

# STAR CENTRAL

MARCH 2022

THE ULTIMATE GUIDE TO  
ACCESSORIZING  
LIKE A PRO

INTRODUCING  
CINDY WILLIAMS



MEET SIMJI  
Find out more about  
one of South Korea's  
top short form  
content creators

GET TO KNOW  
DOCTOR

*Jack Sang*

ENTREPRENEUR TO WATCH IN 2022



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Find out more about one of the entrepreneurs to watch out for in 2022



OPENING REMARKS



This month, we have several entrepreneurial stories, including a full-circle one that highlights SIMJI - a rising global phenomenon with well over 1 billion views across social media between YouTube, TikTok, and Instagram.

In another story we also interview television icon Cindy Williams who starred as Shirley Feeney for eight seasons on the smash-hit ABC sitcom Laverne & Shirley. We also spotlight our March 2022 cover story Dr. Jack Yang, a compassionate, people-oriented, and caring general dentist skilled in all areas of family and cosmetic dentistry. It's definitely an exciting time to be an entrepreneur in this day and age.

Mike Ilagan  
Managing Director



Photo Credit Christopher Ameruoso

6 **Celebrity Interviews**  
One on one interview with the beautiful Cindy Williams



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SIMJI Pg.6

EDITOR'S NOTES

Today we're honouring those heroes who not only keep us safe and healthy but, who also work so we can still meet our needs. So, I don't only mean the healthcare workers, fire department and law enforcement officers. I also honour the grocery store workers, the garbage collectors, the postal workers, the delivery people, the pharmacists and so many more. You are held in high esteem and we hope you all know how grateful we are for you.

StarCentral magazine is celebrating a milestone this year and I could not be any prouder of this little endeavor that grew from being a little local magazine to a brand that has made its mark beyond Australia's borders. A lot of the credit goes, of course, to the team behind the magazine whose blood, sweat and tears are in every page, event, photo, product, partnership that bears the StarCentral name. I am honoured and privileged to be working with them and to have had the pleasure of interviewing countless artists and creatives over the years. To all our readers, I hope your 2022 has been, and will continue to be a special one despite what's happening in the world right now.

Vicky I  
Editor-in-chief

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Rany Burstein Pg.16



INTERNATIONAL GOLDEN  
SASH ACADEMY



INTERNATIONAL  
GOLDEN  
SASH ACADEMY

The International Golden Sash Academy is an academy designed for women of all ages competing in pageants. Whether you're a beginner or an experienced beauty queen, The International Golden Sash Academy will give you the tools you need to reach your next level of success! It will give a comprehensive overview of what it takes to succeed at your next competition starting from the inside out. This is a ten week course that will focus on a different topics each week.



ONE ON ONE WITH CINDY

# Williams

By Allison Kugel

Television icon Cindy Williams starred as Shirley Feeney for eight seasons on the smash-hit ABC sitcom *Laverne & Shirley*. The female-led situation comedy ruled the primetime television airwaves from 1976 to 1983, at a time when independent working women were thought of as novel and female characters chose to diffuse micro-aggressions by killing them with kindness and wink and nod humor. Williams and her, co-star the late Penny Marshall, played off each other in the classic manner of Laurel & Hardy, Martin and Lewis, Lucy and Ricky, and of course, *Happy Days*' Richie Cunningham and the Fonz, from which the characters of *Laverne & Shirley* were born. Williams and Marshall were a classic comedy duo at a time when two female leads surrounded by a cast of male supporting players were not the trend in network television.

Cindy Williams recently starred in *Me, Myself & Shirley*, her one-woman show, went for a limited U.S. tour across nineteen cities. The legendary star will share memories of her career and hilarious backstage tales from her lifetime in entertainment.

**Allison Kugel: Tell me about your new one woman show, *Me, Myself and Shirley*. Is it kind of a living memoir, this show?**

Cindy Williams: Well, that sounds a little serious, "a living memoir." But yes, you're right, it's a fun living memoir. It's a lot of fun stories! I've had the blessing to be in show business and to meet a lot of fabulous people, and have a lot of fabulous adventures, and that is what it's about. We trot along like that, and then I get into *Laverne & Shirley*, and I have some wonderful fun stuff. I wanted to do this show to make people laugh and have some fun in this day and age, if you will, Allison. I've actually done this show before, but it was a different version. A lot of the comments that were made regarding the first incarnation of this show were, "What about your childhood and your early years?" I really didn't want to do that, but people were curious, so I said, "Well, if I can do it quickly, and in a song, I will do that exposition about my childhood up until when I was eighteen years old, and so we've added that. It's a fun song that the audience can sing along with."

**Allison Kugel: You've mentioned in the past that you had to overcome a challenging childhood. What was that defining aspect of your childhood that, perhaps, made you want to go into acting and comedy?**

Cindy Williams: I come from a very funny family. My father was the funniest man I ever knew, but he also drank. He was an alcoholic and when he drank he was another person, and he wasn't so funny. I kind of had to pilot my way through my childhood because my mother worked at night and my father worked during the day. He would come home and start drinking, and he would want to go to the bars, and he would take me with him from the time I was a little girl. He would lock me in the car and he would go in and drink. When I got older, I had originally wanted to be a nurse, but I didn't have an academic brain and I flunked biology twice and had to take it in summer school. I thought, "Who wants a nurse who flunked biology?" I would have a good bedside demeanor, but I would read the charts and think I don't know that the heck I'm supposed to be giving this patient (laughs). There was an audition for the high school talent show where I did a Bob Newhart monologue and I got into the talent show. The drama teacher in charge of the talent show invited me to a play production. I skipped Drama 1 and 2, and I went into play production. In my play production class was Sally Field, who was doing *The Flying Nun*. I was so jealous of her...



Photo credit: Amy Pasquantonio





Photo Credit: Christopher Ameruoso

**Allison Kugel: How are you processing the loss of several of your Laverne & Shirley cast members?**

Cindy Williams: I haven't processed any of it. I still haven't processed Penny passing. I still talk to her. I still think I'm going to go over there and tell her something, and you know, Phil and Betty, I still see them as present. I know they're not, but I still see them and relate to them as present, and since Eddie recently passed, I put the framed cast picture on my mantel and I have candles lit. I was just looking at it and thinking, "You're [all] gone, and I could hear them laughing and saying, "Check, check, check." Then I realized, it's just Michael [McKean] and me that are left. I feel like calling him and saying, "I'll race you to the finish line." It's just surreal to me. It's like they are all in another land. I know they are happy, because I believe in heaven.

I believe in a fun heaven and that they are having fun together. Michael and I are the odd men out right now.

**Allison Kugel: Do you pray? If so, who or what do you pray to?**

Cindy Williams: Is there anything or anyone to pray to other than God?

**Allison Kugel: You would be surprised (laugh)...**

Cindy Williams: I'm with God all day. I remember one time this joke didn't work, and I tried and tried, and I turned to Penny and said, "Maybe Jesus can make this joke work." I'm constantly in that frame of mind, even when I'm throwing hissy fits. I'm in the presence of God and God is in my presence. Otherwise, I wouldn't make it through, if not to believe that everything is well and good, and that this universe is built on love. People who are afraid of God or Christ, I think they are fearful because they see God as the great punisher. God is unconditional love, and with that comes great humor. When you take humor out of a society, you take a lot of love out of that society. That's what I think is happening now. I was watching Laverne & Shirley, which Penny and I never did much, because we shot the show on the night it aired. I watched all of the old episodes and there were only two that couldn't be done today.

**Allison Kugel: What do you think you came into this life as Cindy Williams to learn, and what do you think you came here to teach?**

Cindy Williams: That's a very spiritual question. I believe that everyone has a mission, and everyone has something that God has imbued in them, that is a talent. I asked gymnast Cathy Rigby, "When did you know that you could do those triple axels? Did you feel it as a child?" She said, "Yes." She felt it in her body and that is the gift that God gave her. I wasn't meant to be a nurse. I was meant to do exactly what I did. That was my service. That is what God sent me here to do. That's why he didn't give me an academic brain, because if He did, I would have been a nurse. There are no ifs, Ands, or Buts about it. I would have gone into the medical profession, but he made me not too smart in biology, and also faint at the sight of blood. I honestly believe that God steered me in the direction of comedy to make people laugh, and that is also why I was born into a funny family.

Allison Kugel: Laverne & Shirley was a spinoff of Happy Days. When you were shooting the pilot episode, and even throughout your first season, was there a lot of pressure to live up to the success of Happy Days?

Cindy Williams: I talk about this in my show, Me, Myself & Shirley. Penny Marshall and I were actually writing something together prior to Laverne & Shirley. We were assigned as on a movie,

and so we were working together and then we got a call in our office from Garry Marshall saying, "There are these parts for these two girls on Happy Days and Fonzie (played by Henry Winkler) goes on a double date with Richie (played by Ron Howard). Garry said the girls would be friends of Fonzie's and that they were, "The girls who date the fleet." Penny and I thought, "Hmmm, hookers? This will be fun." He asked us if we could take time off from our little writing assignment to go over to Paramount and shoot this Happy Days episode for a week, and we said, "Sure!" We went over there and did the show and had a lot of fun. Then we went back to our writing, and two weeks later we got a call from Garry's office and they said that ABC had seen the episode and loved it, and they wanted to "spin the characters off." At that time Penny and I had no idea what that meant and it had to be explained to us that it meant we were getting our own show. Before we knew it, we were doing other episodes on Happy Days to introduce our characters and then we had the Happy Days characters have their storylines come over to Laverne & Shirley, and that is how it all came about. It happened so fast. Penny and I had no time to say, "Wow, this is really happening!" We never really took it seriously. The first time the show aired, Garry came down and showed us the numbers. He was so happy and elated and it was, like, 36 million people that tuned in. It was so many millions of people, and Penny and I, it absolutely went right over our heads. We did not understand the meaning of that at the time, as far as how it was applied to television.

**Allison Kugel: And what do you think you've come here to learn**

Cindy Williams: I believe that what I'm here to learn after all this time is patience, not to take things so seriously, and not to take everything to heart; to just practice what I preach, and to calm down and say, "It's going to be alright. And to be able to impart that to my children, that everything will be fine if you wait twenty four hours. I'm not a patient person. I love people, but I can only be patient up to a point, and I can be impatient with myself. What I am learning is patience. Patience, prudence, and to wait and know, and practice that faith, that if you are patient, all things come to those who wait. It's also faith. The faith that God is going to take care of this and everything is going to be well, even in the midst of chaos and everything in my life seeming to fall apart, I always had faith. It's like in Indiana Jones when he steps out into the abyss and a stone comes up. He had faith. That is what I'm looking for in my life, the faith of Indiana Jones.

**Allison Kugel: What is the greatest advice you ever received?**

Cindy Williams: It was from my mother and it's two words: Keep Moving. That is what she said, "Cindy, just keep moving." Now, whenever I get down and think I can't do something, I hear my mother say, "Keep Moving." And so I move, and it works on so many different levels.

**Allison Kugel: Wow, I love that! I'm taking that for myself. Lastly, when people come to see your one woman show, Me, Myself, & Shirley, what can they expect from the experience?**

Cindy Williams: The first half of the show is me before I was eighteen, followed by things I have done throughout my career that led up to the Laverne & Shirley years. Then, of course, it gets into Laverne & Shirley. I auditioned for the role of Princess Leah in Star Wars, and so I show my audition tape. It's just fun stuff like that. There is also a Q&A at the end of the show. My audiences love to ask questions. Come prepared to have fun and laugh out loud.

Listen to the extended interview with Cindy Williams on the Allison Interviews Podcast at Apple Podcasts or Spotify, and watch on YouTube. Follow Allison Kugel on Instagram @theallisonkugel and at allisoninterviews.com.





TV1 is an entertainment and lifestyle global streaming platform offering Australian content. TV1 promotes the most exhilarating events, the most glamorous and successful people, the most in-demand celebrities, the hottest rising stars, and the most exciting trends down under. TV1 may be new but it's most certainly in demand and 100% Australian. We are committed to making Aussie local talents, events, and entrepreneurs easily accessible to both our local and international audiences via the highest quality streaming technology.

Co-founded by the StarCentral Media Group and the Australian Millionaire Business Network, the TV1 channel is the home for independent Australian Screen content. We very much welcome our local screen practitioners from emerging through to the established to make TV1 their home. By streaming your content on TV1, you join a family of rising stars, entrepreneurs, celebrities, and various artists.

**MISSION:** Our mission is to present the most unique and compelling original Australian content by tapping into the hottest local talents and events.





# INTRODUCING JOHNNY Simji

With videos featured on INSIDER and BuzzFeed and having well over 1 billion views across social media between YouTube, TikTok, and Instagram, and as a rising global phenomenon and top short-form content creators SIMJI has gone viral worldwide with her intricate and one-of-a-kind tufting designs and skills.

Best known for her short-form videos that almost always go viral, SIMJI truly cornered the market as one of the leading custom tufting and rug makers and has since expanded her business globally making custom pieces of various sizes. SIMJI's YouTube channel, TikTok, and Instagram page receive millions upon millions of views for each of her videos where she creates fun and intricate pop culture-inspired pieces, designer emblems, food related rugs, and much more.

Born in South Korea, and raised in Los Angeles' very own Koreatown, SIMJI fell in love with arts and crafts at a very young age. After moving to the US for school, SIMJI began focusing on her future career. Always having support from her family and loved ones, SIMJI was accepted into Chapman University and majored in biology, but after the end of her freshmen year, she switched her major to art. After graduating from Chapman University, SIMJI wanted to travel and explore the world. Through the power of social media, SIMJI was exposed to the art of tufting and rug making.

SIMJI began creating videos on her socials and growing her followers and viewership at an exponential rate. Eventually, SIMJI began collaborating and creating custom-made pieces for influencers and celebrities such as Benny the Bull, Angry Reactions, and many others, as well as creating her famous "Rug Meal" series and more.

Global Millionaire Magazine recently caught up with SIMJI to discuss her journey in the industry, and here's what went down:

#### Can you tell us more about yourself? How did you get started in the entertainment industry?

I was born in South Korea and raised in Los Angeles. For as long as I can remember, I have been interested in art. I ended up majoring in art and got my BFA in Studio Art at Chapman University. After I graduated, I left to travel and create videos, but I wasn't enjoying the content. I saw custom rugs on Instagram during quarantine, and I was really intrigued by them. I was just going to let it pass since I didn't have the money for it at the time, but my manager saw it as a perfect opportunity and pushed me to buy it. The only videos out there at the time were educational or process-based, so we wanted to fill in the gap by making entertainment-style videos based on rugs.

#### How did you become an international influencer? What's it like to be an influencer?

I put my content out there in as many places as possible and it reached a large amount of people from all over the world, mostly from English speaking countries. However, my audience demographics have really expanded because of the ASMR videos that don't have the barrier of language. I feel honored and humbled when people reach out to me saying I helped them through hard times or inspired them to chase after their dreams. I've also had people saying they want to make rugs or "be like SIMJI" when they're older, which I had never heard of before, so this is all so special to me.







**What has been your greatest triumph, to date?**

Many people might say the brand deals and partnerships that I've done, the incredible influencers I've collaborated with, or the follower count I have are my greatest triumphs – which I am so proud of and grateful for. But none of the above would have happened without what I believe is my actual greatest triumph, coming into this space when rug tufting was just viewed as a "pandemic trend" and pioneering entertainment style videos to capture attention and make it approachable by everyone regardless of their interest in rugs or art. All of this led to where I am today and what I call being a "rugfluencer"!

**What has been your greatest lesson, and how have you used that lesson in your life?**

Don't judge yourself. Comparing myself to others really limited me, and I think looking at my own path with as little judgment as possible has helped me achieve many goals! In my personal life, I also try to drown out negative noise, including (and especially) my own! Self-judgment and fear of failure stop one from dreaming big.

**If you could travel back in time and alter one historical event, where would you go and what would you attempt to change?**

Although it is incredibly tempting to say some horrible historical event like genocide, I don't think I would attempt to change anything because I would be TERRIFIED of how that would change the future, AKA our present. I could accidentally trigger the end

of the world, or a giant robot hamster would run the world, and I'm just not down for that.

**What do you think you came into this life to learn?**

I think there are too many things I could say for this, but if I had to choose one, it would be coming into this life to learn to be the best human being I can be and teach others to do the same.

**What projects are you working on right now?**

I'm currently working on something for Marvel's new show, "Hit Monkey" and I'm so thrilled because I LOVE Marvel! I have a lot planned that I haven't revealed yet! This will take everything I am doing now to the next level, and I can't wait!

**What would you still like to attempt in your career?**

I have so much I want to achieve in my career, and it feels like I am only getting started. My biggest constant will be to always innovate and come up with ways to catch people by surprise!

**What advice would you give newbie entrepreneurs?**

Surround yourself with a great team and people who believe in you, challenge you, and push you forward! I wouldn't be here if it weren't for my manager, Kail He has truly pushed me and helped mold my career. He's always told me to get used to being uncomfortable because that's what will propel me to places that I've never been before.





GET TO KNOW THE CEO AND CO-FOUNDER OF DIGGZ

## Rany Burstein

Rany Burstein is the CEO and Co-Founder of Diggz, a roommate finder and rental search platform based out of New York City. Born and raised in Israel and educated at The University of North Carolina at Chapel Hill, he studied business and graduated Summa cum laude. After over a decade working at a big bank on Wall Street, he turned to entrepreneurship. Specifically, in tech, his first passion. Rany, was building websites when the Internet was just getting started while he was still going to high school. Most notably, he developed and owned the website for Israel's biggest soccer club, Maccabi Tel Aviv, which he sold back to the team during his military service. Rany has resided in New York City for the last 16 years.

MoneyCentral Magazine recently caught up with Rany to discuss his journey as an entrepreneur and here's what went down:

**Could you please tell our readers a brief background about yourself and how you started your business?**

I was born and raised in Israel, moved to the U.S. for college at UNC Chapel Hill, and after I graduated, I moved to New York to work in finance. I have been working and living in New York City for close to 16 years. I was working for a Wall Street Bank for over a decade, but I was always looking for a way to get back into the tech. When I came up with the idea for Diggz, that's when I also found my way back to entrepreneurship. I founded Diggz in 2015 along with my co-founder Ben Blodgett. We first launched it in New York, and today we are in over 25 major cities in the U.S. and Canada. Our creation, Diggz, helps thousands of people each month find their roommate, fill up their room for rent and even find apartment rentals.

**When did your entrepreneurial flair first reveal itself?**

My first steps into entrepreneurship were actually many years ago. In high school, I started building websites; I was doing everything from writing the HTML, producing the graphic design, editing pictures and videos, and writing the content. Most notably, I developed and owned the website for one of Israel's biggest soccer clubs, which I sold back to the team during my military service. When the dot com bubble burst, I changed course from tech to finance and went on to study business and start a career in finance.

**How did your life look like before being an entrepreneur?**

Before being an entrepreneur, I had a nice successful career, worked with a lot of smart people, managed a great team, and honed many skills needed to succeed both in the corporate world as well as the entrepreneurial one. I went to work, and when I wasn't at work, I could disconnect from it for the most part, especially on the weekends and holidays. That's not quite the same now. However, people tend to think that having a salary job is cushy or offers peace of mind, but it can be stressful. Especially during downturns. During the financial crisis, working for a bank wasn't a walk in the park. But you learn from the tough times too - whether you run the business or work for one. Also, as I went up the ranks, I started to have more ownership and accountability, which resembled running a business within a business. Obviously, there was a bit more bureaucracy involved, which you don't have running a new business of your own.

**As an entrepreneur, what is it that motivates and drives you?**

I'm inherently a problem solver, and as an entrepreneur, you find yourself solving problems all day. And it's not just putting out fires. It's strategic problems as well. Most businesses are formed to solve a bigger problem on a high level. That personally excites me. Further, there is a sense of competition that acts as a driving force as well. Every business has competitors, and if they don't, they will have them as soon as they taste a sliver of success. Trying to outsmart or out-hustle the competition keeps you going. Finally, I think the vision of my personal success and the impact this venture can create are motivating factors as you go through the motions of starting and growing a business.





**In one word, describe your life as an entrepreneur and explain why.**

Fluid. From a role perspective, you have to wear many hats, especially in the beginning whether you are doing marketing, product, sales, or even HR. You get to touch and impact all the aspects of your business. From a schedule perspective, you may find yourself working long hours, working on weekends and holidays, or answering emails at 2 a.m. But, you are also able to take advantage of days or times when you can recharge. For example, taking half a day to play golf on a Tuesday, which you can't really do when you are on that Monday to Friday grind. You make it work. And when I'm working, it doesn't always feel like work. And lastly, from a business perspective, what your business was when you started, might not be the same business today. So your experience is fluid all around, and your mindset should be fluid and flexible as well.

**What were your top three motivations for starting your business?**

First, I had a few bad roommates, but most notably one really bad roommate search experience; Thinking I found the perfect roommate on Craigslist, a would-be female roommate shut her door in my face after realizing I, "Rany," was a dude and not a girl.

Second, I saw a problem. There was no effective way to find reliable roommates that fit your criteria. Something as trivial as gender, and a face photo were not included on Craigslist. It was hard meeting roommates online, the whole process was a crapshoot, and you didn't really learn much about your future roommates until it was maybe too late.

And third, I saw an opportunity. Nothing in the market was addressing this problem back then. My experience got me

thinking of a better way to connect with like-minded roommates. I liked the dating apps style, which requires two people to match first with a mutual intent, then chitchat further before meeting in person.

Combined with my desire to go back into tech and entrepreneurship, I didn't hesitate on this idea and started making moves to bring it to life.

**What would you say are the key elements for starting and running a successful business?**

There is no single recipe for achieving business success. Still, I think it's important to build a good team around you, be comfortable delegating, maintain your vision, and remain flexible to change. Drive, grit, and a good work ethic will go a long way.

**What are the three biggest challenges you have faced growing the business and how did you overcome them?**

The first challenge, I would say involved myself; I didn't come from a tech background and I had to jump into a new world of app development, digital marketing, SEO, PPC, retargeting, social media, CRO, Database optimization, JS, negotiating partnerships, email deliverability and more. I needed to learn a lot and fast. One way I overcame this was by learning. I've set aside time to learn anything I wasn't strong enough in or familiar with. I read general leadership books, startup stories, technical literature about SEO, marketing, you name it. It took time, but I think it was a great investment. I'm still not an expert on each, but now I can't be duped, and I can have an informed discussion with my team or service providers.

The second challenge our company needed to overcome in the early days was a technical one. How to accommodate our product for scale. We started with a very functional MVP that worked great and quite fast. But, as we grew and acquired more users, our app started to slow down and ruin the user experience. At one point, our roommate search page took longer than 10 seconds to load. We didn't build it for scale or have that in mind initially. To solve it, we sought guidance from several technical growth experts. I might add helped us voluntarily, and we are still very grateful today. They advised us about what technologies are available and that should be used. They also urged us to rethink how to construct our algorithm and database to work more efficiently. We were able to implement multiple proposed solutions, which got our app working way faster. Not only for back then, but we had set it up correctly for continued growth and scale.

**What is the best advice you have ever been given?**

One of my old managers told me and showed me by example to not be afraid to roll up your sleeves and get your hands dirty. It will help you learn fast and earn the respect of your colleagues, employees, and superiors. Especially when you start a business, take on customer support roles, maybe do manual operations work, make sales calls, etc. It will help you learn your product or service better, directly get customer service, and ultimately give you a high-level view of what you've created and ideas for fixing or improving it.

**What advice would you give to a newbie Entrepreneur setting up their first business?**

Learn as much as you can in your new space and keep learning. Try to understand the aspects of your business that you are not great at. For example, if you don't deal with SEO or don't know much about it, at least learn the basics. Don't just blindly delegate it to someone else. I think plugging your shortcomings or gaps with talent is great, but you also need to be able to manage and converse with your experts. So the more you know, the better. Also, success doesn't happen overnight. Be ready for tough times, failures, and making mistakes. The key thing is to learn from them and improve.







MEET DR.

# Jack Yang

A dynamic entrepreneur, Dr. Jack Yang is a compassionate, people-oriented, and caring general dentist skilled in all areas of family and cosmetic dentistry. He has a special interest in dental implants, especially the digital all-on 4/6 procedures and digital cosmetic smile makeover. He also happens to be highly competent in oral surgery; some of his specialties include wisdom teeth removal, implant, and full arch dental implants. Additionally, he is highly experienced in both children's and adult orthodontics with the philosophy of 'Extract for the Face, Not for the Space.'

Born and raised in a beautiful place called Taiwan (also known as "the Formosa"), Dr. Jack left for New Zealand to study when he was just 11 years old. He eventually completed Bachelor of Dental Science from the University of Queensland. Furthermore, his commitment to learning and engaging in structured education programs has steered him to completing a 3-year Master of Clinical Orthodontics through the City of London University in 2018 as well as a Diploma in Implant Dentistry with EduQual in 2021. He proudly holds a Post Graduate Diploma in both Dental Implantology (EduQual) and Clinical Orthodontic (OrthCol), FiADFE, as well as ICOI Fellowship (International Congress Of Oral Implantologists). Dr. Jack always keeps up-to-date with any new developments in dental medicine and regularly attends educational seminars nationally and internationally.

Dr. Jack enjoys all components of general dentistry with an emphasis on ensuring his patients are as comfortable as possible at all times. He also takes pride in ensuring his patients feel at ease and answers any questions they may have. His holistic approach to integrated patient treatment places special emphasis on minimal intervention dentistry and preventative oral health regimes. Furthermore, he believes a planned and steady approach to all dental treatment is the most beneficial to all his patients.

StarCentral Magazine recently caught up with Dr. Jack to discuss his journey in the industry, and here's what went down:

**What are you currently doing to maintain/grow your business?**

Constant marketing; utilising social media and our website for marketing, getting involved in the community, and collaborating with other industries and influencers.

**What social media platforms do you usually use to increase your brand's awareness?**

Mostly Facebook and Instagram.

**As a dentist, what are your thoughts on a great smile?**

A great smile is an investment in yourself. Fashion comes and goes, but beautiful teeth are always on-trend. Your self-confidence flourishes when you no longer have to hide behind imperfect teeth.

Teeth are my passion. I specialise in general dentistry and cosmetic and aesthetic dentistry as well. I want my clients to look and feel their best when their treatment is complete... and tell all their friends about it!

I'm always striving to learn more about modern dentistry to achieve the best results for each patient.

At the end of the day, it's their confidence that is at stake, and that's what matters most in shaping their new smile. No two cases have been the same in all my years of practicing dentistry. From the most straightforward procedures to the most complex, each person is as unique as the result they're looking for.

But the biggest "wow" moment for me is when I hold up that mirror to the patient so they can check out their new smile. That's the icing on the cake.

**What is your main tactic for making more people aware of your brand and engaging your customers?**

Social media and participating in the local community group, "Rado."



**How did your business stand out?**

We do specialised work in Dental implants, full-arch implants, soft tissue grafts, Pinhole Surgery, Cosmetic makeover, and Infinity veneers - we help people get their dream smile by eliminating all obstacles that are stopping them from getting one, whether it be financial obstacles, physical and health obstacles or emotional obstacles.

**What form of marketing has worked well for your business throughout the years?**

Social media and Google ads.

**What is the toughest decision you had to make in the last few months?**

Cut my days off to concentrate on business expansion.

**What money mistakes have you made along the way that others can learn from (or something you'd do differently)?**

Invest in what you are good at. I have made a lot of investments over the year, and trusted agents and friends who persuaded me to invest in all sorts of things such as crypto, properties, shares, stocks, managed funds etc. But nothing beats what you are best at, which is the love for dentistry for me.

**What new business would you love to start?**

My dental academy centre. I'm in the process of finding a location now; it will incorporate a teaching facility, live surgery setup, general anaesthetic facility, recovery room, and ten-chairs practice. It's like a dental day surgery. I am also just about to launch my own brand of Oral Care Product, Denfinity! Which includes electric toothbrush, water flosser, and many more to come, so stay tuned!

**If you could go back in a time machine to the time when you were just getting started, what would you do differently?**

I would invest more in dentistry rather than off-track to some other avenues. I have wasted so many resources on things that I am not comfortable with or good at.

**What is the best advice you have ever been given?**

Success is like being pregnant - everyone says congratulations, but nobody knows how many times you got screwed!

Other advice I've been given before was failing to plan is planning to fail, stop waiting for things to happen, go out and make them happen instead, and never dream of succeeding; work for it.

**What advice would you give to a newbie Entrepreneur setting up their first business?**

Every day is a hustle and full of obstacles.

Do I get tired?

Yes, of course, I do... but, do I give up? No way!







*“Success is like being pregnant- everyone says congratulations, but nobody knows how many times you got screwed!”*







Agsa Awardees meet  
MISS SUPERMODEL UNIVERSE FINALISTS

Photographed by TONY PALLISER  
Models: CALI, PAIGE, ALINA, JAIME, MADDY and CHLOE





Miss Supermodel Universe Finalists







## CELEBRITY HOMES: NYC PENTHOUSE ONCE OWNED BY Cher and Britney Spears

The Silk Building is one of the only full-service lofts conversion buildings in Noho. Built in 1908, the building has 55 residences and a 24-hour doorman/concierge.

A stunning quadplex penthouse apartment in one of New York City's most historic residential buildings, previously a silk factory before it was repurposed to residences and then owned by a bevy of celebrity A-Listers, has just hit the market at \$6.995 million. Built in the Italian Renaissance style in 1908 and converted to apartments in the 1980s, the 12-story Silk Building is located in Manhattan's Noho neighborhood, taking up an entire city block between Broadway and Lafayette streets.

For decades, the style-conscious have looked to Cher for her home choices in glamorous locations from New York City to California and Hawaii, her artistic vision and related upscale decorating talent rivals her singing and showmanship. Cher was the Silk Building penthouse-apartment's first owner when she purchased it after the building's transition to residences and lived there until 1990 when she sold it to Russell Simmons for \$1.6 million. Britney Spears later bought the apartment - it was where she wrote the Grammy-winning song "Toxic" - and lived there for four years. Britney combined two units to make up the current apartment with 3,785 square feet and four bedrooms. Keith Richards also once lived in the building where he had two floors and a recording studio.

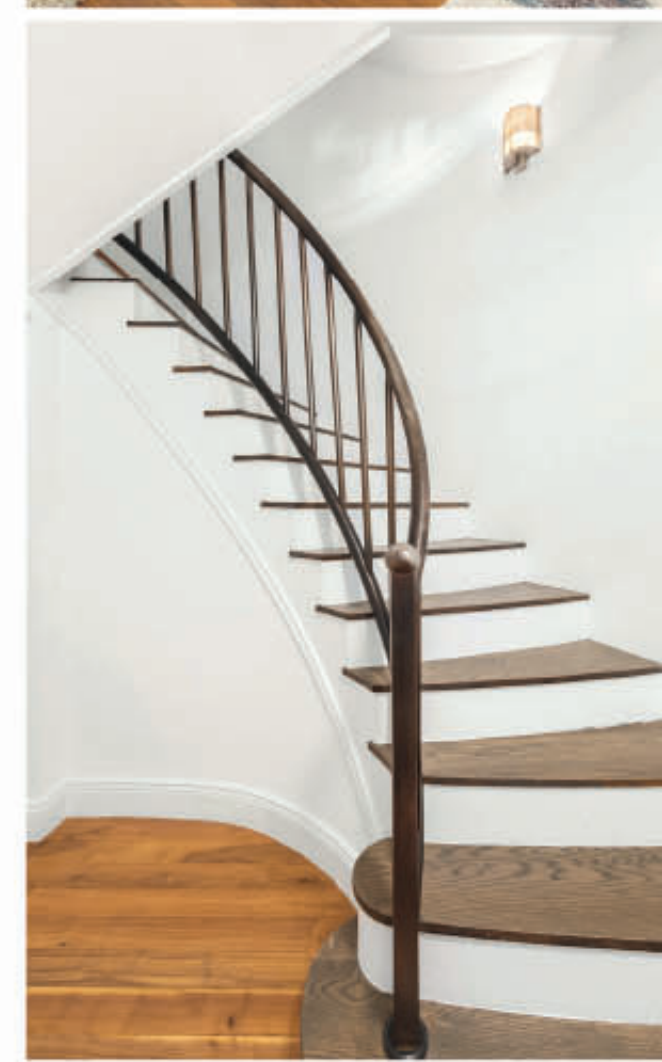
Some of the penthouse's best features are the tall ceilings, 400-square-foot outdoor terrace, fully operational wood fireplaces, and the wet bar in the primary suite. A fifth bedroom could be added by repurposing the rooftop den with bath that opens to the large terrace with views over Greenwich Village and the Empire State Building. The kitchen is styled up-to-the minute and bathrooms are upgraded with book-matched marble. Cher would definitely approve!

The Silk Building is located in a neighborhood developed by John Jacob Astar many decades ago that housed a large number of garment-related businesses and factories. In 1983, the Silk Building's first-floor retail space was leased by Tower Records, which attracted local music fans, tourists and entertainers. The building was recently the site of a Major League Baseball store and currently a Blink Fitness center. Noho has been home for many celebrities, including Gigi Hadid and Cynthia Nixon. It's not unusual to run into a plethora of other celebrities who maintain apartments in nearby neighborhoods. Neither is it unusual to see filming and photoshoots in action when out for a stroll.

**Photo credit:** Evan Joseph Studios, courtesy of Compass

**Source:** TopTenRealEstateDeals.com

The listing agent is Ian Slater with Compass located in Midtown Manhattan.









Photographed by: Michael Angeles Photography



# INTRODUCING Joanna Gunay

Joanna Gunay is a 33-year-old wife and proud mother of two beautiful children, a 5-year-old daughter and a 2-year-old son. She was born in the Philippines and raised here in Sydney, Australia. She graduated with a Bachelor in Oral health from the University of Sydney in 2008 and currently works as a specialist in Orthodontic practice.

Joanna enjoys an active lifestyle, being outdoors, and spending time with her family. Some of her passions include fitness, fashion, health, and well-being. She started modelling after being scouted by an agency and since then has worked with different photographers and walked the runway for various well-renowned designers.

She was Miss Philippines-Australia 2012, and during her reign, Joanna represented the Australian-Filipino community through various social and charity events in Australia and the Philippines.

Her advocacy promotes awareness of women and children suffering domestic violence and helps create change. She believes that true beauty radiates from within and would like to use this platform to inspire, uplift, and empower other women to value their self-worth and reach their full potential. Some of the Mrs. Universe Australia Official pageant titles and awards she recently won include Mrs. Universe Australia Official 2022, Mrs. Chocolate Day Spa 2022, Best in Catwalk, and Best in Swimwear.

We recently caught up with Joanna to discuss her journey in the industry, and here's what went down:

**How did you get into the pageant industry?**

I would watch the annual Miss Philippines -Australia pageant, and I always had the thought of joining at the back of my mind. I never had the confidence to participate until a visit to my hairdresser, Ching Mercado. She encouraged me to go for it, and she also became my pageant coach and hair and makeup artist. That same year, I was scouted by a modelling agency which also exposed me to the fashion world and sparked my interest in exploring the pageantry world.

**What do you like most about being a beauty queen?**

women to value their self-worth and believe in the beauty of their dreams. As a proud wife and mother of two children, being a beauty queen with the title 'Mrs' adds more meaning because it is a testament to my strength as a woman and as a mother to lead by example and to be a role model for my kids that nothing is impossible and no dream is too big. Being able to share this experience with my children, especially my 5-year-old daughter, has been so special. To see her face light up with pride when she sees me on the stage has been absolutely endearing.

**Downside to being a beauty queen?**

One of the challenges is finding the balance between being a beauty queen and family life. Sometimes, my schedule can get quite busy, and juggling work, motherhood, and the responsibilities of a beauty queen can be difficult.

**What has been the most memorable experience of being in the industry so far?**

I had the opportunity to do some charity work in the Philippines, which included visiting and donating to an orphanage and providing scholarships to some college students. It was very rewarding to see all our efforts and hard work in fundraising come to fruition and extremely uplifting to know the significant impact this would have in the lives of so many disadvantaged and less fortunate within the community.

**Who have been the most interesting people you've met so far in the industry?**

I've had the pleasure to get to know Miriam Scott, the CEO and founder of Barelife Naturals Australia and owner of Chocolate Day Spa- one of the sponsors for Mrs. Universe Australia Official. Coming from an impoverished background and achieving everything she has accomplished today, her life story is one of resilience and unwavering determination.

I am honoured to be one of the Barelife Naturals Australia and Chocolate Day Spa models to help bring her vision of a peaceful and sustainable world to life through this organic hub of beauty products.



Photographed by: Michael Angeles Photography

"It's a privilege to have this platform to promote awareness, help create change, and be a voice for those who feel silenced."



Photographed by Tony Palliser  
Hair & makeup: Candy Cajigas  
Gown: Villoni Boutique



Photographed by: Michael Angeles Photography

Photographed by Tony Palliser  
Hair & makeup: Candy Cajigas  
Gown: Villoni Boutique



It's also been an honour to get to know Maryrose Salubre, the CEO and founder of Mrs. Universe Official, and the different candidates during the Mrs. Universe Australia pageant and hear and be inspired by their different life journeys.

**What has been the most valuable lesson you've learned while in the beauty pageant industry.**

With the pressures and expectations of the beauty pageant industry, you can easily lose sight of yourself. I have learned the importance of being humble, staying true to yourself, and being confident in who you are despite criticism and negativity. To have the courage to stand by your beliefs and value your self-worth.

**Is your family supportive of you being a beauty queen?**

Absolutely. They are my biggest supporters! I am truly grateful to my family for their relentless love and support over the years and their unyielding faith in me. They are my inspiration and driving force to continue doing what I love.

**If you could go back in a time machine to the time when you were just getting started, what would you do differently?**

To be honest, as cliché as it may sound, I really wouldn't change a thing. I've enjoyed every part of my journey, and I've learned and grown through each experience to better myself.

**What is the best advice you have ever been given?**

My parents instilled in me to always believe in myself at a young age. That advice has brought me to where I am today.

**What are your future plans? Inside pageantry or out of it.**

I will continue to promote my advocacy of domestic violence and women empowerment and be involved in charity events to help those underprivileged within our community. It is a privilege to have this platform to promote awareness, help create change, and be a voice for those who feel silenced.

Pageantry has also ignited my love and passion for modelling, and after a few years away from it, I would like to continue modelling again. I am very excited for my reign as Mrs. Universe Australia official 2022, leading up to the big event of the Mrs. Universe Official International pageant later this year.



MEET THE NEW MRS. UNIVERSE AUSTRALIA 2021

# Susan TURNER

MS Entertainment Network, the company behind Mrs. Universe Official, has decided to strip Ms. Kristine ("Tootsie") Aseron Santos of the title of Mrs. Universe Australia 2021 which was conferred upon her on the 30th of October 2021 by its Managing Director Maryrose Salubre with immediate effect.

The reason for the decision taken was Ms. Kristine's failure to comply with certain obligations required of her, concerning her non-attendance at the crowning of the last Mrs. Universe Australia 2022 event held on the 26th of December 2021 and certain other serious issues concerning her conduct and performance during the tenure of her appointment.

On that note, the Mrs. Universe Official organisation has decided to appoint Susan Turner as Ms. Kristine's replacement. Moving forward, Mrs. Susan Turner will bear the title of Mrs. Universe Australia 2021.

Mrs. Susan Turner came from a wonderful family with a mother who was a head nurse and a beauty queen; her father loved to sing at weddings and was also known as a famous unbeaten boxer and a long-distance runner.

Mrs. Turner has been married to Steven Turner for 31 years, and together they have eight children who have grown up to be amazing adults. She's also a proud grandmother of 12 grandchildren and has been a French bulldog breeder for 15 years. Her primary profession is in the beauty industry – she runs her own beauty salon.

When Mrs. Turner was only seven years old, she won the little miss MS multiple sclerosis pageant; this started her journey towards her passion as a beauty queen. From there, she worked tirelessly with her mother in many charities. In fact, her charity hours amount to around 60,000 hours, and she has raised over \$100,000.00 in 2018/2019 through various car shows. Some of the charities she supports include Domestic violence association Sydney, MS multiple sclerosis, Child's vision Australia, Breast cancer foundation, Wesley mission, Salvation Army, Cystic fibrosis foundation, Starlight foundation, and Destiny Rescue.

She is the director of the "I hear voices" parent support form for addiction and has worked alongside the justice system to help prevent criminal activities. She also has her own show car – a Subaru WRX my05. This car has been used to raise much-needed money at various car shows around Australia.

As a featured public figure influencer, Mrs. Turner is a global mentor within the pageant industry to all beauty queens worldwide. She has also won many awards as a beauty queen, including Mrs. Earth Air Australia 2017, Mrs. International Global Australia 2018, Mrs. International Global Australia 2018, Humanitarian International 2018, Woman of the World 2018, and AGSA's International Beauty Queen of the year 2019.

Mrs. Turner's passion has led her worldwide, seeing firsthand many disturbing events such as famine and disease. Because of that, she helps many other situations around the world. Sue is currently the CEO of GEQ (Global Elite Queens) magazine, and her vision is to give voice to those who inspire to become the best they can be in their industry.

This year, the 2022 Mrs. Universe Official pageant will take place around October in Sydney, Australia, where Mrs. Turner will crown her successor and pass on her crown to the new Mrs. Universe Official winner. Further details will be announced at a later date.





A woman with long brown hair, wearing a white wide-brimmed hat, a white short-sleeved dress with ruffles, and brown leather boots, is sitting on a sand dune. She is holding a brown leather crossbody bag and sunglasses. The background shows a beach with wooden posts, waves, and a blue sky with light clouds.

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