

The ultimate guide to the hottest emerging fashion designers from all over the world

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## EDITOR'S NOTES

My family reacted with shock last week when news broke that my dad just had a heart attack. We can't believe that there was anything seriously wrong with him because he's the picture of health! Thank God that he's okay now, weirdly enough though, his heart attack has actually taught me a very valuable lesson - it reminded me of how short life really is, ironically it has become my teacher. I have learned several lessons from it, lessons that I've always known all along yet failed to acknowledge due to the hustle and bustle of the daily grind.

Sadly, it took a big trial like this to bring to mind those lessons and make me realise that life is precious because no one really knows when this wonderful journey of life will come to an end. It can be taken away from us at any second.

Since then I have promised myself that no matter how demanding life gets, I will ensure that I spend quality time with my loved ones. Similarly, you should all spend quality time with your loved ones as well. You should also take the time to tell them how important they are in your life because honestly speaking, they are not going to be around forever. On a final note, just listen to your heart, because life is too short and meaningless without doing this.

Patricia I  
Editor-in-chief



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DESIGNER SPOTLIGHT

# KADEEM

ALPHANSO FYFFE



Kadeem Alphanso Fyffe is a fashion designer, entrepreneur, actor, and public speaker. He is the founder and creative director of MUXE NEW YORK, and currently serves as the head of design at Acumen; his first collection for the Menswear Label debuts in Fall 2020.

Educated at the University of Richmond and Parsons School of Design, Kadeem has worked in the NYC Fashion Industry since 2013 as a Fashion Designer and Visual Merchandiser for the likes of Michael

Kors, Gary Graham, Lyssé, PVH, and Mark Jacobs.

His last role was Head of Design at WOLACO. He is an active member of the National Black Justice Coalition, and serves as a volunteer and committee member of NYC-based LGBT youth organization, Live Out Loud.

In 2016 he launched his own clothing label, MUXE NEW YORK, with the intent of creating unisex garments that comment on gender, politics, and culture. Kadeem is a passionate advocate for change to underrepresented communities, with a specific focus on the Black and LGBTQ+ communities.

Kadeem also started working as a commercial model and actor at 19 and has since appeared in TV, Film, and Stage in the US and Australia. He has lived 6 cities across three continents, visited 22 of the 50 U.S. States, and traveled to 15 countries.

Sassy & Co Magazine recently caught up with Kadeem to discuss his journey in the fashion industry and here's what went down:

#### How did you get into the fashion industry?

My first internship was in the Women's Collection at Michael Kors, which I completed while at Parsons. I completed my graduate studies at Parsons in 2014 and started working professionally as a Women's RTW designer in New York City.

#### What do you like most about being a designer?

I love translating my inspirations into a full collection - the whole process of collection development, bringing something from initial concept to full fruition, is my favorite part of being a designer.

#### The downside to being a fashion designer?

The industry can be very cut-throat at times - some people see this as a downside, but I have always tried to use the competitive nature of the industry to push me to succeed and propel me forward. At Parsons, a student once cut the thread right out of my sewing machine - the joke was on her though because my garment still turned out the best - being better is the sweetest revenge.

#### What has been the most memorable experience of being in the fashion industry so far?

I have had many memorable experiences, but if I had to pick one it would be the first time I worked backstage at NYFW while part of the design team at MK. It was the first time I saw supermodels in real life, and at one point I was 10 feet away from Anna Wintour. This was the moment I knew all my hard work had paid off, and I knew I deserved to be in the room with these people.

#### Who have been the most interesting people you've met so far?

The most interesting people I have met have been during my time as the Head of Design at WOLACO. I was able to meet other young entrepreneurs, fitness influencers, and professional athletes - I found them interesting because they were all hustlers who had mastered the art of self-branding and promotion - and of course, they were insanely fit and easy on the eyes.

#### What has been the most valuable lesson you've learned while in the fashion industry. This can be about the industry or about yourself.

In the famed words of Emily from Devil Wears Prada, "a million girls would kill for this job" - so I've always worked my ass off, knowing full well I could be replaced with a quickness.







# GLAM NEPAL

Glam Nepal International is a global brand in the making in the world of fashion runways which aims to showcase the diverse and unique designs of Nepal. It gives the designers of Nepal wings through the Glam Nepal International network to conquer the global market via International exposure. The Revolution is from Australia itself... Will you join us?

Glam Nepal International also intends to produce role models as opposed to just merely supermodels who will be able to inspire the millennials to do better in life. The goal is to redefine the fashion industry to shape it with role models and an eco-friendly clothing industry.

Furthermore, Glam Nepal International founder Deepak Gaurali aspires to take the runway show to different countries in order to exchange cultural values and religious tolerance bringing people together through fashion and lifestyle.





## La Métamorphose

BRIDAL CAPSULE COLLECTION

This new bridal capsule collection explores the hidden and mysterious nature of women and is inspired by the « Balsamic moon »; this suspended moment in the moon cycle which corresponds to the « Dreamtime ». It is synonymous with the Origin of the World in the culture of the Australian aborigines.

The « Balsamic Moon » is the moon of the prophets and prophetesses, and has the power to stimulate the imagination. This moon reveals a particular vision of the cycle to come. This visionary phase requires the opening of the mind channels and its limits, to allow a new creation to emerge. This phase is asking us to surrender to the power of the universe whose dream springs from the dark, through sketches, and canvases, defining the outlines of new possibilities. All of the fabrics are "Made in France", and part of the collection has been produced in French ateliers.

### Credits:

**Photos by:** Greg Alexander

**Art director:** Sébastien Vienne

**Hair & Makeup:** Carine Larchet for LaRoche Posay and Eugène Perma

**Assisted:** de Charlotte Le Balch

**Models:** Angeline and Kellia & Lucie via Ava Models London

**Production assistant:** Romane Sarin

**Special thanks to:** Château Royal d'Amboise ([www.mephistopheles.fr](http://www.mephistopheles.fr) / © Méphistophélès Productions)

This new bridal capsule collection explores the hidden and mysterious nature of women and is inspired by the « Balsamic moon »











# INTRODUCING LIUDMYLA TKACHENKO

Liudmyla Tkachenko is a stunning Ukrainian model who is currently based in Los Angeles. She grew up in a picturesque town stretching in the western region of Ukraine. Ever since she was a little girl, she has always dreamed of becoming an international model someday. Unfortunately, the economic situation in Ukraine was bad at the time, and since she had no connections in the fashion industry – becoming an international model seemed like an almost impossible feat. But Liudmyla was persistent though, despite her situation, she was determined to turn her childhood dream into reality.

Liudmyla's first taste of the modeling industry came in the form of a modeling contract that was offered to her to work somewhere in China. Although China has always been considered as one of the most dynamic, and vibrant countries in the world, moving to work in China can often seem daunting because of the language barrier and cultural differences. However, Liudmyla really wanted to make things work with her modeling career hence the reason why she felt that she needed a deeper cultural immersion in the Chinese ways for the sake of her career. She decided to hone her Chinese language skills first so she started taking Chinese language classes. Eventually, she came to the point that she was actually quite fluent in Mandarin.

Since working as a full-time model in China, She has appeared in several high-profile commercials and magazines in Asia. Liudmyla worked as a full-time model for a few years in Asia mainly around Hong Kong, China, and Thailand before deciding to move to the United States to further pursue her modeling career. When she moved to the United States in 2016, she didn't speak a word of English which was tough because she had to start from the bottom again. She, therefore, decided to study English in a New York-based language school while pursuing her modeling career at the same time.

Liudmyla's persistence eventually paid off when she started scoring one good gig after another. Since working as a model in New York, she has appeared several times in New York Fashion Week. She has walked for high-profile designers such as Dan Liu, Terroza, and Oxford Fashion, among others, and she has also done photoshoots for high-profile fashion magazines such as the L'Officiel magazine, Marie Claire, MD Trends magazine, Imaginary magazine, and Marjen magazine. Furthermore, she was involved in several catalog shoots as well as several exciting projects. Her photos from the New York Fashion Week shows have even been featured in Vogue, Elle, as well as Harper's Bazaar.

After modeling for two years in New York, Liudmyla decided to try her luck at acting by moving to Los Angeles. Since moving to Los Angeles, she has appeared in a Nike commercial, as well as a few alcohol commercials, and she also scored a role in an upcoming film called "The Nowhere Inn." The movie is set to premiere in the Sundance film festival 2020. Currently, Liudmyla is studying at an acting school called Beverly Hills Playhouse hoping that this can be her ticket to more projects in Hollywood.

Starting from a humble background, Liudmyla was initially faced with poverty as well as other problems, but she learned how to overcome all that fate threw at her. She moved forward with a single-minded determination to achieve success. Having reached her goal of becoming an international model, she's definitely a classic example of the results of hard work and determination.





Sassy & Co recently caught up with Liudmyla to discuss her journey in the modeling/fashion world and here's what went down:

**How did you decide to be a professional model?**

I actually decided to become a professional model after I did my first photoshoot. I felt that I really enjoyed modeling so I wanted to pursue my modeling career full-time. In terms of inspiration, top model Natalia Vodianova is who really inspires me. Her success story shows that hard work and dedication to your goal will eventually lead to success.

**What was your first big break in the industry?**

My first big break in the industry was in New York walking for designer Dan Liu at the NYFW 2018.

**What is your dream modeling job?**

A photoshoot for the cover of Vogue magazine.

**If you weren't a model, what would you do?**

Definitely something around the entertainment industry.

**How do you stay fit and healthy?**

I work out every day and I also only eat healthy food.

**What's your beauty and exercise regime?**

I like going to spa, as well as getting massages and facials. I also work out every day by going to the gym, hiking, yoga, and meditation.

**Is there much work around for models these days?**

With the Coronavirus situation still happening, honestly, there's not much model work happening. But slowly everything is starting to get back to normal and hopefully, soon there will be a lot more work.

**How do you deal with all the traveling required to be a model? How do you cure jet-lag?**

It's very important to drink a lot of water and get some rest if you're traveling. I usually cure my jet-lag by going to the gym right after I arrive in a new location.

**When you're not busy modeling, what are some of your favourite things to do?**

I like to go hiking, swimming, paddle boarding, and reading books. I also like getting massages and relaxing on the beach with a great book.

**What are your favourite beauty products? what's always carried in your purse?**

The skincare line "Origins" is my favorite one.

**What is your go-to everyday outfit?**

Shorts and t-shirt are my go-to everyday outfit.

**Given the competitiveness and the speed of the industry, how do you ensure you stand out?**

Always be yourself and know how valuable you are. Self-love is very important.









# BOUX AVENUE

Size inclusivity means celebrating bodies of all different shapes and sizes. Hence as part of Boux Avenue's new SS20 campaign, it launched its first unretouched lingerie campaign, continuing to celebrate its 'Your Shape, Your Style' campaign, encouraging every woman to embrace their own unique style and shape.

Boux Avenue has just released its first-ever unretouched lingerie campaign, as part of its 'Your Shape, Your Style' campaign and it's fronted by well-known names such as Malin Andersson and Zara McDermott, Ama Peters and Kaz Kamwi. Each brand ambassador wears lingerie styles from Boux Avenue's new season collection to match their bold personalities, with the unretouched imagery celebrating their individuality and staying true to themselves.

Size inclusivity means celebrating bodies of all different shapes and sizes. Hence as part of Boux Avenue's new SS20 campaign, it launched its first unretouched lingerie campaign, continuing to celebrate its 'Your Shape, Your Style' campaign, encouraging every woman to embrace their own unique style and shape.

Malin comments: "I've always spoken openly about body image, and how in my teens all I saw were airbrushed images in magazines - and that I thought it was how I was supposed to be. I remember it consuming me so much I obsessed day after day with calorie counting and trying to look like a size 0 model - whilst also losing myself in the process... I'm so glad to be working with Boux Avenue - a brand that represents women of all shapes and sizes. I share with you my unedited shoot post lockdown, perhaps not eating the best or working out that much - but I present to you ME. I stand tall and bold with their colourful new collection and ask you all to LOVE the body you are in."

Available in sizes 30-44, B-G cup, Boux Avenue's new season lingerie is available to purchase now via their official website: [www.bouxavenue.com](http://www.bouxavenue.com)









# M FIVE BEST Makeup TIPS AND HACKS

Makeup is undoubtedly women's first love and they spend a lot of time using it. Here's the thing though, not everyone knows how to apply makeup like a pro. If you want to know some great tips and hacks when it comes to applying makeup, then you're at the right place as we have rounded up 5 of the best makeup tips and hacks of 2020.

## Apply Powder on Lashes

Bigger and fuller eyelashes are every woman's dream, but it is almost impossible to have fuller eyelashes without wearing false eyelashes. Mascara can surely help to make the eyelashes look longer and fuller so here's a good tip: After the first coat of your mascara, apply translucent powder or baby powder on your eyelashes with the help of makeup brush and then apply another coat of mascara. You'll see that your eyelashes will look thicker and fuller by this hack.

## White Eye Pencil

If you don't own a white eye pencil, then you are seriously missing out. A white eye pencil is helpful in so many ways. If you want your eyes to pop out, then you need to apply a white eye pencil on your lower waterline and see the magic. Your eyes would look bigger than before. Another great tip is that if you want a certain color of eyeshadow to stand out or pop then apply it all over your eyelids before applying eyeshadow. Your eyeshadow would surely look better than before. Always carry your white eyeliner pencil with you because you never know when you'll need it!

## Set Your Lipstick

All women want their lipstick to stay all day. Thanks to liquid lipsticks which stay all day - you don't have to rush to the washroom after eating a meal or drinking a glass of wine. But if your favorite lip color doesn't stay all day or you are not a fan of makeup retouching, then this hack is for you. After applying lipstick take a tissue paper, a big fluffy brush, and a translucent powder. Put the tissue paper on your lips and apply translucent powder on the tissue paper generously with the help of makeup brush. Your lipstick will become matte and it will actually stay all day.

## Heat Eye Lash Curler

We know every girl loves longer eyelashes so here's another eyelash hack for you. Heat your eyelash curler for 1 minute with a blow dryer before curling your lashes. Now curl your lashes with an eyelash curler for 20 seconds. Repeat the step for your other eyelash as well. Your eyelashes will definitely look longer and fuller. Remember, don't overheat it and always touch it with the help of your fingers before curling your eyelashes to avoid burns.

## Use Pink Lipstick as a Color Corrector

Don't have a color corrector? No worries, because we can use pink lipstick as well. If you have dark under eyes or have dark spots on your face, then apply a little bit of pink lipstick before applying concealer. The pink lipstick will work as a color corrector and you will save a few dollars as well.

Don't forget to follow the above 5 makeup tips and hacks if you want to make your life easier.





# FIVE POST QUARANTINE Haircut TRENDS FOR WOMEN

Covid-19 has definitely turned our lives upside down. We had to stop meeting our families and friends, eating at restaurants, and even going to beauty salons. Now as the lockdown restrictions are being lifted and we are slowly heading towards normal life, one question that has been arising in every woman's mind is - which haircut should I opt for to celebrate post quarantine?? To answer this question, we are going to give you the 5 most awesome post-quarantine haircut trends. You can choose any one of these trends for a good start post-lockdown.

## Long Layers

Those women who didn't even trim their hair during quarantine are best suited to having long layered hair. A long-layered haircut can look great on every face shape as well as suit any outfit. If you want to keep your long hair after quarantine then you can always ask your hairstylist for a long-layered haircut. Most celebrities love to have long layers, so if your hair is long enough then you might want to give this style a go.

## A-line Bob

A-line bob is the signature style of a lot of women and if you haven't tried it yet then you might want to give this hairstyle a try. Women who miss short hair can always go back and get an A-line bob. If you've always had long hair and quarantine has made them even longer, and you are sick and tired of having long hair, then A-line bob haircut is a good style to try. It can really make you look edgy and chic.

## Long Bob

If your bob has grown out, then it's the best time to keep long bob. The long bob looks really cute and sassy and is one of the best hairstyles around because it can be styled in so many ways.

## Pixie Haircut

If you've grown sick and tired of having long hair and you just want to completely change your look, then you can try the pixie haircut. The pixie haircut is a short hairstyle that is shorter at the back and side of the head. You can also have short bangs with this hairstyle. There are different versions of a pixie cut so you need to try the one that suits your face shape. For inspiration, you can try Katy Perry's fabulous pixie cut.

## Mid-length Cut

If you are neither a fan of long length haircuts nor even short ones, then you can go for the mid-length cut. If your bob has grown out, then it might be the best time to get a mid-length haircut. Mid-length haircut looks cool and in fact, celebrities like Selena Gomez are one of the biggest fans of this style.

These are the top 5 haircut trends that you will see a lot after quarantine. You can try any one of these haircuts and have a completely new look.



# FIVE WAYS TO BE MORE Stylish

We all want to look chic and stylish all the time. Therefore, we are going to give you some of the best style tips that we have learned from celebrities and fashion influencers. These tips should help you to look effortlessly stylish.

## Tailor Your Clothes

To look stylish and sassy, we don't only need overpriced stylish clothes. The clothes we typically get from stores are of standard sizes, so don't expect them to fit you perfectly. You might have a larger bust area, smaller waist, or slimmer arms so, it's important to tailor your clothes according to your body. Celebrities themselves always tailor their suits before they wear them. It won't cost you much, but it would surely make you look high-end. Measure your body size accurately and find a good tailor and you will definitely see a big difference.

## Don't Forget Accessories

Whether you have worn stylish clothes or not, if you aren't wearing any accessories then you are seriously missing out. Try to wear a waist belt, your favorite hoop earrings, or your colorful bracelet to complete your look. Remember, don't wear jewelry too much because you will probably end up looking like a disco ball. 2-4 jewelry pieces are enough because when it comes to wearing jewelry - less is more. Also, invest in some stylish sunglasses and colorful handbags because they can come in handy.

## Don't be Scared to Try New Color and Prints

Yes, you read this headline right! Don't be afraid to try something new. If you are new to prints, then you can always try animal prints. Remember, only wear a single type of print. Never combine two prints together as it wouldn't look good together. Basic colors should always be in your closet but it's also not a bad idea to get bold or neon colors. Wear colors that you love and try to smile often, and you will surely stand out from the rest of the crowd.

## Know your Body Type

There are different body types of body shapes and these include pear, apple, hourglass, etc. Women should always know their body type so they can embrace them. You should always shop according to your body shape. If you want to make your waist smaller then you can try wearing Victorian sleeves. Moreover, if you want to show off your hourglass body shape, then you can try wearing a dress with an A-line silhouette.

## Combine Your Formal with Casual

Designers and stylists love to combine casual wear with formal wear. Whether you are a working woman or a high school teen girl, it's always a fabulous idea to combine casual with formal. A sequined shirt with ripped jeans and glittery stilettos would surely put you in a spotlight. You can also try wearing a simple blazer with a shiny dress and that's totally fab.







## GERMANI JEWELLERY

Germani Jewellery has been established as an Italian brand in Australia since 1985. It became a household name for fine jewellery when it became an exclusive sponsor for the national TV show, 'Sale Of The Century' from 1988 to 2001.

Germani's extensive experience in creating distinctive, cosmopolitan, unique and exquisite jewellery is evident as he was awarded the prestigious Diamond De Beers Awards, designed and manufactured fine jewellery for the Saudi Royal Family, Queen Noor of Jordan, the Duke & Duchess Of Wellington, Elizabeth Taylor, Princess Diana and other well known international dignitaries around the world; thus gaining him international recognition.

Germani houses a huge range of quality, coloured gemstones and loose diamonds sourced from Belgium, Switzerland and the Far East. Customers can enjoy the luxury of purchasing directly from the wholesaler and having the jewellery made in-house. Each design is iteratively reworked until it fits the customer perfectly.

Prices are extremely competitive due to the magnitude of Germani's operation.



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