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SEPT 2021

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SOCIAL MEDIA
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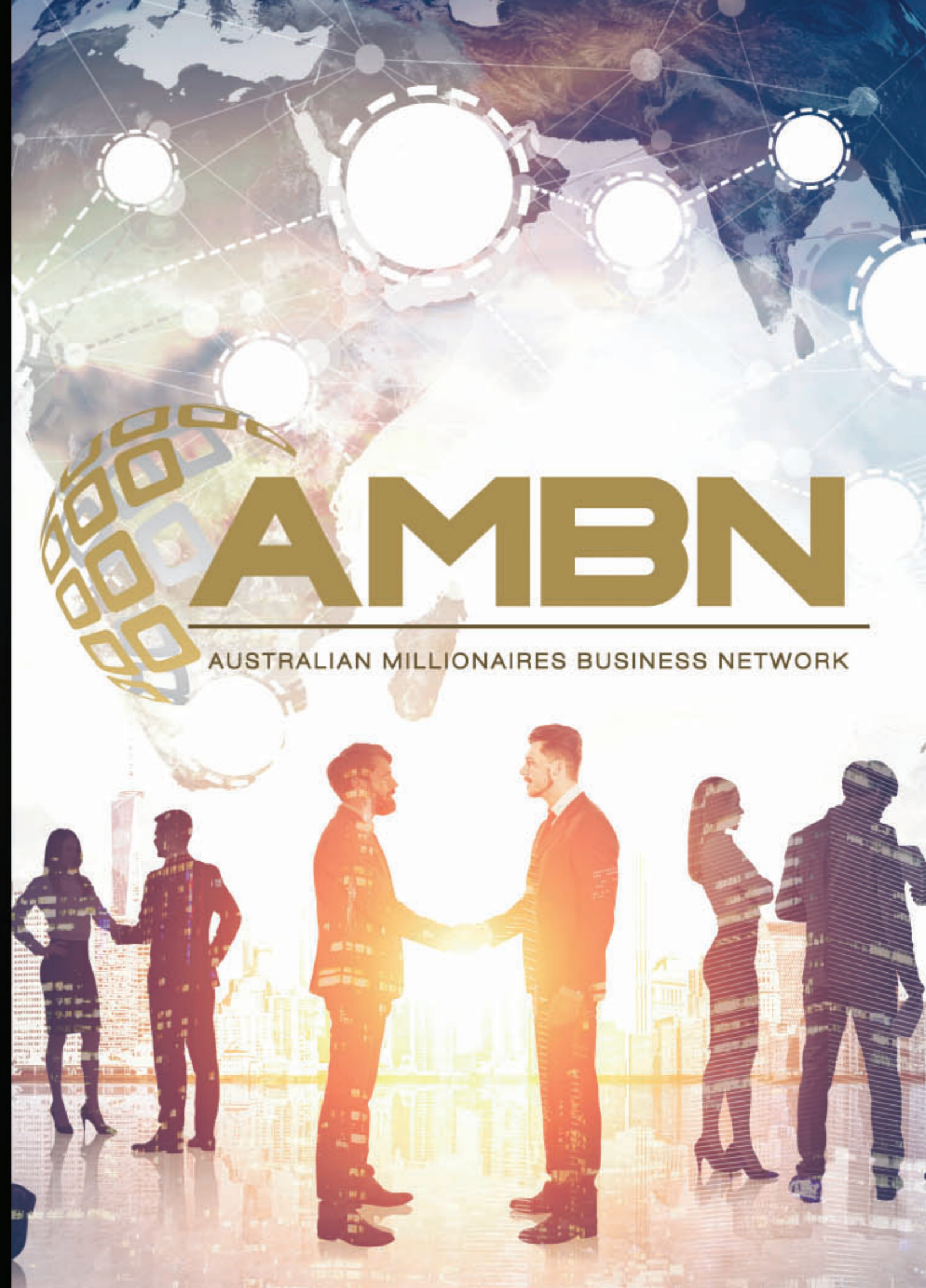
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GLOBAL
ELITE
QUEENS



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INTRODUCING *Jamie De Roos*

Jamie de Roos is the reigning Miss Canada Petite 2020/21. She's a 24-year-old beauty queen who hails from the beautiful city of Regina, Saskatchewan. She's currently trying to effectively combat the stigma of mental illness in Canada, being someone diagnosed with Borderline Personality Disorder as well as Social Anxiety. She knows all too well the pain that is caused from the stigma of mental illness. She wants to change this stigma and show that a mental illness is not what holds you back. But a force that can drive you forward to your greatest potential.

GEQ Magazine recently caught up with Jamie to discuss her journey in the pageant world and here's what went down:

How did you first get into the beauty pageant scene?

When I first started modeling in 2018 it was with the goal of improving the quality of all my cosplay photos. Going international for modeling and being signed onto a modeling agency was something I had always wanted to do as well. In 2019 my friend reached out to me and told me that I should compete in a beauty pageant. She had competed in Miss Canada Globe 2015/2016 and had won the title. She told me that if I competed that I would more than likely win and it would open a lot of doors for me.

What is your journey like as Miss Canada Petite 2020/21?

My journey of winning Miss Canada Petite 2020/21 and representing Miss Canada Globe Productions has been a really wonderful experience. I have had interviews with major magazines and news stations. I have gotten to meet a lot of people and host Mental health events. I have been signed onto modeling agencies and soon I will get to represent Canada Internationally at two pageants (either this year or next). The whole thing has really been a blessing and an experience I'm so grateful for.

What has been the most memorable experience of being in the beauty pageant industry so far?

The most memorable experience that has happened to me since being in the beauty pageant industry has to be the crowning night. Working so hard and seeing myself achieve a goal that I was determined to do. Has just allowed me to gain so much confidence in myself. I will probably always remember that night with fond memories.

What has been the most valuable lesson you've learned while in your journey with Miss Canada Globe Productions?

I think the most valuable lesson that I have learned on my journey of becoming Miss Canada Petite 2020/21 and working with Miss Canada Globe Productions. Is that you're more capable of succeeding at things than you think you are!

What was your reaction when the host announced that you were crowned Miss Canada Petite 2020/21?

When they were announcing the 1st runner-up, the other girl and I were holding each other's hands. I told her good luck, I hope you win, and then they announced her name for 1st runner up. I started clapping for her cause I was so happy and then she instantly hugged me and I realized at that moment I had won. I instantly started crying tears of joy and it was just a great night and memory for me now.

What is the best advice you have ever been given?

Picture yourself as the best most accomplished version of yourself. Who are they? What is their life like? What have they accomplished? How do they get up in the morning? Is there a certain way they hold themselves? Write all of that down and then do just one thing a day to become that version of you, because anything is possible and you are capable.

What are your plans as Miss Canada Petite 2020/21?

My plans for the rest of the year are to do as much as I can to raise awareness for Mental Health to try and end the stigma of living with a Mental illness. I plan to do some 1k runs and host some mother's Day events and bottle drives. Just do really as much as I can before I pass on my title in August.

What advice would you give to the girls who are thinking of joining the competition?

If you are on the fence about competing; my advice would be to just do it. You do not need to have competed in pageants before to compete in our system. Miss Canada Globe Productions does a lot of training and events and you really learn a lot along the way. You will come back as a different person after the pageant. If you are already signed up my advice would be to prepare and practice as much as you can beforehand. The ten days will go by a lot faster than you think.

INTRODUCING Kaanchan S FARKIYA

Kaanchan S Farkiya is the reigning Miss WorldClass and Ms. USA 2021. The World-Class Brand was established in 2016 by Derek Tokarzewski in Chicago, Illinois (USA) with a focus to empower, educate, and inspire. Miss WorldClass is an International virtual pageant that caters to established and experienced queens from around the world giving it a truly global reach. What she loves about being Miss WorldClass is the mentorship program which was established to help individuals focus on personal and professional growth through platform development. There are 3 core areas of the program: guidance, encouragement, and awareness which she enjoys doing. She's thankful to those people who offered encouragement and supported her throughout her journey. Joining the pageant made her think deeper and connect with her core.

GEQ Magazine recently caught up with Kaanchan to discuss her journey in the pageant world and here's what went down:

How did you first get into the beauty pageant scene?

When I was a teenager someone from the television industry asked me to participate in a state-level pageant in India. I was not sure about whether I was ready to join a state-level competition at that time so I tried out in my first pageant just for fun. However, when I passed the selection process and the pageant team informed me that I did well in Miss Madhya Pradesh preliminary competition. In the final competition, I was placed as Miss Madhya Pradesh 1st runner-up as the first Princess in India. Since then, my new adventure of modeling and acting in television started. It was really an interesting experience. All in all, the support of my wonderful family and believing in me, made me think of participating in my first pageant. Working for something that I love to do and earning respect and support from people at a very young age was very invigorating.

What has been the most memorable experience of being in the beauty pageant industry so far?

In 2016, I have earned five subtitles as Mrs. Role Model of the Year, Mrs. People Choice, Mrs. Elegance, Mrs. Congeniality, and Mrs. Cultural of the Year along with Mrs. Asian San Diego 1st runner up.

In the same year, I went to Las Vegas for the Ms. Asian North America competition where I spent one of the best weeks of my life. I still can't believe that I was the winner of Ms. Asian North America 2016 and the most rewarding aspect is giving pride to my country. It was exhilarating and my reign was so significant and laden with meaning and admiration with my vision to fulfill all my responsibilities as a queen.

What has been the most valuable lesson you've learned while in your journey for Miss World-Class Ms. USA 2021? This can be about the industry or yourself.

During my journey of Miss WorldClass, my dad passed away. My dad, who has been my source of inspiration. He taught me to never give up and he always had a positive outlook and to work hard towards my goal. That's why I decided to dedicate my title to the memory of my dad. As I have learned so many life lessons from his life this year, faced all kinds of emotions of grief, but his guiding force kept me motivated. Some valuable lessons are as follows:



- Health is the most important part of our life and we should start taking care from now.
- Surround yourself with people who uplift you.
- Mental health is as important as physical health.
- Have patience and perseverance whatever you do.

What was your reaction when the host announced that you won the title?

It was a dream come true and surreal! I was beyond happy at that moment. For a moment, I wasn't expecting at all that I was the title holder for this prestigious pageant as Miss WorldClass Ms. USA. I am extremely grateful for having received such an eminent and unique pageant system of Miss WorldClass. I am beyond thankful that I have been getting enormous love and appreciation from friends and fans around the world.

What is the best advice you have ever been given?

The best advice I have ever been given that mindset can change the way of handling things in your life. With a positive mindset, it's possible to view an obstacle as an opportunity. A new mindset works wonder and everything on the outside will change along with it, I applied this valuable advice and worked for me.

What are your plans/responsibilities for Miss WorldClass Ms. USA 2021?

I think being a representative of Miss World-class is a responsibility and leadership opportunity to drive change. Currently, working as one of the board of directors of MM Town Council reinforces the positive outcome in my community. My dedication towards Miss World-class is based on humanitarian work and to work based on my platform. Since last year, people around the world have been suffering from pain, losses, and financial challenges. This has certainly affected the morale of the people around them who have been negatively impacted by the pandemic. For this, we organized a global prayer for world peace through devotional songs, and the purpose of this program was to encourage those who have been struggling to regain the last breath of their lives in hospitals. I am working with few organizations where I will be helping in food distribution to needy people in hospitals and orphanages. I am also planning to help and support people who are suffering from mental health around the world through video conferencing. In addition, as a member of the Global Executive Committee and IATB President of California, I support, promote and help talented artists to realize their worth to reach new heights. Together with this, I am going to create virtual visits to the hospitalized children and I will provide an avenue for them to feel connected through my storytelling events. I will also be a part of hosting a video talent show to give the young and adults the opportunity to showcase their singing talents and share their stories of inspiration. Currently, my reach is for helping people on local, national, and international levels.

What advice would you give to the girls who are thinking of joining the competition?

I would like to say that no matter who you are and where ever you are in the world, you will know to some degree that you are unique and you are special. To all women – no one is like you and you never know that people are looking at your story that you have overcome what you are going through now, and it could become part of someone else's source of inspiration.





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INTRODUCING Michelle WALKER-KATZ

Photographed by: Sarah Keen/Truthfully

Michelle Walker – Katz is a beauty queen who hails from Sydney, Australia. She originally grew up in Bondi and spent most of her youth at Australia's most famous Bondi Beach. Her parents are from the entertainment capital of Ukraine called Odessa, but they speak Russian at home. She grew up watching Russian concerts and all sorts of Russian programs due to her mother's love for them. When her parents migrated to Australia, they moved to Sydney's Eastern Suburbs, where a Russian community had formed. Similar to New York's Little Odessa in Brooklyn. She graduated with a Bachelor of Arts majoring in Public Communications from the University of Western Sydney as well as a Masters in Media from Sydney University. Nowadays, she's based in Sydney's Hills District (North West of Sydney) with her family, two beautiful daughters, and husband and they're working on hopefully completing the family soon. She's also an entrepreneur - three years ago she started her boutique recruitment agency called Katz Recruitment. She's a career recruiter who has worked in the industry for the past 17 years and she felt that it was finally time to make her dreams come true and become a full-time entrepreneur. At the Curves & Curls International Pageant, she was lucky enough to be awarded two titles; Brand Ambassador 2021 and Best Interview 2021.

Michelle's favourite activities consist of going to a disco, watching a movie, and game nights with her family. Although Covid lockdown has dampened a little of her social butterfly efforts, she still meets with business friends and acquaintances regularly online to stay connected. GEQ Magazine recently caught up with Michelle to discuss her journey in the pageant world and here's what went down:

How did you get into the pageant industry?

Earlier this year, I noticed a friend of mine posted about The Curves & Curls International Pageant. I have come to a stage in my life where I'm very comfortable with my curves and felt it was time to share them with the world. My friend had introduced me to the wonderful founder Maxine Simmons, and the rest is history. Maxine is the founder of Curves and Curls International Pageant and she has been very inspiring and supportive of my journey and I really appreciate that.

How were you actually 'discovered'?

My discovery was destiny, I believe. When I came across the post about The Curves & Curls International 2021 pageant, I was just drawn to reach out and get introduced to the person who made all the magic happen. I had reached out late at night on Facebook, and at 5 am in the morning, I had a loud ping on my phone. Maxine, the founder, messaged me to let me know that I was in and had three weeks to get ready for I was a late entrant. I believe that sometimes the universe makes things happen. For me, this was the opportunity I had been waiting for.

What do you like most about being a beauty queen?

I love being a beauty queen because it allows me to express my gratitude for myself and how far I have come with loving myself and my body image. Being a curvy beauty queen provides me with a platform to inspire and encourage other curvy girls to love and embrace themselves. Growing up as a curvy redhead, I always felt invisible, but who would have thought that these days as a grown woman, makes me different and stand out from the crowd. I never imagined that I would be in the beauty industry, but why not. We're all

different and must make the most of what we have. In some ways, I feel like I'm part of a beauty revolution, something I never thought I would see in my lifetime, where plus-size women were encouraged to join a beauty pageant. When I had won a few titles, I seriously had to pinch myself to make sure I wasn't dreaming. I'm hoping that my gorgeous daughters, who are 6 and 7, won't experience feeling less of a person because of their physical attributes. I want to do my part in keeping the changes coming so that my daughters and other women can go out into the world, aim high and do what their hearts desire.

Downside to being a beauty queen?

I don't believe that there are any downsides to being a beauty queen. I honestly believe that we should have beauty schools that all can attend. Being a beauty queen teaches one to be confident in how you walk, talk and present. It also teaches you discipline, organisation, and how to smile on stage. These are skills and attributes that are important in all areas of life. In my business life, I run a recruitment agency. These elements are so important throughout one's career life and even within one's personal life. My dad always said to me that when people first meet someone, they judge them by their appearance and then take the time to get to know the person's brain. This doesn't mean that one needs to dress in the most expensive brands (it would be nice, of course). It's more about being neat, tidy, and making the best of what you've got.

What has been the most memorable experience of being in the pageant industry so far?

Earlier this year, at my first pageant, my 6-year-old daughter Valentina had surprised me and had run out on stage to me while I was strutting my formal wear. She was being very cheeky and wouldn't go back down to join the rest of the family. I told her that if she doesn't go back down, she'll have to walk with me and listen to my instructions. Valentina was fantastic. She listened to everything I told her to do and did a fabulous job. The crowd and judges were impressed by her natural ability. I'm sure she helped me score a few extra points because I kept the catwalk rolling and embraced the beautiful hiccup. I'm sure we'll have some more pageant queens in our family in the future - both my daughters Rochelle and Valentina are excited to get involved in pageants in the future.

Who have been the most interesting people you've met so far?

To be honest, the women in the pageant industry that I have met so far have all been extremely inspiring and empowering. Always so patient with newbies to the industry, sharing their skills and knowledge with us - it has been a beautifully heart-warming experience.

What has been the most valuable lesson you've learned while in the pageant industry. This can be about the industry or yourself.

One of the most important lessons pageants teaches us, just like the entertainment industry in general; is that no matter how nervous you are or whatever is going on in your life or your head - You need to collect yourself, smile, and keep moving forward. This applies to all areas of life. Sometimes you need to take that first step and keep going. Small steps become leaps and bounds. The pageant industry has also reminded me to be proud of my femininity and not be afraid to share it with the world.



Photographed by: El Earl Photography

Working in an industry whose only emphasis is on the outside characteristics of a person, how have you stayed grounded?

I'm very new to working in the beauty industry. Growing up with curves and red hair, I know that focusing on just beauty can be very superficial, I must admit I love getting dressed up and getting my hair and makeup done too. Whenever I walk down the runway, I feel like a million bucks. In my real life, I run my own business. Most recently, due to lockdown in Sydney, I wear activewear every day (at least from the waist down) with my children fighting over my mobile phone under my desk. I'm lucky to be able to have my beautiful children, my own business, and my beauty queen opportunities – the juggle is real, and it's not always easy. But just like when it's your turn to work down the catwalk, I smile and keep moving forward.

Is your family supportive of you being in the pageant industry?

My family is extremely supportive of everything I do, especially my handsome husband; my absolute rock, as well as my mother, sister, and niece. My mother is a beauty queen in her own right. Now in her early 70's, she still presents immaculately and always made an effort to look her best, especially during her social butterfly days on my fathers' arm. Unfortunately, in 2006 my beautiful father, Roman Katz had passed away from cancer. My father had originally founded and opened Ruski's Deli in Bondi and would have customers come from far and wide. I'm sure I have my entrepreneurial flair from him. I'm also sure he's with me every day, supporting me on my journey and proud of all my achievements.

What are your future plans? Inside pageantry or out of it.

I want to continue my journey in the pageant industry and with my boutique recruitment agency based here in Sydney. I feel that both

worlds complement each other, and I enjoy and love both. It would be nice to see my daughters join the pageant industry so that I can share these special memories with them too.

The 'LIGHTNING FAST' Round:

1. Last good movie I've seen:

We recently watched 'Isn't It Romantic', starring Rebel Wilson and Liam Hemsworth with our daughters. We all enjoyed it – it was fun and light-hearted.

2. What do you consider beautiful and why?

I consider our children beautiful. It's so magical that my husband and I were able to create something so perfect. Our beautiful family.

3. What haven't you done yet that you wish you could?

Something I wish I could do is travel more. I would love to see more of Europe. Unfortunately, due to Covid and the lockdown, it's impossible. Still, I'm happy to wait until my children grow up some more so that we can experience it together. Hopefully, the world will be in a better place then.

4. Complete this sentence: "If I had no fear, I'd..." walk down the catwalk in a bikini (laughs). As much as I love my body, I don't feel ready for that yet.

5. What is the one "flaw" you wouldn't change about yourself?

To be honest, I'm filled with flaws, but I wouldn't change any of them. They all add up to make me, and I'm proud of the woman I have become.



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IS THE *Virtual World* TAKING OVER THE BEAUTY INDUSTRY?

The tech industry shows never-ending growth. Although it's not a new concept, virtual or augmented reality has truly reached a peak in the last couple of years. It's changing the way people interact with not only one another, but the world. Previously having its main legs in the gaming world, it's interesting to see that VR - technology is making its way into our everyday life and surprisingly, the beauty industry has hopped on this trend as well. With focus on the beauty industry, we've looked at 5 reasons why the future of it is in a virtual world and discuss them below.

1. One Location, Many Advisors

Millennials and Gen-Z are here to stay. They make up the population of the coming years and as the target audience, it has been established that they prefer taking beauty advice from their favourite socialites rather than in-store personnel. This not only gives them access to the advice they like even though they're thousands of miles away from the advisor, but it also allows them to get advice on one product from multiple sources while never leaving the comfort of their home.

2. Unrealistic Standards

With the standards already set, there's no surprise that people who aren't able to meet them will look for the easiest solution. Unless you're a professional make-up artist, the chances of you achieving the picture-perfect look you're going for is minimal. With so many app-based filters already available, most people simply turn to them to achieve whichever outcome it is they desire. The beauty industry isn't a late sleeper and immediately jumped on this train to accommodate those who don't know how to apply make-up. The ability to enhance your appearance on social media without needing any skills is very appealing, and the beauty industry keeps developing to keep up with this exciting trend.

3. Experimentation is Fun

Another reason why the future of the beauty industry is leaning towards more advanced virtual reality experiences, is because people like to experiment. Being able to try on different products without the hassle of actually applying them on and taking them off, keeps the process fun and people engaging.

4. The "Try Before you Buy" Culture is Growing Rapidly

This mantra has become very popular amongst Millennials and Gen Z. Not being able to try something before purchasing it, makes many leave the store empty handed. Some beauty products can't be made available as testers, not to even mention that tester products aren't always in stock. A virtual beauty experience helps customers try out all available products, recreate complete looks and order whatever product it is they like from an alternative store if one close to them doesn't have stock. Keeping up with this demand is only possible in a virtual world.

5. Virtual Reality is the Future

Virtual Reality is undoubtedly the future. The best reason to believe that the beauty industry will establish a future in a virtual world is simply because they're adapting to changing times.

Although going to the store and interacting with another human being is an experience that is hard to beat, more people are leaning towards a world where they can be whoever they want to be without even getting out of bed. A virtual world offers them this opportunity and it's only wise for the beauty industry to tag along.





Yoga

FIVE SIMPLE REASONS WHY IS GOOD FOR YOUR WELLBEING

Did you know that yoga is the key to helping your mind, body, and soul to prepare for your pageant journey?

Historically, yoga was more than just a method of teaching; it was a way of life. You dedicated yourself to a lifestyle and culture that surpassed meditation techniques and included healthy eating habits, bathing habits, social interaction, and work. Its philosophy is rooted in a physical culture of health and well-being that is still emphasised today at yoga retreats and explains why over 1.5 billion people in the world now practice this ancient tradition.

Every yoga asana (pose) has a different name and includes standing postures, seated twists, backbends, arm balances, inversions, and core holds. The downward-facing dog, for example, is in itself said to calm the brain, energise the body, improve digestion, strengthen arms and legs and be therapeutic for high blood pressure. Whilst these benefits come as a given with most postures, the practice of yoga as a whole provides many more benefits than you might think. Below are some of the reasons why yoga is a must if you want to live a happier and healthier life.

1. Lowers stress and improves your mood

Some yoga methods use specific meditation techniques, which focus the mind on your breathing to quiet down the constant 'mind chatter', it relieves stress and allows you to feel relaxed. Practicing these breathing techniques on a yoga and meditation retreat can also boost oxygen levels to the brain, leaving you feeling happier and more content with everyday life.

2. Boosts confidence

Aside from the uplifting spiritual values, the act of meditation can actually boost your confidence. The process works by releasing tension from your mind so that you can feel confident about your physical body. Without any forms of anxiety, you are able to establish an internal connection with yourself. This is consequently reflected in your perception of others and will help to better your relationships by improving compassion and awareness.

3. Lowers the risk of injury

Exercise such as running is usually a series of rapid, forceful movements, which means that effort is at a maximum and there is a higher risk of injury and increased muscle tension. Often, strenuous exercise also engages an imbalance of opposing muscle groups, whereas yoga concentrates on balancing this activity. Unite your body and mind on a yoga and fitness holiday which will allow combining more intense workouts with low-impact yoga.

4. Helps you lose weight

Being overweight is a sign that there are imbalances in your everyday life and one major contributor to weight gain is excess stress. Practicing yoga enables you to bring a deep sense of relaxation to your body and your mind, helping you to de-stress and allowing you to lose weight naturally.

5. Increases flexibility

People often say that they are not flexible enough to do yoga. The truth is, it doesn't matter how tight your muscles are as yoga asanas work by safely stretching your muscles and help you to practice it further. Moreover, yoga also stretches other soft tissue in the body such as ligaments and tendons, increasing the range of motion in the joints and allowing you to move around more



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4	\$125.00	\$50.00	\$175.00
5	\$166.25	\$62.50	\$218.75
6	\$187.50	\$75.00	\$262.50
7	\$218.75	\$87.50	\$306.25
8	\$250.00	\$100.00	\$350.00
9	\$281.25	\$112.50	\$393.75
10	\$312.50	\$125.00	\$437.50
11	\$343.75	\$137.50	\$481.25
12	\$375.00	\$150.00	\$525.00

The studio can be booked with or without equipment.

CONTACT: Sabine Gruchet TEL: 0405 751 646
EMAIL: info@MullensStreetStudio.com.au
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ABOUT US

PROBABLY THE MOST AFFORDABLE & FLEXIBLE PHOTOGRAPHY STUDIO HIRE IN SYDNEY

LOCATED IN BALMAIN, MULLENS ST. STUDIO IS A PHOTOGRAPHY STUDIO SPACE WITH THE WOW FACTOR. MULLENS ST. STUDIO IS THE PERFECT CREATIVE SPACE AND IS AVAILABLE FROM AS LITTLE \$125 FOR 4 HOURS DURING THE WEEK, AS WELL AS ON THE WEEKENDS.

- * Hire anytime between 7am - 12am weekdays & weekends
- * No extras for: Weekend, Evening or Early start times
- * Prices include the use of the white paper backdrop.
- * Privacy - You are left to your own devices
- * Ample FREE unrestricted on-street parking

INFORMATION



THE STUDIO SPACE

Mullens St. Studio consists of two spaces, the main 50m2 shooting area and a makeup room at the back. We have completely refurbished the space in to a fun and enjoyable studio using reclaimed recycled vintage materials mainly from the 1950's.



LOCATION & ACCESS

Located in Balmain, the studio is only 2 stops from the QVB. If you are coming by car there is ample FREE unrestricted, on-street parking. The Studio has side lane car access for unloading through a large 2m sliding door



BACK DROPS & EQUIPMENT

We have 5 backdrops: white paper (free), black paper (\$20 per metre), Grey paper (\$20per metre) Pink paper (\$20 per metre) & patterned BG & 10x3m Chromakey (green), Elinchrom flash lights, 5soft boxes, 5 umbrellas, snoot etc.

FIVE REASONS WHY Beauty Queens NEED TO APPROACH SOCIAL MEDIA LIKE CELEBS

Social media is one of the most useful tools for everyone in today's world, we will explore why using tactics that celebrities use can boost your entrepreneurial success. Allowing the growth of connections whilst also introducing other opportunities are only 2 reasons why you should use this strategy. Keep reading for more in-depth reasons to persuade you as well.

Establishing Good Connections

Celebrities benefit from using social media so much because followers are able to have a direct avenue into their life. The same can be done for growing beauty queens. Posting engaging content that you understand will make your followers happy can differentiate you as a successful queen.

This success comes due to the fact that you are able to create an audience attracted towards you who are already engaged in your material. This allows them to remain optimistic towards your future posts and whilst keeping that personal connection that you have generated by interacting with your customers.

Ensuring Immediate Interactivity

A variety of social media platforms such as Instagram and Facebook allow the generation of things to be seen live. Celebrities take advantage of this by keeping their followers up to date with their daily lives and beauty queens can use this tactic in a similar way.

Posting daily on social media using these stories and live feeds allows consumers to stay updated with what is happening in regard to your platform as it happens, increasing customer certainty, allowing you to positively inform their decision making for future purchases.

Social Media is a Cost-Effective Initiative

One big reason why social media is as successful as it is comes down to the fact that it is a universal platform for people to access freely. This is why celebrities are so present on here and are able to promote themselves so effectively. For them, social media is their business, it is a great idea to integrate this way of thinking into your platform as well.

Generation of Opportunities

By generating a social media presence, you will be able to expose yourself to opportunities that you had never even considered before. For example, this can include advertisement deals with other businesses, and a variety of collaborations.

For example, the TV series Love Island has promoted its contestants into stardom by their use of social media after the show. They collaborate with big brands in their advertisements and generate a successful income. The same can be said for beauty queens, who can take advantage of these opportunities as well, exposing them to a larger audience.

Keeps People Engaged

Finally, by creating a social media page, you are beginning to create customer loyalty. Your followers will begin to see your growth and follow the variety of opportunities that you embark on. Whilst you may change titles from time to time, you can be certain that your followers are going to be interested in your future expeditions as you promote this engaging content to keep them attracted.

A woman with long brown hair, wearing a white wide-brimmed hat, a white short-sleeved dress with ruffles, and brown boots, is sitting on a sand dune. She is holding a brown crossbody bag and sunglasses. The background shows a blue ocean with white waves and a clear blue sky. Two wooden posts are visible in the sand.

studio 49

photography

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