

TABLE OF CONTENTS

- 5 Entrepreneurship: Five tips for success before you jump into entrepreneurship
- 6 Spotlight: Bamboozle Room an amazing show that transports you to the risqué glamour of Sydney in a bygone era
- 8 StarCentral's Top 20: Meet StarCentral's top 20 most beautiful models of the year - Soleil, Heather, Carolina, Elke, Elena, Brenda, Marona, Cian, Jordan, Lana, Deana, Maria, Chantelle, Sarah, Madison, Paris, Cartier, Amelia, Jade and Victoria.
- 34 Rising Star Spotlight: Find out more about the talented Lambert Sebastian

30

Cover

Cleopatra Fitzgerald

Get to know one of the public figures to watch out for in 2022



OPENING REMARKS



This year was more challenging than ever. As the lockdown finally ended enabling us to start organising events and have face-to-face meetings again, for many of us - the start of the second half of the year represented our first time finally seeing each other after a long hiatus of isolation, remote work or just taking some time off to regroup and reflect under the specter of COVID restrictions. We may not have seen each other for a while. Still, with social media buzzing and the excitement of our supporters buoying us up, it's clear that every day is an opportunity to celebrate the start of something new. I hope you can join us to celebrate our end-of-the-year event on November! God bless everyone.

Mike Ilagan Managing Director



Bamboozle Room
An amazing show that transports you to the risqué glamour of Sydney





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EDITOR'S NOTES

Like a lot of other people, I read 'Eat, Pray, Love,' an autobiographical tale of a woman (the author, Elizabeth Gilbert) who uprooted her life after a devastating realisation - the life she was living was not the life she wanted. As I read her book, much of what she went through resonated with me. Not so much the circumstances but the toll it took on her self-esteem, confidence, and outlook on life. Her search for faith and that closeness with God also struck a chord. Honestly, my relationship with God didn't stay intact when my life fell apart. I was too tired and too angry to try and understand where all this pain fit into His plan for my life.

But of course, it did all fit, Fit into a plan I did not even remotely envision. A plan that ended with me living in a foreign country. A plan that ended with me being happy and looking forward to a life I want.

When I first moved overseas, it was inevitable that I would have some doubts. After all, it was such a big move! I left behind my parents, my brother, my two BFF's and my circle of friends, and not only that; I had left behind everything I had ever thought my life would be. But eventually, it all felt so right, In my new city, I had FOUND my place. My place where I will live the life I want and become the person I'm meant to be. I hope you, too, can find your place in life as well - a place of new wishes, and dreams, and where all of them will finally come true.

> Vicky Palmer Editor-in-chief

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5 TIPS FOR SUCCESS BEFORE YOU JUMP INTO NTREPRENEURSHIP

taking the big leap.

1. Put together a business plan

The sad fact is that most businesses don't actually make it past the first year because they have poor cash planning, inadequate a yearly government fee - and this will be tough an you especially market research, and most of all, they don't have a proper business plan. Before starting a business, the first thing you should do is create a business plan. That business plan should highlight where you want to be in the next 5-10 years and should also highlight your advice from either a solicitor or accountant so that they can goals as well as provide details on how you will achieve these goals, explain the risks and costs involved. Nobody else has to see it; this is your own personal guide on how you will grow your business.

2. Will you be providing a product or service?

Of course, if you're planning to start a business you should already know if you will be offering a service or selling a product to the consumer. Most budding entrepreneurs start a business based on their knowledge and expertise in a specific industry sector; others business. Here are some questions you should ask yourself; Does the start a business based on something they've always been passionate about, and some start a business because they can see a 'hole' in the market that they want to infiltrate. Keep in mind that online? It's always good practice to register the name of your once you've decided on what business you'll be starting, you then business to the Fair Trading office straight away to make sure that have to determine what would make your business different? Will you be offering a cheaper product or a faster service? What would make your product or service better than the competition? 5. How are you going to market the new business? What's unique about your business that others would pay atten-

3. What will be your business structure?

There are actually a number of choices to choose from when it comes to business structure; the most common ones, though, are sole trader, partnership, and limited company. The typical choice and error at the start, Just take the plunge and start your marketing by most people is the sole trader business structure because it's the structure with the least hassle. In saying that, though, this business stick on, If you don't know where to start, it may be a good idea to structure can actually affect your personal security. If you're find out what you're competition is doing; you can always do the wondering what the best choice is, well, here's a brief description of same thing but just give it a bit of a twist to make it more favourable the three business structures: As a sole trader, you carry all the risk - for your business.

Starting your own business is never easy; it takes time, money, effort, which means that if something goes wrong in your business then and perseverance! If you are currently considering starting up your you are personally liable for all the costs. If you are thinking of own business, here are the top 5 things you need to look into before entering a partnership structure with a bunch of friends, keep in mind that things could all change at some point due to the demand in the business, and it could possibly ruin your friendship. Now, if you are thinking of setting up a limited company, yes, you may lessen your individual liability; however, it's not cheap to maintain a limited company structure because you'd have to pay if you won't be making any money yet in the next three years. Suppose you are seriously thinking of setting up a company for the first time. In that case, it's probably best to obtain professional

4. What will you name your business?

Finding a name may sound like the easiest part of the process - but think again! Some companies take years before they can come up with a suitable name for their business. Think about it this way, the name of your business will be its brand for life; whatever name you come up with is what you'll be working with for the duration of the name suit the product or service you are offering? Is the name original? Can you trademark the name? Is the name available no one else has the exact same business name as you have.

Marketing is a crucial part of any business; without proper marketing, your business is as good as dead. The big question is: what approach will you take to reach your specific target market? Do you need to look into magazine ads, billboards, social media, or direct mail to reach your target market? Your marketing approach will, of course, depend on your product or service; it's basically trial efforts and whichever one works for your business is what you should













HEATHER

Heather Varcoe is an Australian model currently residing in Sydney. After growing up on the South Coast of New South Wales, Heather moved to Sydney to study health. Since recently completing her undergraduate studies, she plans to pursue further studies in the health field. She is also a highly creative individual who enjoys art and music immensely. She loves modelling as it allows her to channel creative energy while also focusing on her passion for health, Heather is particularly experienced in hair modelling - her favourite area of modelling, but hopes to further pursue editorial modelling, which she is also passionate about. She would love to inspire younger girls to embrace natural beauty and promote real female bodies in this industry, Heather could be described as a bubbly and friendly individual who loves fitness, food, and animals.













Cian Rebaudo is a 20-vear-old model who originally hails from Paris - she has French, Cameroonian, and Italian heritage. Even though she was born in Paris, she traveled a lot as a child - traveling from Southern Asia to The Caribbean and back to Europe. Cian and her mother eventually settled in Provence, South of France, when she was 7, It is probably because of all those travels as a kid that she decided to come to Sydney in 2019 just after graduating high school. Initially, it was just meant to be for a gap year, but because of Covid and because she fell in love with the country, she decided to stay in Sydney and settle. She has always been fascinated with fashion and modeling, because her mother was a model herself when she was younger, and she transmitted her love for fashion to Cian. She remembers reading fashion magazines - paying the closest attention to every piece of clothing, accessory, and models. She thought, 'they look incredible, but I could never be like them.' But seeing the industry evolving and becoming more inclusive, she decided to take a shot at being a model for about a year ago and a half ago. Since then, she has been working on her own journey. trying to get experience shooting with photographers around her, listening, observing, learning as much as possible, and developing her Instagram page (@cianrbd). She feels that she enjoys modeling because her first passion is acting. She has been taking drama classes since she was a child, and being a successful actress is her ultimate goal as well as modeling, of course. She feels that acting and modeling are somewhat similar. She puts on a persona and an alter-ego whenever she's in front of a camera, depending on what she is shooting. She loves being a chameleon, mentally traveling from story to story. She's very sensitive, which makes her pretty good at reading emotions and transmitting them through a look







18 STARCENTRALMAGAZINE.COM 19







Madison Croft has been modelling and acting internationally since the young age of 14. She's a personal trainer and owner of MadBodz Fitness - a thriving small business. She loves her job as every day she gets the blessing of helping people on their journey to improving physical and mental health. Maddie has always loved the saying "Choose a job you love and you'll never have to work a day in your life" and she feels she has definitely achieved this! Her ultimate goal is to have a successful career in the modelling and acting industry and she always says that she will never give up on that goal.

She is currently a personal trainer and owner of MadBodz Fitness, and she is very passionate about educating people on the importance of living a healthy lifestyle. She also works as a gymnastics coach, a model, and an actress.

Most people won't know this, but at the age of 14, she was suffering from depression because of constant bullying at her school and even on social media. It was at this point that she was advised that by joining pageants, she would be able to make friends with similar interests and likes, and she would become much more confident and self-reliant - that's the main reason why she started competing in pageants. After three years in the field, she says that she has made more friends and now possesses much more confidence in her communicative abilities.

Being a beauty queen and a model has its own perks of course. Madison enjoys having the opportunity to meet new people, encourage, empower and educate other teens on several issues, do charity work, and be an ambassador.

MADISON



22 STARCENTRALMAGAZINE.COM STARCENTRALMAGAZINE.COM 23





24 STARCENTRALMAGAZINE.COM 2









A well-known public figure, philanthropist, experienced researcher, politician, writer, activist of causes, celebrity/influencer, and interfaith minister (who can officiate weddings, funerals, and baptisms from all religions); Cleopatra Fitzgerald's main aim in life

was to find solutions that can swiftly resolve various issues New Yorkers and the world itself face nowadays. She also volunteers her time to kids and performing artists hoping to shield them from harm. Fitzgerald was New York City's Mayoral candidate last year: If she ever runs for political office again, she is doing so for the awareness campaign causes of global issues that matter to the

Born and raised on February 16th, 1984, in Manhattan, New York City (where she has lived all of her life), Fitzgerald graduated with a degree in political science. She took ballet classes when she was young, and on one occasion, her written poem was featured by the New York City Ballet. Growing up, she became interested in the performing arts, took several theatre classes, and spent time acting in various plays and writing while in college. She had an innate ability to transcend the audience's souls and make them think deeper - to see the context through culture, tradition, religion, historical epochs, colors, events, and the five senses. She sees it as a glimpse into the past, present, and future. Members of Fitzgerald's family also happen to be experienced in the performing arts. In fact, her father is friends with a film director who is familiar with several well-known actors.

Fitzgerald is acting as an advocate of causes that globally matter. She is into international relations and the entertainment industry. She has experience with non-profits, having helped the various boards with her insights during her past political campaigning non-profit. Fitzgerald is a political speaker and is currently on various celebrity video platforms, and has many offers from others. Fitzgerald is expanding her international positive brand message.

Fitzgerald has met with several of the city's politicians, including the Manhattan Borough President, U.S. representative, and Senate candidate. She has also been featured on Twiplomacy's Twitter accounts, most followed by world leaders, and was invited to attend George W. Bush's official Presidential Dinner, She had an honorary invite to take a photo with Barack Obama during the World Leaders forum/gathering at the Hilton Hotel, and she was also there at President Trump's inaugural celebration. Fitzgerald was awarded the Martin Luther King's award for her leadership and fight against discrimination. Throughout the years, she's been an active voice who has worked towards fixing broken systems. Her research is based on protecting people's rights, and her reputation is very well-respected in the industry.

StarCentral Magazine recently caught up with Fitzgerald to discuss her journey in life, and here's what went down:

What has been your greatest triumph to date?

I have devoted my time, efforts, responsibility, and research to comply with and assist others. My greatest achievements include helping people worldwide with my interfaith ministry mission, which centers on world peace, mending broken systems, international conflict resolution, cosmic issues, and so forth. It is a triumph for humanity to be a supportive hand somehow, to put a smile on someone's face, provide the advice they seek, see beyond the materialistic, and primarily place people first.

What has been your greatest lesson? And how have you used that lesson in your life?

To not listen to the inhumane pessimists; trust yourself and your mission, continue standing up when you fall, and aid whoever needs assistance. Life lessons are experiences every individual has, and we can learn from such life stories. I use these lessons as an incentive to go onward in my projects for humanity.

Do not ever give up on your dreams coming true. Disregard any person trying to degrade and mistreat you. Keep on struggling and achieving, have faith in yourself and your skills, help others and be true.

If you could travel back in time and alter one historical event where would you go and what would you attempt to change?

If I were a jumper, I would have seen the worst wars in history and the worst diseases that eradicated billions of innocent people. Nevertheless, every life is special, and we should show no favoritism as to which event was less harmful. Therefore, I would travel to the beginning of times and ask the Creator or entities more questions about the universe.

How did the Creator create us, and what was the main objective? How did entities come into existence or create themselves? Will there ever be uninterrupted peace? (Human greed. hatred, ignorance, etc.)

I would keep inquiring until I have detailed responses to correct the past and improve the future if it is possible. If, in fact, through generations, this is a cycle of existence intended to be an ongoing series - it could be a test to see how each person performs their purpose on Earth.

What do you think you came into this life to learn, and what do you think you came here to teach?

I have learned that life exists, and we are all built explicitly for a plan. The teachings are that evolution is navigating forward as eras prove and that each person is inevitably placed into a role they are good at. Thus, having standards will have a far-reaching favorable gain for everybody. To be open-minded to all species, spirituality, entities, ufo, paranormal, etc., never stop learning from persons globally and protect the Earth and human destinations

What projects are you working on right now?

The projects are constant, and the principles rely on recuperating the cracked systems. Whatever the industry is, I have a recurring theme, and they are topics of international, cosmic issues. I will update you later with press releases of any upcoming novelties. My heart goes out to the public and their matters.

What are your thoughts on the gun debate?

I am a responsible gun owner and member of the NRA. I believe there should be adequate steps to acquire a gun than simply purchasing a gun when walking into a store. Nonetheless, one should not be biased when checking verifiable statistics on each state's crime statistics and implementing laws that would be regularly checked if they indeed reduced crime. Owning guns or rifles is not a game; it should only be used to protect yourself or others against evil intruders, burglars, rapists, and other bad-in-

Nowadays, the streets are not safe, and we can see it on the

news: Deranged homeless, burglars, offenders, criminals, etc. How can the most vulnerable people such as children, the elderly, and the disabled be safe from hate crimes, harassment, assault, and so on? Our communities need tougher laws on crime and modern technology to identify the perpetrators fully. Protect civilians and prevent transit crimes, arms trafficking, transnational crimes, gun violence, etc.

What would you still like to attempt in your career?

My career revolves around diverse industries. They are, for the most part, educational, marketable, causes, and on various subjects, including trending topics.

My career is catered to the needs of people and anything that makes them satisfied, healthier, and alert to current and future issues. My career is for the people and for economies to fare better. I am working on it incrementally.

What are your thoughts on eternal youth, or the technology to improve aging, is it a good or bad thing?

Since the earliest of times, many humans have been in search of "The fountain of youth" or healing waters speculated to cure illness, aging, and even achieving immortality. Nowadays, as technology has upgraded -biologists, bio-gerontologists, scientists, and others have delved into searching for innovative methods to prevent the aging of the body organs, cells, and even cryopreservation of a body for possible so-called 'resurrection." There is also cryonics for uploaders (uploading the brain to a computer), uploading to virtual avatars, robots, and holograms, and debates on religious beliefs about the soul's immortality, among others, Issues arise if these create conflicts of interest and would disrupt humanity - would loved ones who do not agree with these technologies age and die? In contrast, do other family members never age and are somewhat immortal? Would it be a firing existence? What if age reversal has side effects? I believe it is a personal preference and might be advantageous to some and detrimental in various aspects. Eventually, if it succeeds, it will become an industry that people will invest billions on, as is happening now in the research to discover such procedures. If it becomes familiar, it still has its

What advice would you give to those hoping to follow in your

Please, do not ever give up on your dreams coming true. Disregard any person trying to degrade and mistreat you. Keep on struggling and achieving, have faith in yourself and your skills, help others and be true, practice good habits and make it count, follow what you feel you really want to do, and look at all possibilities. Never lose hope, never lose your spirit, and never forget you are here for a cause.





INTRODUCING AMOBILE SEBASTIAN

Lambert Sebastian is the founder and CEO of Mamba Saga Media. He initially started his business by making travel videos back in 2015 just for fun - but it quickly became a passion.

Working from 7 am-3 pm in a plant for 13 years was slowly breaking him mentally and physically until one day in the winter of 2016, Lambert decided to reach out to a real estate agent friend and inquired if he could create a video of one of his listings. Once time, he realised it was equivalent to his daily pay at the plant that's when he knew he was onto something potentially life-changing. Fast forward to today, he's now a full-time entrepreneur, and he definitely knows he made the right decision back then, jumping into entrepreneurship. In fact, up to this day, he still has that cheque his friend gave him framed somewhere.

Lambert feels that this art form saved his life and actually gave him the Van Gogh head space. Just like Van Gogh, Lambert dedicated his life to his craft but lost his mind in the process. Whenever he hits his goals, he feels that lives are changed for the better. He has zero regrets over his decision and would do it all over again given a chance. As a creator, he also feels we can work with all types of brands, influencers, and awareness campaigns, enabling them to have their voices heard and visions seen. His job is to take viewers and listeners to an emotional destination and give them a nudge towards that feeling.

His main goal is to be on the "Mount Rushmore" of world creatives. To change the industry and be a part of Asia's rapid growth in mainstream entertainment, whether it's behind the scenes or in front of the camera. StarCentral magazine recently caught up with Lambert to discuss his journey in the industry, and here's what

What do you like most about being a cinematographer?

Being able to create a certain vision people want to share and be heard. Everyone has a story that wants to be told, and I get to he completed the job and his friend paid him for 3 hours of his do that by producing content, whether it's through a video or

> What have you learned from the people that you have worked with throughout your career?

> I learned how to adapt to certain situations entirely out of my control. To make the best out of a situation even though things don't go according to plan and the ability to come up with a solution a second or minutes later. To stay composed.

> How would you go about setting the scene for the opening of a

By showing the audience how they first met and the types of adversity, they had to go through to be together. The deeper the audience can relate to the love story, the deeper the connection

Can you describe a time when someone disagreed with your

It happens all the time to a certain degree. Being realistic is a hard thing for some clients. One of the best pieces of advice given to me is to know when to say no.

FEATURE

What are some of the difficulties of the entertainment business?

One of the most difficult things in the industry is having the ability to present a story while going through imposter syndrome. Most creators go through it, but through experience, I have learned to work with it and use it to my advantage.

What is the most advanced skill you have acquired as a cinematographer?

I'll forever be a student in the game. I'm always learning new skill sets and techniques.

What is the most rewarding production you have worked on so far?

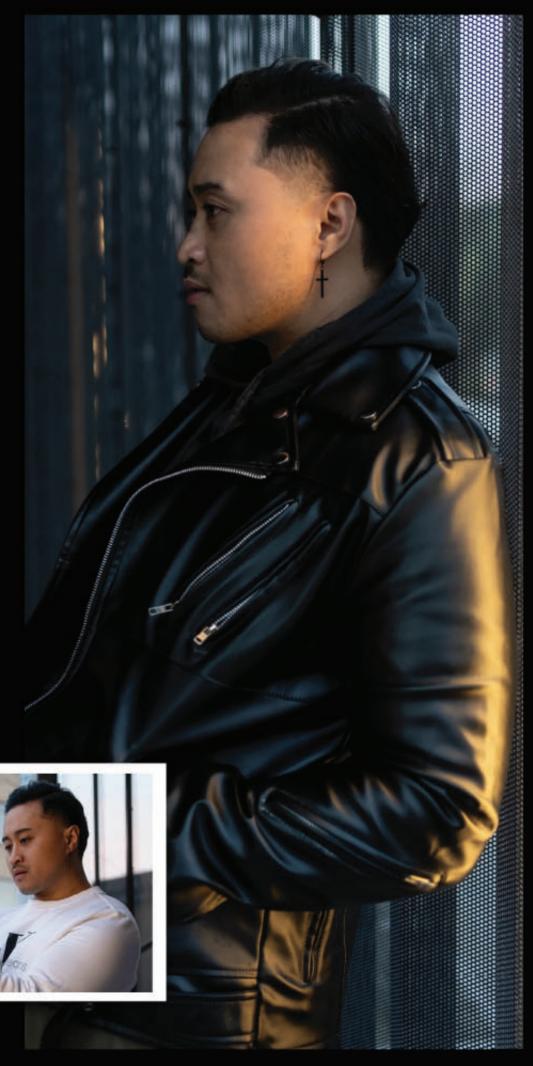
I'd say doing a tribute piece for a friend who passed away. I was in a hard head space at the time, and my creativity just wasn't there. Until one day, I dreamt of her telling me to create from the heart and not from the mind. I had to build a story based on the significant amount of clips and photos I had in my possession, which took me two days overall. To this day, I still watch that tribute piece before every project to remind myself who I am and what I can do.

How do you cope with being away from home for extended periods?

By reminding myself of why I do this, being fortunate enough to meet all kinds of people, and exploring earth while being paid to do what I love.

Where do you see yourself in 5 years?

I see myself going far in my career, whether it's in the fashion world or the film industry. On a personal level, I envision settling down with a wife and kids who can one day join me on some of my work trips and have a mini-vacation while we're at it.





36 STARCENTRALMAGAZINE.COM
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