

A prestigious and empowering magazine that goes beyond traditional beauty standards

MOA

FEB 2025

Spotlight

MEET ADITYA

GITA ANDINI

A REAL ESTATE PROFESSIONAL AND
**A CHAMPION FOR CHILD
ABUSE AWARENESS**

MEET THE INSPIRING
**MRS. OF
AUSTRALIA (MOA)**
VICTORIA STATE
2025 CONTESTANTS

INTRODUCING
Grace
ISYBELLA PRIMUS

A Multi-Talented Leader Supporting Renewable Energy,
Entrepreneurial Ventures, and Small Dog Rescue



MRS. of AUSTRALIA

ABOUT US

The Mrs. of Australia pageant is a prestigious and empowering competition that goes beyond traditional beauty standards to celebrate mature women who are not only beautiful but also deeply committed to social causes. It is part of a global movement that highlights the multifaceted roles women play in society, particularly those who use their platforms to make a meaningful difference. This pageant is specifically designed for mature women, showcasing their beauty, talents, and passion for advocacy.

One of the key elements that set the Mrs. of Australia apart is its emphasis on community involvement and charitable work. Contestants are encouraged to promote causes close to their hearts, whether related to health, education, the environment, or social justice. The pageant provides a platform for contestants to raise awareness about these issues while inspiring others to take action. This fosters a sense of responsibility and leadership, highlighting women's ability to affect change on local, national, and global scales.

The Beauty with Advocacy, Purpose with Passion theme at the VIC State level is central to the pageant's mission. Contestants are challenged to demonstrate their contributions to a cause, whether through fundraising, volunteering, or spreading awareness. The focus is not only on outward beauty but also on embodying values of kindness, empathy, and social responsibility. This part of the competition emphasises that true beauty comes from the ability to make a positive impact on the lives of others, using one's influence for the greater good.

The pageant celebrates mature women at all stages of life, recognising that beauty and purpose do not diminish with age. It embraces the diversity of women across Australia, highlighting their unique experiences and achievements. The pageant's inclusivity underscores the importance of representation for women of all ages, showing that every woman's voice and story matter.

National titles to be won include Mrs. Grand Australia, Mrs. Earth Australia, and Mrs. Supranational Australia. These prestigious titles provide contestants with the opportunity to represent Australia on the global stage, continuing their advocacy work and inspiring others around the world.

Overall, the Mrs. of Australia pageant is a testament to the strength and grace of mature women balancing family life with a commitment to making the world a better place. It proves that beauty and purpose are inseparable in creating lasting, positive change.



Julieta Custodio De Leon

Message from the President

It is with great pleasure and a deep sense of pride that I extend my heartfelt greetings to you as the Chairman of the Board and National Pageant Director of Stargazer Production Pty Ltd. As we embark on the exciting journey toward the Mrs. of Australia 2025 competition, I am filled with admiration for the incredible women who participate in this prestigious event. Their courage, advocacy, and commitment to personal growth serve as a true inspiration to all.

At Stargazer Production, we are committed to actively improving the quality of life for women and connecting with like-minded individuals who share our vision. Our mission is to create a platform that empowers women to realise their full potential and to offer them the tools and opportunities to make their dreams a reality. We believe that every woman, regardless of race, age, or creed, deserves the chance to thrive and contribute to society in a way that reflects her unique talents and strengths.

Through the Mrs. of Australia 2025 competition, we proudly advocate for positive change and inclusivity, encouraging women from all walks of life to pursue their passions, advocate for causes that matter to them, and uplift one another along the way. The pageant not only celebrates beauty but also empowers women to be leaders in their communities, promoting self-love, confidence, and a sense of purpose.

We remain steadfast in our dedication to creating an environment where women can flourish, find support, and inspire future generations to reach new heights. Together with our incredible contestants, partners, and supporters, we will continue to break barriers and achieve excellence in every aspect of life.

I would like to extend my warmest congratulations to all the contestants and thank our valued partners for their unwavering commitment to this cause. Let us continue to inspire, empower, and advocate for women everywhere.

With best wishes,

Julieta Custodio De Leon

President / Chairman of the Board / National Pageant Director
Stargazer Production Pty Ltd



Indira Setia Putri

Message from the State Director

It is with great pride and excitement that I extend my warmest greetings as the State Pageant Director for Victoria. As we approach the Mrs. of Australia 2025 competition, I am deeply honoured to be part of a prestigious platform that celebrates not only beauty but also strength, resilience, and empowerment. This pageant is a unique celebration of women who inspire others through their achievements, character, and advocacy.

The Mrs. of Australia competition is more than just a display of elegance; it serves as a platform to highlight the incredible contributions that women make in their families, careers, and communities. As we move forward in this journey, I am continually inspired by the contestants who balance multiple roles with grace and poise. Each participant brings her own story of empowerment, and it is a privilege to witness their courage and determination to make a meaningful difference in the world.

At its heart, the Mrs. of Australia pageant is about advocating for change and using our voices to address important causes. Whether it be raising awareness about mental health, promoting early education,

supporting domestic violence victims, or championing self-love and confidence, our contestants are leaders in their communities. They show us that beauty extends far beyond appearance; it lies in the actions we take to create a better world for others.

Our platform embraces diversity and inclusivity, creating a space where women of all backgrounds and experiences can come together to support one another. Through this competition, we aim to not only highlight the exceptional qualities of the contestants but also inspire others to step into their own power and advocate for causes that are meaningful to them.

I would like to offer my deepest congratulations to all the contestants who are part of this remarkable journey. Your dedication is truly inspiring. I also extend my heartfelt thanks to our partners, sponsors, and supporters, whose commitment to this cause is invaluable.

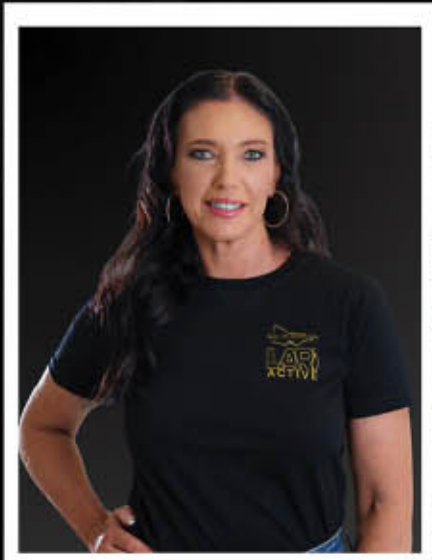
Together, let us continue to uplift and empower women, celebrating our shared strength and limitless potential.

With best wishes,

Indira Setia Putri

State Pageant Director - Victoria
Stargazer Production Pty Ltd

Meet the Mrs. of Australia 2025 Vic State Contestants



Danielle Jones
(Dani)



Grace Isybella Primus
(Bella)



Loredana Popa
(Lori)



Tina Binder
(Tina)



Kathy Kimpton
(Kathy)



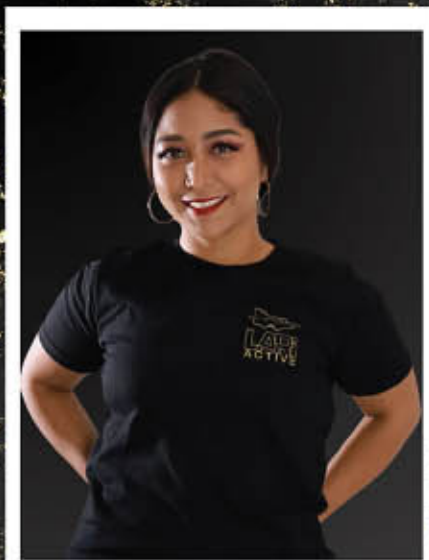
Christy Aulia Permata
(Christy)



Pei Ching Kuan
(Esther)



Josephine Lylia Kam
(Lia)



Aditya Gita Andini
(Gita)



About the Mrs. of Australia 2024 Nationals

The Mrs. of Australia 2024 Nationals celebrates the remarkable achievements and inspiring journeys of women who exemplify beauty, grace, and empowerment. This prestigious event showcases the strength, intelligence, and passion of Australia's most exceptional women. Introducing the exceptional titleholders of the Mrs. of Australia 2024 Nationals.

Jan Herdman, the winner of three categories at Mrs. of Australia 2024, including the prestigious Mrs. Supranational Australia title, is a remarkable woman whose achievements continue to inspire. At the age of 65, Jan's commitment to fitness and bodybuilding showcases her strength, resilience, and dedication to living a healthy lifestyle. Her journey proves that age is no barrier to pursuing dreams or excelling in any field.

Jan is also the founder and owner of Ageless Transformations and the host of a new lifestyle video podcast series, where she shares insights on wellness, fitness, fashion, beauty, and anti-aging. Through her work and personal story, Jan encourages people of all ages to embrace their potential, challenge themselves, and live life to the fullest, making her a beacon of inspiration.

Rhodora Williams is an extraordinary individual with a profound impact on both the pageant world and her community. As Mrs. Earth Australia 2024, Rhodora exemplifies beauty, intelligence, and grace, further solidified by her impressive academic and professional achievements in age care. Her work has significantly

contributed to improving the lives of others, demonstrating her commitment to making a positive difference.

In addition to her pageant success, Rhodora has won titles like Mrs. Glamour Look Australia and Mrs. Glamour Look of the Year International Oceania. She also advocates for environmental sustainability, engaging in various outdoor activities to protect our planet. Rhodora's ability to balance personal, professional, and philanthropic pursuits makes her a true role model for those who aspire to make a meaningful impact while pursuing their passions.

Indira Setia Putri is the embodiment of versatility, grace, intelligence, and determination. With over two decades of experience in the IT industry and a decade as an entrepreneur, Indira has become a respected leader in the tech space, particularly in sales and leadership. Her strategic acumen has not only driven growth within her organisations but also positioned her as a key figure in navigating the dynamic tech landscape.

Beyond her corporate achievements, Indira has also excelled in other arenas. A former professional model and a Taekwondo National champion, she embodies adaptability and resilience. Indira's recent pageant victory further highlights her excellence, earning accolades such as Best in Advocacy Statement, the Natural Beauty Award, and Social Media Queen. Her dedication to advocacy, authentic charm, and compelling digital presence makes her a role model for aspiring leaders.



House of Beauty
Melbourne

House of Beauty Melbourne



Originally from Indonesia, Tania Basir has built an inspiring career as an internationally accredited brow artist, establishing herself as a leader in the beauty industry. Now based in Melbourne, Tania is the proud owner of House of Beauty Melbourne, a thriving salon located in Ringwood. Her passion for beauty and meticulous attention to detail have made her a sought-after expert in microblading and brow enhancements. Through her work, she helps clients achieve confidence and self-expression, tailoring each treatment to enhance their natural beauty.

Beyond her professional achievements, Tania is deeply passionate about health and fitness. She enjoys running and Pilates, activities that keep her balanced and energised as she juggles the demands of running a successful business. Her commitment to wellness reflects her belief in the importance of inner and outer beauty working together.

A proud supporter of local community initiatives, Tania actively contributes to programs that uplift and empower those around her. This includes House of Beauty Melbourne's sponsorship of Mrs. of Australia 2025 VIC State, showcasing her dedication to empowering women and celebrating their achievements. Her contributions extend beyond her salon, fostering a spirit of encouragement and positivity.

With her roots in Indonesia and her business flourishing in Australia, Tania Basir embodies the spirit of multiculturalism and innovation. Her expertise, combined with her drive to support others, continues to leave a lasting impact on both her clients and her community.



Mrs. Bella
Fragrance

Grace Isybella Primus (Bella)

Mrs. of Australia 2025 VIC State Contestant

Grace Isybella Primus, who is known to her corporate network as Grace and to her close friends as Bella, is a multi-talented individual living a versatile lifestyle. By day, Bella puts her expertise in legal and investing to use as a Commercial Contracts Manager in the renewable energy industry, while by night, she ventures into entrepreneurial opportunities as the owner of a co-branding fragrance products business.

Bella's view of life is 'to build yourself according to your own purpose,' and she believes that achieving what you desire will bring the greatest happiness to yourself. Alongside her various daily work tasks, Bella is a dedicated mother and will always make time for her son, mentoring him as he studies in his 3rd year at university. Having become a mother at a young age, Bella understands and acknowledges the tough job of being a mother and takes pride in how she has overcome the many challenges that motherhood can pose, creating countless beautiful memories along the way.

While building toward her own purpose in life, Bella is well known for her affection for animals, especially small dogs. Bella is a passionate, long-time supporter of animal rescue centres, focusing on rescuing and re-homing small dogs. Her opinion is that while smaller breeds like chihuahuas are often seen to be very adorable and desirable as a status symbol, they are vulnerable to improper care and susceptible to abandonment if raised incorrectly. Bella has been putting her passion into action for many years with one of the non-profit rescue centres located in Victoria, continuously giving her time and support to the centre in their fundraising endeavours, including hosting one such fundraising event to gather funds for the facilitation of the centre.

In conjunction with the upcoming Mrs. of Australia 2025 VIC State event and as a contestant for Victoria, she hopes many people will join her in supporting this advocacy and cause.

Advocacy Campaign: Tiny Tails Chihuahua Rescue Australia Inc. (Fundraising Registration no.: FR0017081)



Aditya Gita Andini (Gita)

Mrs. of Australia 2025 VIC State Contestant

Aditya Gita Andini, born in 1992 in Jakarta, Indonesia, is the second of four children and has always cherished the importance of family. Now married and a devoted mother, Gita finds joy in raising her two beautiful children, Walter (5) and Venice (3), who inspire her every day.

Representing Victoria in the prestigious Mrs. of Australia pageant, Gita uses her platform to advocate and raise awareness about critical issues, particularly child abuse within childcare centres. With a background as a former cheerleader and radio broadcaster, Gita possesses a vibrant personality and exceptional communication skills, which she now brings to her role as a full-time real estate agent at Belle Property St Kilda and Brighton. Her career reflects her determination to excel in a fast-paced environment while managing the demands of motherhood.

Gita is an adventurer at heart, with a love for travelling, singing, dancing, and seeking adrenaline-filled experiences. However, her greatest passion lies in spending quality time with her children, creating cherished memories that shape their lives.

As a busy working mother, Gita is deeply concerned about the rising incidents of child abuse, particularly within childcare centres. This concern has driven her advocacy work, where she highlights the importance of vigilance and mutual support among mothers. Gita's message resonates strongly with working mums: never give up and strive to create a safe environment for your children. "Trust your motherly instinct," Gita advises.

Through her advocacy, Gita aims to empower fellow mothers, encouraging them to trust their intuition and remain resilient in the face of challenges. She believes every mother deserves support and that together, they can create a safer world for their children.

Follow her on Instagram @iamgitorland to join her journey as she balances motherhood, career, and advocacy, inspiring others with her dedication to family and the well-being of children everywhere. Gita is not just a mother; she is a voice for change, reminding us of the power of love and vigilance in nurturing our future generations.



Josephine Lylia Kam (Lia)

Mrs. of Australia 2025 VIC State Contestant



Josephine is a dynamic individual who has lived many lives—a mother, wife, teacher, business owner, sales and marketing executive, and property expert. She embodies the belief that as a woman, there are no limits to what one can achieve. All it takes is a vision and the courage to dream big. Her values are built on hard work, resilience, and adaptability. She believes every day offers an opportunity to learn, grow, and push boundaries. Josephine instils this mindset in her daughters and granddaughters, teaching them that wealth is born from knowledge and success is forged through persistence.

In her home country, Josephine was already a successful teacher who later progressed as a businesswoman, owning her own business that represented paper mills in Finland. However, upon moving to Australia, despite her extensive experience and qualifications, she found herself back at square one. Yet she never wavered in her belief that she could achieve her vision. Determined to create a future of equality, equity, and opportunity for her daughters, Josephine ventured into Australia's property market. She earned her Full Licensed Real Estate Agent accreditation and became an accredited owner-builder. Through sheer hard work and perseverance, she built a thriving career in real estate and used her success to mentor and empower others, especially women aspiring to create their own opportunities. Josephine proves that age is just a number and that anyone, at any stage of life, can reinvent themselves and achieve greatness.

Josephine is deeply committed to accelerating action for gender equality. She believes this begins with recognising one's own potential and understanding that all women can create opportunities for themselves, despite the systemic barriers and biases they face in their personal and professional lives. For Josephine, this means driving change and empowering women economically and financially. She leverages her expertise in sales, marketing, strategic influence, networking, and proven leadership skills to guide women through critical roadblocks and help them achieve their personal and professional goals.

Josephine is unwavering in her advocacy for women's rights. She is dedicated to supporting women and girls of all ages, helping them believe in themselves and feel confident in their abilities.



Loredana Popa (Lori)

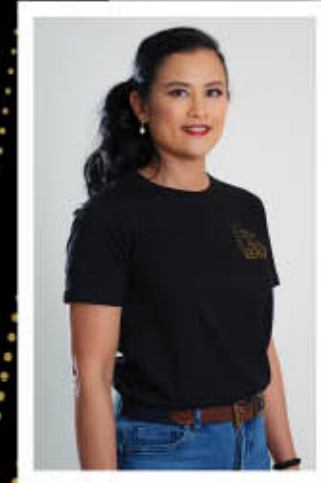
Mrs. of Australia 2025 VIC State Contestant

Lori was born in Romania and migrated with her family to Melbourne, Australia, at the age of five, escaping the hardships of a troubled communist regime. She grew up there with her father, mother, and sister. Lori married at a young age and was blessed with two daughters.

Today, Lori is a strong and independent single mother who works tirelessly to support her daughters, now aged 12 and 17. As any parent knows, raising children is challenging, and doing so alone can be even more difficult. Lori firmly believes that mental health education and awareness for both parents and children are incredibly important.

Lori is focused on raising her two daughters to grow into confident women. She believes that children who feel empowered develop greater self-confidence, resilience, and independence. These qualities enable them to make their own decisions, stand up for themselves, and treat others with kindness, all of which foster strong self-esteem.

In addition to her role in pageantry, Lori is the National Business Development Manager for Logifix. She has also owned and operated two beauty clinics in the past. Balancing work and family life can be stressful, which has fuelled Lori's advocacy for mental health. She supports Beyond Blue, an organisation that shares the message, "Together, we can help all people in Australia achieve their best possible mental health."



Kathy Kimpton (Kathy)

Mrs. of Australia 2025 VIC State Contestant

Kathy Kimpton is a passionate advocate for early intervention for neurodivergent children, with a vision to raise awareness and empower parents to maximise their child's developmental potential. With a deeply personal connection to this cause, Kathy's journey began 21 years ago as the mother of a child with special needs. Overcoming emotional challenges, social stigma, and countless hours of research to support her son, she emerged with a wealth of knowledge in childhood development, which now drives her mission to support other families in her community.

Kathy firmly believes that the first few years of a child's life are critical for building cognitive and motor skills. Research consistently demonstrates that early intervention is essential for fostering long-term success for neurodivergent children. Grounded in this understanding, Kathy tirelessly works to ensure that both parents and children recognise the profound impact of these formative years.

While living as an expatriate in Bangkok, Thailand, Kathy pioneered educational playdates for children aged 3 to 7, aimed at enhancing motor skills and early analytical thinking. This initiative inspired her as she transitioned to her current role at one of Australia's largest private schools, with campuses across Australia and internationally. As an Integration Aide, Kathy is dedicated to supporting Junior and Middle School students, helping them thrive both academically and socially.

Beyond her professional work, Kathy is an accomplished athlete. She represented Victoria in the Australian Championship Dragon Boating for three consecutive years, with her team winning three consecutive gold medals and remaining undefeated as National Champions. In 2023, she was selected to compete with the Australian National Dragon Boat Team, The Auroras, at the World Championships in Thailand, where they earned two bronze medals. Kathy describes this experience as "a lifetime memory of feeling humbled and heart full of pride," standing on the world podium as the Australian flag was raised.

In her downtime, Kathy finds inspiration and recharges her spirit through paragliding and travelling. She has paraglided in diverse locations such as Indonesia, Nepal, Japan, Thailand, Spain, Italy, Australia, and even over the sand dunes of the UAE. These experiences reflect her adventurous spirit and her drive to embrace new challenges, both personally and professionally. Through the prestigious Mrs. of Australia Pageant platform, Kathy is expanding her advocacy and creating a powerful ripple effect. Join her in raising awareness and empowering families to make a lasting impact on the lives of neurodivergent children.



Tina Binder

Mrs. of Australia 2025 VIC State Contestant

Tina Binder epitomises elegance, charm, and sophistication as she prepares to represent Victoria in the esteemed Mrs. of Australia 2025 VIC State pageant. She is a remarkable blend of beauty and intelligence.

Tina plays an integral role in the dental industry and community health services. Her compassion and gentle demeanour enhance her advocacy for the importance of oral health within the community. She has also participated in half marathons and push-up challenges to raise awareness for oral health and other societal issues, such as mental health awareness. Tina remains committed to supporting her community through her ongoing efforts in oral health advocacy. Her resilience and dedication to raising awareness are truly commendable.

Beyond her pageantry role, Tina is a dedicated wife and mother of two beautiful children. Despite her busy schedule, her commitment to personal fitness and her transformation journey serve as an inspiration to many women. Her passion for dance and her remarkable skills are also highly praiseworthy.

Inspired by trailblazing figures such as Dr Abdul Kalam, Dr Bhasha Mukherjee, and Sudha Murty, Tina is determined to raise awareness and support her community through her advocacy for oral health and overall health awareness.



Christy Permata

Mrs. of Australia 2025 VIC State Contestant

At 17, Christy courageously migrated to Australia on her own to pursue a better future. She began her journey by studying English and earning a Diploma in Hospitality Management, before completing a Bachelor of Business in Accounting at Monash University. However, she eventually discovered her true calling in digital media.

As a young mother and migrant, Christy's journey was not without challenges. From navigating cultural adjustments and breaking barriers to starting a career while balancing family responsibilities, she faced many obstacles. Yet, she turned these challenges into opportunities, building a successful career. Over the years, Christy has dedicated herself to learning and growing in the fast-paced world of digital media. Her success is evident not only in her professional achievements but also in her ability to inspire and empower others. She actively mentors those entering the field, encouraging her team to push boundaries, embrace challenges, and reach their full potential. Today, Christy leads a team of over 50 people across Australia and Nepal, proving that with the right mindset, anything is possible.

For Christy, success is about more than personal accomplishment; it's about lifting others as you rise and making a positive impact. Christy's personal journey has shaped her belief that every child, regardless of their circumstances, deserves to find their place in the world—a place where they feel valued, supported, and empowered. As a mother of two daughters, she is passionate about fostering resilience and nurturing potential in children. She understands that even the smallest act of kindness can have a profound impact.

Through her advocacy, Christy strives to create a world where children are nurtured and given the tools to overcome challenges, build confidence, and find their voice. She works to inspire communities to give back and uplift the next generation. Together, we can ensure that every child finds their place and grows into a future filled with hope and opportunity.

Danielle Jones

Mrs. of Australia 2025 VIC State Contestant

Danielle, 49, is a hardworking divorced mother of three daughters, living in Melbourne's western suburbs. Over the past 10 years, she has dedicated herself to, and developed a passion for, fitness and beauty.

Danielle has demonstrated an unwavering focus on self-improvement through a disciplined routine of training in the gym and, more recently, developing a love of dance within her local community. She understands that dedicating time and effort to herself and her passions has transformed her life, enabling her to lose 40 kg and compete in a bodybuilding competition in 2017. These achievements have helped her become the best version of herself.

Danielle is a devoted fitness trainer, helping not only herself but also women and men in her community. She is passionate about raising awareness and emphasising the importance of building confidence on both a personal and physical level. In addition to her fitness work, Danielle is a busy full-time administration manager in the automotive industry. On weekends and evenings, she works diligently across multiple gyms in her local area, training, dancing, and conducting functional fitness classes to promote self-love, self-worth, health, and fitness.

Danielle's strength and resilience in making a difference in people's lives continue to fuel her passion and drive her journey of self-improvement and empowerment within her community. Her advocacy focuses on raising awareness about the importance of self-love and confidence so others can experience the positive impacts these values bring to their lives and communities. Danielle believes that by embracing these principles, we can all become the best versions of ourselves and live each day with purpose.



Uprooting herself from Malaysia and migrating to a new land was a bold decision, filled with hope. But just three weeks after her move, the pandemic hit. The world shut down, and so did her opportunities. What followed was a series of devastating blows: she endured domestic violence from an ex-partner, lost her physical health, and was left financially stranded as jobs disappeared. The weight of it all led to a spiral of deep depression and hopelessness, to the point where she could barely envision what life would hold in the next hour.

Esther tried to seek help; however, no one truly understood her situation or could provide the guidance she needed—until she met a Christian counsellor. Through the counsellor's compassionate listening and the support of various government organisations, Esther found her way back to safety and self-worth. These organisations gave her hope, faith, and a newfound purpose.

This experience has profoundly shaped Esther's advocacy. It ignited her passion for public relations, where she now works to create campaigns that align corporate values with societal impact. She firmly believes that prevention is more important than cure. Whether it's empowering women to recognise their worth or helping organisations embrace kindness and accountability, Esther's goal is to make a difference on a scale larger than herself.

If you've seen her passionately speaking about women's empowerment and societal well-being, know that it comes from a place of truth and life experience. Her journey taught her that the world needs more kindness and that small acts of prevention can save lives. Through her advocacy, she aims to inspire others to take a stand—not only for their own health and well-being but also for those around them. Together, we can build a world where no one feels invisible, unheard, or unworthy of love and support.



Pei Ching Kuan

Mrs. of Australia 2025 VIC State Contestant

Meet The MoA Official Judges



Cory Navarro

Ms. Maria Lourdes De Vera Navarro, affectionately known as Cory, is a distinguished businesswoman and philanthropist whose life embodies leadership and service. As the Corporate President and CEO of the Kings Group of Companies, she has successfully expanded the business across various industries, including microfinancing, water refilling, and international boxing promotions. Her philanthropic contributions are equally remarkable, supporting organisations such as the Red Cross, Ateneo de Zamboanga, and numerous religious and charitable institutions. She has also held leadership roles in prominent organisations, including the Rotary Club of Makati-EDSA and the Makati Chamber of Commerce. Ms. Navarro's unwavering dedication to service has earned her numerous accolades, including the Global Achiever Award for Outstanding Businesswoman and Civic Leader and the prestigious Inner Wheel Club of the Philippines National President's Award. Renowned for her humility, wisdom, and generosity, Ms. Navarro continues to inspire through her commitment to both business excellence and community development.



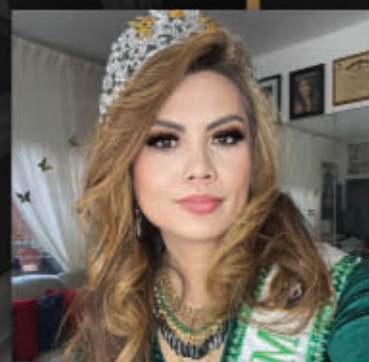
Mel Bustamante

Mel Bustamante is a passionate and dynamic individual with a strong commitment to fashion, philanthropy, and personal development. Passionate about dancing, she was crowned Mrs. Earth Charity Queen 2020 Australia and was a finalist in the Mrs. Earth Australia NSW State competition. Mel actively advocates for environmental sustainability and people with disabilities, using her platform to promote awareness and support for these important causes. She holds a degree in Psychology, a postgraduate certificate in Personnel Management, and has studied counselling at ACAP University College. Mel also serves as a Board Member at Stargazer Production Australia in Sydney and is a mentor and coach for Mrs. of Australia Nationals, where she guides and inspires contestants. Her love for travel and family enriches her life and further fuels her drive to make a positive impact.



Jonathan Usi

Jonathan, originally from the Philippines, is a passionate pageant enthusiast and a Victoria-based designer. Known for his creative flair, Jonathan made a notable impact as a finalist in the Melbourne Cup Emerging Designer competition in 2020. His love for fashion extends to Fashions on the Field, where he regularly showcases his designs. Since 2020, Jonathan has supported various prestigious events, including Miss Earth, Mrs. of Australia, and other prominent Australian fashion shows. His work blends international influences with Australian trends, captivating audiences with each new collection. Jonathan Usi's dedication to the fashion industry continues to inspire, as he elevates the Australian fashion scene through his innovative and elegant designs.



Rhodora Williams

Rhodora Williams, Mrs. Earth Australia 2024, is a passionate advocate for environmental sustainability, leveraging her platform to promote eco-friendly initiatives. She has an impressive pageantry background, having earned titles such as Mrs. Glamour Look Oceania International 2022, Mrs. Glamour Look Australia 2019, and Mrs. Glamour Look Australia Charity Queen 2019. Beyond her pageant achievements, Rhodora enjoys modelling and dancing, showcasing her creativity and versatility. Professionally, she has a strong foundation in healthcare, with seven years of experience as a Nursing Assistant at Hall and Prior P/L. She currently works at Pacific Hostel in Sydney, where she continues to serve her community. Rhodora has been happily married to Paul Williams for 27 years, and they have two sons, Alan (25) and Anthony (22). In addition to her career, she actively participates in the family business in Sydney, balancing her professional and personal life with dedication and passion.



Sarah Tule

Sarah is currently Miss Earth Water Australia 2024 and an ambassador for LARI Active. Hailing from the small town of Teesdale in Victoria, she is an active member of the Golden Plains community and the City of Greater Geelong. Sarah has competed and won at national and state levels in Western Performance riding with the Australian Quarter Horse Association and achieved an international award from the American Quarter Horse Association in 2017. She holds a Bachelor's degree in Veterinary and Wildlife Science from Federation University and works as an Animal Technician in medical research. She is also involved in groundbreaking work at the University of Melbourne to bring back the Tasmanian Tiger (Thylacine). As an environmental and wildlife conservation advocate, Sarah has been actively involved with various Landcare groups and is a committee member of Bruce's Creek Landcare Group, which she helped establish. Since her secondary school years, she has supported environmental charities such as the Australian Conservation Foundation, Greening Australia, The Wilderness Society, World Animal Protection, and WWF, continuing her commitment to environmental stewardship today.

Meet The MoA Organisers

Carin Widjaja

Carin moved to Australia at 15, which taught her independence and resilience. She studied a double degree in Management and Marketing and later earned a Master's in Accounting. Today, Carin works in a senior management role within the logistics, supply chain, and retail support industry.

Passionate about health and fitness, Carin co-founded the activewear brand LARI Active with her friends. On weekends, she enjoys cycling, boxing, and spending quality time outdoors with her two children, aged 12 and 8, and their Japanese Spitz.

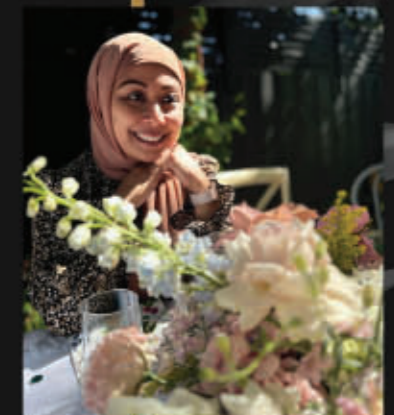
Carin is dedicated to making a positive impact and supports Mrs. of Australia, providing a platform for those who share her vision for change. Her passion for improving the world around her drives her to inspire others and contribute to causes that promote personal growth, health, and community development.



Darlina Firstama

Darlina Firstama (Lina) is passionate about living life to the fullest, embracing every moment with positivity and enthusiasm. With over a decade of experience in the finance and property industries, Lina has excelled in roles across events, sales, and operations, earning national and international awards for her dedication and performance. She is committed to improving workplace environments and fostering collaboration and efficiency.

Lina actively mentors and consults, sharing her expertise to help others succeed. She is also deeply involved in cultural community activities, promoting and preserving Indonesian culture through various events. A devoted wife and mother, Lina draws inspiration from her family and strives to make a positive impact. She is dedicated to giving back, contributing her time and resources to initiatives that support those in need and make a meaningful difference.



Elizabeth Tam

Elizabeth was born in Singapore, raised in Brunei, and moved to Melbourne in 2009. An alumni of Monash University, she holds double degrees and double master's qualifications. With a strong background in marketing, management, accounting, and international business, Elizabeth brings a wealth of knowledge and experience to her work.

In addition to her professional expertise, Elizabeth is an epicure with a deep understanding of the food and beverage industry, further enhancing her diverse skill set.

Elizabeth recognises the value that pageantry provides, believing it offers individuals the opportunity to be part of something purposeful. Her passion for empowering others drives her to support causes that foster growth, purpose, and community engagement, making her a true advocate for positive change.



Indira Setia Putri

Indira is Mrs. Grand Australia 2024 from Victoria and a former professional model. With over 20 years of experience in IT sales and leadership, she has successfully run two businesses for 15 years. Indira is a proud mother to a 13.5-year-old son.

A passionate advocate for health and wellbeing, Indira actively supports mental health awareness and suicide prevention. She has been a UNICEF Supporter Council member for five years and is dedicated to environmental sustainability as a member of Greening Australia. Additionally, she serves as an Ambassador for MyTree, a psychological centre, and a Family Board Member for Nurul Iman Mosque and Islamic School in Indonesia.

A National Taekwondo champion (2018 & 2019) and a Half-Marathon runner, Indira is inspired by strong, resilient, and kind women. She strongly supports Mrs. of Australia as a platform to raise awareness, promote advocacy, and positively impact the community.

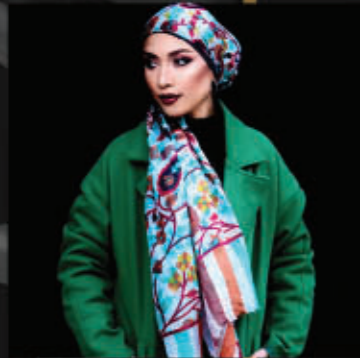


Meet our MCs & Entertainers



Annabelle Tran

Annabelle Tran is a 15-year-old Year 10 student at the Victorian College of the Arts Secondary School (VCASS), where she passionately balances her academic studies with her love for dance. A versatile performer, she trains in ballet, contemporary, and jazz, while also pursuing vocal training in her spare time. Annabelle's love for dance began at the age of three, when she instinctively moved to any music she heard. Before joining VCASS, she competed in numerous national and international dance competitions, including the Royal Academy Awards, Youth America Grand Prix (YAGP), and the Asian Grand Prix. Her exceptional talent has been recognised through awards and invitations to short intensives at renowned institutions such as the Royal Ballet School, English National Ballet, and Bolshoi Ballet Academy. Currently, Annabelle is collaborating with her peers on VCASS's Year 10 Creative Season, where she has choreographed an opening dance, a contemporary piece, and a closing performance. We are excited to showcase Annabelle's creative journey, talent, and involvement in the dance community at the Mrs. Of Australia event.



Poppy La Novia

Poppy is a 54-year-old mother of four amazing children who was born into a musical family, sparking her passion for singing at an early age. She began singing at just four years old and was performing with a live band by the age of six. Although she never attended formal singing lessons, her love for music led her to win several singing competitions in Java, Indonesia. With over 20 years of professional singing experience, Poppy recently released her single, "Okay," which reflects her personal journey of resilience and hope. Alongside her work as a support worker, she continues to perform as a freelance singer, sharing her love of music whenever she can. This year, she lent her voice to narrate the traditional Indonesian folktale "Ande-Ande Lumut" for the SBS Radio podcast Story Globe.



Kala Nritya

Kala Nritya (The Art of Dance or Seni Tari in Indonesian) is an innovative Indonesian traditional fusion dance group that seamlessly blends the elegance of Javanese and Balinese styles with contemporary movement. The group features talented artists Juiz, a professional salsa dancer and instructor; Pia, a former cheerleader from Jakarta's vibrant 90s scene; and Lesty and Lina, who bring their own unique artistry to the ensemble. Together, they redefine cultural expression through captivating choreography. Recently, Kala Nritya showcased their unique artistry at the Festival Indonesia and the Oasis Asia Festival. They are excited to grace the stage at the Mrs. Of Australia event in February 2025. Their creativity and innovation align with the Mrs. Of Australia 2025 VIC State vision to empower women through advocacy, innovation, and diversity. Collaboratively, they look toward a future of supporting women in achieving their full potential and fostering a more inclusive society in Australia.



Nathalie Widyanti

Nathalie is a distinguished commercial model who achieved first runner-up at the prestigious Supermodel of the Year contest overseas. She has collaborated with high-profile magazines, including Cosmopolitan and Dewi in Indonesia, and has been featured in numerous TV commercials. Her impressive portfolio includes global brands such as Sunsilk and Pond's, highlighting her versatility and widespread appeal. Beyond her modelling career, Nathalie has extensive experience in television, having hosted the popular talk show RCTI Soundrenaline in 2002. With her remarkable background in fashion, media, and entertainment, Nathalie's professionalism and elegance make her the perfect choice to lead and celebrate Mrs. Of Australia 2025 VIC State, ensuring a truly memorable event for all.



Robyn Russell

Robyn is a young, multi-talented, and driven individual who uses her voice to advocate for meaningful causes. As a proud fitness advocate, performer, and environmentalist, she is dedicated to making a positive impact in her community. Robyn was crowned Miss Earth Fire Australia 2022, a title that highlights her unwavering commitment to environmental sustainability. Introduced to the world of pageantry at the age of 14, Robyn has been captivated by the missions and causes behind each pageant ever since. Her involvement in pageantry has empowered her to speak out on issues she deeply cares about, using her platform to raise awareness and inspire others. With her dedication and passion, Robyn continues to work toward creating a better and more sustainable future.

Mrs. Of Australia 2025 VIC State is thrilled to have Nathalie Widyanti and Robyn Russell as our MCs.

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Experience the Perfect Fusion of Style and Performance with LARI Active

Since its launch in 2020, LARI Active has been transforming Melbourne's activewear scene by blending fashion with function. Inspired by the Indonesian word for 'run,' LARI embodies a spirit of movement and elegance, reshaping how we experience activewear.



Conceived during the challenging times of the pandemic, LARI is the brainchild of four determined working mothers. After dedicating 15 years to perfecting every detail—from design to execution—their mission was clear: to create versatile, stylish activewear that meets the demands of modern life while offering unmatched comfort and performance.

LARI effortlessly bridges the gap between workout gear and everyday wear, ensuring you look and feel your best no matter where the day takes you. Each piece is designed with cutting-edge technology, offering maximum comfort without sacrificing style.

Our collection features a stunning mix of bold hues and timeless neutrals, catering to a variety of tastes and activities. Whether you're hitting the gym, flowing through yoga poses, or enjoying a casual coffee catch-up, LARI seamlessly fits into your lifestyle.

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Prince Kruz Vah

Entrepreneur | Designer | Stylist | Community Leader

Prince Kruz Vah is a distinguished Liberian-born entrepreneur, designer, stylist, and community leader based in Melbourne, Australia. With a passion for fashion and community engagement, he has become a dynamic figure in both sectors, making significant strides as a model mentor, runway choreographer, and event manager. Prince's work has included high-profile events such as the Kruz La Mode Fashion Runway, Kontiki Multicultural Fashion Runway, and the prestigious Miss Earth Australia State Final 2023. He also serves as the Models and Runway Coordinator for the Miss Grand 2024 Victoria State Final, where he plays an essential role in shaping the success of these events.

Prince's contributions go beyond the fashion industry. He is a dedicated community leader who co-founded the Face of Liberia (FOLA), an initiative designed to celebrate and promote Liberian culture, talent, and identity. Through FOLA, he provides a platform for Liberian talent to shine on the global stage while fostering a deeper appreciation for Liberia's rich heritage. Prince is also deeply involved in the United Bassa Association of Australia Inc. (Ablejay), where he works to build unity and provide support within the Bassa community, ensuring that their voices are heard, and their culture is preserved.

As the founder and CEO of Kruzlamode Fashion, Prince continues to influence the fashion industry with his unique approach to design and styling. His brand celebrates creativity, diversity, and inclusivity, while also making cultural heritage a key focus in his collections. By empowering individuals through fashion, he strives to inspire confidence and self-expression in his clients and the broader community.

Through his multifaceted career, Prince Kruz Vah has proven himself as an influential figure in both fashion and community work. His commitment to promoting cultural heritage, diversity, and inclusivity has made a lasting impact, earning him respect and admiration in both the fashion industry and his local community.



HI, I AM

BHARA MULIA

I'm a videographer, photographer, and social media manager based in Melbourne. I specialize in creating stunning visuals and engaging content that tell your unique story.

Let's connect!
0413196367
bhara.mulia@gmail.com

Rommel is an accomplished international dance teacher affiliated with the prestigious Arthur Murray Dance Centre, where he has nurtured and refined the skills of countless students with his expertise and passion for dance.

As an international choreographer and stage director, Rommel has made a significant impact on the performing arts industry, bringing creative vision and precision to various productions worldwide. His dedication and talent have earned him the title of Champion of Stars of the North Sydney, highlighting his exceptional skills and commitment to excellence.

Rommel's expertise extends to adjudication, having recently served as a judge at the esteemed Australian Smooth and Rhythm DanceSport Competition (ASARC) and as one of the judges for Miss Earth Australia 2024, where he provided invaluable insights and guidance to aspiring talents.

Beyond dance, Rommel is a highly sought-after catwalk trainer and stage production trainer, mentoring individuals to perfect their poise, confidence, and stage presence for high-profile events. His impressive portfolio includes his role as choreographer and production assistant for Miss Earth from 2022 to 2024, where he played an instrumental role in shaping the event's success.

Adding to his extensive experience, Rommel has served as the stage director for Mrs. of Australia from 2021 to 2024, orchestrating flawless productions and ensuring the event's outstanding execution year after year.

With his deep expertise and unwavering passion, Rommel continues to inspire and elevate the world of dance and stage production, leaving a lasting mark on every project he undertakes.



Rommel Reyes Olson

A Renowned Choreographer, Dance and Stage Professional



INTRODUCING

Aditya Gita Andini (Gita)

Mrs. of Australia 2025 VIC State Contestant