

STAR CENTRAL

MAKE WAY FOR
KAYLEIGH-PAIGE



ROXETTE ARISA

A beauty and fashion
expert to watch out for

UNSTOPPABLE

Four habits of successful
people that will make
you feel unstoppable
in 2021!

5 WAYS TO FEED YOUR
CRAVINGS BUT STILL
LOSE WEIGHT

MEET
Julia
JOLIE



MS ENTREPRENEUR

BE YOUR OWN KIND OF POWERFUL

COMING SOON



MS ENTREPRENEUR

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Cover

Julia Jolie

Get to know the lifestyle and fashion influencer who's taking the Internet by storm!



Cover Photography by Chris Martin

OPENING REMARKS



It has been a challenging yet exciting year thus far for StarCentral Magazine. So far we've had the pleasure of featuring some of the most talented, upcoming actors, models and entrepreneurs from all over the globe. Next up we are also involved with a number of local events in Sydney, Australia and we are launching something exciting very soon so this is not to be missed! Right now we are focussing all of our energy and resources towards AMFA so we hope to see most of you there. I would like to thank everyone for your continued support and commitment to our publication. We are doing our very best to always deliver excellent editorials for our readers across all our channels.

Mike Ilagan
Managing Director



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Roxette Arisa

Meet one of the stunning influencers to watch out for in 2020.

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Kayleigh-Paige Rees Pg. 12

EDITOR'S NOTES

Unbelievably, we're already into the second half of 2020! Hitting the halfway mark in anything – a race, an assignment, the school year, a book, a fitness plan, even a meal – is usually the impetus to keep going. Thoughts of: "I'm halfway there, I can't stop now!" start going through your mind. It's a heady sensation and is great motivation to finish your goals. But what if you didn't start in the first place? What if those New Year plans and resolutions never got off the ground? Well, get started now! There is nothing worse than looking back in frustration at those dreams that never came true just because of the simple reason where you NEVER TRIED. The journey to fulfilled hopes may be hard, but REGRET is a harder burden to carry every day. So go ahead and emulate the artists and entrepreneurs StarCentral Magazine has had the privilege of meeting over the years. I guarantee that not one of them will tell you they begrudge the blood, sweat and tears it took to get them to where they are now. Don't wait, START, and get going!

Jenny Aluning
editor in chief

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ROXETTE

STATEMENT MAKER

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a



Beauty and fashion expert, wildly successful Japanese American YouTube / Social Media guru Roxette Arisa is making a name for herself in the skincare, beauty, and fashion space with over 75 MILLION views and 1.2 MILLION subs on YouTube alone. Whether she is giving tips on how to perfect your makeup for mask-wearing, providing how-to-tips for taking that lust-worthy passport photo, comparing designer and drugstore brands with a split face tutorial, or giving how-to-style basics by using clothes you already have in your closet, Arisa is a quickly rising star who is highly respected for her expertise in the beauty and fashion world.

Arisa's rise in the beauty and fashion world is quite different from her contemporaries. Growing up in Culver City, California she always knew from a young age what she wanted to be: an Olympic figure skating medalist. She began skating at the age of 4, training and practicing to perfection. By the age of 15, she moved to Detroit where she was selected for the Jr. National Team as part of a duo ice dancing partnership. Arisa then moved to Canada, where she was being groomed to compete internationally for Canada, and in 2016, at 17 years old, she and her partner placed Silver at sectionals solidifying her stance as a competitor. But soon after, her world was rocked when her partner suddenly retired, and in 2017 she found her dreams of competing in the 2018 Olympics in Pyeong Chang all but a fleeting dream. The reality was that it would be near impossible to find a new skilled partner in time. But Arisa had found another passion.

Since a young age, she had worn makeup for skating competitions and as she got older, she realized that she had found an appreciation for applying and learning new makeup techniques. She often trained in skating for 8+ hours a day, but at night she would spend her time watching makeup tutorials online and she decided to create a YouTube page herself. To her, makeup was something that always gave her confidence and she wanted to share her advice with others. Before long, her following and views began skyrocketing and she realized that when one door closes another one opens. She decided to retire from skating and instead focus on her new passion - the beauty and fashion world. She packed up her bags and moved back home to Los Angeles. Around this time, brands began to take notice. In only a couple of years, Arisa has quickly become a favorite for beauty and fashion brands alike, and has become a beauty ambassador to Smashbox, e.l.f., partnered with brands like Revolve, Olay, Murad, NARS, Maybelline, MAC, Instagram, Clarisonic, Neutrogena, Kate Somerville, CeraVe, IPSY, L'Oréal, Lorac and created her own collections for Milani and Sigma to name a few. StarCentral Magazine recently caught up with Arisa to discuss her journey in the industry and here's what went down:

How did you get started in the industry?

Growing up I was a competitive figure skater for 20 years and was always doing my makeup and hair for competitions to match the competition dresses I would wear. The confidence I felt when I put on a red lip or a smokey eye was a little bit addicting and I just fell in love with the world of beauty which led me to find the beauty community on YouTube and to eventually start a channel of my own. For my first couple of videos, I remember filming on my floor with my laptop webcam and a lamp turned sideways to give me some "light," which is so funny to look back on. It's been an amazing journey getting from those lamp and laptop days to now when I'm able to combine my two passions - beauty and fashion.

How did you develop an interest in fashion and what drove you to pursue that passion onto social media?

I've always loved fashion. I think fashion and beauty go hand in hand. Fashion is a form of self-expression and at the end of the day, I'm an artist - whether that be in makeup or in putting together an outfit in my head that I know is going to make me feel and look bomb. To me, fashion is a feeling - I want to feel confident and I want to inspire my followers to be confident.

In what way has social media changed your life?

I think at this point social media has really changed the world. I mean it's the fastest-growing form of advertisement/marketing, it's a way to connect with anyone and everyone around the world, and it's a place to share what means the most to you. I know I definitely would not have had half of the experiences and opportunities that I have had without social media. It's still surreal to me that I have built my career from the ground up by sharing what I'm truly passionate about. I'm forever grateful to my fans and followers because I really would not have the life I have today without their support.

What are some of the difficulties of being in the industry?

I think the biggest difficulty is comparison. It's so easy to compare yourself to others online but you have to realize that everyone has their own journey and their own path. My dad always says "Everything that is happening to you, is happening at the right place and at the right time for YOU, because that's just the way it was meant to happen." That's something I like to think about when I feel myself falling into that deep hole of comparison.

How does your thought process differ when creating content for Instagram versus content for YouTube?

Instagram and YouTube are totally different platforms. Instagram is all about the aesthetic and when I'm creating content for IG, I'm looking for something that will catch the viewers' eye while scrolling. On YouTube - I feel like I get to share every part of me. I really get to connect with my followers on YouTube so my content is more laid back and truly a piece of me.

What are your long-term goals for your social media accounts?

I really do think of my social media accounts as an art form. I want to continue expressing my creativity and growing and learning with my followers. I love photography and cinematography so I would love to expand on those art forms and implement it into my work on social media!

When choosing whether or not to work with a brand who wants to work with you, how do you decide?

It's actually really easy for me to decide what brands to work with because I never work with a brand or promote products that I don't genuinely use. That's something I've always stood by ever since I started making videos. I think of my followers as friends so I would never want to break their trust by promoting a product that doesn't work for me. I'm super proud of the work I've done with Maybelline New York. They are a brand that I have been using since I was a teenager so it's just so surreal to be able to work with them now. I also did a really cool AR video with MAC Cosmetics where my subscribers could actually try on different shades of lipstick in the video. That was a fun project! Smashbox Cosmetics and Dior Makeup stand out to me as well when I think of projects that I'm super proud of and grateful that I got to be a part of.

If someone is going to make your life into a movie, who would play you?

Miley Cyrus! I love her and everything she stands for. A lot of people say we look alike!

What are your future plans? Inside your career or out of it.

I have lots of plans and aspirations when it comes to my career, some of which I can't talk about yet "wink wink", but one of the things I would love to do is get into more traditional media - super interested in hosting and acting! On a personal level - I'm trying to give my apartment a little makeover right now and finally start decorating it. I've only lived here for 3 years - wish me luck!

A woman with long brown hair, wearing a white wide-brimmed hat, a white short-sleeved dress with puffed sleeves and a ruffled waist, and brown leather boots, is sitting on a sand dune. She is holding a brown leather crossbody bag and sunglasses. The background shows a beach with wooden posts, waves, and a blue sky with clouds.

studio49

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INTRODUCING KAYLEIGH-PAIGE REES

Breakout actress Kayleigh-Paige Rees stars in the upcoming coming-of-age drama "Faulty Roots." The plot of the movie revolves around two teens with different genetic conditions who are forced to form a friendship. Rees is set to play the lead character of Lola, a teen diagnosed with depression. If she looks familiar you're right, she recently played the role of Julia Beaufort in the ITV/PBS primetime period drama "Sanditon", adapted from an unfinished manuscript by Jane Austen, and as Ann in the indie feature 'Ann Rolls Green'. Kayleigh-Paige also has her own popular podcast 'Real Talk with Kayleigh' and she has over 10,000 followers on Instagram.

StarCentral Magazine recently caught up with Kayleigh-Paige to discuss her journey in the entertainment industry and here's what went down:

Can you tell us more about yourself? How did you get started in the entertainment industry?

Absolutely, my name is Kayleigh-Paige Rees. I am an actress and producer. I loved dancing from a very young age and always found myself creating stories and different worlds which led to me having a lightbulb moment at the age of 17 whilst training in musical theatre that I wanted to act.

What do you like most about acting?

Escaping reality and all the limitations I impose on myself.

Can you tell us about your role in Faulty Roots?

Of course, in Faulty Roots, I am playing a teenager called Lola who suffers from depression. She's struggling to know who she is and her place in the world and this really impacts her relationships whether that be family or friends.

What sort of person is going to relate to this character?

Everyone, we've all been teenagers and struggled. Whether it was with grades, friends, family, self-image, we all had those moments where we thought who are we?

How is this character like you? Different?

I was quite different from Lola at that age. I struggled more with anxious tendencies and an eating disorder than depression however I feel that as an adult I can relate more to Lola and what she's going through which I found really interesting.

Besides yourself, what celebrity would you like to see tackle this character?

Florence Pugh- what an incredible actress!

Besides yourself, which actor/s in this movie is going to blow people away?

Melanie Walters.

What's the biggest challenge to taking on this role?

Giving the characters and always those people feeling the same justice on screen, it's a big ask and I hope I do Lola proud.

If you could play any other character in a series, who would it be?

Estella from Great Expectations.

What has been the most memorable experience of your career so far?

There are so many, however, my first ever job which was for a Samsung advert and led to me flying for the first time on my own to Switzerland.

Who have been the most interesting people you've met so far?

I find all creatives incredibly interesting.

How active are you on social media?

Annoyingly very, I find it can be very negative for my mental health and can make me envious of others so I'm trying to stay off my phone as much as possible.

What are your future plans? Inside your career or out of it.

I really want to keep working and attempting to produce as many films as possible to tell as many stories as possible.

The 'LIGHTNING FAST' Round:

1. Last good movie I've seen: Tenet - so good!

2. What do you consider beautiful and why?

I think beauty can be found in all things, I find beauty in happiness, without happiness can anything really be beautiful?

3. What haven't you done yet that you wish you could?

Skydive.

4. Complete this sentence: "If I had no fear, I'd..."

Go into forefront politics.

5. What is the one "flaw" you wouldn't change about yourself?

My birthmark.



ENTREPRENEUR SPOTLIGHT: GET TO KNOW

KYLE KLAUS

Kyle Klaus is a successful businessman and actor. He opened his first business back in 2012 called Prestige Properties, a real estate firm with multiple offices throughout New Jersey and New York City. In 2019 the firm reached Platinum Status as a result of the huge sales. Klaus is also the owner/founder of The North Pole, a company that provides unique kitchen and bar tools and gift ideas, and he also owns a restaurant in Hoboken, New Jersey. While running successful businesses, Klaus can also be seen on TV in shows like *The Blacklist*, *Billions*, *Homeland*, *Happy!* and *The Last O.G.* to name a few.

StarCentral Magazine recently caught up with Kyle to discuss his journey to entrepreneurship and here's what went down:

Could you please tell our readers a brief background about yourself and how you started your business?

I grew up in Pottstown, PA. From as early as I could remember I wanted to be an actor. I just didn't know that you could actually do it as a job. I loved being in other people's shoes and wearing many hats. I think that's what added to my love of being an entrepreneur. I thought long and hard about how I could build a life that would allow me the flexibility to still be able to take an acting job when the opportunity arose. Real estate and entrepreneurship was the best option I could find. I learned early on that I had a knack for it. I always looked out for my clients' best interests and felt that if you just took that as the number 1 rule then everything else would fall into place. When I moved to the New York City area I worked at a real estate company to supplement my acting dream. Then I envisioned the possibility of being a broker/owner and having other agents work under my own umbrella. That is when I was set off on my path of opening my business.

What are you currently doing to maintain/grow your business?

I live by the rule that if it is not in my calendar, it doesn't exist. (It's easier said than done, and I don't always follow it but I try to). Since I'm still an active broker, I maintain an hour or two I call "power hour." This time I do every single day no matter what. This is just digging for new business. There is no mystery to it. It just depends whether you are willing to put in the work or not. The other secret is that I am always trying to get new and improved systems in place. That's part of growing.



What social media platforms do you usually use to increase your brand's awareness?

I use Instagram a lot however, I am getting more into Twitter, LinkedIn, and Facebook to grow my brand.

What form of marketing has worked well for your business throughout the years?

We use constant contact and email campaigns a lot. I think that has worked very well on staying top of mind. That and social media. I think social media sometimes is harder to track unless there is some post that you are tracking and promoting with a call to action.

What is the toughest decision you had to make in the last few months?

At some point, we go to a point like a fork in the road, where we were considering whether or not we were going to expand our real estate company into another location and grow or not. We chose the first option, so we opened a new office, got more agents and it was the best decision.

What is the best advice you have ever been given?

Thoughts become things. That's the best advice I've ever been given in short. You really need to monitor your thoughts and what you think about on a daily basis all day long. Good or bad, positive or negative, your thoughts can and will shape your reality.

If you could go back in a time machine to the time when you were just getting started, what would you do differently?

Definitely buying some properties that I was considering 10 years ago. I would also seek out people to look up to, some people who are doing exactly what I'm doing now, try to learn from them, and streamline the process to get there quicker. However, you can't really think that way. Hindsight is 20/20 of course. I think you have to learn from things and then use that knowledge moving forward to help you make better choices.

What advice would you give to a newbie Entrepreneur setting up their first business?

I would say don't worry too much about HOW you'll do things at first. Envision what you want first, see the big picture, then worry about the process step by step. If you set a goal it's easier to reverse engineer and obtain reachable goals to get there.

De

POWER PLAYER: MEET MICHAEL EVEREST

marco

Michael Everest DeMarco is one of those people one can look up to. He is one who believes that success and fame are not everything in life. Also, one who sincerely believes in giving back to society. And finally, one who acts on his belief.

Michael Everest DeMarco: Life as an Actor

Born and brought up in New Orleans, Michael DeMarco early developed a passion for the performing arts. As a child actor, he acted in a number of plays including Clifford Odets' *The Golden Boy*, Maxwell Anderson's *Winterset*, and Shakespeare's *Richard III*. This early exposure helped him become a familiar face in the New Orleans theater scene. Then quite early in his adolescent, Michael made up his mind to pursue a career as a professional actor.

However, the transition was not easy. The field of professional acting, whether in theater or in film, is a highly competitive one. Fortunately for Michael, he landed some modeling projects early in his career that helped him get acquainted with some important people operating in the show business. Michael was always an energetic, vibrant person and this combined with his good looks and pleasant personality helped him befriend people who cared for and supported Michael during his formative years as a professional actor.

Before long, Michael Everest DeMarco found himself in Los Angeles training under Sal Dano, the legendary acting coach. With Dano, Michael learned the method of acting techniques that Stanislavsky championed. Invaluable as Sal's coaching was, Michael still gratefully recalls how several prominent actors and actresses unselfishly mentored him during his growing years. Some of them also helped him land important roles in major theaters in Los Angeles.

As can be expected, soon enough Michael was trying to make headway into the film industry. Here again his winsome personality

and his grace and poise as an actor helped him land important roles in films like *The Fine Stallion* and *Over the Line*. However, after these initial forays into film acting, Michael soon discovered that his real calling, after all, lay in the theater. Subsequently, Michael Everest DeMarco left the film industry for good and began devoting all his time to becoming an eminent stage actor.

Recent Years

After having established himself as a prominent theater actor in Los Angeles and in other major theater scenes across California, Michael eventually decided to head back to the city of his birth, New Orleans. The decision was prompted by his urge to contribute to the New Orleans theater scene and to help it gain prominence as the major theater destination in the whole southeastern region of the US.

This was in itself a commendable step since few actors can have the courage to sacrifice a successful career and walk out of the spotlight. However, Michael Everest DeMarco did just that and since his return, he has been tirelessly working towards the development of the New Orleans theater scene. He acts as a producer of plays, as director and of course, as an actor. But he also shoulders the responsibility of promoting the plays.

That is a lot to do for a single person, but Michael has been doing just that for the last few years. And if that was not enough, he is also doing his utmost to help young actors find significant roles not only in the New Orleans stage but across all the major theaters in the south of the United States. This endeavor of Michael Everest DeMarco is of course helped by all the useful connections he had made during his long acting career. According to his own words, he almost feels like it's his duty to help out the budding talents since he himself benefitted greatly during his own formative years by the care and support he received from many generous persons.

JULIA JOLLE

unleashed...

Born in Russia and raised in Germany most of her life, Julia beat the odds to rise to prominence against the backdrop of poverty.

Julia Jolle is a prominent luxury estate agent, a fashion and lifestyle influencer, author, and fashion designer who lives in Beverly Hills, California.

Born in Russia and raised in Germany most of her life, Julia beat the odds to rise to prominence against the backdrop of poverty, being raised by a single mum and adjusting to life in 5 countries, 7 cities, and 11 schools before turning 18.

Enchanted by Hollywood's glare and glamour, Julia's story changed when she immigrated to the US and started working in Real Estate in Beverly Hills, Los Angeles. However, it wasn't a smooth sail for her as she encountered some bottlenecks, but Julia is not one who takes no for an answer - a trait she got from her mother.

Reminiscing on how she scaled through, Julia said: The beginnings were pretty rough, though. Like I mentioned in my book "How to be glamorous on a Budget," you have to "fake it till you make it!" Selling luxurious homes means that you have to dress a certain way, get invited to the right parties, and meet "the right" people. I didn't have the money for Gucci or Chanel back then; I didn't know "the right" people. So I figured out how to "look" expensive. I sneaked into Red Carpet Events, Movie Premieres and made the connections I needed to get the ball rolling."

Photographed by: Chris Martin @bychrismartin
Photo Production: INFLUENCE EFFECT @theinfluenceeffect



Julia extols the bond of family above all. She slowed down with the birth of her daughter, which gave her the time to launch her fashion and Lifestyle Blog, www.JuliaJolie.com. This proved to be a masterstroke, as she combined passive income with nursing her baby.

Being successful in real estate with a blog and store as passive incomes would be just enough for most women. However, Julia Jolie is not most women. She is not resting on her laurels yet. She's about to launch her new Skincare Line, "Malibu Organics," a 100% all-natural skincare product. Additionally, Julia plans to expand her real estate portfolio for both herself and her clients.

StarCentral Magazine recently caught up with Julia to discuss her journey in the industry and here's what went down:

Can you tell us more about yourself? How did you get started in your industry?

Hi! I'm Julia Jolie and I am a Luxury Real Estate Agent, a Fashion and Lifestyle Influencer, Author, and Fashion Designer in Beverly Hills, California. I love all things beautiful! Beautiful Homes, Fashion, and People.

I had a pretty crazy upbringing: I lived in 5 countries, 7 cities and went to 11 schools before I turned 18! I was born in Russia and raised in Germany most of my life though. I grew up pretty poor and always aspired to make it in this world and become successful. I was raised by a single mom and I guess I got my drive and the ambition to never take "no" for an answer from her.

Growing up, I was a pretty happy child. Germany is a very safe and stable country, the only problem is that it's also a very bureaucratic country and everything is about "Rules." I always liked to be different and do what I wanted to do and this is why I fell in love with the USA and immigrated to Los Angeles to pursue my dreams!

How did I get started? I started working in Real Estate in Beverly Hills, right after I moved to Los Angeles. I believe that LA has some of the most beautiful, most luxurious homes in the world! And who doesn't want to sell to the rich and famous of Hollywood? The beginnings were pretty rough though. Like I mentioned in my book "How to be glamorous on a Budget", you have to "fake it till you make it!" Selling luxurious homes means that you have to dress a certain way, get invited to the right parties, and meet "the right" people. I didn't have the money for Gucci or Chanel back then, I didn't know "the right" people. So I figured out how to "look" expensive,

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Photographed by: Chris Martin @bychrismartin
Photo Production: INFLUENCE EFFECT @theinfluenceeffect

"I am about to launch my new skincare line called "Malibu Organics". It's all 100% natural skincare products and I can't wait for the world to try it. I also want to expand my real estate portfolio for both myself and my clients."

I sneaked into Red Carpet Events, Movie Premiers and made the connections I needed to get the ball rolling.

When I had my first child, I wanted to take a break and be with my daughter. I believe that Family is the most important thing in life, so I wanted to spend as much time with my daughter as possible. However, I couldn't sit still for too long, so I decided to start my Fashion and Lifestyle Blog www.JuliaJolie.com. It became successful pretty fast so I launched my clothing brand www.JuliaJolieBeverlyHills.com. It was perfect because I could do all that from home and still be with my child. And I am so happy I did that!

Nowadays, I am also back in the Real Estate Business, but I have the blog and the store as passive income.

How did you develop an interest in real estate and what drove you to pursue that passion onto social media?

When I filmed my Youtube Series "How I made it in America," I interviewed America's Top Entrepreneurs. As an Immigrant, I was always fascinated with the question: what are the characteristics of people that succeed in America? Who wins? Who fails? What do they do? What do they invest in? What they all seem to have in common is that they are serial entrepreneurs. But what's more interesting: They all made the REAL money by investing in Real Estate! Let's look at Kylie Jenner for example, the youngest Billionaire in the world. She is not only a Reality TV star and business owner but also owns and invests in Real Estate. Why? Because Real Estate is the oldest and safest way to become wealthy. It creates passive income and it's the best way to grow your money. Many people that I know invested in Real Estate and made 3000% return on their money over the last 30 years! I know that's a long time, but think about it. They didn't work for it. They just bought a house. So this is why I was always fascinated by Real Estate. Because it's the key to REAL wealth!

And social media is my second passion in life because you can connect to such a broad audience all over the world from your computer. There is no need to pay a publicist anymore, anybody can become famous without investing a dime. You can play with your image, test out what works and what doesn't and what your audience wants to see. Nobody can stop you! There are no boundaries anymore. If you want to become an Internet celebrity you can do it. No need for money, you only need to believe in yourself.

What do you like most about being an influencer?

I love connecting with my audience! We are really like a community that exchanges tips and we are there for each other. I believe that social media is the best way to keep in touch and make connections on a deeper level. I document my life 24/7 on Instagram stories, so sometimes I feel like my Instagram followers know me better than my real friends, even though we maybe never met in real life.

In what way has social media changed your life?

It created a career path for me where I can spend a lot of time with my family and still have a passive income. Between my blog and my social media channels, I was able to grow a big-enough audience to launch my own fashion and accessories brand that is going really well. Social Media is part of my daily life now and I love it!

All the new friends that I made from all over the world... It's incredible.

What are some of the difficulties of being in the industry?

As far as being a Real Estate Agent: There are so many realtors out there in the world and you have to stand out or you won't make it. Many people give up. It's hard to stay in that business because, to be honest, probably for the first year - you won't make anything! So you need to have savings plus the mental challenges: you'll get a "no" probably 100 times a day! So you have to be strong in your mind and still persevere despite the setbacks. Like the quote from Wolf of Wall Street which says: "97% of the people who quit too soon are employed by the 3% who never gave up!"

As far as being an influencer, it's basically the same. The market is very saturated and you need to really niche down if you still want to become an influencer. Plus, Instagram, Facebook, and Youtube don't make it that easy for us anymore. They are big now and want to make money themselves, meaning your posts are only visible to a handful of your followers. If you want to reach more people, then you have to pay for advertising. This is why I recommend that if you're trying to grow now, you need to find a newer App that is not mainstream yet and gives you reach and exposure for free. Like TikTok at the moment.

How does your thought process differ when creating content for Instagram versus content for Youtube?

Instagram and Youtube are so different and require completely different content. Youtube Videos have to be at least 8 minutes long and well produced. Instagram Stories are very raw and unedited and I basically document my life through them. I film for Stories 24/7. The Instagram Grid requires well thought out pictures that have to be beautifully edited, or you can't compete with other influencers. I recently fell in love with Instagram Reels, as it's the best way to grow your Instagram following at the moment. They copied a lot from TikTok and with Reels, they actually still push out your content without you having to pay for advertising. Since the pandemic, I also started using TikTok. Wow! If you're trying to grow a following, you should totally join before it's too late. Even though I have a way smaller audience on there, the reach is incredible. I get about 12 Million views per month on my videos without paying one cent for advertising - It's unheard of! You will never get that on Instagram, Facebook, or Youtube unless you have millions of followers or you advertise.

If someone is going to make your life into a movie, who would play you?

My absolute favorite of course: Reese Witherspoon! She is such a happy person, that's what I love about her.

What are your future plans? Inside your career or out of it.

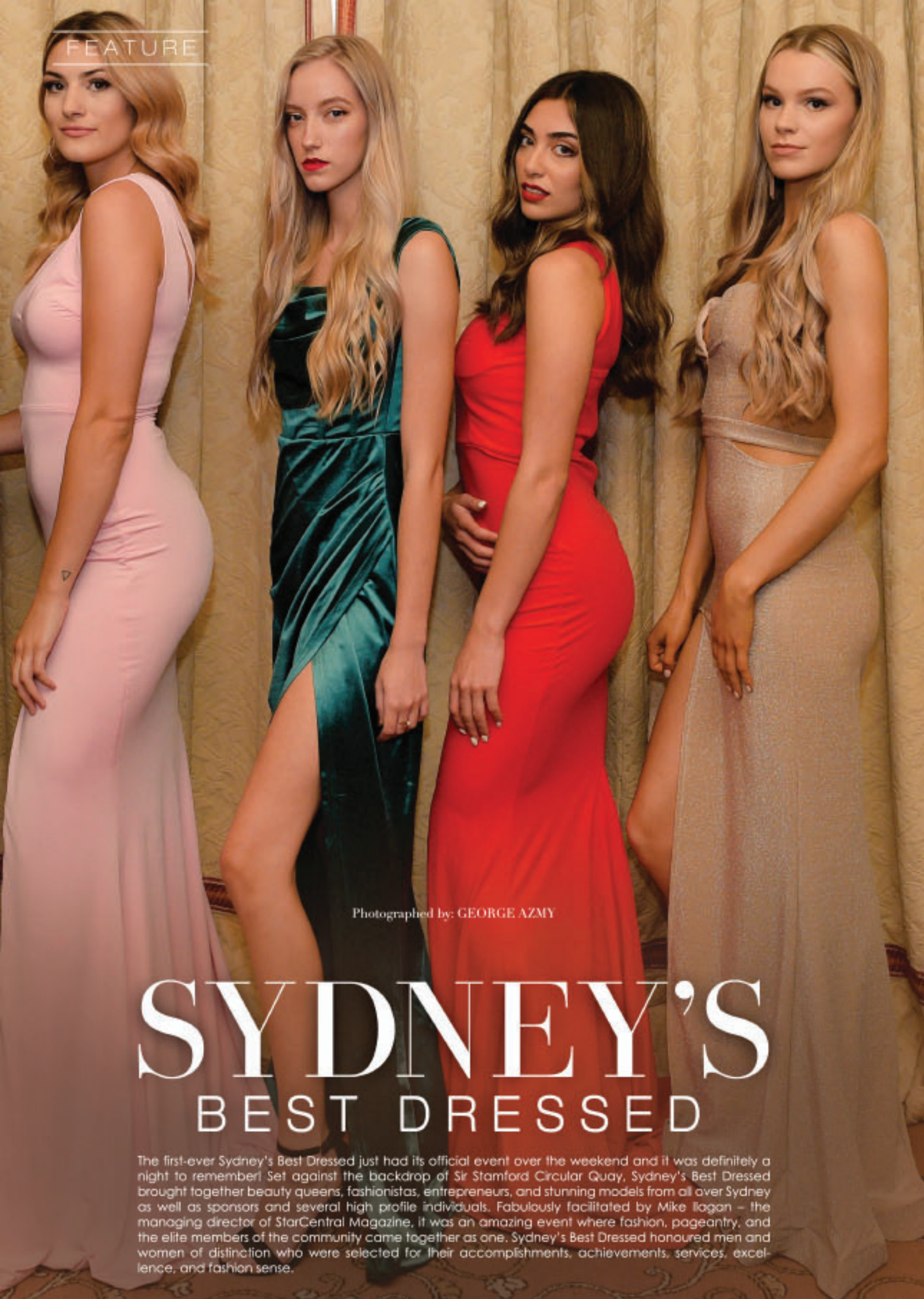
So many future plans! First of all, I am about to launch my new skincare Line "Malibu Organics". It's all 100% natural skincare products and I can't wait for the world to try it. I also want to expand my real estate portfolio for both myself and my clients. There are so many beautiful homes to invest in Los Angeles and I want to find my clients the most exclusive and beautiful homes that this city has to offer. I am also working on some secret TV projects, which is so exciting! On a personal note, I just want to spend as much time as possible with my husband and my two kids.

Photographed by: Chris Martin @bychrismartin
Photo Production: INFLUENCE EFFECT @theinfluenceeffect



Photographed by: Chris Martin @bychrismartin
Photo Production: INFLUENCE EFFECT @theinfluenceeffect





Photographed by: GEORGE AZMY

SYDNEY'S BEST DRESSED

The first-ever Sydney's Best Dressed just had its official event over the weekend and it was definitely a night to remember! Set against the backdrop of St Stamford Circular Quay, Sydney's Best Dressed brought together beauty queens, fashionistas, entrepreneurs, and stunning models from all over Sydney as well as sponsors and several high profile individuals. Fabulously facilitated by Mike Ilagan - the managing director of StarCentral Magazine, it was an amazing event where fashion, pageantry, and the elite members of the community came together as one. Sydney's Best Dressed honoured men and women of distinction who were selected for their accomplishments, achievements, services, excellence, and fashion sense.



FIVE INSTANT Beauty

HACKS EVERY WOMAN SHOULD KNOW

Being on point with your look and style every day can help you in several ways. Firstly, feeling confident and looking great boosts your motivation and could reap some benefits at work or in your day-to-day encounters. Knowing some handy beauty hacks can save you from beauty emergencies and from having to rush out of your home with a disheveled look. Below are some more quick tips you can add to your arsenal of beauty hacks. These tips will save you from being late to work and from short-notice events that require you to leave the house without much preparation time.

Use Conditioner for Shaving

If you've ever run out of shaving cream and need it urgently, you can use a conditioner. A bottle of conditioner contains hydrating ingredients that'll help give you a smooth shave. Also, did you know that you can use men's shaving cream for your legs? Sometimes it works better, depending on what you use. Men's shaving cream is cheaper and tends to be way foamier.

Get Smokey Eyes in No Time

To give yourself a smokey eye quickly, follow these steps:

1. Dust on the shadow from your eyelids to your crease.
2. Use an eyeliner pencil (better if it's a shade or two darker) to draw a small hashtag symbol on the outer corner of your eyes.
3. Smudge the hashtags inwards with a cotton swab.

This tip will give you a smokey eye with a dramatic flair. Plus, you don't need to use a ton of products to execute this tip.

Use a Blow Dryer to Quickly Dry Skin Products

If you're in a hurry and your moisturizer or tanner is taking too long to dry, you can use a blow dryer to speed up the drying. Set the blow dryer on a cool setting to speed up the process.

Spritz Some Face Mist For a Quick Fix-Up

Do you need to head out and have no time to apply some makeup? Use a face mist. A face mist fights dryness and brightens your complexion. It also revitalizes your skin. Putting on some face mist will leave your skin looking fresh and dewy.

Use Dry Shampoo

Dry shampoo can help save you from having to wash, dry, and style your hair every morning. A little bit of this miraculous product can produce the same results. Dry shampoo is a useful time-saver that leaves your hair grease-free and smelling fresh.

Bonus Tip! Quick Fix For Creased Clothes

If you hate ironing or keep forgetting to do it the night before, this trick will do you wonders. Instead of busting out the ironing board, you can leave your clothes hanging in the bathroom while you're showering. The steam from your shower pulls the creases right out of your clothes.

Conclusion

The more you practice these tips, the quicker you'll be able to do them. There are many more time-efficient tips out there that you could utilize. We're quite certain that you'll eventually discover your own ingenious beauty hacks in no time.

FIVE WAYS TO FEED YOUR Cravings BUT STILL LOSE WEIGHT

Controlling food cravings can be one of the hardest tasks known to mankind. What can make it worse is when people try to deprive themselves by trying to ignore their cravings. But, this is what sometimes ruins the weight loss experience. Instead of having that mindset, you should seek healthier alternatives to feed your cravings. Below are five ways to help you sate your cravings that'll still help you lose weight healthily.

1. Eat Healthier Alternatives to Sugar

Sugar cravings can be hard to deal with. Thankfully there are healthy snack options that make for a delicious alternative to sugary snacks. Here are some nutritious snacks to help you get over sugary foods:

- Fruits
 - Banana Ice Cream
 - Healthy Snack Bars
 - Sugar Protein Bars •
 - Popcorn (Healthy Homemade Options) •
 - Berries •
 - Trail Mix •
- Always have fruit, nuts, and berries ready for when that sugar craving hits.

2. Feed Yourself Plenty of Protein and Vegetables

Sometimes the best way to deal with food cravings is by feeding it. One of the better ways to feed cravings is by planning meals with enough protein. Protein helps you control your blood sugar patterns and helps keep food cravings at bay. Protein-filled foods stimulate the production of cholecystokinin, which helps you feel full for a longer time. So, the fix for hunger is by filling your meals with plenty of protein and vegetables.

Here are a few protein-filled foods you can add to your everyday meals: Chicken, lean beef, eggs, fish, oats, cottage cheese, broccoli and peanuts. Salads don't have to be boring if you add any of these foods.

3. Drink Plenty of Water

Dehydration can lead to food cravings. Simply drinking plenty of water can help your body feel full for a longer period. And it's a healthy way of keeping food off of your mind. Having enough water throughout the day can help you lose weight. So keep yourself accountable and carry a bottle of water or keep one within reach at all times. Stop the cravings before they come by gulping down a good amount of water.

If you are craving sugary sodas, opt to drink healthy iced tea or carbonated water instead. You may also add a slice of lemon for a sweeter refreshing drink.

4. Chewing on Gum & Mints

Though this is an unconventional method of losing weight, chewing gum is actually proven to help people lose weight. Studies show that chewing gum reduces a person's cravings for sugary and sweet snacks. Make sure your gum is sugarless or has almost zero calories.

Mint contains natural appetite suppressants. Studies show that people who often use mint products would lose an average of 5 pounds a month. Aside from eating mints, you may also use a small bottle of mouthwash. Mint-scented candles are also a good option.

5. Engaging in Activities

An efficient way of beating food cravings is by doing activities you enjoy until the cravings disappear. Research suggests that food cravings usually only last for about 10 minutes. So, have a distraction plan ready for this small amount of time. You can play a game, go for a walk, exercise, or read a book.



FOUR HABITS OF HIGHLY SUCCESSFUL people

Do you want to know how to become a successful person? One thing that you need to know is that successful people don't follow the same path towards their success. However, it is easy to decipher their financial success because there are several habits that they have in common. Below are some of the habits of financially successful individuals that you need to emulate if you want to become a successful person one day yourself.

They invest their money wisely

One of the traits that highly successful people have in common is that they employ an efficient financial system. They put their bills on auto-payment to make sure that they are paid on time. They do this to avoid paying late fees.

They also invest their money on a regular basis by deducting a portion from their income, or from their savings and putting that money in an investment because investing your money can allow you to grow it. Most investment vehicles, such as real estate, stocks, certificates of deposit, or bonds, offer returns on your money over the long term period. This return allows your money to build, creating wealth in the long run. Some people prefer to keep their cash in the bank, but what most people don't know is that inflation can deal huge damage to your cash assets. This is because the typical terms and interest rates of your savings or cheque accounts are not designed to keep up with rising inflation rates.

They Pay Close Attention to Details

Financially successful individuals pay close attention to all the details surrounding their financial circumstances. They know the amount of cash that's sitting idly in their savings account and they will invest them so they can get a higher rate of return. They will also notice whenever their phone bill, water bill, electricity bill, or any other bills are higher than usual. They'll figure out why the bills are higher, especially if the consumption or level of service is the same. Another thing that any successful individual does is always look at the terms and conditions before signing any contract. This will ensure that they get what they expect, and won't get any surprise expenses in the future.

They invest in education

More often than not, most successful people have had a good education. Working hard at school and then going on to further education or college has long been encouraged by parents and teachers for generations, as most people still believe that education is the key to success. While there are plenty of high-profile people out there who we now consider being mega-successful didn't actually do too well at school such as Bill Gates and Mark Zuckerberg who dropped out of university to become two of the richest people in the planet, most successful people have a degree in a field that provides a higher chance of earning a lot more. Doctors, attorneys, and engineers definitely earn more compared to laundry and dry-cleaning workers, food preparation and serving workers or dining room and cafeteria attendants.

One can easily see the benefits of education in the workplace. Engineers with four-year degrees often make more money compared to drafters and technicians who only have an associate's degree or a high school diploma.

However, it should be noted that education is not always about making more money. Learning new skills can also save you money in the long run. Some skills that can be helpful include troubleshooting a computer, fixing stuff at home, and managing one's investments, just to name a few.

They Take Calculated Risks

If you ask a highly successful person how to become rich, they will always tell you to take calculated risks. Whether it's the stock market or real estate, there are always some risks involved, but that didn't stop them from investing though. A lot of people fail to become rich because they fear the possibility of losing money. While becoming rich is never a guarantee, exposing yourself to more opportunities can vastly improve your chances of financial success.

Maryrose Salubre joins forces with Australia's oldest business secretarial college

Mrs Universe Australia 2020, Mary Rose Salubre has joined forces with Patrick's College Australia (PCA) to support Australia's up and coming pageant queens in their tertiary education and employment.

Salubre has set-up a Scholarship Scheme and Flexible Study Program with PCA to make study affordable for beauty queens whilst juggling their busy and expensive pageantry commitments. Young women who have chosen to leave school in either Year 10, 11 or 12 will be able to take advantage of this offer.

PCA was founded in 1923 as St Patrick's Business College and is Australia's last traditional business secretarial college. It is centrally located at Level 7, 451 Pitt St, Sydney in the Manning Building. For 97 years, the College has been training young women and men to become Sydney's most sought-after Personal Assistants (PAs), Executive Assistants (EAs), and Legal Secretaries.

Their intensive 40 Week Diploma program has a high graduate success rate with students securing paid work in Sydney's top law firms, accounting practices, consultancies, government offices, and other companies.

"We do everything we can, in every way we can to make sure our students secure paid employment. This is, and always will be, our top priority. We're blessed with a 97-year history which has meant we've been able to build up an enviable list of career partners in Sydney's corporate world". Said Dominic Buchta, College Principal.

Patrick's students also graduate with an edge over their competition in the job market as they are prepared in the timeless necessities

of deportment, etiquette, communication, dress sense and professional prestige. These skills are held in high esteem by prospective employers and complement pageantry well.

Maryrose Salubre knows how hard it can be to balance a day job with pageant life and just how important it is to get qualified and into paid employment.

"I studied business secretarial when I first left school and I am so glad that I did as it has been the backbone of my success in life. Without these skills I would have found it hard to secure a job and enjoy the lifestyle I do today with modelling and pageantry". Said Salubre.

"....This is why I decided to set-up this Scholarship Program with Patrick's College, to make sure our pageant queens are well looked after in their education and employment outcomes....I believe pageant queens would make excellent PAs and Legal Secretaries." Salubre went on to say.

The College has committed to drawing up a special study program for each scholarship recipient which allows flexibility during the course for pageant queens to fit in study with their busy schedules.

For more information about the Mary-Rose Salubre Scholarship Scheme and Flexible Study Program, please contact the Director of Recruitment, Mr Jacob Munday: jacobm@pca.edu.au or 02 8252 9963.

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