

2. Food intake choices

The food that goes into your body is even more important than your workout choices. Here are some healthy food choices that you can slip into your daily routine:

Whole Eggs: Eggs are very filling and nutrient-dense. Compared to refined carbs like bagels, eggs can suppress appetite later in the day and may even result in weight loss.

Leafy Greens: Not only are leafy greens low in calories but also high in fiber that helps keep you feeling full.

Salmon: Salmon is high in both protein and omega-3 fatty acids, making it a good choice for a healthy weight loss diet.

Boiled potatoes: Boiled potatoes are among the most filling foods. They're particularly good at reducing your appetite, potentially suppressing your food intake later in the day.

3. Physical exercise

Going to the gym is still widely considered the easiest and fastest way to lose weight. However, let's admit it, home workouts and going to the gym may not always enjoyable. While it may be portrayed as the ONLY way to reach your goal, that is not true because there are a number of alternative choices you can make that lead you to your desired destination such as swimming, boxing, running or yoga.



FEATURE



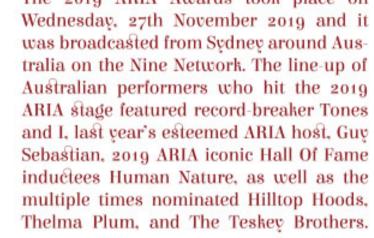
















5 REASONS THE RICH & FAMOUS LOVE

PAILIPE

Patek Philippe, a traditional Swiss watchmaking brand, enjoys an aura of covetable glamour that originates from its lavish traditions of watchmaking and their exquisite polished, handcrafted timepieces.

In this article, we will walk you through 5 compelling reasons that make Patek Philippe an incredibly popular choice amongst rich and famous collectors. Here, take a look:

A Symbol of Exclusivity

Research reveals that since 1839, Patek Philippe has made and sold less than 1 million watches, which allows this luxury Swiss watchmaker to enjoy an immensely covetable brand appeal. Patek watches take around nine months to be manufactured, while the more exquisite pieces are produced in a period of over two years. The growing demand and the sought-after models have given the brand an affluent status that allows the rich and famous to set themselves apart in the crowd.

Hand-Finished Beauty

Philip Patek watches are known for their finesse and beauty. These intensely charming timepieces are admired because of their stunning hand-finished components. The Swiss watchmaker infuses each design with an iconic detailing that captivates the admirers with its distinctive and high-end glamour. From the dynamic batons to the hand-finished hands, and the overall design, it is the little details that allow a Patek watch to leave the onlookers struck by its sleek appeal.

It's an Investment

Many savvy collectors invest in Patek watches as an investment, and both vintage and modern watches promise spectacular resale values. History stands witness to the fact that Patek watches bought back in the 1950s or 1970s, for instance, the Calatrava, and the 5131 Cloisonné Enamel, sold twice more than their original retail price.

Be part of a Legacy

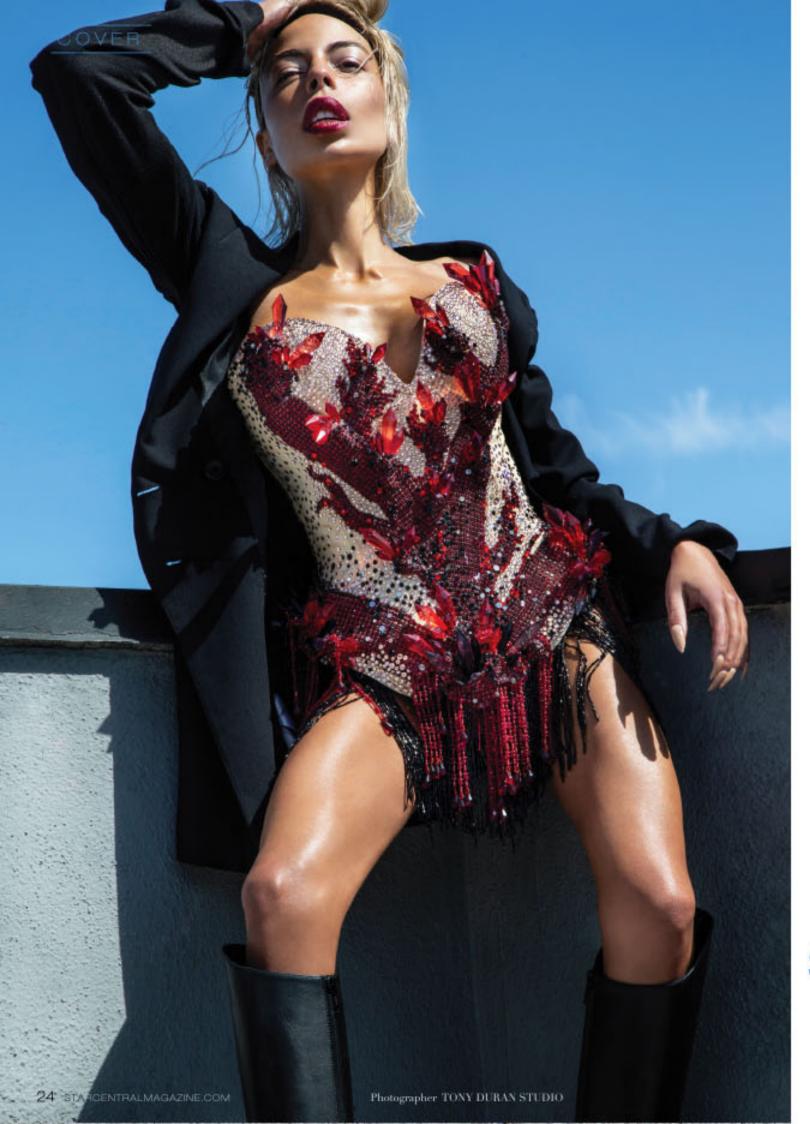
Patek Philippe maintains an archive for every single watch made since 1839, and it allows watch enthusiasts to revel in the confidence of being a proud member of the Patek community. The archives have meticulously documented the history each and every watch that has ever been produced by the celebrated Swiss watchmaker, allowing the purchaser to be a part of a legacy shared with royal family members, heads of states and celebrities.

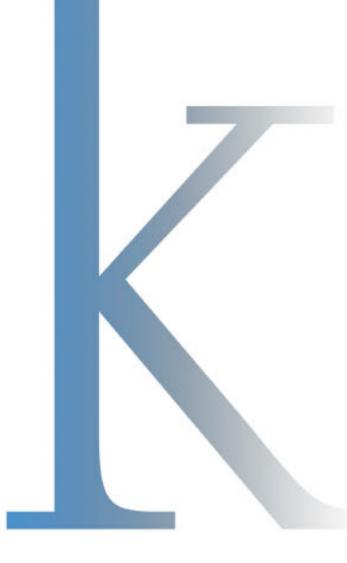
Traditional Watchmaking Traditions

The rich and famous adore Patek Philippe for its rich legacy and its traditional watch and case-making techniques that date all the way back to the 1800s. This iconic brand continues to dominate the market of luxury watches with its meticulous preservation of centuries' old watchmaking techniques, hand-craftsmanship, and alluring designs.









"METHVEN HAS COMBINED HER ROMANTIC AND STYLE TO CREATE ATIMELESS LINGERIE BRAND." Celebrity designer Kalla Methven is the brains behind possibly the world's most expensive lingerie label, and she's not only successful she's also drop-dead gorgeous.

Kaila's family once upon a time owned The Rainbow Unlimited Chicken Company (RLC), which used to supply 90 percent of KFC's poultry. After inheriting her family's sale of RLC shares back in 1991, Kaila decided to step away from the fried chicken business and focus instead on a much sexier line of work: a luxury lingerie

At just 16 years old, Kaila interned at her first Paris Fashion Show and went on to earn a Master's Degree from the International Fashion Academy - Paris. She completed advanced training at Polymodo in Florence.

Kaila has so far been featured in Harper's Bazaar, Elle, and Maxim and she has dressed some of today's sexiest stars including the likes of Demi Lovato, Katherine McPhee, The Kardashians, Housewives of Beverly Hills, Abigail Ratchford and more. Kaila has awakened the Dominatrix in every woman through her timeless and sensual lingerie line. She is a true artist in how she creates, designs and thinks. She currently runs two high-end lingerie brands: Madame Methyen and Lactrodectus (LDKM) (madamemethyen.com).

StarCentral Magazine recently sat down with Kaila to find out more about her journey to entrepreneurship and here's what went

1. How were you actually 'discovered'?

The first person who discovered me was Jean Charles de Castelbajac. I was a student at IFA, and he was visiting the school at the time. I was designing a jacket that day, he saw it and fell in love with it. After that, he gave me an internship in his company.

2. What do you like most about being a designer?

My most prestigious reward is to see women fall in love again wearing my lingerie. It is an honour for me when I see them feeling empowered, beautiful, sexy and confident.

3 What's it like dressing some of the most famous people in the

It is extremely rewarding that famous people recognize my talent and want to wear my designs. However, I try to stay humble, and a client is a client. I don't treat my clients differently because their name is well known. Each of my clients gets the best service I can provide, no matter who they are.

4. What first interested you in style/fashion?

I was born in LA, grew up in Paris, and graduated with my bachelor at Esmod, masters at IFA, MBA at Polymoda. I interned as a makeup artist at Paris fashion week for Dior, and when I saw all those models walking down the runway, I knew my destiny was to become a designer.





10. How do you keep up with your image? How do you maintain a healthy fresh image?

I upkeep by going to Dr. Stepanyan and getting monthly facials. His skincare line was the best thing that has ever happened to my face. He has 20 years of experience and over 16 years of training and experience under his belt. As a result of my monthly facials, my skin is always glowing and it shines on the red carpet and during photo shoots. This is my beauty secret, he's definitely one of the best doctors in Hollywood.

11. You mentioned before that your trustee sold your assets for more than a billion dollars, can you tell us more about that?

My confidant recently found some paper work that states my late grandfather Stanley Methven who started RCL foods had an annual turnover of 24 billion. The article can actually be found in the Sunday Tribune.

12. Do you have a specific inspiration that keeps you going in your career?

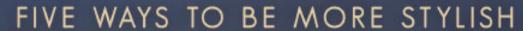
There is one woman who always pushed me to accomplish my dreams, whose name I'll keep confidential. As of today, we are still in contact, she is very proud of me.

13. What has been the most valuable lesson you've learned. This can be about the industry or about yourself. Or both!

Always believe in yourself, never give up on your dreams, and continue to work hard because hard work always pays off.

What advice would you give to other fashion designers who are starting out?

Be passionate about your goals and dreams, do your market research and hire a driven team that adds value to your master plan.



SINISH

While style may vary based on the season, temperature, and trends, some fashion rules remain constant. When implemented, these rules can instantly take your look from 5 to a 10.

There is this papular belief in the fashion world that a person can never be too stylish. This means that regardless of how stylish you already are, you can always do a few things differently and up your game!

While style may vary based on the season, temperature, and trends, some fashion rules remain constant. When implemented, these rules can instantly take your look from 5 to a 10. Five of these golden rules include:

Add a pop of colour

A great way to make your outfit more stylish is by adding a pop of colour to a monotone outfit. Stepping out in a single tone always looks sophisticated and is a great way to look chic. Completing the look with a bright-coloured accessory will serve as the perfect contrast and show just how thought-out your outfit is.

2. Use accessories

Accessories can take an outfit from zero to ten. The way you wear and match them with your outfit can make all the difference. You can enhance your look by wearing necklaces over turtlenecks, matching bags, and shoes, or wearing sunglasses with scarfs. Belts are also very trendy accessories that cinch your waist so incorporate those whenever you can!

3. Layer up

Layering, especially on cool days, is one of the easiest ways to look more stylish. Instead of stepping out in that plain but lovely black dress, throw on a flower-patterned kimono for a style boost. Another stylish layering tip is pairing turtlenecks with jackets and blazers. P.S. Turtlenecks are chic and sophisticated so don't hold back on them.

4. Mix sizes

If you're used to pairing fitting blouses with fitting pants or oversized pants and with oversized skirts, trying something different can make your appearance more stylish. So pair that pencil skirt with an oversized blouse or that body-fitting camisole with oversized pants/skirts. This combination will make your wardrobe more sophisticated and modern.

5. Wear heels more

While sneakers and loafers are very comfortable footwear, stilettoes are the classier option. They make every outfit look better while boosting your confidence. So make the switch and let your inner model shine through!

Bottom Line

While clothes help improve your appearance, your confidence also strongly influences how stylish you appear. Don't just wear the clothes. Carry yourself with the right attitude and watch every head turn in your direction when you step out!

FASHION

HOW TO DETOX YOUR VARDROBE.

Detoxifying your wardrobe is the best way to keep your wardrobe functional. It involves properly organizing and tailoring your wardrobe to suit your needs.

Do you ever look at your wardrobe and feel like you have absolutely nothing to wear out? Sure, the wardrobe is packed with clothes and shoes, yet none seems suitable for the occasion. If the answer is yes, then you most likely have a wardrobe filled with items you don't need. And the only solution to this is to detaxify your wardrobe.

Detoxifying your wardrobe is the best way to keep your wardrobe functional. It involves properly organizing and tailoring your wardrobe to suit your needs. Once you achieve this, picking out clothes will be as easy as breathing!

To effectively detoxify your wardrobe, follow these helpful tips below.

1. Empty your closet

Detoxifying your closet, just like detoxifying your body, starts with emptying its content. Take out all the clothes, shoes, bags, and jewelry in your wardrobe until it is empty. Afterward, wipe off dust and brush out debris for good measure.

2. Sort out your clothes

The next step is to sort out your clothes. Without sentimentality, look at each apparel and ask yourself; do I still wear this? Is it still functional in my wardrobe? If an item is not functional because of the season (e.g. winter coats in summer), pack it up for the next year. If it's not functional for any other reason set it aside for disposal or donation, While this may be hard to do, it is essential that you tailor your wardrobe to meet your specific needs, so be super objective.

3. Dispose unused items

Take out two boxes, one for donations and the other for disposals. Put the items you would like to donate in the donation box and put the rest in the disposal box. Make sure you take both boxes out of your sight to prevent you from changing your mind about getting rid of them.

4. Rearrange your closet

The last step is to rearrange your closet. Now that you've narrowed your belongings down to the essentials arrange them tidily. You can choose to hang your clothes according to their colours, based on their sizes or whichever you wear most frequently. Fold whatever cannot be hanged and arrange your accessories. Congratulations, you've just detaxi-

You can make the wardrobe detax process more interesting by playing some music while you work. Also, choose a day when you'll have lots of free time to ensure you won't be forced to rush the process.

To ensure you have a functional and organized wardrobe, detax your wardrobe at least once in four months.









Germani Jewellery has been established as an Italian brand in Australia since 1985. It became a household name for fine jewellery when it became an exclusive sponsor for the national TV show, 'Sale Of The Century' from 1988 to 2001.

Germani's extensive experience in creating distinctive, cosmopolitan, unique and exquisite jewellery is evident as he was awarded the prestigious Diamond De Beers Awards, designed and manufactured fine jewellery for the Saudi Royal Family, Queen Noor of Jordan, the Duke & Duchess Of Wellington, Elizabeth Taylor, Princess Diana and other well known international dignitaries around the world; thus gaining him international recognition.

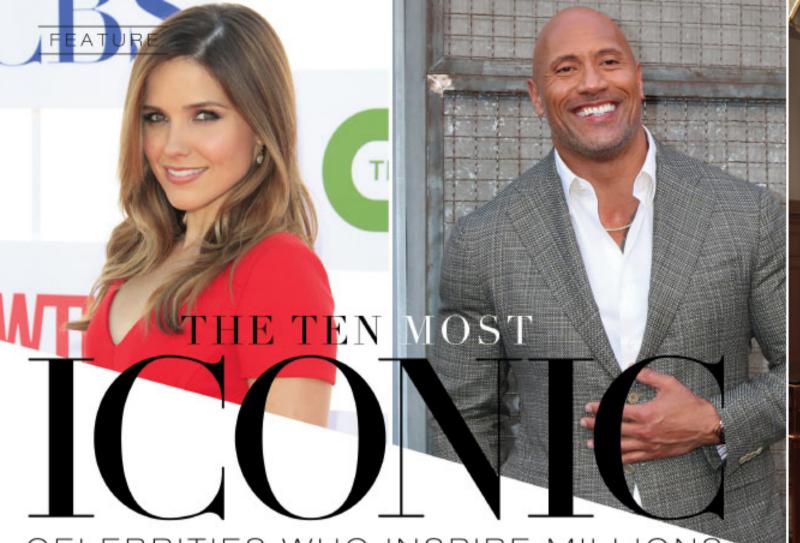
Germani houses a huge range of quality, coloured gemstones and loose diamonds sourced from Belgium, Switzerland and the Far East. Customers can enjoy the luxury of purchasing directly from the wholesaler and having the jewellery made in-house. Each design is iteratively reworked until it fits the customer perfectly.

Prices are extremely competitive due to the magnitude of Germani's operation.









CELEBRITIES WHO INSPIRE MILLIONS

Let's face it, celebrities are often viewed as inspiring individuals who have reached the pinnacle of success. Since it's very rare to become mega-successful and famous in your chosen field, these 10 inspiring celebs have definitely earned the bragging rights.

Some of these men and women have worked extremely hard to build personal brands that have now become household names. And, in creating these amazing personal brands, they have turned themselves into some of the most successful and famous people in the world. But who are they? Let's get to know these 10 inspirational role models - from actors to musicians to reality TV personalities and entrepreneurs, here are 10 celebrities whom millions find inspiring.

Alicia Keys

Alicia Keys is a famous singer, composer, actress and classically-trained pianist. Her first album was a whopping success, selling over 16 million copies worldwide. The album earned Keys five Grammy Awards in 2002. Her second album was also a massive success selling eight million copies worldwide. She eventually became the first woman to have an MTV Unplugged album debut at number one and she has even hosted the Grammys two years in a row. What makes her iconic is that she actually gives back to the community. Her nonprofit Keep a Child Alive foundation provides medicine to Africans living with HIV and AIDS. Keys has also used her music to lift people's spirits in times of distress - she used her talent to help people by performing to raise money for Hurricane Katrina, Hurricane Sandy and the earthquake in Haiti.

Leonardo DiCaprio

Leonardo DiCaprio is a Hollywood superstar and environmentalist. He has often played off the wall parts, specifically in biopics and period films. As of 2019, his films have earned US\$7.2 billion worldwide, and he has placed eight times in annual rankings of the world's highest-paid actors. His accolades include an Academy Award and three Golden Globe Awards. What makes Leonardo DiCaprio iconic is that he doesn't give in to the standards of the entertainment industry. He always chooses unusual roles and then he portrays this character incredibly well on the big screen.

J.K. Rowling

Joanne Rowling aka J. K. Rowling, is a British author, film producer, television producer, screenwriter, and philanthropist. She is most famous for writing the Harry Potter fantasy series, which has won multiple awards and sold more than 500 million copies, becoming the best-selling book series in history. The books eventually became the basis of one of the most loved film series. What makes J. K. Rowling iconic is the fact that she was originally rejected 12 times by various publishers before a small publishing house finally decided to accept her work. She went from rags to riches by sheer determination, believing in herself, and refusing to give up hope.

Reese Witherspoon

Reese Witherspoon is a Hollywood actress, producer, and a successful entrepreneur. The recipient of several accolades, including an Academy Award and a Primetime Emmy Award, she is among the highest-paid actresses in the world, as of 2019. Time magazine also named her one of the 100 most influential people in the world in 2006 and 2015, and Forbes listed her among the World's 100 Most Powerful Women in 2019. Beyond the acting world, she's the founder of Draper James - a line that features a wide range of clothing, accessories and home decor designed to "embrace the beauty and style and excitement that embodies what is happening in the South today," with prices geared more toward high-end shoppers.



Who hasn't heard of "The Rock??" Dwayne Douglas Johnson aka "The Rock," is an actor, producer, businessman, and former professional wrestler and football player. His films have grossed over \$10.5 billion worldwide, making him one of the highest-grossing box-office stars of all time. His devotion when it comes to appreciating his fans makes him an icon and an inspiration for millions of people and emerging stars.

Jessica Alba

Jessica Alba is a Hollywood actress and a savvy businesswoman. She originally began her television and movie appearances at the young age of 13 in Camp Nowhere and The Secret World of Alex Mack, but rose to fame at 19, when she became the lead actress of the television series Dark Angel. She eventually established herself as a Hollywood actress and has starred in numerous box office hits throughout her career, such as The Eye, Little Fockers, Fantastic Four, Good Luck Chuck, and many more. She eventually became a successful businesswoman when she found The Honest Company. Jessica was inspired by the 2008 birth of her first child and her history of childhood illnesses to create a multi-million dollar company that provided an alternative to the prevalent baby products.

Lauren Conrad

Lauren Conrad is a reality star, fashion designer, entrepreneur, and author. She became famous after being cast in the reality television series Laguna Beach: The Real Orange County, which documented her and her friends' lives in their hometown of Laguna Beach, California. But instead of falling into the stereotype of a 'blonde and brainless' reality star, she decided to build a solid brand around herself. She is the founder of the fashion lines LC Lauren Conrad and Paper Crown, and the co-founder of the fair trade online store The Little Market, She has also published several bestselling books, including L.A. Candy and The Fame Game trilogies.



Ashton Kutcher is a Hollywood actor, producer, and entrepreneur. He began his acting career by portraying Michael Kelso in the sitcom That '70s Show. He eventually starred in several Hollywood films such as Coming Soon, Dude, Where's My Car?, Just Married, My Boss's Daughter, Butterfly Effect, Guess Who, What Happens in Vegas, A Lot Like Love, Jobs and No Strings Attached, Beyond acting, Kutcher is actually a venture capitalist. He is a co-founder of the venture capital firm called A-Grade Investments. He has successfully invested in several high technology startups. Kutcher has investments in over 60 companies, the most prominent of which include Skype, Foursquare, Airbnb, Path, and Fab.com.

Sophia Bush

Sophia Bush is an actress, activist, director, and producer. She rose to prominence by starring as Brooke Davis in The WB/CW drama series One Tree Hill. She also appeared in several films such as John Tucker Must Die, The Hitcher, The Narrows, Chalet Girl, Marshall, Acts of Violence, and the Incredibles 2. Beyond acting. Bush is known for her philanthropy and social activism. She is a part of fundraisers such as F*ck Cancer, Run for the Gulf, and Global Green Gulf Relief and has been involved in political issues. She urges young voters to get involved politically all the time and she always uses Twitter, Facebook, Instagram, and her blog to raise awareness of world events and fundraisers in which she takes part of. Bush has been featured in several fashion blogs and magazines such as CosmoGirl, Health, Lucky, Zooey, Saturday Night, Teen People, and Bello.

Kaila Methven

Kaila Methven might be a KFC heiress, but she is a success in her own right. She currently runs two high-end lingerie brands: Madame Methven and Lactrodectus (LDKM) (madamemethven.com). Kaila has been featured in several magazines, including the covers of Femme Rebelle, Ellements, LA Fashion Magazine, Maxim South Africa and she has also appeared in Contrasts, Runway, Basic, Most, Fab UK, Maxim US, Marie Claire Italy, Business Insider, and The Sun. Kaila's designs have been seen on many celebrities, including Oscar-winner Apollonia Kotera, Kitty Brucknell of X factor UK, and cast members of the Real Housewives of Beverly Hills. She's definitely an icon in the high-end lingerie world.

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